



# The Sea Coast Echo



SUBSCRIPTION \$2.00 PER YEAR

RAY ST. LOUIS, MISS., FRIDAY, SEPTEMBER 30, 1949

VOL. 58 — No. 39

## R. E. A. DAY IS SCHEDULED FOR OCTOBER 8th

### Observations...

By the Editor

We wish to call attention of our readers to the letter addressed to us by our bewildered young mayor Warren Carver . . . apparently we have aroused his ire . . . and he says our suggestion in last weeks paper, was lacking in foresight and clear thinking, and that it was not an extraordinary occurrence, of course, since we are blinded by hate and prejudice . . . we are perfectly willing to let the people pass their judgment in this matter . . . as to our desire to hurt or humiliate or belittle him, or that we are guided by prejudice . . . the record will not bear Warren out . . . when he was sixteen years of age he came to work for the editor of this paper and was in our employ for seven and one half years . . . we exercised what amount of influence we may have had to always better his position in life, and we were indeed very happy and so expressed ourselves upon his election as mayor . . . many people knew that our feeling towards this young man was more like that of father and son . . . some of his acts following his induction into office caused us to take issue with him editorially, which we had a perfect right to do and which we shall continue to do—never striking at him personally, always trying to appeal to a man whom we thought we knew and whom we admired and respected . . . the suggestion made last week followed his own writing that he favored the strong mayor system of government, which allowed the mayor to govern the city council, and he stated further that the people should be allowed to express their wishes in the matter . . . on June 4, a directive was given to our city council when Commissioner Glover was elected . . . our young mayor stated that he heard the loud voice of the people . . . we have had to point out on more than one occasion that apparently he did not . . . What do you think ? ? ? we are indeed, very happy to be able to publish this 34-page paper dedicated to the members of the Coast Electric Power Association—which institution serves electric power to the rural area of Hancock, Pearl River and Harrison counties . . . we have tried by pictures and human interest stories to tell what electricity means and what it has meant to our people . . . we have tried to show some of the developments in dairying—pasture—cattle raising—forestry and many other subjects in the rural sections of the three counties . . . it is to be hoped that rural power will aid in the industrial development of the area which it serves . . . we wish to commend the officers and members of the association . . . and of course, we dare not overlook Hardin Shattuck, the pleasant, affable, energetic and capable manager, and his clerical force, both for the work they have done for their association.

## SUITS FILED AGAINST 30 SLOT OPERATORS

### Summons Are Served On 25 Of Violators

Thirty suits against operators of slots and other gambling devices throughout Hancock county were filed Thursday in the office of the Chancery Clerk. Twenty-five of the summons have been served. The cases will come to trial when Chancery Court convenes in October.

The suits, signed by Leo W. Seal, president of the Hancock Bank, charged that operation of these machines is a nuisance and sought an injunction "to prevent further exhibiting and operation or permitting to be operated, said gambling devices." Slot machines and other forms of gambling were removed from the city of Bay St. Louis by order of the commission council Thursday, July 29.

Also asked by the suit was that removal of these devices be prohibited except by persons lawfully authorized by the court to do so.

**OFFICIALS DECLINED.** Asking the court to provide for disposition of the slot and race horse machines, the suit called for imposition of such penalties as "may be appropriate and necessary in the enforcement of the statutes." All types of gambling are strictly forbidden by law in Mississippi.

The proceedings were brought under and by virtue of section 1073 of the Mississippi Code of 1942, the suit continued, "by a citizen because officers named in said section declined to bring it." The officers here referred to are the attorney general, or any county or district attorney.

Attached to each of the 30 suits was an affidavit signed by a citizen of the county stating that the machines were in operation in the various business places named: Robertson and Robertson law firm of Jackson prepared the suits.

**CITED.** Those against whom the suits were filed include Mr. and Mrs. Charles Molere, Mrs. J. M. Murphy, F. Rogers, August Scaffid, C. J. Tucker, Emory L. Watkins and Emilio Cue; Joe Colson, Mrs. William Glass, Oswell Villere, Emory L. Watkins and Mrs. Emory L. Watkins, Melvin Villere, Walter Scrimshaw, Edwin Orr, Tom Mallini, Mrs. Dan Ladner, Eric Larsen, Harry Lynch, A. W. McKay, J. W. Maskew, A. J. Lombardo, Mrs. Sam (Melva) Haas, John Benigno and Sylvester Benigno, Edward Cuevas, Q. O. Craddock, Claude R. Cuevas, T. A. Dean, Mrs. Nettie Favre, Mrs. C. B. Georgi, Edward Green Jr., and Prentiss Kennedy.

**"REBECCA"** "Rebecca," a play in three acts, will be presented by the Little Theater Thursday through Saturday, October 3, 7 and 8 at the playhouse on Boardman avenue.

### C Of C Election Meeting To Be Held Oct. 11th

The Hancock County Chamber of Commerce will elect officers for 1950 at its next regular scheduled monthly meeting to be held October 11 at 7:30 p. m. in the Court House, T. T. Robin, present president, said today.

Ballots for nomination and letters of instruction will be mailed to all members at an early date, he continued, and expressed the hope that each member would give immediate and thoughtful consideration to this election.

**READ CAREFULLY.** Mr. Robin explained that each member should read carefully the letter of instruction before marking his ballot and returning it to the C of C office in the Russell building.

Every member should mark his ballot with the name of four fellow members who he would like to elect to the Chamber's board of directors. The present board of directors will check the ballots to determine the eight members who have received the greatest number of votes, and these eight members will be named board of directors for the coming year. They in turn will meet to select from among their own number a president, vice-president, secretary and treasurer.

**URGES ATTENDANCE.** "We want a big attendance at this election meeting on October 11," Mr. Robin asserted.

It is also expected that the 1950 Chamber of Commerce membership drive which will begin October 20, will be more effective this year than last, the president stated. Some memberships are already beginning to come in, he added.

"A Chamber of Commerce means much to any community if the concerted efforts of its members are put behind it, and all work for the general welfare of the community."

The present membership of the Hancock County Chamber of Commerce is 186. It is hoped that this number will be increased to 225 during the approaching membership campaign.

### NOTICE

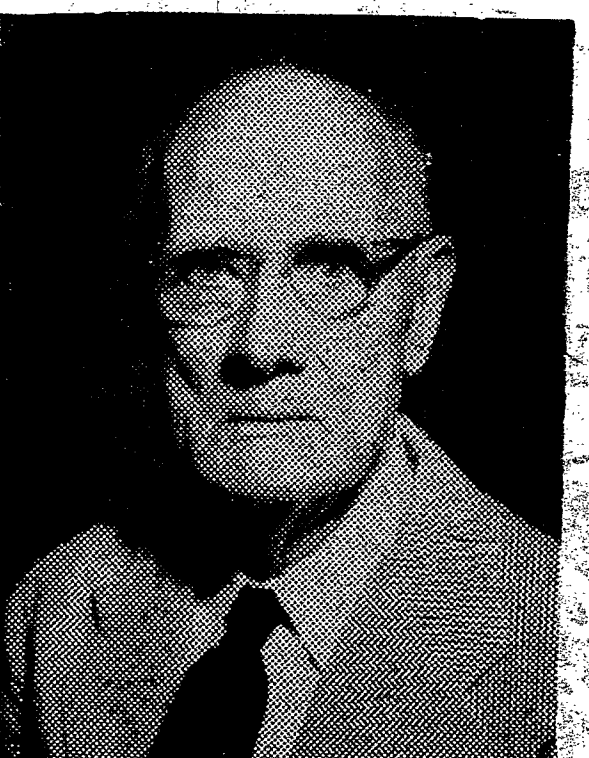
H. H. Shattuck, Manager of the Coast Electric Power Association has asked the Echo to state that a proposal to construct headquarters building group for the Association was bid by C. C. McDonald, Jr., and not W. A. McDonald & Sons. The mistake was the Association's rather than the Echo's, the error being in the Architect's listing of bidders.



H. H. SHATTUCK  
Manager



L. I. JONES  
Speaker



C. W. FOUNTAIN  
President



J. S. RESTER  
Secretary-Treasurer

## Coast Electric Power Association Members Will Hear Speech And Financial Reports

"Members of the Coast Electric Power Association will, at their Annual meeting, October 8, besides hearing reports on their organization's affairs, also will hear a talk by one of the South's most prominent agricultural leaders," H. H. Shattuck, manager of the local REA Cooperative, said today.

"In securing L. I. Jones, director of the Mississippi Agricultural Extension Service, we have insured those attending the meeting of an informative and enjoyable talk,"

Shattuck stated. Mr. Jones, in charge of the Extension Service throughout the state, is well posted on legislation and policies affecting Mississippi farmers. A native of South Mississippi, Mr. Jones is especially cognizant of the agricultural problems and needs of farmers in this area.

### TO HEAR REPORTS

Reports of the Association's officers and manager, together with committee reports, will advise and inform the members of the physical and financial condition of their Co-op, will show the trends in revenue, expenses, average use and average cost per member, and will better acquaint them with their equity in their organization. It is planned that graphs and charts will illustrate the reports.

The committee on nominations, composed of Lamar Otis, James Crutcher, J. E. Saucier, G. W. Richard, P. R. Ladner, Wilbur Sowning, Harry Ladner, Eugene Talley, and Osborne Moo, met on September 6 and issued its report. This report nominates as candidates for directors, the following: for Hancock County—George Curet, C. W. Fountain and John S. Rester; for Harrison County—Fred S. Ladner, B. F. Morris and R. P. Turan; and for Pearl River County—W. H. Burks, F. Randall Rester and Walter Stewart. One other nomination has been made by petition, this naming Weldon E. Shaw as a candidate for one of the three Hancock County directors. Nine directors, three from each of the counties of Hancock, Harrison and Pearl River are to be elected by vote of the members.

### SEEK MORE LOANS

"The most important matter of business on the agenda," Shattuck stated, "is the member's consideration of granting to the Board increased borrowing authority. Unless the members realize that the unprecedented and unexpected growth of the Association makes it imperative that the limit on the Board's borrowing authority be raised and take action to do this, then progress must soon cease and many wanting and needing electricity must go without it."

Music and awarding of valuable prize awards will be interspersed throughout the day, Manager Shattuck stated. The prize awards include a Philco home freezer, a Kelvinator Refrigerator, a General Electric radio-phonograph, a Bendix Ironer, a Dexter washing machine, a Westinghouse electric roaster, and other valuable electrical appliances. Shattuck further stated that in addition to these prizes that are to be given by the Co-op to its members, the many booths participating in the huge Electrical Appliance and Equipment Exhibit, also have indicated that they plan to award "registration" prizes. (Some of these are announced in the dealers ads in this REA edition—Ed. Note).

The Echo has been advised that the Bay Central P. T. A. will again serve lunches and cold drinks. All in all, it promises to be a big day, a day when friends will meet and enjoy participating and actively taking part in their own organization's business affairs," Shattuck concluded.

## Our Lady Of The Pines Church Dedicated Sept. 26

Approximately 600 persons attended the dedication ceremonies at Our Lady of the Pines Catholic Church, Monday, September 26, according to the Rev. Francis Xavier Toner, M. S. S. T., pastor.

Most Rev. Richard O. Gerow, Bishop of Natchez, officiated at the service. He was assisted by Rev. Father Wolfe, assistant pastor of the Kiln Parish and Rev. Fr. Raphael Toner, M. S. S. T., pastor of the Holy Rosary church at Philadelphia, Miss.

High Mass was sung by Father Francis Toner as part of the dedication ceremony and the sermon was delivered by the Rev. Edmund Koller, M. S. S. T., assistant pastor

of the Holy Rosary church at Philadelphia. Bishop Gerow also addressed the congregation telling of his trip to the Holy Father in Rome and how His Holiness was pleased with the progress of the Church's work in Mississippi.

Located mid-way between Kiln and Catahoula on the Picayune road, the church of Our Lady of the Pines is the result of long planning and patient labor on the part of the parishioners and Father Toner.

It was back in 1944 when Father Denis was pastor in that section that the need for a church was first recognized. On June 19, 1945 Kiln parish came under the administration of the Missionary Servants of the

Most Holy Trinity, a community of priests and brothers founded by the late Thomas A. Judge, C. M. to labor in the South; Southwest and Latin American countries for the preservation of the faith.

On Ascension Thursday, May 30, 1946, Father Toner said his first Mass in the locality. A group of 70 people had gathered at the home of Mrs. William Davidson to hear the Mass.

Father Toner was impressed by the fervor of the people and it was realized a church for this community was mandatory. A committee was formed and the men of the community donated labor and lumber.

Work was begun June 30 on the construction of a dual purpose building which served as a meeting center and place for Mass until the new church was completed. Begun July 10 the structure was finished the first week in August.

A frame structure 48 by 20 feet, it seats 100 persons.

Photo on inside page.

### OFFICIAL PROCLAMATION

WHEREAS, the Coast Electric Power Association, our local REA Co-op, has through diligent effort made electricity available in the rural areas of Hancock, Harrison and Pearl River Counties, and

WHEREAS, the bringing of electricity to these people enables them to enjoy benefits and comforts not otherwise possible, and

WHEREAS, the social, moral and physical well being of our rural families has been improved by this modern progress, and

WHEREAS, our fine town, the hub of the area served by, and the location of the principal office of, the Coast Electric Power Association, has benefitted immeasurably by the bringing of electric service to this area, and

WHEREAS, the members of the Coast Electric Power Association are meeting together in Bay St. Louis, Miss., on October 8th, 1949.

THEREFORE, I, Warren Carver, for the reasons enumerated above, and by virtue of the authority vested in me as Mayor of the City of Bay St. Louis, Miss., do hereby proclaim to one and all that the 8th day of October, 1949, shall be known and observed as "REA DAY."

WITNESS MY SIGNATURE and the official seal of the City of Bay St. Louis, the 27th day of September, A. D. 1949.

WARREN CARVER  
Mayor, City of Bay St. Louis, Miss.

ATTEST:

J. CYRIL GLOVER  
Commissioner of Finance

SYLVAN J. LADNER, JR.  
Commissioner of Public Utilities.



COAST ELECTRIC'S ENGINEERING, CONSTRUCTION, OPERATION AND MAINTENANCE PERSONNEL

Standing, left to right: Fillingame, Electrical Engineer; Henley, Lineman; Haas, Apprentice Lineman; Bosarge, Groundman; Necaise, Driver and Winch Operator; Pigott, Construction Foreman; Lafontaine, Lineman; Watts, Operations Supt.  
Front row—left to right: Monti, Store and Work Order Clerk; Riley, Lineman; Ladner, Apprentice Lineman; Miller, Lineman; Garriga, Apprentice Lineman; Belton, Apprentice Lineman; Williams, Lineman; Necaise, Groundman.



COAST ELECTRIC'S OFFICE PERSONNEL

Back row—left to right: W. E. Ellis, Office Manager; Mrs. Theo. G. Stechmann, Cashier; Receptionist; Raymond Schindler, Asst. Bookkeeper.  
Front row—left to right: Miss Mary Frances Scaffid, Posting Clerk; Mrs. Gladys Chapman, Records Clerk; and Miss Alberta Beyer, Billing Clerk.



# THE SEA COAST ECHO

A CONSTRUCTIVE FORCE IN THE COMMUNITY

Fifty-Eighth Year of Publication  
A. G. FAVRE, Editor and Publisher  
PATRICK McCaULEY, Associate Editor

Official Journal Hancock County

Member State Press Association

Subscription Terms, \$2.00 Per Annum

Entered as Second Class Matter at the Postoffice, at Bay St. Louis, Miss., under Act of March 3, 1879

## COAST ELECTRIC'S SUCCESS

The editorial reprinted here appeared in the Sea Coast Echo of Friday, March 27, 1942.

"Elsewhere in this issue will be found an article describing the fourth annual meeting of the Coast Electric Power Association held in the City of Bay St. Louis on Thursday, March 19, 1942. This association was formed about four years ago as the Hancock Electric Power Association. Later a section of Harrison County was taken in and the name was changed to the Coast Electric Power Association. Since that time the line is now serving part of Pearl River County. Credit must be given to the men who had foresight to make application to the United States Government for a loan through the Rural Electrification Administration to put these lines in operation in the rural sections.

"At the time of the founding of the corporation Messrs. C. W. Fountain, John S. Rester, Isaac M. Frierson and James L. Crump were on the original board of directors. These men are still on the present board of directors and have given four years of their time and energy without pay, to the successful administration of this corporation, and since that time additional members have been added to the Board and these gentlemen are serving faithfully.

"It is interesting to note the financial condition of this corporation. During the year 1941 there was a surplus of \$6,775.44, after all charges and expenses had been deducted. The association, according to this statement, has made a prepayment of \$9,000 on its loans and at the present time owns defense bonds with a maturity value of \$78,660.

"At the time of the organization of this association it was felt by many that it would not be successful. Well do we remember when employees of the Rural Electrification Administration in Washington made their first survey and every point was stretched to get enough subscribers. Today we can look back with much pleasure and see the benefits that have accrued to this county and adjoining counties by the placing of rural electricity in the homes and on the farms. It has changed the mode of living of many of our people. It has made possible the expansion of our dairy industry, and in addition, electricity is sold at a reasonable cost and the association is showing quite a profit. In time the loan from the Government will be paid and the association will be debt free, and then the consumers will share a greater benefit from the reduction of rates for their electricity.

"We want to again commend the officers and board of directors in the management of this association. We feel, and we know, that the people of the rural sections of Hancock, Pearl River and Harrison Counties owe them and the Rural Electrification Administration a debt of gratitude."

Even with all a glance at the past recalls to mind, our opinion of the work done by the Coast Electric Power Association has remained unchanged. Indeed, the visions we had of its future back in 1942 have become realities. Its success is manifest not only in its financial stability, but also in the higher living standards and greater earning capacity it has brought to the people of this section.

## A CREDIT TO HANCOCK COUNTY

The action of Leo W. Seal in filing petitions for permanent injunctions against the operation of slot machines in Hancock County brings out very forcibly the public spiritedness of this outstanding citizen.

He, as does many another citizen, realizes that it is impossible to build Hancock county, with the rackets running wild and controlled by men who should be outstanding business leaders—men whose unscrupulous methods lead to nothing else than the corruption of officers charged with the enforcement of the law, and a continuous fight among themselves seeking to destroy one another politically and economically.

A community cannot progress with such conditions existing and this has prompted Leo Seal's action.

As a youth he worked and attended school at Logtown. He then entered Mississippi State and was graduated in engineering. He returned to work for the H. Weston Lumber Co., and in April 1917 entered the service of his country as a private in the United States Army. He served two years during World War I, six months of his service was in France attached to the 27th and 39th divisions.

A self-made man, he became assistant cashier of the Hancock Bank in 1919 and has worked his way to the top in the banking circles of the country. He has served as president of the Mississippi Bankers Association and as president of the Independent Bankers Association of America. He is indeed a credit to Hancock County.

He is interested in seeing the youth of our County have an opportunity at home to develop the leadership necessary for our future advancement.

Can this be had where our whole economic system is built around rackets?

## THE EDITOR THANKS . . .

This issue of the Echo is the Coast Electric Power Association Rural Electrification Edition, and is composed of 34 pages of interesting pictures and human interest stories of the rural sections of Hancock, Pearl River and Harrison Counties, together with our regularly weekly news coverage.

We wish to thank our advertisers, who make the publication of a newspaper possible, and we also wish to say "thank you" to Hardin Shattuck, manager of the Coast Electric Power Association, and his capable clerical force, Howard Simmons, county agent, Miss Madge Allred, home demonstration agent of Hancock County, F. P. Ansler, county agent and Miss Lettie McAlpin, home demonstration agent of Harrison County, J. M. Sinclair, agent, and Miss Lanelle Gaddis, home demonstration agent of Pearl River County, and to photographer Tony Scalfidi. And particularly are we indebted to our loyal, hard-working employees—John D. Mollere, L. S. Elliott, Nelius Favre, J. G. Treutel, Harold Favre, our associate editors Pat McCauley and Bill Drackett, and to our daughter, Udell, and the many others who assisted us.

Again we say thank you, and we hope you have as much pleasure reading it, as we have had in bringing it to you.

The Editor.

## LETTERS

### The Mayor Challenges

To The Editor:

The reference to me in your paper last week is a clear portrayal of your true character. Your every effort at thinking is bent by the desire and the wish to hurt, humiliate, and belittle those who go contrary to the way in which you would dictate to them. I suggest that you stop spending such effort towards me. You can neither hurt, humiliate, or belittle me so far as I am personally concerned—I have been knowing you too long and I know your tactics too well.

However, this letter is not being written to convey the above message to you. While your remarks were certainly not meant to be constructive and while, I am sure, you had no idea that I would attempt to carry through with your suggestion, the purpose of this letter is to urge you just a little further.

You have always been unfair and the only side you could ever see was that which benefited you most, or which served your purpose best. Your suggestion that I resign and offer for re-election was tremendously lacking in foresight and clear thinking. Not an extraordinary occurrence of course in the mind of a man blinded by hate and prejudice.

But suppose that I followed your suggestion? And suppose that I was re-elected in a special election? Where would the community be? Would not the same condition exist at City Hall? Would not my ideas continue to be voted down by the LaHer-Glover combination? You failed to see that point—the same as you failed to foresee that I would accept the challenge offered in your reference to me last week.

But I do accept that challenge. I will resign and my resignation will be made effective as of the date a

special election can be called—PROVIDED YOUR TWO COMMISSIONERS WILL RESIGN WITH ME AND LET US ALL OFFER FOR RE-ELECTION! Why did you not suggest that? It would have been the fair way to play the game. Now, come on, let's go! You have quite a great deal of influence with the commissioners. Get them to resign along with me and let us get a clear picture of what the people want.

I think that we should do so. I think we owe such action to the people of Bay St. Louis. Certainly people are dissatisfied. In all fairness to them and to the community, let's follow through with my proposal. My ideas are seldom in agreement with those of the commissioners. Little though it may be, the knowledge gained by me over a period of fifteen years of study and practical experience in the field of municipal management has been rendered useless by the two men who are determined that I shall have no voice in running the affairs of this community. Perhaps my way of wanting to do things may not be in accordance with the wishes of the majority of the people. But by the same token, perhaps the actions of the two commissioners may be contrary to those wishes, too.

So let's get started! Open a campaign for the resignation of the three of us and let's give the people of this community a break. So far as I am concerned, you need waste no effort. I have indicated my agreement to the proposal. Now what about your commissioners?

WARREN CARVER, Mayor.

### A Starter

To The Editor:

Under the American system each citizen of a community contributes,

according to his talents, ability, means, etc. If he fails to do that he fails in that same degree to measure up or is supposed to contribute, according to being a good citizen.

We are conscious that business is not as good as it could be in Bay St. Louis. For this we have no one to blame but ourselves. The largest crop we harvest is that of the tourist. Perhaps they are visitors from New Orleans or perhaps from some other section of the nation. If we treat them well they come back; if we don't treat them well, they don't come back. Every carload of people that spends a day here leaves an average of \$15. It is not only by far our best crop, but it is an excellent crop when it is working. Right now it is not working too well. If we have to pick on someone would it not be better to pick on home folks than on those who bring us our living. If a visitor is guilty of a minor infraction of the law would it not be better to overlook it or to give a word of caution or to advise, to create an impression, of hospitality and induce them to return than to get tough and run them off? After all the people are the law and if public sentiment demands considerate treatment of our visitors rest assured they will get it. No public official will buck the public for long.

I am not criticizing anyone right at present. Just advancing this thought with the hope that it might encourage co-operation between officials, citizens and business houses. We all have to live and we will all profit if we show more interest in, and consideration for, the other fellow. The spirit of co-operation practiced in little things might lead to big things. It might result in our citizens getting together and providing some wholesome recreation for our visitors. Anyway, I am contributing this with the hope that it may at least start some conversation.

LOUIS SCHWALL.

### Legion Auxiliary Entertains Veterans

The American Auxiliary, Post 139 and the Womans Society of Christian Service of the Methodist Church entertained jointly the veterans from the Gulfport Hospital on Monday afternoon, September 27, in the Sunday School annex of the Methodist church.

Mrs. W. W. Stockstill played the piano and refreshments were served to the group.

### LEAVE FOR CHICAGO

Mr. and Mrs. N. L. Carter left Wednesday morning for Chicago, for a short stay. They will go later to San Francisco and will motor from there to Seattle where they will go by plane to Juno, Alaska. They will be in Alaska about two weeks and upon their return will be joined in Chicago by a group of New Orleans friends. The party will go from Chicago to South Bend, Indiana, for the Notre Dame football game.

## WE EXTEND

A

## Hearty Welcome

TO THE

## Members Of The Coast Electric Power

## Association

FOR THEIR ANNUAL MEETING

IN

## Bay St. Louis

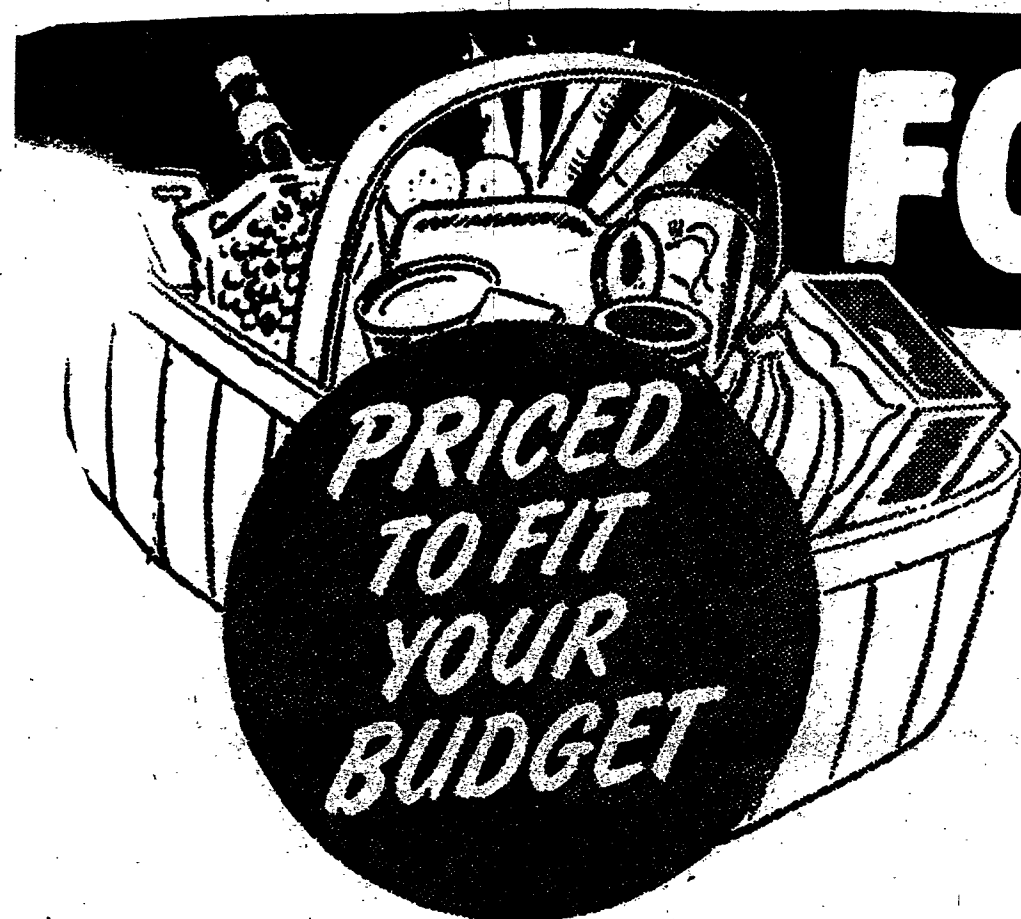
## Arceneaux Super Service

Court and So. Beach

Phone 305

YOUR GOODYEAR DEALER

SHELL PRODUCTS



## FOOD VALUES BY THE BASKETFUL

## C and S Fine Foods

CHAS. CARTER — JOHN SCAFIDE

OPPOSITE L & N DEPOT

RAILROAD AVE.

NOT WEEK END SPECIALS BUT REGULAR EVERY DAY  
BARGAINS — SHOP AT THESE PRICES — EVERY DAY OF THE WEEK . . .

Half or Whole  
Young, Tender Fresh Pork

New Crop Red Delicious

Western Grain Fed

Hams lb. 59c

Apples 2 lbs. 29c

Pork Chops

CENTER CUTS, LB. 69c  
END CUTS, LB. 53c

Fresh Milk Fed—Dressed and Drawn

Tenderized—Smoked

Hens and Fryers lb. 55c

Picnic Hams lb. 39c

Swift's Pure

Swift Jewel

Creamery Butter lb. 59c

Cooking Oil

Pints 26c  
Quarts 50c  
Gallons \$1.88

SERVE Hot Rolls  
TOP 'EM WITH JAM

DESSERT  
IDEA...  
Make 2 Delicious Pies

Stack 'em...  
Syrup 'em!

Pillsbury PANCAKE MIX 19c  
Vermont Maid SYRUP 28c

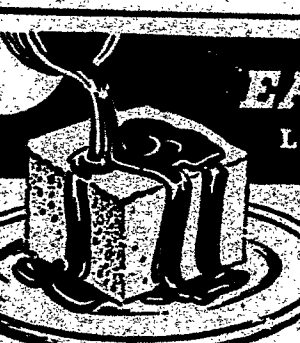
Pillsbury  
HOT ROLL MIX 28c

1 package  
Pillsbury  
PIE CRUST MIX 19c  
2 packages 37c

Welch Grapelande

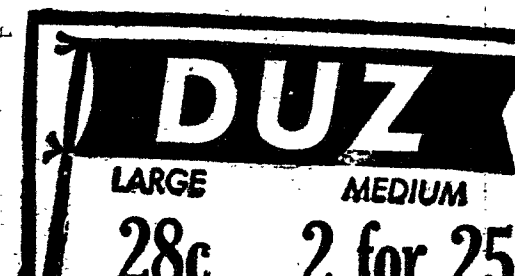
1 Lb. Jar 25c

Royal Pudding Mix  
3 Pkgs. 25c



EASY DELUXE DESSERT  
LOAF CAKE WITH CHOCOLATE SAUCE

Pillsbury CAKE MIXES 37c  
WHITE OR CHOCOLATE FUDGE  
CHOCOLATE SAUCE 15c



Grade A  
Sliced Bacon lb. 59c

Fresh From John Rester's Farm

Aunt Jemina

Kellogg's—Rice Krispies

Eggs doz. 69c

Grits 2 pks. 29c

Corn Flakes 2 pks. 29c

Iowa Brand—No. 2 Can

Maxwell House

Wilson

Yellow Cream Corn

Pick-Of-Pack

Peas 2 cans 25c

Coffee lb. 57c

Bake-Rite 3 lb. Can 74c



—Mrs. C. A. Soori to New Orleans spent the past week end here as the guest of her sisters-in-law, Misses Alice and Elsie Spori.

—W. A. Staehle is a patient at Touro Infirmary following a heart attack. His condition is considered as serious.

—Mr. and Mrs. Henry Preveau, nee Miss Margaret Cook of this city, announce the birth of a daughter at the Baptist Hospital, New Orleans.

—Mr. and Mrs. Curtis Hollman, nee Miss Helen Tautavoulee, announce the birth of a son at the Kings Daughters Hospital, Friday.

# J. C. Clower Furniture Co., Inc.,

"The Furniture Men"  
Gulfport, Mississippi.

Kelvinator Refrigerators  
and Electric Ranges

Thor Washers  
and Gladirons

## Quality Appliance Dealer

PHILCO RADIOS	AMERICAN KITCHENS
BENDIX AUTOMATIC WASHERS	MAGIC CHEF GAS RANGES
PHILCO REFRIGERATORS	PHILCO ELECTROMASTER RANGES
BENDIX AUTOMATIC DRYERS	CHAMBERS GAS RANGES
PHILCO FREEZERS	COLEMAN FLOOR FURNACES
BENDIX ELECTRIC IRONERS	COLEMAN WATER HEATERS
PHILCO AIR CONDITIONERS	DELTA POWER TOOLS
GENERAL ELECTRIC RADIOS	

Sunbeam, Manning-Bowman, General Electric And  
Hamilton-Beach Small Appliances.

Modern Tractor and Appliance Co.  
1301 26th. Ave., Gulfport

### Added Witnesses Heard; Percy Peters' Sentence Reduced To One Year

Circuit Court Judge L. C. Corbin, after hearing the two special witnesses called by defense attorney Bidwell Adams, reduced the sentence of convicted grand larcenist Percy Peters to one year in the state penitentiary. The original sentence handed down last Wednesday night had been three years and the right of appeal.

Peters was found guilty by an all white jury of stealing one cow valued at \$60 and owned by John Zengaring.

#### WAIVES APPEAL

At the time sentence was passed the defense attorney stated that he would file an immediate appeal with the Mississippi Supreme Court. Instead he produced additional character witnesses who vouched for Peter's reputation for honesty and pleaded for a reduction of sentence thereby waiving future right to appeal the decision. Peters still maintains his innocence.

Appearing as witnesses on behalf of the convicted negro was Ed Kellar, local contractor, and life long resident of Hancock County who admitted knowing Peters "all his life." Peters, Kellar said, had "up to the time of this trial, a good reputation." Kellar described Peters as "a hard working man (who) had never been in trouble."

#### TWO YEARS OFF

A second character witness was Leo Seals, president of the Hancock Bank. He, too, had known Peters all his life, has had business dealings with the negro and vouched for his good reputation before the trial. Considering this testimony and testimony received during the trial, Judge Corbin decided that justice would not be seriously impaired by reducing the sentence and forthwith whittled two years off the original penalty.

The one year sentence is the minimum for charges of grand larceny under which the defendant was convicted. Five years is the maximum.

### TAYLOR MOTHERS HOLD INITIAL MEET

The Mothers Club of the Taylor school held an organization meeting September 16 at the home of the principal, Mrs. Warren Traub.

At the completion of the organization the following officers were elected: Mrs. D. T. Ryce, president; Mrs. M. J. Gleber, vice president; Mrs. Eugene Ling, secretary-treasurer; Mrs. Chester Schultz, publicity chairman.

Regular meetings are scheduled for Monday of each month at 3 p. m. at the school.

Plans were made for furnishing free hot lunches to underprivileged children but no definite step was taken. Other plans to come up for discussion were the financing of the school projects assumed by the club.

Attending the meeting besides Mrs. Traub and the officers named were Mrs. Phillip Allison, Mrs. Edward Kimmel, Jr., Mrs. Floyd Christy, Mrs. Victor Colson.

All mothers and other friends of the school are urged to join this organization and to attend these meetings.

### CLERMONT HARBOR NEWS

### Home Demonstration Club Learns Spring Repairs; Elects Officers

By: Mrs. J. G. Treutel

The Home Demonstration Club met at the home of Mrs. J. G. Treutel September 22.

The subject of the meeting was repairing springs. Miss Madge Allred demonstrated types of springs and assisted in repairing some broken ones.

During the business hour new officers were elected. They are: president, Mrs. J. Rolseal; vice-president, Mrs. H. Burleigh; secretary, Mrs. H. G. Hickabee; treasurer, Mrs. J. L. Saleeby; program leaders, Mrs. J. L. Saleeby and Mrs. Ola Moran. Those attending the meeting were Mesdames L. Kern, Sr., H. Burleigh, L. Moran, B. Peterson, Ola Moran, H. Hickabee J. G. Treutel, W. Hazlett, Miss Madge Allred.

Recent guests at the Hugh Burleigh home were: Mr. and Mrs. John Dufilho, Mr. and Mrs. Eugene Dufilho of New Orleans, Mrs. A. T. Burleigh and Mr. and Mrs. Earl Cummings of Sunset, La.

Mr. and Mrs. Ray Planchard and sons, Dick and Don, spent the week end at their home on Clermont boulevard.

Mr. and Mrs. Alfred Shambly, Sr., of New Orleans were over for the week end.

The cake walk sponsored by the Mothers Club September 24 was a big success. The quilt cover raffled was won by No. 70 Mrs. P. A. Finn, Clermont Harbor.

Mr. and Mrs. Charles Cervini, and their daughter, Jeannette, were

guests in the early part of last week of Mr. and Mrs. H. L. Wesner on Forest street. While in Clermont they caught six dozen fat crabs in Bayou Caddy.

Mr. and Mrs. D. M. Simms of New Orleans spent the week end at their home on Forest street.

Mr. Frank Klein, Sr., has returned home and is feeling fine again.

Miss Elaine Burleigh, daughter of Mr. and Mrs. H. Burleigh, returned to ake Charles, where she is employed as a chemist.

Those attending the Home Demonstration leaders training meeting at Bay St. Louis, September 20, 21, were: leaders, Mrs. John Saleeby, and Mrs. Ola Moran; members, Mesdames W. Hazlett, E. Dantagnan, H. Wesner, H. Burleigh, C. Augustin and L. Moran.

At the meeting slip covers were made.

Mr. and Mrs. W. T. Arnold and family of Baton Rouge, spent the week end at their home on Oak St.

Mr. and Mrs. C. Augustin had as their guests Mr. and Mrs. E. J. Brinkmann, Jr., of New Orleans.

Mr. and Mrs. C. Heintz and daughter, Helen, of New Orleans were over for the week end.

Mr. and Mrs. Philip Anselmo and son spent the week end at the Ming home.

### Central School Students Pick Class Officers, Sponsors For Year

Class officers and sponsors were elected at Central School Monday as follows:

Seniors: Mrs. Gerorgette Hall, sponsor; Charles Scianna, president; Daun Sellier, vice-president; Hope Wilkerson, treasurer; Janet Sellier, secretary.

Juniors: Mrs. T. J. Broadus, sponsor; Cecil McCaleb, president; Shirley Fricke, vice-president; Irma Joan Lee, treasurer; Genevieve Strong, secretary.

Sophomores: Mr. A. B. Dubuisson, sponsor; Jo Ann Banister, president; Vernon Parker, vice-president; Gerald Caludrovich, treasurer; Clara Pucheu, secretary.

Freshmen: Miss Orrie Floyd, sponsor; Mike Murphy, president; Ronald Tanguis, vice-president; Florence Stiglet, secretary and treasurer.

Eighth Grade: Miss Alma Parker, sponsor; Keith Tonkel, president; Eugene Tanguis, vice-president; Sue Smith, secretary; Sherrill Carmouche, treasurer; Billy Taylor, reporter.

Seventh Grade: Mr. B. R. Nobles, sponsor; Kent Sellier, president; Donald Cole, vice-president; Clayton Adams, treasurer; Rosemary Milinery, secretary.

—Mrs. Donald Pratt of this city is a patient at the Kings Daughters Hospital.

### SEE IT!

It's sensational! New Bendix Economat—agitator type—is first automatic washer every family can afford!

### ECONOMAT

Gives you exclusive "Undertow" washing action, "Floataway" draining, gentle "Squeeze-drying"!

### AUTOMATIC

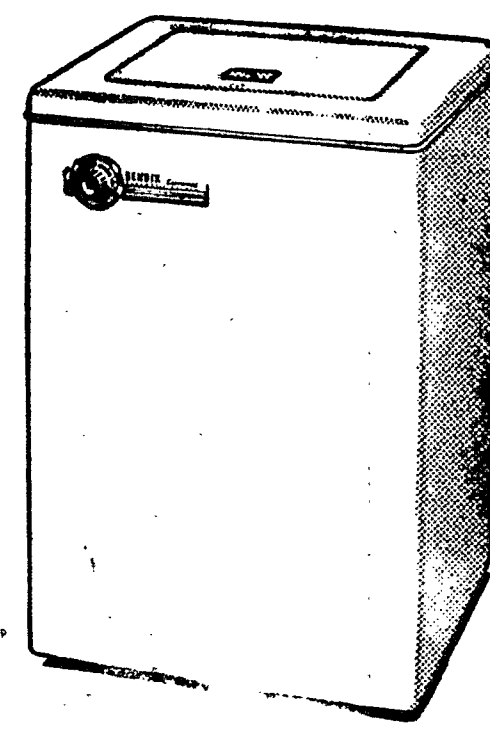
A single twist of a single dial—that's all! Washes, power rinses, squeeze-dries by vacuum pressure!

### WASHER

Features the exclusive flexible "Wondertub"—the tub that eliminates many expensive parts—5-year written guarantee!

### ONLY \$179.95!

Includes normal installation. No bolting down. Ideal for apartments, renters. See it today!



BENDIX  
*Economat*  
AUTOMATIC WASHER

### DEMORAN'S Radio Service

Railroad Avenue  
Phone 116

Register at Our Booth  
For Drawing of  
TOASTMASTER  
to be given  
Friday night October 7

Register at Our Booth REA  
Day, October 8 For  
Drawing of PHILCO  
PORTABLE RADIO  
To Be Given Away

## LITTLE THEATRE

PRESENTS

## "REBECCA"

A Play In Three Acts

Oct. 6th, 7th, 8th

AT THE LITTLE THEATRE PLAY HOUSE

BOARDMAN AVE.

Curtain 8:15 P. M.

Admission \$1.00

Plus Tax .20



**COAST ELECTRIC'S CONSTRUCTION CREW**

This is the crew that set the record of adding one new member per day for over eight straight months. Such has become routine now, but needless to say, much of the great growth in the Association's rolls is due to the splendid work of this crew. On the left is Maurice Pigott, Construction Foreman; standing, left to right, "Red" Lafontaine, Alvin Bosarge, James Fornea; front row, "Brownie" Necaise and John E. Necaise, all members of the crew.

**COAST ELECTRIC'S ENGINEERING STAFF**

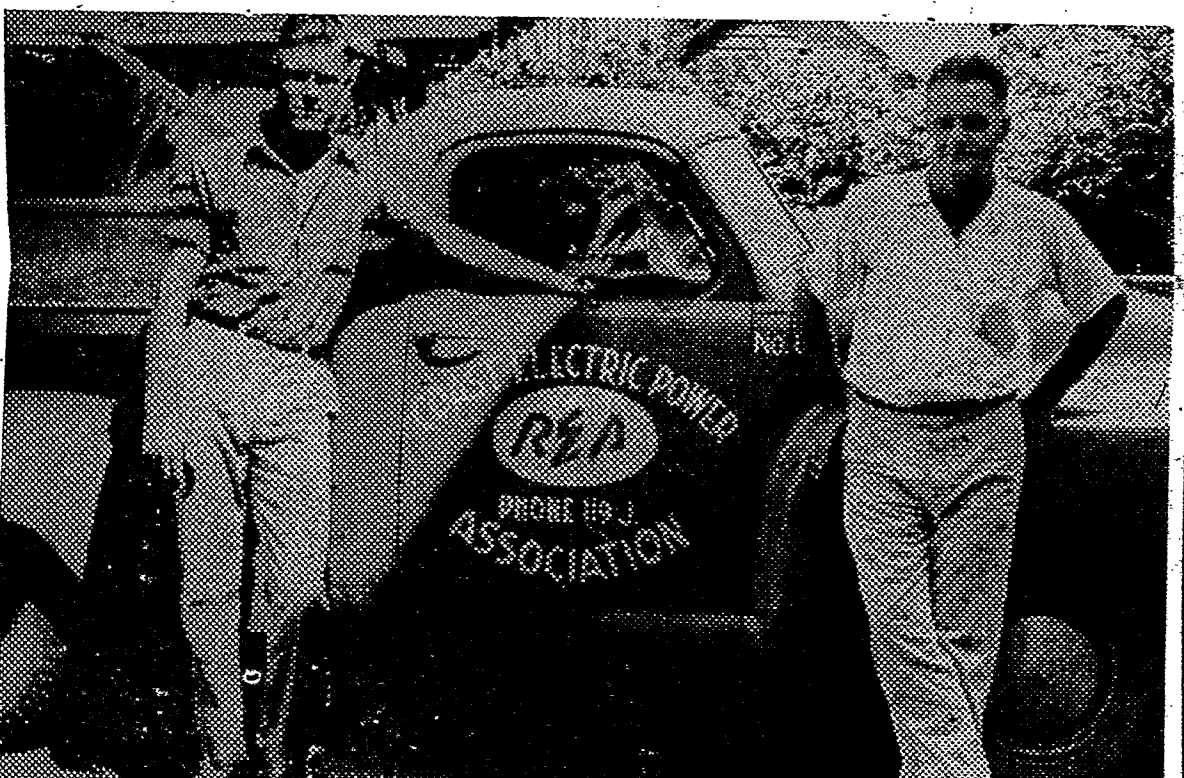
James Fillingame, on left, joined the Association in June, 1949, in the capacity of Electrical Engineer. Fillingame, after serving years with the Seabees, attended and graduated from Mississippi State College with a degree in Electrical Engineering.

Fillingame is now doing actual field work with the construction and operating personnel and this practical experience plus his knowledge of theory will soon make him a valuable addition to Coast Electric's staff.

T. F. Monti, on right, has been with the Association since April, 1949. Monti is a Civil Engineer. Each construction job done by the Association's crews must be planned and surveyed, Monti doubles in brass on a lot of this work, using transit on the surveying, accounting for materials on final records.

**RIGHT-OF-WAY CLEARING AND TRIMMING CREW**

Left to right: Stewart, Crew foreman; Holman; H. J. Tartavouille; and kneeling, W. E. Tartavouille; the latter three, crewmen.

**COAST ELECTRIC'S PICAYUNE AREA CREW**

E. S. Henley, (right) lineman, and W. L. Haas, apprentice lineman, form the Picayune area trouble shooting team. Henley has been with the Co-op since July, 1939; Haas has been in his present position since January, 1949, but had worked for the Co-op in other capacities.

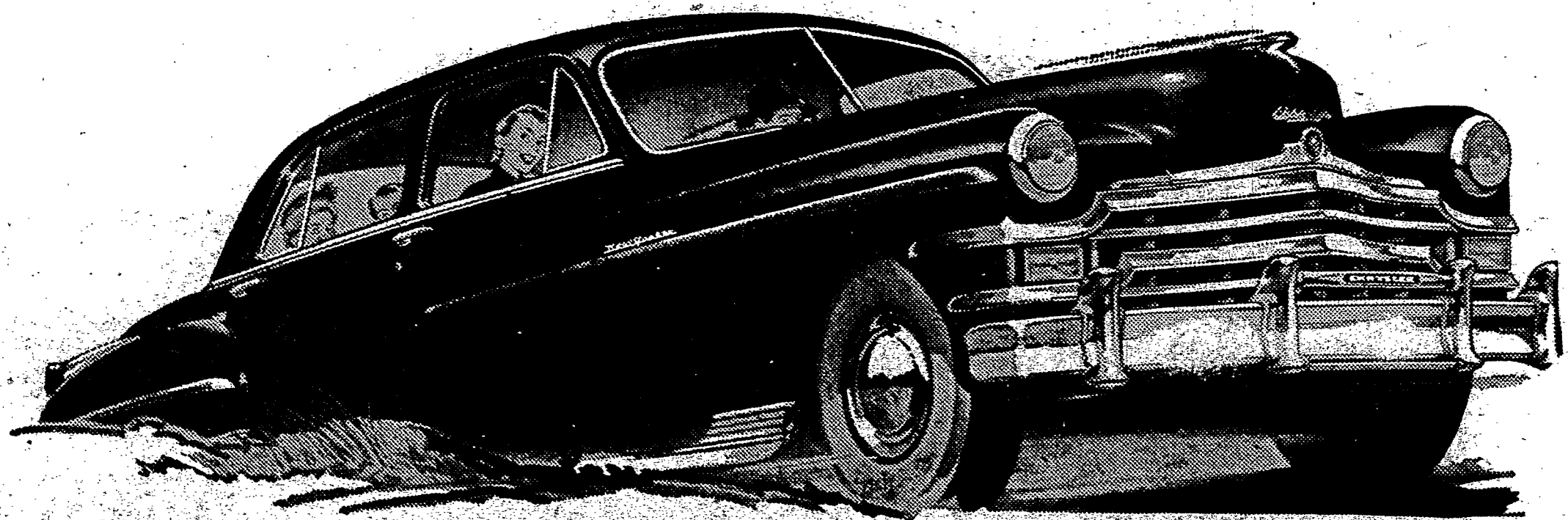


**POPULAR BAY AREA TROUBLE SHOOTING CREW**  
Arthur Miller, and Jack Garriga (he of the broad grin) form a two man maintenance and operation crew that's hard to beat. Arthur's been around so long, he's a fixture—Jack has been with the Co-op since October, 1948.

Q—Why are forest the most permanent of our natural resources?  
A—The forests are living communities capable of replenishment. American timber stands need never be exhausted. Old growth timber may be used, but nature with the help of man can replace forest growth.

Q—Can a tree be accelerated?  
A—Yes, by providing more food and sunshine, this may be accomplished by removing its competing neighbors through scientific thinning of the surrounding forests.  
Q—What Region leads in forest area?  
A—The southern states as a group lead in forest area.

# Chrysler New Yorker...



NEW YORKER 4-DOOR SEDAN

*does more than you'll ask of any car*

**...Let the car prove it!**

Try driving without shifting in the car with the simplest automatic transmission of all... the car that gives you complete control. Wade through flood and storm that would stall any other car! You've the first and only waterproof ignition system on any passenger car.

Look under the fenders and body, there's protective undercoating no other car gets at the factory. Look at the Safety Rim wheels.

...blowouts can't throw a tire under almost any normal driving.

See how common sense and imagination in engineering and research make you more comfortable. With chair-height seats. With beautiful interiors for full size people.

Telephone your nearby Chrysler dealer... he will bring the car to your door. In any body style, 4-door Sedan, Club Coupe, Convertible Coupe, the powerful 8-cylinder New Yorker will do more for you than you've asked of any other car.



**Gilmore Motor Company—Ulman Avenue**

## H. G. HILL STORES

You **SAVE** over **40%** on our card plan

GET YOUR MONEY-SAVING CARD TODAY

HOUSEHOLD INSTITUTE *waterless* COOKWARE

CAST ALUMINUM

**30 DAYS' TRIAL** Satisfaction Guaranteed

Use For 30 Days And If Not Satisfied, Return For Refund.

GET THIS FINE **WATERLESS COOKWARE**

AT

160 COLEMAN AVE. WAVELAND

**YOU SAVE UP TO 40%**

Silverleaf

**Pure Lard**

2—1 Lb. Ctns.

**35c**

Creole Brand Uncolored

**Margarine**

Lb. Ctn.

**20c**

Admiral Colored 1/4 lb. Prints

**Margarine**

Lb. Ctn.

**32c**

Hill's Toilet

**Tissue**

4 Large Rolls

**23c**

Factory Packed

**Gran. Sugar**

5 Lb. Bag

**39c**

Del Monte

**Tom. Sauce**

3—8 oz. Cans

**19c**

Pink Beauty

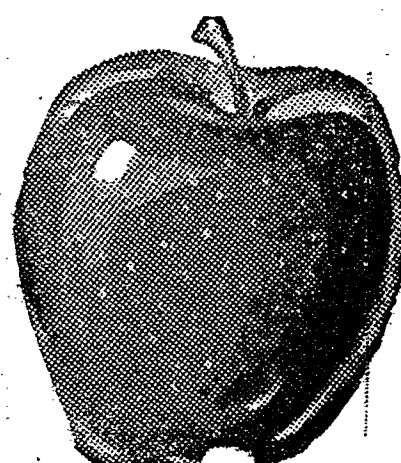
**Salmon**

1 Lb. Tall Can

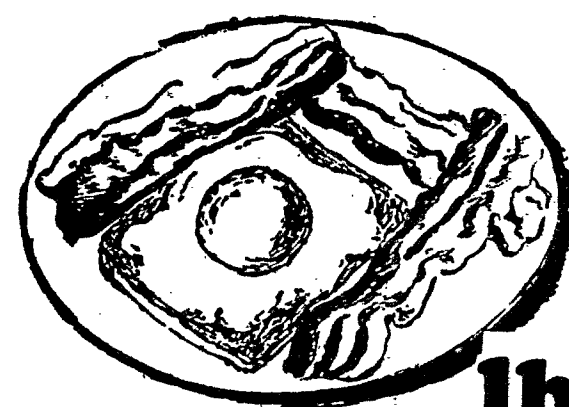
**43c**

**Apples**

Agar "Special" Brand Sugar Cured



Red Washington Delicious  
**1b. 12c**



Sliced CELLO WRAPPED

**1b. 39c**

LARGE SWEET TOKAY

**Red Grapes** 2 LBS. **19c**

RIPE YELLOW BARTLETT

**Pears** 2 LBS. **23c**

U. S. NO. 1 WHITE COBBLER

**Potatoes** 5 LBS. **20c**

LARGE FANCY COLORADO

**Bell Peppers** LB. **10c**

CRISP TENDER

**Carrots** 2 LBS. **13c**

RIPE YELLOW CENTRAL AMERICAN

**Bananas** LB. **12c**

FRESH SNOWBALL

**Cauliflower** LB. **17c**

CRISP TENDER WHITE

**Celery** LB. **15c**

CRISP CALIFORNIA ICEBERG

**Lettuce** LB. **17c**

JUICY THINSKIN

**Lemons** LB. **17c**

FULL OF JUICE, VALENCIA

**Oranges** 5 LBS. **35c**

FIRM FRESH COLORADO

**Cabbage** LB. **5c**

NEW CROP TENDER

**Cucumbers** LB. **9c**

FRESH GREEN TOP COLORADO

**Turnips** 2 BCHS. **23c**

U. S. NO. 1 FANCY YELLOW GLOBE

**Onions** 3 LBS. **20c**

READY TO EAT—4 to 7 LB. AVG.

**Picnics** CELLO WRAP. LB. **45c**

SQUARE CUT ROAST OR STEAKS

**Veal Chuck** LB. **53c**

TENDER JUICY VEAL STEAKS

**Sirloins** LB. **79c**

MEATY AND TENDER—BONE IN

**Veal Stew** LB. **29c**

TENDER MILK FED VEAL STEAKS

**Veal Loin** LB. **89c**

WESTERN GRAIN FED BEEF CHUCK

**Pot Roast** LB. **55c**

FINE FOR BRAISING AND SOUPS

**Beef Brisket** LB. **29c**

WESTERN GRAIN FED BEEF STEAKS

**Sirloins** LB. **91c**

REDUCED 10c PER POUND FRESH

**Pork Loin** LB. **53c**

MORRELL'S SLICED

**Liver Cheese** LB. **59c**

DRESSED & DRAWN, GRADE "A"

**Springers** LB. **59c**

DRESSED & DRAWN, FINE FOR BAKING

**Hens** LB. **59c**

LARGE SIZE, HEAD ON

**Lake Shrimp** LB. **37c**

NO WASTE, FILLET OF

**Perch** LB. **39c**

PAN READY FILLET OF

**Haddock** LB. **41c**



## Gulf Coast Transfer Co.

A QUALIFIED CARRIER

### General Hauling

of Furniture and Household Goods between Hancock, Harrison, and Jackson Counties to points in Alabama and Louisiana

Phone 371  
**VINCENT MORREALE**

#### CHANCERY SUMMONS

##### THE STATE OF MISSISSIPPI

To the Heirs at law of Burrell Absalom, Mary B. Absalom, Virginia B. Absalom Julia B. Absalom Wilson, are all deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5775 in said Court of Aaron Overstreet, wherein you are a defendant. This 28th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

#### CHANCERY SUMMONS

##### THE STATE OF MISSISSIPPI

To Southern Land Company. A Georgia Corporation, whose last known postoffice address was Fulton, Georgia, and any and all persons having or claiming any right, title or interest in and to the following described property, situated in Hancock County, Mississippi, to-wit:

South 55 feet of Lots 15 and 16, Block 3, Waveland Terrace Subdivision, Second Ward, Town of Waveland, Hancock County, Mississippi, as per plat of said subdivision recorded in Vol. B-5, page 520, Deed Records of Hancock County, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5774 in said Court of H. W. LeBourgeois and Ophelia Wear LeBourgeois.

The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.

This 28th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

#### CHANCERY SUMMONS

##### THE STATE OF MISSISSIPPI

To W. W. Carre Company, Ltd. Who's last known postoffice address was 823 Perdido Street, New Orleans, Louisiana, and to any and all persons having or claiming any right title or interest in and into the following described property situated in Hancock County, Mississippi, to-wit:

NE 1/4 of SW 1/4, Section 4, Township 7 South, Range 14 West, Hancock County, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5676 in said Court of Volker Shiyou.

## CLASSIFIED ADVERTISING

PHONE 371—for your hauling problems. Large or small. V. A. MORREALE.

GUARANTEED NEW AND USED PASSENGER TIRES. ALL SIZES. APPLY RUBBER TIRE AND AUTO SUPPLY. 107 WASHINGTON ST. PHONE 146. 9/26/tchg.

COAST CITIES TRANSFER & STORAGE CO., Local State, and National moving. Agent Greyvan Lines Inc. Phone 1513, Gulfport or write Box 17. Marvin Evans, Mgr. 9/9/tchg-Inf.

BAY SELF-SERVICE Laundryteria Tel. 9128

215 Necaise Try our washerette service. Wash and damp dried, 9 lbs. 35c; washed and completely dry, 9 lbs. 55c. Soap bleach, and bluing included in prices. 9/2/tchg.

WANTED One portable typewriter. Reasonable price. c/o Ramsey's Department Store. 9/30/1tpd.

SALEMEN WANTED MAN WANTED—For Raleigh business in Hancock County. Raleigh Products sold 40 years. 1,000 families. No experience needed to start. Sales easy to make and profits large. Nearby dealer making Sales \$100 and more weekly. Start immediately. Write Raleigh's, Dept. MSI-800-190, Memphis, Tenn. 9/30/5tpd.

Cold weather is near. Don't delay—install your heaters. — Call J. Castaing, 721-W. 9/16/tchg.

FOR RENT Modern four room and glass enclosed porch and garage. Apply 429 Main or phone 432-J. 9/30/tchg.

The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.

This 28th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

SUMMONS AND ATTACHMENT IN CHANCERY COURT

STATE OF MISSISSIPPI TO: Robert C. Pelham and Mrs. Stella Dube Pelham, non-residents of the State of Mississippi, whose address is 6222 Marigny Street, New Orleans, Louisiana. An attachment at the suit of Monti-Carver Plumbing Company against your Estate in the sum of

Houses wired, washing machines and electrical appliances repaired, refrigerators refinished. All work guaranteed. Pickup and delivery. Dixie Washing Machine and Electric Service. Phone 9112. 9/16/tchg.

FOUND 10-foot power hull, Waveland—Write Box XO, Echo. Identify. 9/16/3tpd.

FOR RENT One furnished apartment with new refrigerator and Norge gas stove, fully furnished. Special rate for permanent tenants. 131 Main St. 9/9/tchg.

FOR RENT Attractive apartment overlooking the Mississippi Sound. Consists of living room, 2 bedrooms, kitchenette, tile bath, garage and laundry space. Attic ventilation, floor furnace, polished floors. Call Mrs. Louis Mammus, 928 South Beach. 9/16/tchg.

FOR RENT Concrete Mixers with or without operator. Mestayer Lumber Co.—Phone 1167-J. 7/9/tchg.

GULF COAST PROPERTY FOR RENT HENDERSON POINT HEIGHTS Three bedroom houses, nicely furnished including electric refrigerator and stove. \$50.00 per month. Apply Mr. Fairchild, The Beachcomber Cafe, Henderson Point, or Mr. Pagano, Henderson Point Grocery Store. 9/23/3tchg.

FOR RENT Modern Bungalow. One block from Beach on de Montheuzin. \$50 per month. Phone 1189. 9/30/1tchd

Six Hundred Eight Dollars and Twenty Six Cents, (608.26) and interest and a further amount to be fixed by the Court, returnable before the Chancery Court of Hancock County at Bay St. Louis, Mississippi, being cause No. 5776 has been executed, and is now pending in said Court; and unless you appear before said Court on the Fourth Monday of October, A. D. 1949, same being the First Day of the Next Regular Term of the Chancery Court, and plead to said action, judgment will be entered and the estate attached will be sold.

Witness my signature and official seal, this 28th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

FOR RENT 2 Houses. 4 rooms and bath, butane gas, furnished. 2 rooms and porch. Apply 285 Sears Avenue. 9/30/tchg.

FOR RENT Three room house electricity and water included for \$15.00 monthly. Needs repairs. Apply 200 N. Second Street. 9/30/tchg.

FOR RENT A four room furnished house, \$40 monthly. Call 867. 9/16/tch.

FOR RENT 3 rooms furnished, frigidaire, new innerspring mattress, etc. Call 561-R. 9/23/2tchg.

FOR RENT 309 Hancock St., modern apartment, two bedrooms, living room, bath, and up-to-date kitchen. Must be seen to be appreciated. 7/29/tchg.

FOR RENT Furnished apartments. \$50 and \$55. Strictly private. 706 No. Beach. 9/9/tchg.

FOR RENT Apartments centrally located, near schools. Phone 395-W. 9/9/tchg.

21 Christmas Cards for \$1.00. See this No. 1 leader assortment in the Christmas card parade. Mrs. F. O. McCoy, Phone 572-J-3, 720 Second St., Clermont Harbor. 9/23/4tchg.

FOR SALE One 18-case dry electric beverage box. Four tables and 12 chairs.—Phone 899. 9/9/tchg.

FOR SALE 5-Room house on St. John Street. Reasonable. Apply Echo office. 9/30/4tpd.

#### CHANCERY SUMMONS

##### THE STATE OF MISSISSIPPI

To Dorothy Elizabeth Coffield Bourgeois, Non-Resident, Address unknown

You are summoned to appear before the Chancery Court of the County of Hancock, in said State on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5770 in said Court of Arthur Lucien Bourgeois, complainant, wherein you are a defendant.

This 27th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C. 9/30/4tpd.

FOR SALE Single gang disk harrow. Eight blades, spike tooth section harrow. Ten inch plow. These pre-war tools have been used very little. All for \$75. M. E. Sanders. South St. Waveland. Saturday and Sunday only. 9/3/1tpd.

FOR SALE One boy's bicycle, practically new. Collier's Dairy. 351-J. 9/30/tchg.

FOR SALE Printed sacks all colors 30c each. Collier's Dairy. 351-J. 9/30/tchg.

FOR SALE 1937 Chevrolet truck. Good running order. \$250. Apply 202 N. Second St. 9/30/tchg.

FOR SALE Double mattresses \$4.95 each. Combination iron heater and cook stove \$12.00. Good wood stove \$18.00. Two burner Kerosine heater. Good condition \$12.00 and \$14.00 kitchen cabinets, \$8.00 Apply Second Street used Furniture Store. 9/30/tchg.

One trained pointer bird dog—three puppies two months old —Champion sired. Hays, Main St. and Blue Meadow Road. 9/30/1tpd.

FOR SALE 3/4 Inch Galvanized Pipe 18c per foot at Mestayer's Lumber Co.—Phone 1167-J. 8/5/tchg.

KEEN KUT FIXIT SHOP 450 Railroad Ave. Saws Filed — Lawn Mowers Sharpened All Work Done By Machine 9/9/4tchg.

#### CHANCERY SUMMONS

##### THE STATE OF MISSISSIPPI

To Heirs at Law of Mathilde Fayard, Deceased; Heirs at Law of Valery Fayard, Deceased; and Heirs at Law of Halie Fayard, Deceased.

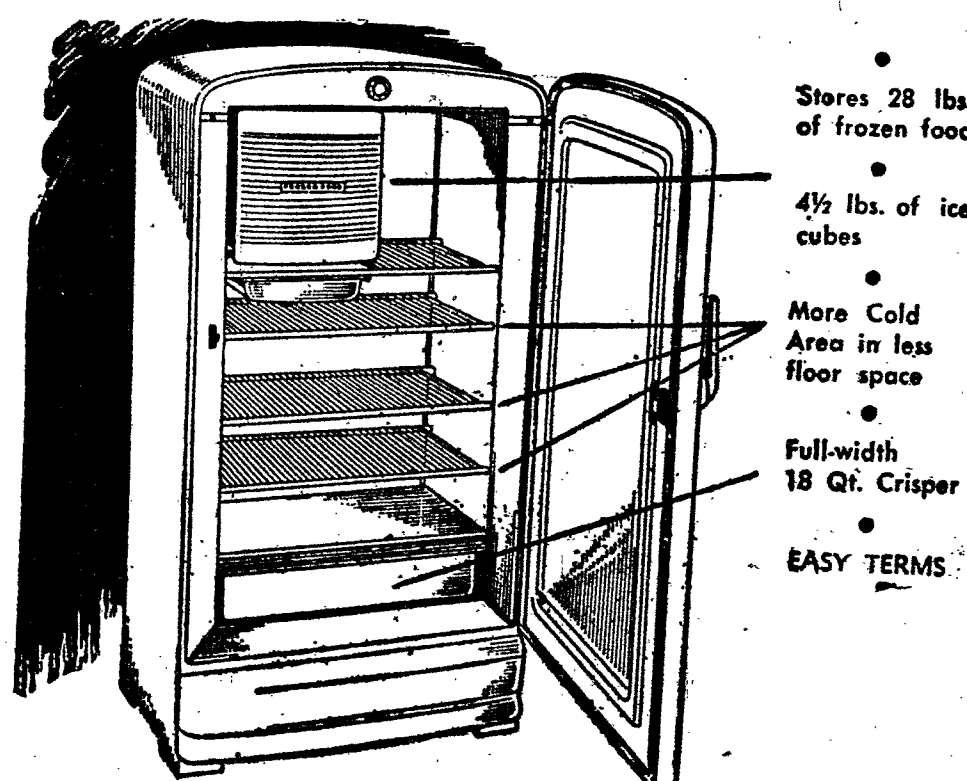
You are summoned to appear before the Chancery Court of the County of Hancock, in said State on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5772 in said Court of Mrs. Louise Smith Fayard, one and the same person as Mrs. Louise Fayard Smith complainant, wherein you are a defendant.

This 27th day of September, A. D. 1949.

A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C. 9/30/4tpd.

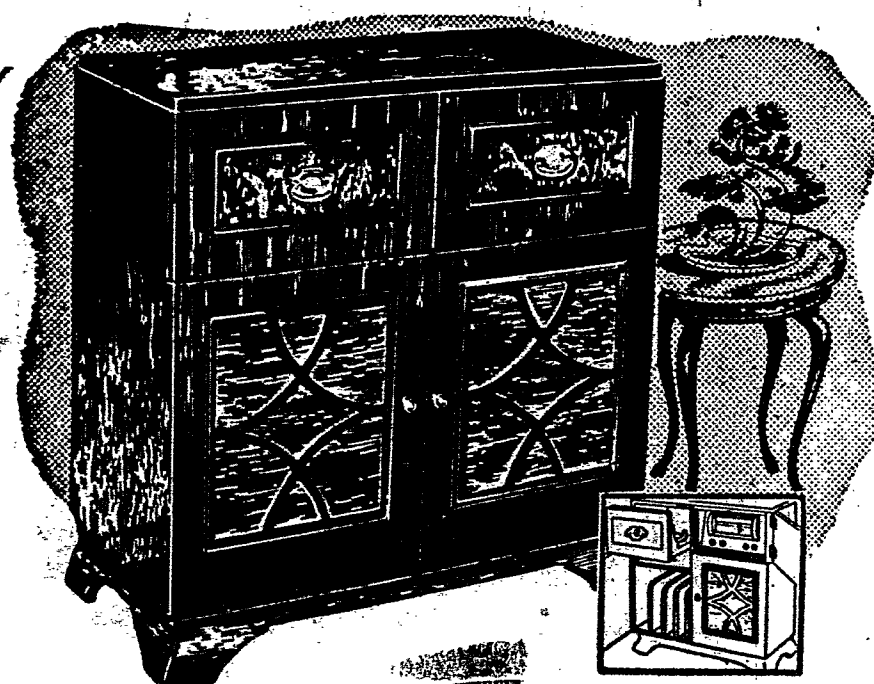
WE INVITE YOU TO VISIT OUR BOOTH AND SEE OUR DISPLAY OF ELECTRICAL APPLIANCES



### A Big Refrigerator At a Low Price!

WIZARD 8.5 Ft. Special \$189.50

For so little money, you get the features of other big refrigerators costing many dollars more. Better food preservation, greater storage capacity, new easy-reach shelf convenience, outstanding quality. See it today... the refrigerator with deluxe features at a pre-war price. 21015



### YOUR GREATEST VALUE!

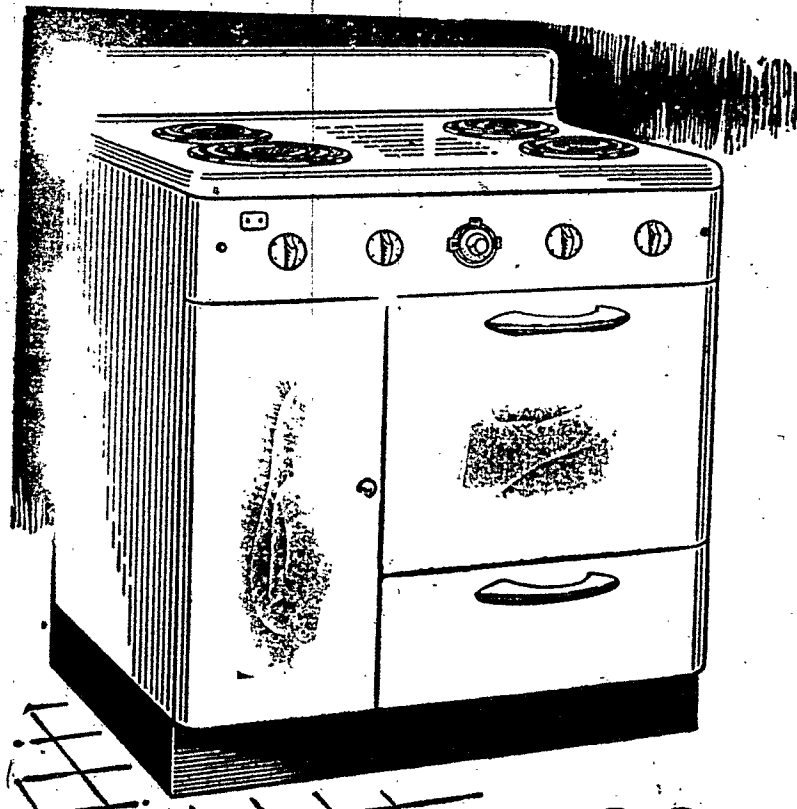
TRUETONE RADIO-PHONO \$229.50 with 2-Speed Record Changer

Our finest FM-AM console with the newest features at a price so low it will amaze you. Phonograph automatically changes standard and long-play records; static-free FM and powerful AM reception; rich tone; big 12-inch dynamic speaker. Beautifully designed in a Modern cabinet of solid mahogany. 9199



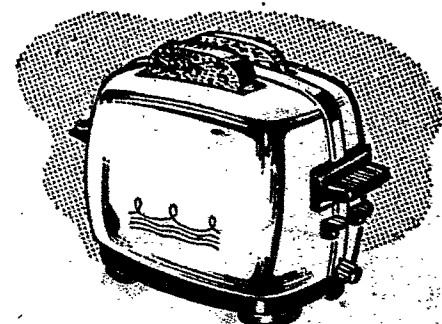
THE NEW WIZARD AUTOMATIC \$259.50

It's "good-by" to wash-day drudgery with this Wizard Washer. Completely automatic... yet you can eliminate or repeat any step in the washing cycle. Clothes come out clean, thoroughly rinsed and damp-dry ready for the line. Gyro-balanced tub eliminates bolting to floor. 3-vane agitator and automatic self-cleaning sediment trap. A real work saver. Easy terms. 21069



Electric Range SCOOP! WIZARD ELECTRIC RANGE At This Low Price... \$134.50

For all-round economy, this family-size electric range is hard to beat at any price. Beautiful, convenient, efficient, Wizard gives you big-range features at pre-war prices. 32 inches wide, it is ideal for kitchens where space is at a premium. Compactly designed in gleaming white porcelain. 21015



Automatic Toaster Toast "pops-up" when done. Shutting off current. Select degree of browning. 11125



GRILL-WAFFLE IRON with 2 Sets of Grids Chrome Finish. \$10.50 Cast aluminum waffle grids, steel grills. Bakes waffles, toasts, fries. Heat indicator. UL approved.



So Much For So Little! 1949 WIZARD DELUXE \$113.50

Deluxe buy of the day! Massive, gleaming tub. Famous gentle-action that gets dirtiest stains clean safely. Big balloon rollers. Long-life power unit same.

## Coast Electric Power Ass'n

WE EXTEND A HEARTY WELCOME TO

Bay St. Louis

DON'T FAIL TO REGISTER AT OUR BOOTH FOR VALUABLE PRIZES

## Western Auto Associate Stores

PICAYUNE, MISS.

H. M. SCHROCK, OWNER

GULFPORT, MISS.

LAWRENCE MENSI, OWNER

BAY ST. LOUIS, MISS

ARTHUR CHAPMAN, OWNER



## Miss Anna Pitalo Weds Gilbert D. Gayaut, Jr. At Our Lady of the Gulf

Miss Anna Pitalo, daughter of Mr. and Mrs. A. J. Pitalo of this city, and Mr. Gilbert D. Gayaut, Jr., son of Mr. and Mrs. Gayaut of New Orleans, were married at Our Lady of the Gulf Catholic church Sunday, September 25. Right Rev. Monsignor A. J. Grmelch officiated.

The altar was decorated with four baskets of white fever few, chrysanthemums and gladiolas extending across the altar were the seven branch candelabra with lighted white candles.

The Bridal Chorus from Lohengrin and Mendelssohn's Wedding March were played by Mrs. George Guilbault at the organ.

The bride, given in marriage by her father, wore a dress of white candle light satin fashioned with a tight fitted bodice and a lace yoke. The yoke extended over the top of the satin bodice in a scalloped effect ending in a point near the waist line. The lace came over the shoulder and ended in a point on the sleeve. Appliqued into the lace were designs of seed pearls. The long full skirt, rounded off at the hem, fell into a long train in the back. Completing this were two shirred panels on either side.

The finger tip veil of illusion was held to her head with a coronet of lace with small clusters of lilies of the valley on either side. She carried a cascade bouquet of white stephanotis and white roses centered with a white orchid. Her only ornament was a string of pearls.

Mrs. Mary Pearson, sister of the bridegroom, was matron of honor; Miss Audrey Poolson, of this city, was maid of honor; and the bridesmaids were Miss Alice Lanusse of Opelousas, La.; Miss Carolyn Meyer, Thibodaux, La.; Miss Gloria Kuluz, Biloxi, cousin of the bride. All wore dresses of aqua faille taffeta. The matron and maid of honor carried baskets of yellow roses, and the bridesmaids carried baskets of American Beauty roses.

Mr. Gayaut had as his best man, A. G. Pitalo, Jr., brother of the bride, and as groomsmen Ernest Dannis, Joseph Reuther and Carlo Piscioti, all of New Orleans. Ushers were Roy Uhle and Michael Skertich both of New Orleans.

A reception followed the ceremony at Hotel Reed. Mrs. Pitalo, wearing an early fall model of black crepe, was assisted in receiving by Mrs. Gayaut who also wore a black and gold early fall model. Both wore an orchid corsage.

Tall baskets, filled with white flowers, decorated the sun parlor of the hotel. On the lace covered table, the four-tiered wedding cake, topped with a miniature bride and bridegroom, rested on a large mirror around which Fleur de Amour and fern were arranged. Silver candelabra holding lighted candles completed the table.

For traveling the bride wore a green gabardine suit with a small cocoa brown hat, matching accessories and an orchid corsage.

The bride is a graduate of Saint Joseph Academy in the class of '45 and of Ursuline college in the class of '49 where she received her B. A. degree with a major in sociology.

Mr. Gayaut, a graduate of St. Stanislaus in the class of '45, attended Georgetown University at Washington, D. C., and Loyola University in New Orleans.

After a two-weeks wedding trip to Washington, D. C., they will reside in New Orleans where Mr. Gayaut is in business with his father.

## GAY GEX IS HONORED AT MORNING COFFEE PARTY, LINEN SHOWER

Mrs. Harold B. Weston and her daughter, Mrs. Paul E. Porter, Jr., were co-hostesses Tuesday at a morning coffee party and linen shower at the home of Mrs. Weston on South Beach complimentary to Miss Gay Gex who will be married here in October.

Throughout the reception rooms were floor baskets filled with white blooms and in the dining room the color scheme of pale pink and white was carried out in decorations and refreshments.

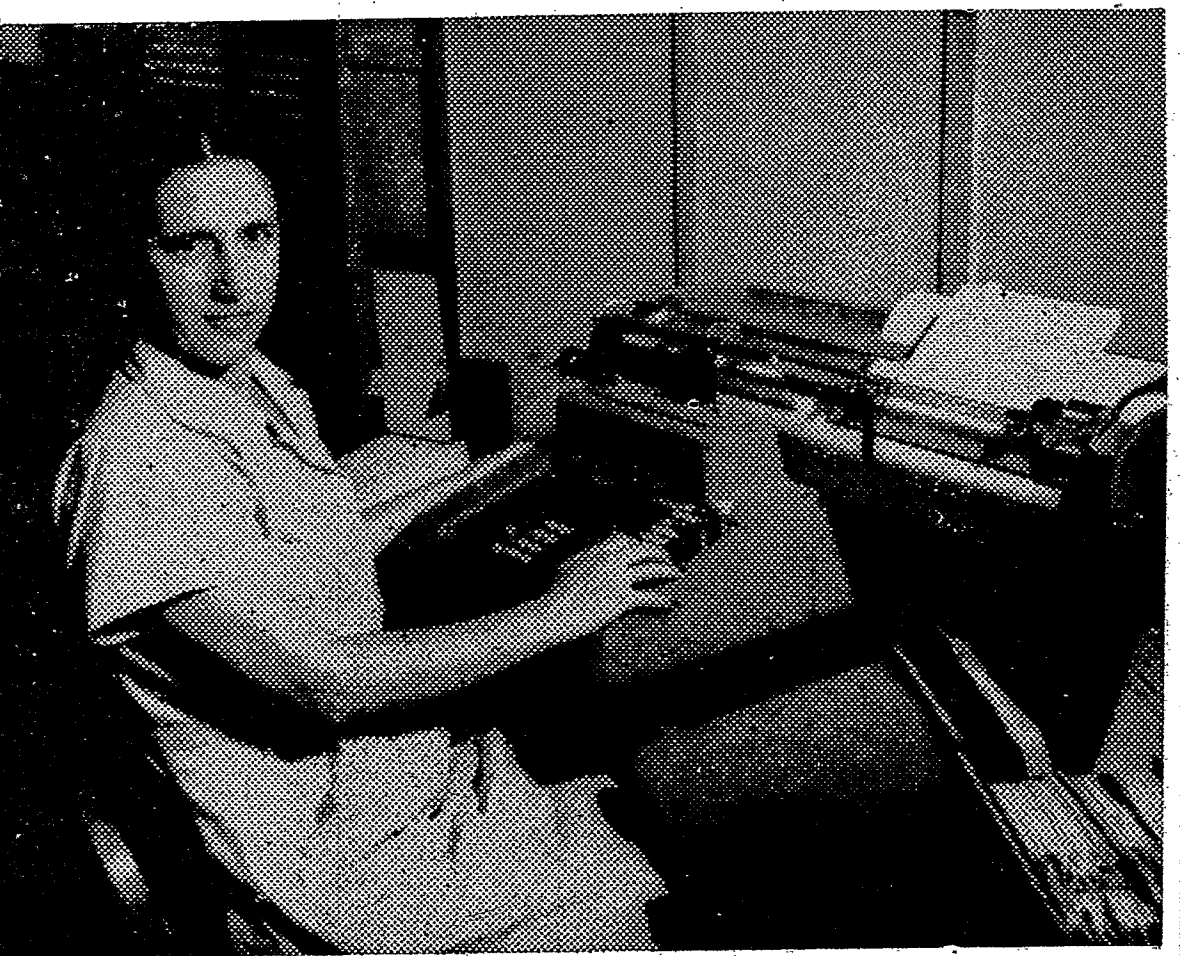
Assisting at the coffee service and punch bowl were Mrs. M. A. Phillips, Mrs. H. A. Eldredge, Mrs. Lucien M. Gex, and Miss Ethel Gex. Assisting in serving were Mrs. R. L. Camors, Mrs. Walter James Phillips and Miss Virgil Dick.

## LEAVE FOR OMAHA

Mrs. A. P. Smith, Jr., and little son Gerry left Tuesday from New Orleans for Omaha, Neb., where she will visit her grandparents. She will later go to New York for a visit to her mother and before returning home she will visit Mr. and Mrs. Michael Eagan, nee Miss Elsie Mae Smith, at Washington.



Mrs. T. G. Stechmann, "Edris" to her many friends, serves in the capacity of Cashier-Receptionist with Secretarial duties added. Mrs. Stechmann has been with the Association since January, 1948 and would be hard to replace.



**COAST ELECTRIC'S BILLING CLERK**  
Miss Alberta Beyer has served as billing clerk since early in 1946. Miss Beyer is a graduate of St. Joseph Academy. "Bert," as she is known to her many friends, is a hard worker and handles the complete billing of the nearly 4500 consumers of the Association.

## Bookkeeping -- Auditing And Tax Service P. J. TREUTEL

395-J 130 St. Charles St.  
Bay St. Louis, Miss.



OCTOBER 10-17

- \* 4-H Club and Agricultural Exhibits and Contests
- \* Industrial, Vocational and Commercial Exhibits
- \* Prizes and Awards worth many thousands of dollars

JACKSON, MISS.

- \* Barn-Corral Show Sensational Grandstand Show—"State Fair Revue of 1949"
- \* Royal American Shows Midway, featuring Gypsy Rose Lee!!

MISSISSIPPI'S Greatest Agricultural and Industrial Exposition

All Metal - WEATHERSTRIPPING  
Robertson - CHAIN LINK FENCE  
Kool Vent - ALUMINUM AWNINGS  
Foster - CANVAS AWNINGS

## L. H. Raymond, Jr.

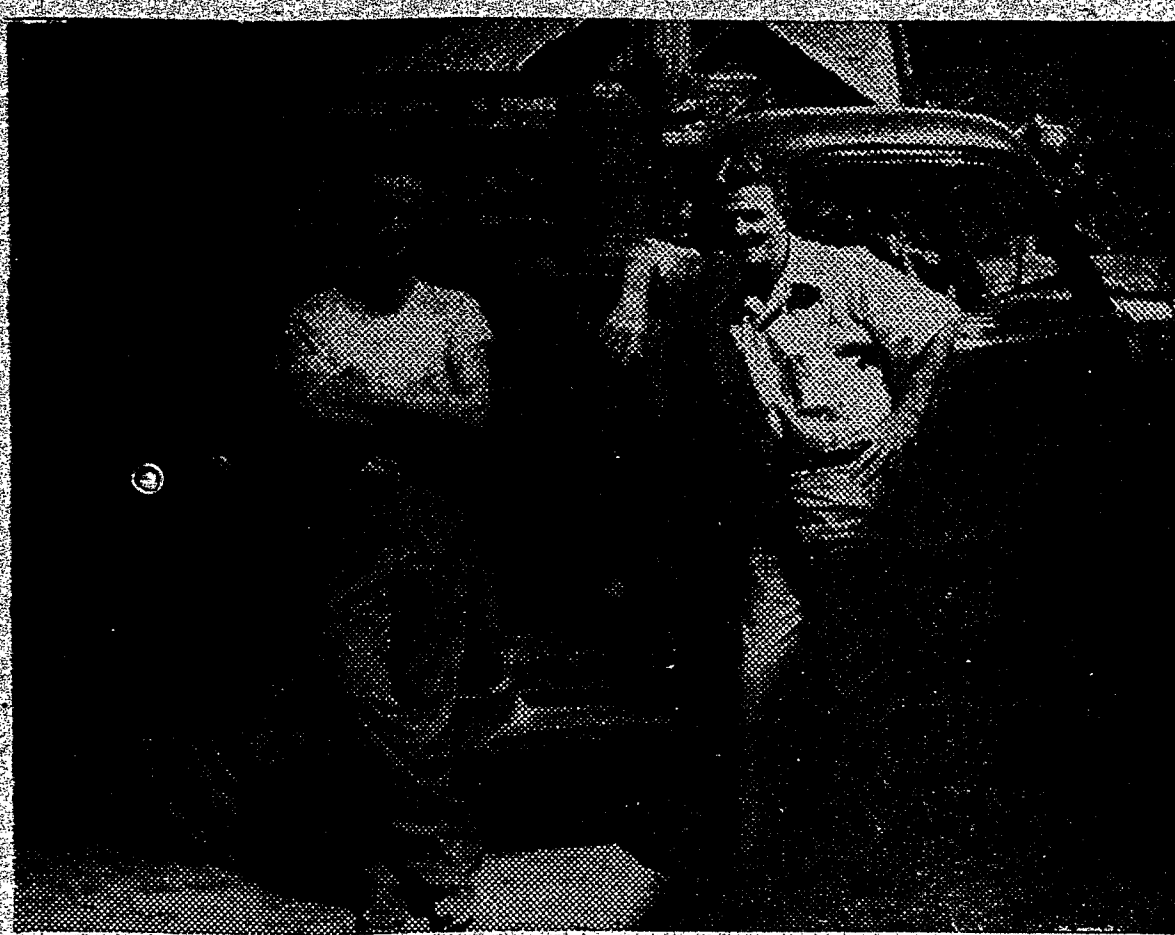
306 St. John St. Phone 412-W  
Bay St. Louis, Miss.

## STORMY SEASON IS HERE

Be wise, and avoid damages to your property — Let me inspect your trees — Free estimate on moving all bad limbs and trees. Save by having your fill job done with the right kind of soil and terraced by one that has experience, so that your property will drain. All work guaranteed.

## W. REINIKI & SON

525 Carroll Avenue Phone 895  
P. O. Box 124 Bay St. Louis, Miss.



**COAST ELECTRIC'S POPLARVILLE AREA CREW**  
Irvin Riley (right) and Alvin Ladner now handle the Poplarville area calls. The newest crew the Co-op has afield, these two are making friends fast by getting on the job, and getting the trouble cleared up quickly.



**COAST ELECTRIC'S GULFPORT AREA CREW**  
J. D. Williams, left, and Cecil Belton handle the large Harrison County territory for the Coast Electric Power Ass'n. Mr. Williams has approximately 40 years line experience, and Belton has proven an apt pupil. Williams has been with the Co-op since April, 1940; Belton since October, 1947.

## ARMSTRONG FLOOR AND WALL COVERING

Call For Free Estimate

## GULF COAST TILE

117 State St. Phones 470-W 669-R

## GEO. S. HORTON

REFRIGERATION & ELECTRIC SERVICE  
MOTOR REWINDING

Phone 82-R 218 1/2 N. Beach

## Plumbing & Heating

Water Heaters, Floor Furnaces  
Sold, Installed, and Repaired

J. CASTAING

Phone 721-W

Bay St. Louis

If You Have Real Estate Problems

Consult

## LOUIS SCHWALL

PHONE 877 or 570

RENTALS — SALES

## ROBT. COPPAGE

136 Main St.



**Meyers Cash Grocery**  
Phone 9101 R. R. Avenue

# .. WELCOME ..

# Coast Electric Power Association Members BEST WISHES

For Your Continued Success

CITY of BAY ST. LOUIS,

Warren Carver  
Mayor

Sylvan J. Ladner  
Commissioner of Public Utilities

J. Cyril Glover  
Commissioner of Finance





—Miss Sarah Vaughn, a student at Mississippi Southern College in Hattiesburg, spent the past week end here with her parents, Mr. and Mrs. J. D. Vaughn.

## A. & G. THEATRE

BAY ST. LOUIS, MISS.

SATURDAY

OCT. 1ST.

DOUBLE FEATURE

"Cobra Woman"

IN TECHNICOLOR  
with MARIA MONTEZ, JOAN HALL AND SABU

2ND FEATURE

"Hidden Danger"

with JOHNNY MACK BROWN  
"OREON TRAIL NO. 12"

SWOONER CROONER

SUNDAY - MONDAY

OCT. 2ND. & 3RD.

"White Heat"

with JAMES CANEY & VIRGINIA MAYO  
NEWS-HARE DO

TUESDAY - WEDNESDAY

OCT. 4TH. & 5TH.

DOUBLE FEATURE

"Home In San Antonio"

with ROY ACUFF

2ND FEATURE

"The Rangers Ride"

with JIMMY WAKELY  
JUNIOR G MEN NO. 4

TANK AY - GO

THURS. & FRI. OCT. 6th & 7th

"Look for the Silver Lining"

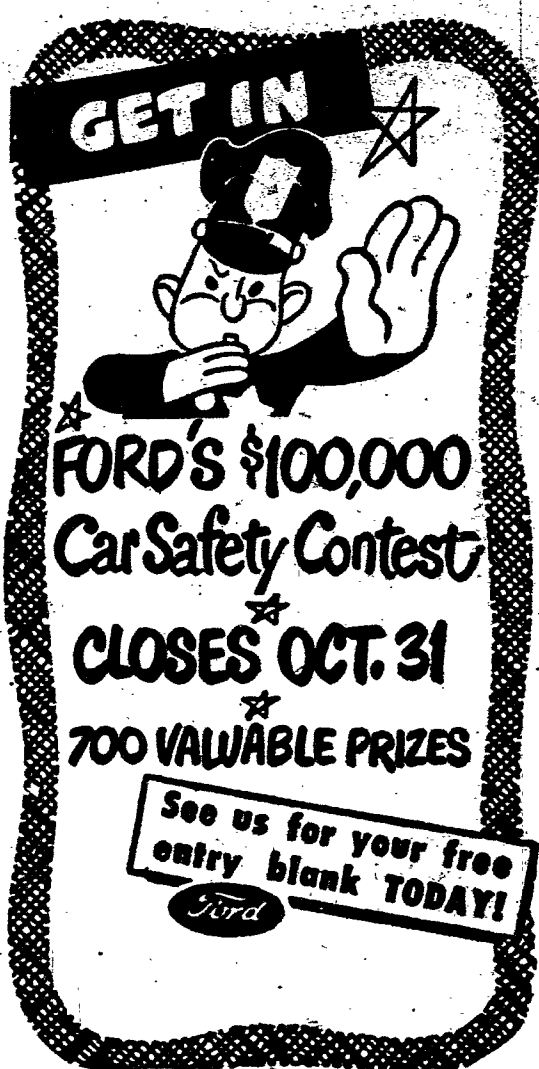
with HAVER & ROY BOLGER  
IN TECHNICOLOR

NEWS - COUNTRY COUSIN

### Farewell Party Given

A farewell party was given at Annie's Cafe at Henderson Point last week for members of the younger set, leaving for college, by a group of their friends.

Those present were Bettye Vassalli, Anne Chapman, Beverly Glass, Ann Rehm, Noel Granzin, Mary Jane Green, Noel Dick, and Kathy Steinmeyer, Harry Chapman, Bobby Boh, Larry Young, C. J. Payard, Melvin Dennis, Jack Bell, Sonny Wolfe, Lukey Staehle and Ray Stieffel.



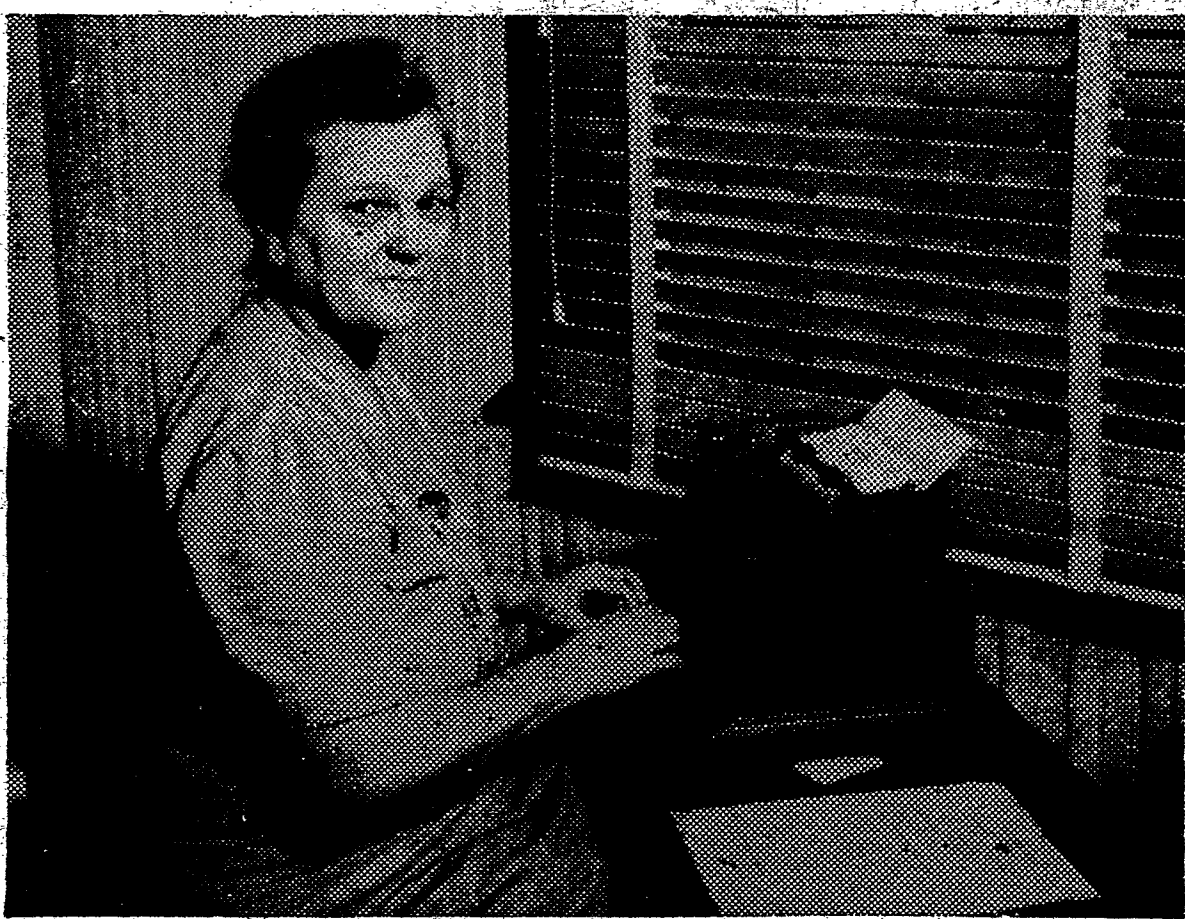
BAY MOTORS INC.

130 Court St. Phone 340



### COAST ELECTRIC'S ASS'T. BOOKKEEPER

Raymond Schindler, joined the Association in August, 1947, as general clerk, and now assists Mr. Ellis in handling the book-keeping chores of the Co-op.



### COAST ELECTRIC'S RECORDS CLERK

Mrs. Gladys Chapman, with the Association since 1942, converts the meaningless markings of the meter cards into records that allow for billing. Mrs. Chapman's duties are multiple and her knowledge of the system and its history often proves of great value.

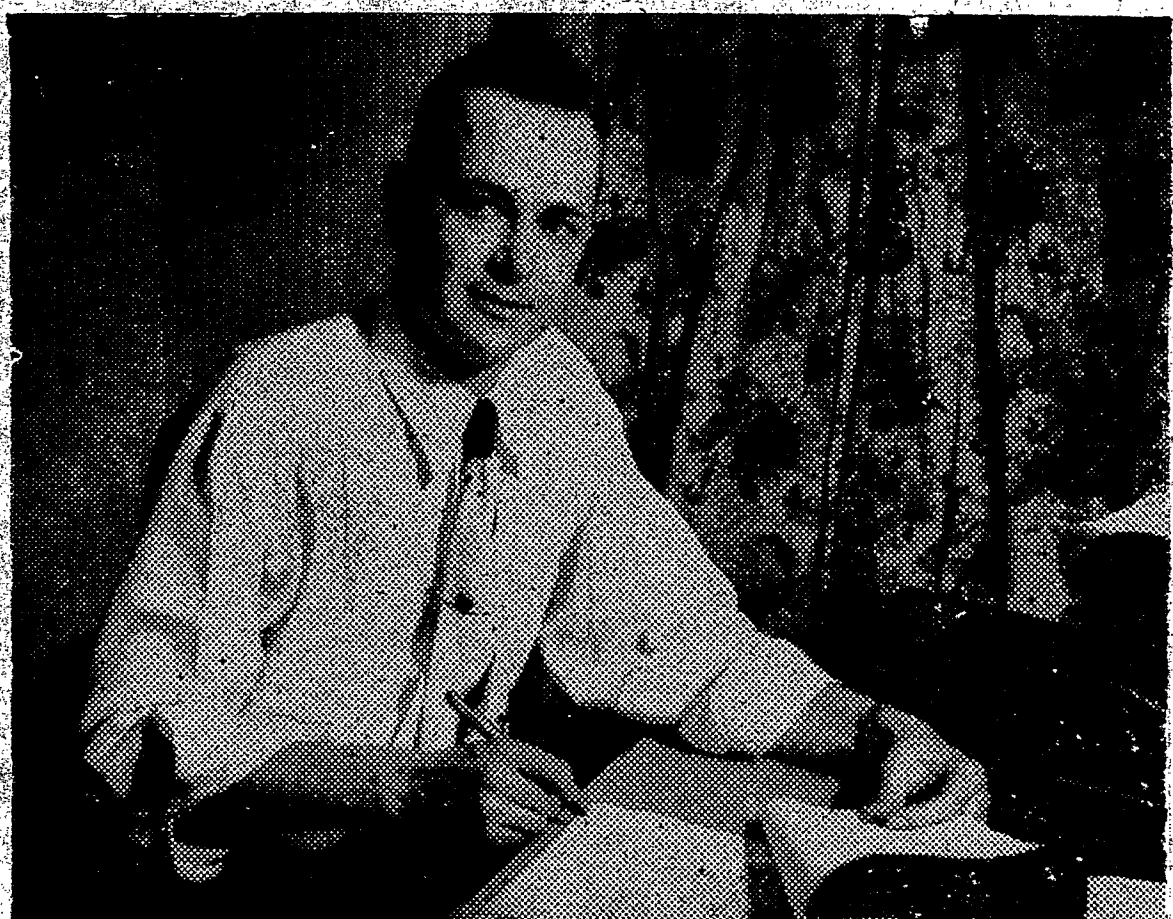
—Mr. and Mrs. O. W. Delph and Mrs. W. A. Prewitt attended the Tulane-Alabama football game Saturday.

—Miss Nannette Arceneaux, a student at Usluine college in New Orleans, was home for the week end.



### COAST ELECTRIC'S POSTING CLERK

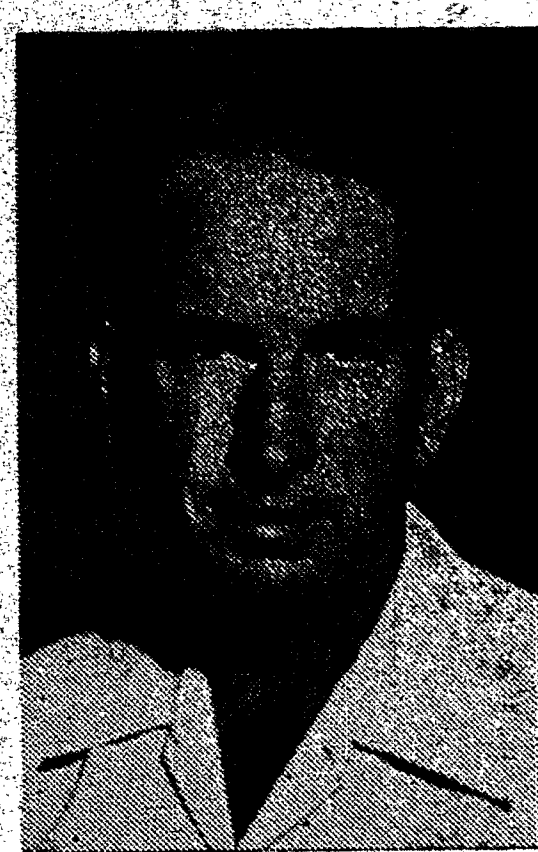
Miss Mary Frances Scaffide is in charge of the posting and adjusting of consumers records. Miss Scaffide has been with the Association since July 1946. She is a graduate of both St. Joseph Academy and Gulf Park College.



William E. Ellis, office Manager-Bookkeeper at the Coast Electric Power Association, joined the organization in November, 1948. Before coming to the Bay St. Louis organization, Ellis had served in a like capacity for the TVA Co-op at Iuka, Miss., for some 10 years. Ellis is in charge of all office personnel.

—Mrs. Leo Blauze, Sr., returned this week from Port Allen, La., where she visited her son and daughter-in-law, Mr. and Mrs. Leo Blauze, Jr., and children.

—Mr. and Mrs. Curtis Holman, nee Helen Tartavouille, announce the birth of a son, Saturday, September 24th, at the Kings Daughters hospital.



### IN CHARGE OF OUTSIDE PERSONNEL

J. W. Watts, Jr., Operations Superintendent, is in charge of all Coast Electric's construction, operation and maintenance personnel. Watts has been with the Association since April, 1945. He assumed his present position in August, 1948, and much of the great growth in membership and improvement in service is due to his untiring efforts.



### COAST ELECTRIC'S JANITRESS

Inez Robinson, Janitress for the Association started keeping things spick and span away back in 1943 and is still on the job every day.

### Aboard "Green Train"

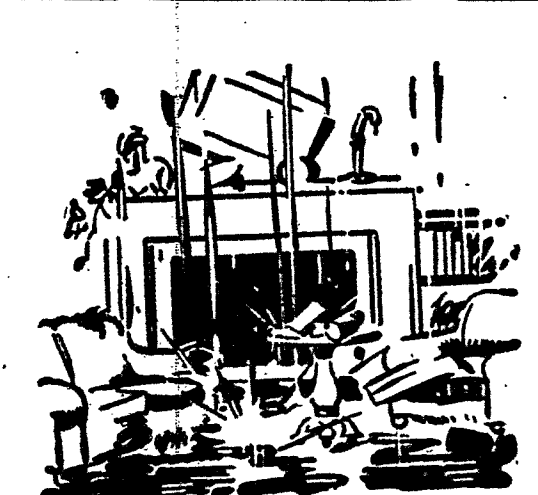
Going to Mobile on the special "Green Train" for the Tulane-Alabama football game were Mr. and Mrs. Harold B. Weston, John H. Weston, J. Roland Weston, Jr. and Mrs. John McDonald, Mr. and Mrs. John Bell, Mr. and Mrs. Walter J. Gex, Miss Gay Gex, Mr. and Mrs. E. M. Brignac, Dr. and Mrs. H. A. Eldredge, Mr. and Mrs. Lucien Gex, Mr. and Mrs. Sam Whitfield, Mr. and Mrs. C. E. Anderson, Mr. and Mrs. Richard Shadoin, Mr. and Mrs. M. A. Gilmore.

The party was joined at other points by Mr. and Mrs. Paul V. Lacoste, Gulfport; Mr. and Mrs. C. W. Weston, C. Walker Weston, Jr., R. N. Davis, Mr. and Mrs. Wilson Arnold all of New Orleans; Mr. and Mrs. Herbert H. Robinson, Birmingham, Ala.; Mr. and Mrs. C. C. Sullivan, Sr., Hattiesburg, Mr. and Mrs. L. O. Crosby, Jr., Mr. and Mrs. Fred McDonald, all of Picayune.

### Celebrate Golden Wedding

Mrs. Charles G. Moreau was the guest of Mr. and Mrs. Lee Skatvold at the Monteleone Hotel Monday.

Mr. and Mrs. Skatvold, former residents of Bay St. Louis and who now reside in Memphis, Tenn., celebrated their 50th wedding anniversary September 19th. They are visiting friends in New Orleans.



AFTER your home burns, you may find the contents are seriously damaged by fire and water.

You may have to stand a sizeable portion of the loss unless you have sufficient insurance to pay for the damage.

Ask this agency to check your insurance NOW!

HANCOCK INSURANCE AGENCY

Phone: 108

100 Front Street

Hancock Bank Bldg.



From where I sit... by Joe Marsh

### Why Firemen's Houses Don't Catch Fire

At the last meeting of the Town Council, Biff Simpson brought up the subject of our Volunteer Fire Department. Claimed that our town was getting big enough to have a regular paid Department.

Judge Cunningham objected! "As long as we serve on the Volunteers, we'll keep thinking about fires and be careful about fire hazards at home. We might get careless if we just left the job up to someone else."

We figured that made good sense and decided to keep the volunteer system... handed together for our own protection

... "putting fires out" before they start!

From where I sit, running a town is like running a business and a successful businessman does his own checking up. That's why the Brewers and the beer retailers cooperate in their Self-Regulation program. They know it's up to them to see that their places are clean and law-abiding. They don't leave the job to someone else because no one else can do it as well.

Joe Marsh

For more information, write Mississippi Division, U. S. Bureau of Fire Protection, Room 712, Deposit Guaranty Building, Jackson, Mississippi

In Addition To A Complete Stock Of Lumber, We Have Everything You Need For Building Your New Home Or Making Repairs

CEMENT

SAND

GRAVEL

BUILDING BLOCKS

CONCRETE PIPE

CORRUGATED GALVANIZED IRON

B. L. P. PAINTS

NAILS

DOORS

SASH

SHEET ROCK

PLYWOOD

WALL BOARDS

MOULDINGS

JOHN MANVILLE ROOFING

PRODUCTS

WINDOW FRAMES

WINDOW SCREENS

DOOR SCREENS AND GRILLS

BUILDERS HARDWARE

GALVANIZED PIPE

Along With This We Offer Prompt Courteous Service

R. F. "Dick" Mestayer  
LUMBER CO.

WAVELAND AVE.  
At Railroad

PHONE 1167

Exclusive Dealers For

PAINT-O-PLAST

PLASTER AND PAINT IN ONE EASY APPLICATION

REA DAY SPECIAL  
SAT. OCTOBER 8th ONLY

10% OFF

ON

Infant's - Children's  
Girl's - Women's  
SHOES

Hi-Tops, Oxfords, Play and  
Dress

ALL FROM OUR  
COMPLETE STOCKS

Mauffray - Dry Goods

77 YEARS OF QUALITY SERVICE



# Reforestation - Dairying and Cattle Raising - Improved Pastures - Rural Electric Power Mean

# OPPORTUNITIES!

The trend of industry to the Southland has awakened the people to the possibilities in Mississippi. Hancock County, an integral part of this great state, offers many opportunities.

With its coastal area and rivers and bayous adorned with natural beauty and abundant with salt and fresh water fish, it is truly a vacation land.

Its vast acreage, which once contained part of the great yellow pine forest of the South is today being replenished with a near perfect stand of young pine timber, the sight of which fills us with pride when we stop and think of the opportunities it offers for future development.

Dairying and cattle raising is fast moving to the front and accompanying its progress is the building of pasture lands. Our people today realize the necessity and advantages of improved pastures as well as they realize the advantages of rural electrification, which is cried to them by the lines of the Coast Electric Power Association.

The addition of good pastures and electricity make sanitary and profitable dairying possible.

Electricity throughout our rural areas, together with our natural resources, means opportunities—opportunities are created, particularly is this true when we have as many natural advantages as we have in Hancock County.

Rural power offers a future with many possibilities to build a bigger and better Hancock County.

To the membership of the Coast Electric Power Association, who will hold their annual membership meeting in Bay St. Louis, October 8, 1949, we extend a hearty welcome, and to the officers and directors of this association for a job well done, our sincere congratulations.

Through their untiring efforts they have made possible the sanitation practices so essential to our dairy industry. They have given untold aid to the forestry service, by making two-way radio communication possible, in the protection of our fine stand of young timber from destructive fires, and last, but not least, they have brought much comfort and entertainment and a higher standard of living and earning capacity to our people.

The completion of their full area coverage program deserves, and is receiving, the commendation of a grateful people.

## BOARD of SUPERVISORS HANCOCK COUNTY

ED. P. ORTTE, President

JOS. C. JONES  
Member—Beat 1

FRANK KELLAR  
Member Beat 2

A. C. MITCHELL  
Clerk of Courts

B. D. JOHNSON  
Sheriff and Tax Collector

JOHNSON S. SHAW  
Member Beat 3

JACK LOTT  
Member Beat 4

CLAIBORNE LADNER  
Tax Assessor

E. E. Breland  
Superintendent of Education



**LEO MURTAGH, 48, DIES  
SATURDAY; BURIED  
MONDAY**

Funeral services for Leo Murtagh, who died at his home in Port Allen, La., Saturday, September 24, were held here Monday, September 26 at 10 a. m. with a Requiem Mass at Our Lady of the Gulf Catholic church. Rt. Rev. Msgr. Gmelch celebrated the Mass.

Interment was in St. Mary's cemetery with Rev. Father Edward P.

Desmond officiating.

Mr. Murtagh, 48 years of age, was the son of the late Mr. and Mrs. Robert Murtagh of this city. He was manager of a lumber concern in Port Allen. He had returned to his office on the day of his death and complained of feeling ill when he left. Death came suddenly at his home.

Surviving are his wife, the former Miss Bessie Scafide, Port Allen; two sons and a daughter, Robert A., James R. and Emily Claire Murtagh of Port Allen. He also leaves two sisters, Mrs. Mildred Pia-

za of Bay St. Louis, and Mrs. Ethel Little of Greenwood; two brothers, Edward R. and Elmer Murtagh of New Orleans.

Pallbearers were Allie Laugois, Robert Camors, Walter J. Gay, Forster Commagere, Vincent Morreale and Alden Mauffray.

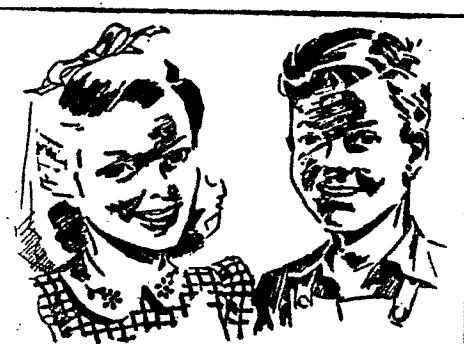
Mr. and Mrs. Osmond A. Blaize announce the birth of an eight pound 13 ounce son, Michael Stephen, Thursday, September 8 at the Kings Daughters Hospital.

**GIBBONS FEEDS are FIRST with Louisiana-Mississippi  
Poultry & Dairy Men because they offer More****1. BEST INGREDIENTS!**

You can't buy better feeds than Gibbons! Gibbons Feeds contain a choice variety of proteins and carbohydrates, plus minerals and vitamins, all in a correct balance not found in home-grown grains and hay. Gibbons tested for the South formulas mean fast growth, rugged health and profitable production.

**2. ABSOLUTE FRESHNESS**

Gibbons refuse to use any but the freshest materials and they are checked daily. . . . Fast rail and truck transportation speed fresh Gibbons Feeds on their short haul to you in a few hours' time. . . . Made in the South . . . for the South!



**F.F.A. & 4-H Clubbers**  
YOU GIVE YOUR BEST TO RAISING YOUR STOCK. . . THE BEST IN LIVESTOCK DESERVES THE BEST IN FEEDS  
**Be Sure With Gibbons**

**3. FREE FARM SERVICE**

Charlie O'Neill and his men are "home-folks" who've become "experts"—they know how to put the successful experience of leading Southern poultry and dairymen to boosting profits for you! Look for the Gibbons sign on their cars and stop 'em next time you see 'em.

**4. LOWER PRICES**

Compare Gibbons unexcelled livestock and poultry feeds with other high-quality feeds shipped in from other areas. Gibbons prices are in most cases LOWER. Why pay more?



Gibbons Feeds are made by J. T. GIBBONS, Inc., in New Orleans

SOLD BY

**W. A. McDONALD & SONS**

BAY ST. LOUIS, MISSISSIPPI

**CHANCERY SUMMONS****THE STATE OF MISSISSIPPI**

To Mrs. Clara Ellen Kilenpeter, R. F. D., No. 3, Baton Rouge, Louisiana; Mrs. Vivian Wellbaeher, No. 9, Oaklawn Drive Metairie, Jefferson Parish, Louisiana; James Sylvester Blaize, 4023 Cleveland Avenue, New Orleans, Louisiana, and any other interested persons.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5777 in said Court of Mary Benedict Blaize and Elliott Vincent Blaize, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

**CHANCERY SUMMONS****THE STATE OF MISSISSIPPI**

To James E. O'Donnell, address unknown, if alive, and if dead, his unknown heirs at law or devisees; and any and all persons having or claiming any legal or equitable interest in and to the following described land sold for taxes on September 20, 1937, to-wit: Lot 6, Block 7, Waveland Terrace, 2nd Ward Waveland, Hancock County, Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5778 in said Court of Theresa G. O'Brien, complainant.

The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.

This 29th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

**CHANCERY SUMMONS****THE STATE OF MISSISSIPPI**

To Mary B. Jones General Del., Marrero, La. You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the fourth Monday of October, A. D. 1949, to defend the suit No. 5767 in said Court of Mrs. Eliza Luxich, Christ Luxich, and Rudolph Luxich, complainants, wherein you are a Defendant.

This 29th day of September, A. D. 1949, to defend the suit No. 5773

To Heirs at Law of Denis Luxich, Deceased.



Conducting dedication ceremonies at Our Lady of the Pines church at Catahoula community was Most Rev. Richard O. Gerow, Bishop of Natchez. He was assisted by other clergymen from the vicinity. The Rev. Francis Xavier Toner is pastor at the new church.

—Photo by Scaffidi and Squires—Courtesy Hancock County Eagle.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.

This 26th day of September, A. D. 1949.

(SEAL) A. C. MITCHELL,  
Chancery Clerk.

By: Barbara A. Sick, D. C.

9/30/49.



## The Sea Coast Echo

## City Echoes

—Miss Mary Wingerter has returned to Bay St. Louis, and plans to remain for the winter. Miss Wingerter left the Bay about a year ago to make her home in Long Island, N. Y. She will stay with Mr. and Mrs. Nolan Ladner while here.

—The third football game for the Rockachaws will take place this Saturday night, October 1st, when they will meet the Aloysius team at St. Stanislaus Stadium. A large attendance is expected, as both teams are in good condition and stiff competition is expected.

—Requiem Mass for Brother Peter, S. C. was held Monday, September 26th at 7 a. m. in St. Stanislaus Chapel, sung by the Brothers. Rt. Rev. Msgr. A. J. Gmelch officiated.

—Mr. and Mrs. J. Hartman Thompson of New Orleans, motored to Bay St. Louis Tuesday, visiting Mrs. Thompson's sister, Mrs. L. S. Elliott.

—Mrs. Carrie Riddle of Long Beach spent the past week end here as the guest of Mrs. W. A. McDonald.

—Dr. B. F. Floyd left last week for Washington, D. C. where he is taking a special course. Accompanying him on the trip were Mrs. Floyd and Mrs. Jason Floyd. The latter will visit her sister, Mrs. Michael Egan, while in Washington.

—Balloons for the children when accompanied by adults at Jitney Jungle's reception, 3 p. m. Thursday, October 6.—Adv.

—A. J. (Buddy) Pitolo, who attends Tulane University, spent the week end with his parents

—Home last week end from Southeastern College in Hammond were Joel Quintini, J. V. Morreale, A. J. Chiniche, and Curtis and Jeffrey Favre.

—Mr. and Mrs. J. H. Bonck of New Orleans visited Mrs. Bonck's parents, Mr. and Mrs. E. J. Arce-neaux.

—Mr. and Mrs. D. N. Pratt, Laurel, Miss., are visiting Mrs. Pratt's parents, Mr. and Mrs. Ferdinand Raymond and family.

—W. J. Haas, Colorado Springs, has joined his wife, the former Miss Dorothy Besancon, here.

—Mrs. A. J. Noto, Mrs. Eugene Davis and Martin Noto were visitors to New Orleans Sunday to take in a television program. Martin returned home Monday morning but the ladies remained in for a few days visit.

—Mrs. Frank Smith who has been visiting Mrs. H. W. Rogers in Memphis for the past two months has returned to Bay St. Louis and has taken an apartment at the home of Mrs. W. A. McDonald on North Beach. Accompanying her home were Mrs. Rogers, Mrs. Hattie Royce, Mrs. Verna Foster who remained for a few days visit.

—Mr. and Mrs. John Wilkerson, nee Melanije Castelle, announce the birth of a daughter, Saturday, September 17. Mrs. Wilkerson is the niece of Mrs. Louise Smith who resides on Dunbar avenue.

—Mr. and Mrs. J. L. Killeen, Jr., of New Orleans were visitors to Bay St. Louis this week end as guests of their aunts, Misses Alice and Elsie Spurl.

—Rev. O. B. Anderson, Coast Association Baptist Missionary, and Mrs. Anderson announce the birth of a daughter, Friday, September 23 at the Memorial Hospital, Gulfport.

—Mrs. Antoinette Trastour entertained on Wednesday of last week at a bridge luncheon at Hotel Reed complimentary to Miss Gay Gex. The initiation list included 32 ladies who were served at individual tables. Miss Gex was presented a corsage of gardenias.

—Be sure and get your share of the bargains at Jitney Jungle's opening sale Friday and Saturday, October 7 and 8.—Adv.

—Mr. and Mrs. F. J. Lizana, Jr., and children, Gesina and Florian, returned to their home in New Orleans following a two weeks visit at the home of Mr. Lizana's parents.

—John A. Scafide is home on a short visit before he returns to New York. He was in Memphis, Tenn., scouting for the Buffalo Bisons, professional football team.

—Mr. and Mrs. Maurice Dolze, of New Orleans, spent the week end at their home here.

—Mr. and Mrs. Guy Maspero and Tom Conway of New Orleans spent the week end at the Maspero home.

—Don't forget Jitney Jungle's reception, 3 to 9 p. m. Thursday, October 6. Nothing to be sold on this day.—Adv.

—Mr. Ralph Beardon of Wilmette, Ill., is visiting Mr. and Mrs. V. J. Piazza and family.

—Mr. and Mrs. Currie Garner and daughters Gail and Janet, of Laurel, Miss., spent the week end at the home of Mr. and Mrs. Jos. O. Mauffray. Visiting the family Sunday were Chief Petty Officer and Mrs. Christy Thompson and son, Mickey, of Mobile, Ala. and Mr. and Mrs. Lester Thompson, two daughters Georgette and Joan, and Lester, Jr., of Biloxi, Miss. C. P. O. Christy Thompson, of the Coast Guards is presently observing weather conditions in the North Atlantic.

—Miss Lottie Cuneo, Mrs. J. Kern, her son, Joe, his friend Arnold, Mrs. G. Michel spent the week end in New Orleans.

—Mr. Charles Tarut of New Orleans spent Tuesday evening with his aunt Miss Lottie Cuneo.

—Mrs. Clyde Remmo returned to her home in Little Rock, Ark., after an enjoyable visit with Mr. and Mrs. George Anderson.

—Mrs. L. M. Telhiard, who has been visiting her son-in-law and daughter, Mr. and Mrs. F. L. Cook of Little Rock, Ark., returned home Sunday.

—Mr. Gasper Maurigi, Sr., who was taken ill several days ago, is now hospitalized. His daughter, Mrs. Anthony Osso, nee Mary Maurigi, of Hamilton, Ohio has come south to be with her father.

—Anyone desiring information regarding the National Council of Catholic Women's Convention, to be held this Saturday and Sunday, September 24-25th at the Buena Vista Hotel in Biloxi, phone Mrs. Scott Assenheimer, 137-R.

—Miss Elsa Mauffray returned home after a short stay with Mr. and Mrs. Charles Kergosien of Hazlehurst, Miss.

—Mr. and Mrs. C. C. Williamson of Hattiesburg spent the past week end here as guests of Mr. and Mrs. Harold Weston.

—Mr. and Mrs. Sterling B. Sharp, Jr., nee Irma Tidury, of Mobile, Ala., announce the birth of a son Randal Sterling, Tuesday, September 6th.

—The new officers lounge at the Merchant Marine Cadet Base, Henderson Point, was opened Saturday night. The old lounge was destroyed by the hurricane.

—Miss V. Gex was hostess at a bridge foursome Monday afternoon. Refreshments were served during the course of the evening. The guests were Mesdames K. Bruen, Gaston and L. S. Elliott.

—St. Margaret's Daughters will meet Wednesday, October 5th at 3 p. m. at the Bay St. Louis Parochial school lunch room on Second street.

—Mr. and Mrs. K. S. Elliott and Mrs. Webb, Mrs. Elliott's mother, all of Monroe, La., spent the week end in Bay St. Louis, visiting the L. S. Elliotts. They were registered at Hotel Reed.

—Miss Kay Ford has been chosen one of the sponsors for the football game for the Homecoming Day this weekend when Ole Miss plays Kentucky. Leaving from here will be Miss Ford and her mother, Mrs. Leo Ford; Mrs. Roger M. Boh, Rita and Margaret Boh, Mr. and Mrs. Emile J. Gex and others.

—Mr. and Mrs. Joe N. Hayes of New Orleans spent Friday night with Mr. and Mrs. S. H. Register. They were returning from Florida where they had been on a two weeks vacation.

—Mr. and Mrs. Freeman Davis of Picaune, Miss., announce the birth of a daughter, Bonnie Loraine on September 18th.

—Motorola television set and other prizes to be given away at Jitney Jungle. See ad this paper.—Adv.

## Good News

FOR THE WOMEN ON THE GULF COAST

AN IDEAL PLACE TO SHOP

ROSENBLUMS  
GULFPORT

ARE OFFERING TREMENDOUS REDUCTIONS

## ● Womens Suits

## ● Womens Coats

## ● Womens Footwear

## ● Womens Dresses

## ● Womens Undies

AT SAVINGS FROM 10% TO 50%  
ON ALL ITEMS IN THE STORE

## NOTE

PLEASE COME EARLY FOR BEST SELECTION  
WE ASSURE YOU'LL BE PLEASANTLY SURPRISED

## NOW YOU HAVE TIME TO ROCK!

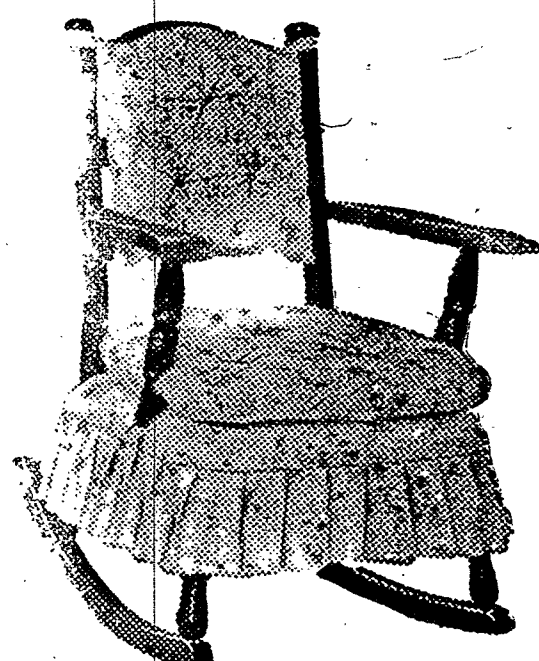
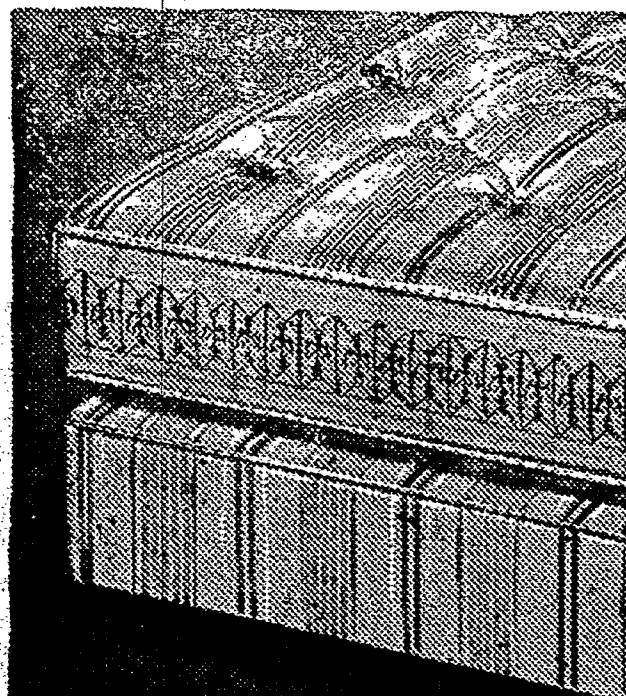
Convenience of Electricity gives Extra Leisure Hours. You deserve a good rocker. Come in and make a selection of your favorite.

On Saturday Morning, October 8, While  
You're Downtown, Drop By And Visit Our

## FURNITURE DEPARTMENT

OUR COMPLETE STOCK  
INCLUDES

Lamps and Shades  
Clocks  
Beds, Wood and Metal  
Bedroom Suites  
Sofa Bed and Rollaways  
Living Room Suites  
Easy Chairs  
Simmons Hide-A-Beds  
Hassocks  
Desks and Chests  
Wardrobes  
Ironing Boards  
Throw Rugs  
Unfinished Furniture  
Dinette Sets  
Lane Cedar Chests  
Cedar Robes  
Baby Furniture  
Dining Room Suites

By the Rug  
Or by the YardMaple Cricket Rocker  
\$16.50Baby High Chairs  
\$10.95 upComfortable Mattresses  
Box and Coil Springs

## FURNITURE DEPARTMENT

Corner Toulme and Esterbrook Streets

W. A. McDONALD and SONS

Bay St. Louis, Mississippi

## REA Day Oct. 8th

Fabrics for  
Farm Wardrobes

PERCALE ——— BROADCLOTH  
GABARDINE ——— TAFFETA  
FAILLE ——— CREPE  
CORDUROY ——— FLANNELETTE

29c to \$1.69 yard

Quick! Get everyone's measurements — here is a wonderful group of Fall-thru-Winter fabrics that whip into handsome clothes for yourself... for your family. Bo'ts full of future blouses and skirts for sis... dresses, suits, coats for mom. If you've ever sewn a stitch in your life you can't afford to miss this fabric collection.

LET US HELP YOU SELECT A PAT-  
TERN FROM OUR COMPLETE PAT-  
TERN BOOKS.MAUFFRAY  
DRY GOODS

77 YEARS OF QUALITY and SERVICE



SEA COAST ECHO, FRIDAY, SEPTEMBER 30, 1949

## 12 YEARS OF RURAL ELECTRIFICATION ON THE MISSISSIPPI GULF COAST

### Trace History Of Coast Electric Power Association From Beginning Down To Present Organization

By Clay L. Blair

Back in early 1937 when rural electrification was in its infancy, two groups of pioneers were struggling to secure electricity for their homes and rural establishments. One of these groups banded together and formed the Hancock Electric Power Association with headquarters at Bay St. Louis. These men were from Hancock and Pearl River Counties. The other group was from Harrison county and had formed the Gulf Coast Electric Power Association with headquarters at Gulfport.

The people desired electricity to light their homes, operate water pumps, radios, irons, refrigerators and other appliances in an attempt to decrease the burden of rural living and enjoy the same benefits of modern conveniences as their city neighbors.

The directors of the Hancock Association were the first to make an application to the Rural Electrification Administration in Washington for a loan to defray the cost of a line to supply electricity to prospective users in the two counties in which their association proposed to operate. Many months elapsed while REA studied the feasibility of the application. During this period, interest in the project lapsed and hope died out.

Finally, the good news came from Washington—REA would finance 150 miles of electric line. The Mississippi Rural Electrification Authority at Jackson, which had rendered invaluable assistance to the group,

began preparing plans and specifications for construction. A contract bid opening was held at Bay St. Louis in the first part of September 1937. The Delta Construction Company of Clarksdale, Miss., was awarded the contract.

#### HOPE WANED

Despite the publicity given the project, so much time had passed that the people had given up all hope of obtaining electricity. The project manager, Carl Vickers, could not convince even 50 families to wire their houses so that a line could be constructed to their homes. Through the help of Harold Clark and Jimmy Cobb of the REA staff, who came to Bay St. Louis and stayed several months, the necessary agreements were obtained and construction was begun. The first line was energized on the afternoon of May 20, 1938. A large group of people attended the energization ceremonies at Aaron Academy, on the Bay St. Louis-Picayune highway.

In the meantime, the Gulf Coast group had also made an application to the REA for a loan to build an electric line in Harrison county. After a thorough study, the Washington office of the REA suggested that this group combine with the Hancock Association so as to reduce operating costs in the future. After several meetings between the two groups, the associations were merged into the COAST ELECTRIC POWER ASSOCIATION, with general offices at Bay St. Louis. Time has

proven that this was a wise suggestion on the part of REA because it would have been financially and technically difficult for two such small associations to survive during the trying era of World War II, with a shortage of operating personnel, materials, supplies, transportation, equipment and other factors.

#### FERRELL REPLACES VICKERS

After the merging of the two associations, and the energizing of the first electric lines in Hancock County, the Coast Electric Power Association forged steadily ahead. Manager Vickers resigned in 1938 and was replaced by Clifton C. Ferrell who immediately began to widen the scope and activities of the association. Manager Ferrell and the Board of Directors subsequently applied to REA for a number of additional loans to finance construction of lines in all three counties. From an humble beginning of 50 members on 25 miles of line in 1937, the association has grown until today, in 1949, it is one of the most successful rural electrification cooperatives in the United States, supplying electric power to more than 4,300 members on over 1,200 miles of line.

Coast Electric has successfully met all payments and interest and amortization to the Government on their loan. It has made a number of prepayments on their loan and has set up a tidy sum in the form of a depreciation reserve to replace lines and equipment which wear out and become obsolete. Despite the hazards of operating electric lines from lightning, hurricanes and the elements, the financial statements of operations which Coast Electric can present is a tribute to the wise and careful management by the directors and management.

**SHATTUCK SUCCEEDS FERRELL**  
After almost ten years of successful management of the Association, Mr. Ferrell resigned in July 1948 to enter business for himself.

The directors advertised far and wide for a manager and examined a great number of very capable men for this position. Your correspondent spent several days with the directors going over the qualifications of these applicants. Several of them appeared promising, but we all were interested in obtaining someone who knew "inside and out." We were also being assisted in this problem by H. H. Shattuck, assistant Regional Head of the REA Management Division who came down from Washington to help us. By this time the Association had grown to a \$1,325,000 business, and the selection of a capable manager—one who could handle all of the many exacting problems, both technical and administrative, and carry on further expansion—was a difficult decision. Another phase of this question dictated that, if at all possible, the new manager be a person intimately acquainted with Mississippi and local environment.

There were a great many good applications from out-of-state and the choice with difficulty. Finally, Dr. C. W. Fountain, President of Coast Electric, had a happy thought, "If we could persuade Shattuck to resign from REA and take over our problem would be solved quickly." Shattuck was born and reared in Yazoo City, Mississippi and graduated from Mississippi State as an Electrical Engineer. His many years experience with REA in the Operations and Management Division, both before and after his U. S. Naval Service during World War II, peculiarly fitted him to head up the active management of Coast Electric. All of the Directors and the writer concurred with Dr. Fountain's thoughts and he was asked to take the job, even at some sacrifice. Shattuck accepted and moved to Bay St. Louis with his family in July 1948.

He immediately "took the reins" of management and in the fifteen months which have elapsed he has:

Completed construction of the Association's third wholesale power source at Derby, rearranged all lines in that vicinity for better operation, completed two large voltage regulator installations at Derby and Picayune, completed necessary installations of larger main line wires to carry existing and anticipated electrical load based upon careful surveys; he and the directors have selected and acquired a building site on which to construct the Association's new office building and headquarters facilities just outside of Bay St. Louis on U. S. Highway 90, designed and secured REA approval on a new office building, employment of system electrical engineer, office manager and adequate outside and inside personnel to handle the work load, and acquired new modern office equipment to establish an up-to-date monthly billing procedure and maintain proper records on members and materials accounts.

In addition to the above, Mr. Shattuck has supervised the completion of over 200 miles of electric line by contract besides building about 75 miles of line with the Association's own crews. This effort resulted in about 600 new members being connected to the system.

The annual meeting of members last year, October 16, 1948, was a big day in the annals of Coast Electric's history. More than 1500 people crowded the meeting place. It was the first time that dealers cooperated in an electric appliance show and all exhibits were tastefully arranged. All booth space was sold out and "standing room only" was the order of the day. Manager Shattuck is now hard at work on the coming annual meeting, October 8, 1949, which bids fair to surpass by twice the successful meeting he cooked up last year.

**PAYS TRIBUTE TO FOUNDER**  
No history of Coast Electric Power

Association could be written without paying tribute to the unselfish men who originally fostered it. These men are all well known in their respective communities and have given unstintingly of their time and efforts in the complicated direction and operation of the Association during peace and war. Through their careful guidance the Association has now grown to a business the size of a \$1,750,000 corporation. The grand old man of rural electrification on the Mississippi Gulf Coast is Dr. C. W. Fountain of Logtown, Mississippi, who has been president ever since the inception. Under Dr. Fountain's able guidance and the following excellent business men who have served as directors of the Association at various times, James L. Crump, John and Randall Rester, Isaac M. Frierson, P. J. and B. F. Morris, W. F. and George B. Pearson, Welden and Johnson Shaw, John Fasting, Susan Ladner, P. M. Hall, W. L. Blackledge, W. H. Burks, R. W. Carter, Fred S. Ladner, Sr., Aden S. Bellew and Ernest E. Clark. COAST ELECTRIC POWER ASSOCIATION has taken its place among the most successful rural electrification cooperatives in the entire United States. The present Board of Directors are Dr. C. W. Fountain, John S. Rester, Welden Shaw, B. F. Morris, Fred S. Ladner, Sr., P. J. Morris, Randall Rester, Harvey Burks and Ernest Clark.

No small part has been played by Attorney Robert L. Genin of Bay St. Louis. Under his excellent legal eye, the Association has steered a clear course, meeting all legal requirements imposed.

**JOB NOT FINISHED**  
The Association still has a big job ahead of it. It's "construction period" will continue until all of the more than 300 applications for electric service have been connected. More than one-half of these will be

supplied through the present construction contract now in progress which is estimated to be complete by December 1949. There are many other phases of the Association's affairs planned such as the completion of the new office building, installation of short wave radio communication between office and service trucks for greater improvement in system operation, completion of all proposed electric lines to bring service to every person in the area who desires it, inauguration of a "power use" program among all members utilizing the full-time employment of a Home Economist and Electrification Adviser and expansion of cooperative educational program with particular emphasis on youth activities in rural electrification.

With the continued fine efforts of the management, the technical and clerical staff, and the full cooperation of all existing and prospective membership well knit together, your correspondent foresees a splendid future for Coast Electric Power Association. It is now and will continue to render a valuable and important service to all of the people in Hancock, Pearl River and Harrison counties. May the next 12 years see as much or more progress!

**Editor's Note:**  
(Mr. Blair, an electrical engineer, was former Assistant Chief, Operations and Management Division, Rural Electrification Administration. He has made his home in Bay St. Louis for many years and voluntarily has rendered valuable technical and managerial assistance to Coast Electric Power Association throughout its twelve years of existence. Ed.)

Farmers keep giving electricity more work to do. Last year, rural consumers, on REA-financed power lines, used an average of 123 KWH monthly as compared to 114 KWH monthly the year before.

## YOUR REA CO-OP

### THE

## COAST ELECTRIC POWER ASSOCIATION

WELCOMES ITS ENTIRE MEMBERSHIP AND THE GENERAL PUBLIC OF SOUTH MISSISSIPPI  
TO BAY ST. LOUIS, OCTOBER 7TH (FRIDAY EVENING) AND OCTOBER 8TH (SATURDAY ALL DAY)  
TO ATTEND THE

### MEMBERS MEETING and ELECTRICAL APPLIANCE and EQUIPMENT EXHIBITION

Bay High School, Bay St. Louis, Miss.

## PROGRAM

(Subject To Revision)

ALL BOOTHS WILL BE COMPLETED AND OPEN FOR INSPECTION FRIDAY, OCTOBER 7TH. AT 5:00 P. M.  
CHECK THE FRONT SECTION OF THIS PAPER FOR OUTLINE OF FRIDAY EVENING'S PROGRAM

### Saturday, October 8th - REA Day All Day

7:30 A. M.—Registration Starts

9:30 A. M.—Meeting called to order

Invocation

Awarding of "Early Bird" Prize

Roll Call

Reading of notice of meeting

and proof of mailing

thereof

Reading of unapproved

Minutes and action thereon

10:30 A. M.—Registration closes

Award of proxy prize

10:45 A. M.—Reports by officers

Committees and manager

Open forum

11:30 A. M.—Noon recess

1:30 P. M.—Meeting reconvenes

Award of washing machine prize

2:00 P. M.—Principal address of the day

Awarding of refrigerator prize

3:00 P. M.—Nominating Committee report

Election of Directors

Unfinished business

New business

Award of home freeze prize

4:00 P. M.—Adjournment

MUSICAL ENTERTAINMENT AND PRIZE AWARDS WILL BE INTERSPERSED THROUGHOUT THE PROGRAM...

## COAST ELECTRIC POWER ASS'N

FURNISHING DEPENDABLE ELECTRIC SERVICE TO MORE THAN 4300 RURAL CONSUMERS IN SOUTH MISSISSIPPI



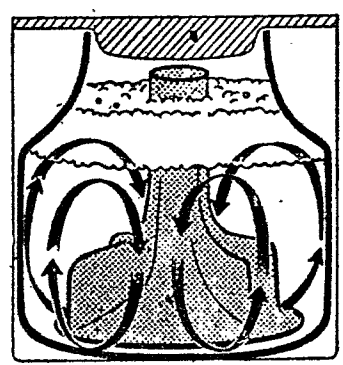
# Quick & Grice Finance Plan Offers Nothing Down, 36 Months To Pay

## Triple-Action Wondertub is Secret of "THE WASHER THAT COULDN'T HAPPEN!"

From Bendix, a new automatic agitator washer at  
a price every family can afford!



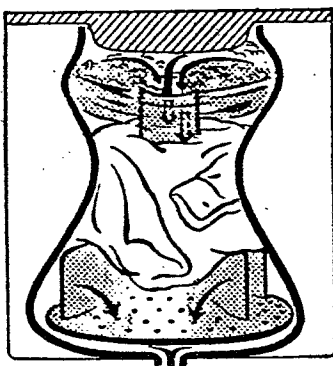
### UNDERTOW WASHING ACTION!



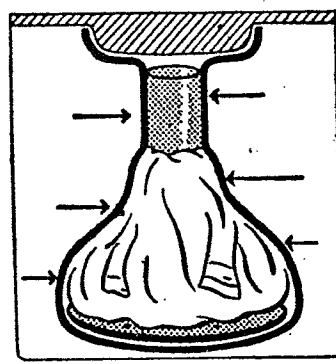
Wondertub's dynamic shape combines with the trusty agitator to give you a new kind of washing action! Clothes and suds are pulled down into undertow currents. Dirt comes out like magic! Whites are whiter, colors brighter—you'll be delighted with Undertow Washing Action.

### FLOATAWAY DRAINING!

Floating suds trap dirt. Then the Wondertub automatically closes in. Dirty suds are pushed up—then down the hollow agitator they float. Sand and other heavy sediment is flushed out through the tub bottom. Dirty water never strains through clothes! Clothes come out clean!



### SQUEEZE-DRYING!



Amazing! Wondertub then gently but firmly hugs the clothes—squeeze-ezes out water! No wringer! No high-speed spinning! Just even, constant, vacuum pressure to bring your clothes out damp-dry in a jiffy! No deep-set wrinkles! No tangling! No broken buttons!

Never before a washer like the great new Bendix Economat!

Its secret is the revolutionary new Wondertub\*—the utterly different kind of tub that gives you a wonderfully new kind of washing, draining, and squeeze-drying!

The Wondertub\* is the secret of the amazing Economat. Made of the sensational new wonder material—metexaloy—it eliminates many expensive parts. See the Economat—newest, simplest, automatic washer in the world at the world's lowest price. It's here now!

\*Wondertub guaranteed for 5 years.

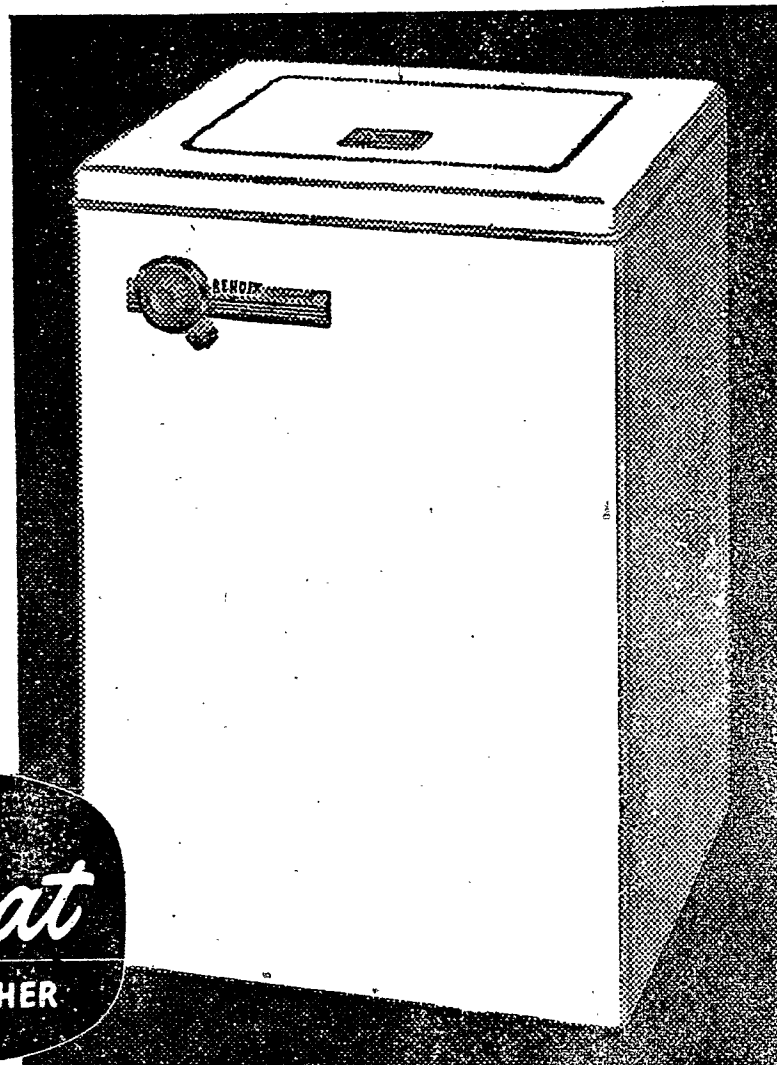
NO WRINGER!

NO SPINNING!

NO BOLTING DOWN!

**\$179<sup>95</sup>**

INCLUDES NORMAL  
INSTALLATION



**BENDIX**  
*Economat*  
AUTOMATIC WASHER

**IT'S HERE! RIGHT NOW! SEE IT TODAY!**

We Are Your Bendix Home Appliance Dealer in Picayune and Trade Territory

We have a complete line of Bendix Washers and other products of this Nationally Known and Honored Brand. Use our Easy Payment Plan for Them!

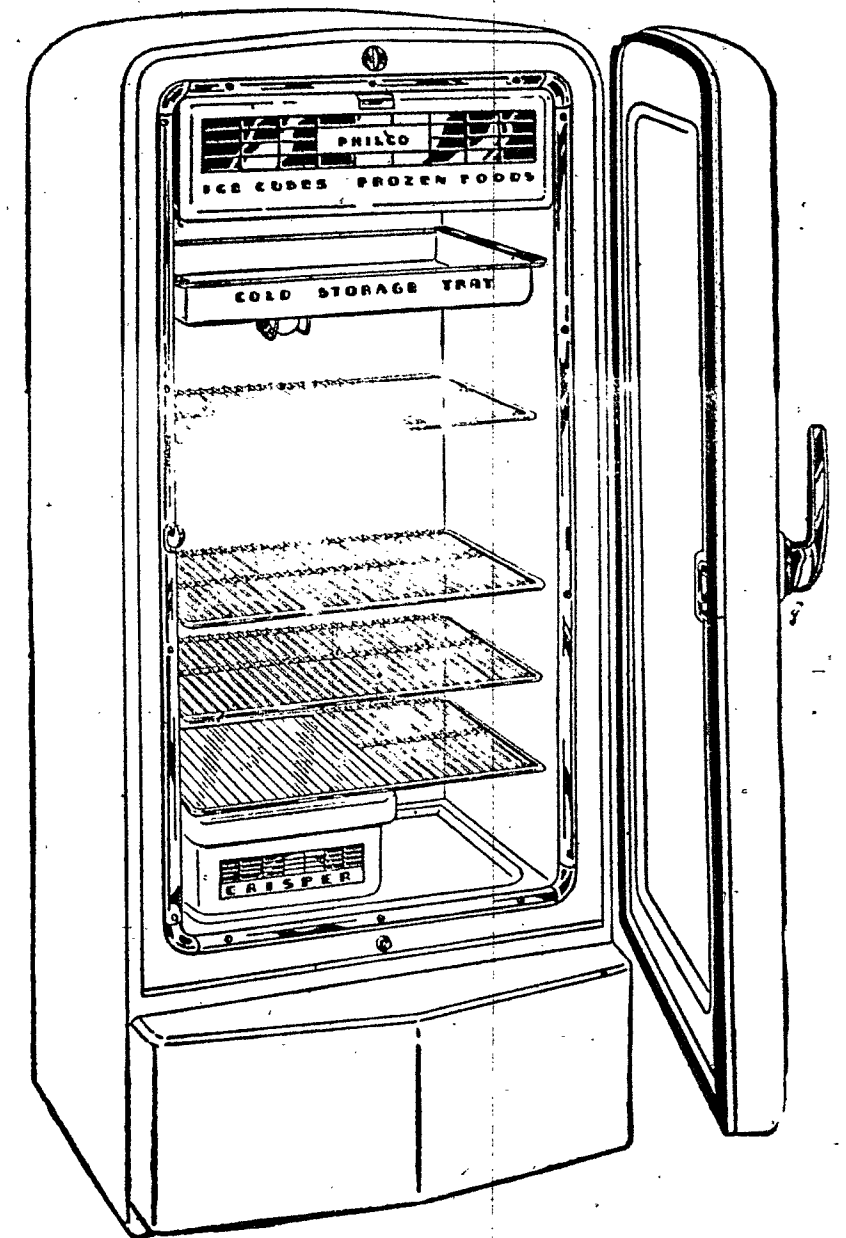
There's Never Been A Finer Refrigerator Than

# PHILCO

AND THERE'LL NEVER BE A BETTER BUY THAN  
THIS BIG 7.2 CU. FT. 792 REFRIGERATOR AT ONLY

# \$199.50

Check the many features of this great new refrigerator. It is truly America's outstanding value, has 14 square feet of shelf space—3 ice trays—glass covered crisper—sealed power unit with Full Five-Year Guarantee. The Greatest Features of 1949 yours only in a



# PHILCO

Every Inch A Refrigerator Right Down To The Floor  
Remember, too, you can buy it with a small down payment  
and the balance in 24 Easy Monthly Payments

## Remember: There Is Only One DEEFPREEZE!

DON'T BE CONFUSED! Only one HOME FREEZER can be called the DEEFPREEZE. It's made by the originator of home freezers. With the Deepfreeze Home Freezer you freeze your own food, purchased fresh or grown in your own field or garden. That means a greater variety of food, a larger quantity of food, a better quality of food, a lower cost of food and the saving of time and work.



There are 22 ADVANCED FEATURES in the wonderful DEEFPREEZE. They include easy to reach storage temperature control, fast freezing, automatic lights, sealed power unit, built in locks, baskets and dividers, perfect fits for packages and foods and space for extra ice cubes. These are just a start on the list of many features. You have to see them to realize why DEEFPREEZE is your outstanding home freezer. We have a complete range of sizes, one for every family, from two members to ten. Best of all these wonderful home freezers can be purchased on our own Easy Payment Plan!

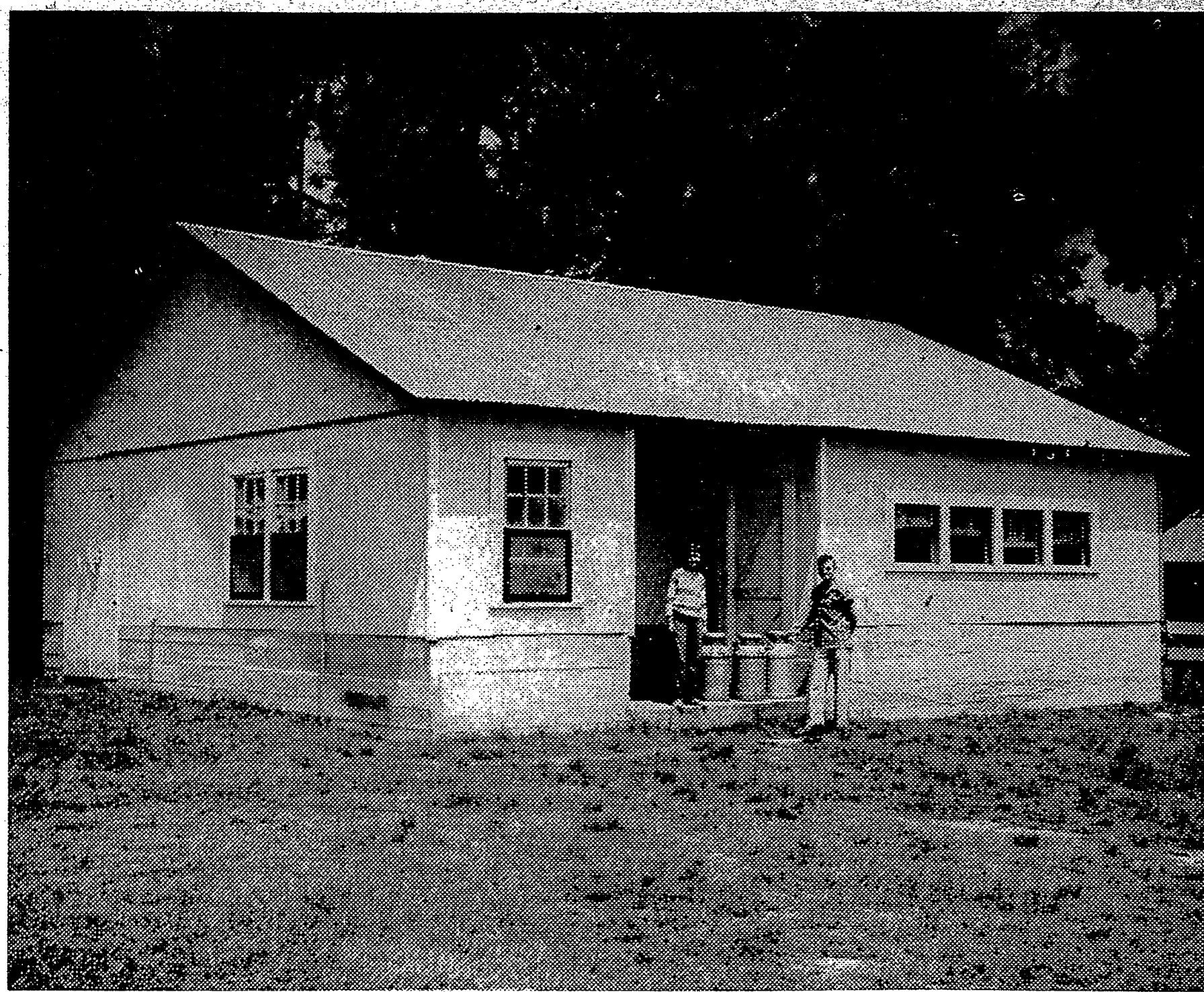
# QUICK & GRICE

Telephone 384

Picayune, Mississippi

Dealers In Every Type of Home Appliance





Marvin and Arlan Robinson stand proudly in front of their dairy barn at Cedar Lake Community. The Robinsons have been in the business for over five years.

## Pride Of Ownership Has Start With Primitive Man

By T. P. BRANCH  
REA Power Utilization Specialist  
U. S. Department of Agriculture

Pride of ownership which farm families feel for their livestock and the care they show to them is an old story that probably had its beginning when primitive man first domesticated animals.

Pride of farm families in their electrical systems and equipment is just as genuine and justifiable. But because these things are relatively new many farm families do not know the simple principles of care and maintenance which are essential for reaping the full benefit from their new servant, electricity.

The wiring system is not ordinarily visible. But don't forget that an adequate wiring system is a preliminary requirement for satisfactory use of power.

Step-one to having an adequate wiring system is to start right with careful planning. Plan to have a good wiring contractor install plenty of outlets of the correct type and plenty of circuits of adequate size wires, all protected by the correct sizes of circuit breakers or fuses at the panel or load center.

Step-two is to have the original installation inspected and have pe-

riodic re-inspections every few years and after any additions or alterations have been made in the wiring.

If fuses blow out, replace them with the same size fuse—never with a piece of metal nor with a larger fuse. Fuses are safety valves. Replacing them with wrong size fuses or with metal takes away this protection.

Electric lights help mightily to brighten life on the farm and are great work savers compared to smoky oil lamps. But even electric lights call for some care. Reflectors, bulbs, and shades should be cleaned or washed occasionally in order to get the maximum amount of light from the fixtures or lamp. Occasionally a bulb becomes dark from age or burns out and must be replaced, when that happens, be sure to select the correct type, wattage, and voltage both for the purpose and fixture for which it will be used. For this information, consult the manager or electrification advisor of your REA co-op.

Movable and portable equipment present their own special care problems which should not be overloaded by owners who want to enjoy the maximum service from their operations. Such appliances depend on

the use of flexible cords with an attachment plug for connection to an appliance outlet. And injury to the cord—or the use of the wrong kind of cord for that matter—is likely to cause trouble.

Never disconnect the appliance by pulling the cord. Instead, pull the plug from the convenience outlet and thus avoid the danger of breaking the cord wires or pulling them loose from the connecting plug. When cords are worn at the connection plug, they should be shortened and reconnected or should be replaced with new cords of similar type and quality. Keep cords free from grease and kinks. Protect them from being pinched or stepped on. See to it that prongs of attachment plugs are kept straight and parallel to each other in order to provide a suitable connection.

Using the right type of cord is very important. For example, a rubber covered cord is suitable for use with lamps, radios and so forth but should never be used with heating equipment which requires a special type of cord having asbestos or heating insulation. Heavy duty equipment requires heavy duty cords, for the reason that thicker wires and heavier insulation are required to

## FARMER RAISES FINE ANIMALS—KIDS, TOO

When we went out to F. B. Robinson's place at Cedar Lake community, Route 1, Biloxi, we were greeted by his two boys, Arlan, 15, and Marvin, 11 years old. They showed us around the place and let us take pictures of their dairy barn and flock of chickens.

The farm is a very nice one but the thing that impressed this writer most was the boys themselves. They are a couple of the finest looking youngsters in Harrison county. As in cattle raising, the same thing is true with raising a family—good stock produce good offspring.

The dairy barn, as can be seen by the picture, is an excellent structure. It is clean and well arranged being suitable for milking 37 cows. A milk cooler, hot water heater, three milking machines and electric pump comprises the equipment found in this barn. The boys do a lot of the dairy work and caring for the livestock.

They also raise chickens which had been donated by Sears Roebuck and Co. This company gives 100 chicks to certain picked 4-H club members. They raise the birds and give back 12 pullets. The idea behind the project is to enable the average farm to have a good breed of chickens in its flock.

The boys showed us 11 calves of which two were the result of artificial breeding. This is another farm which has taken to the practice of breeding artificially and getting good stock from the best bulls.

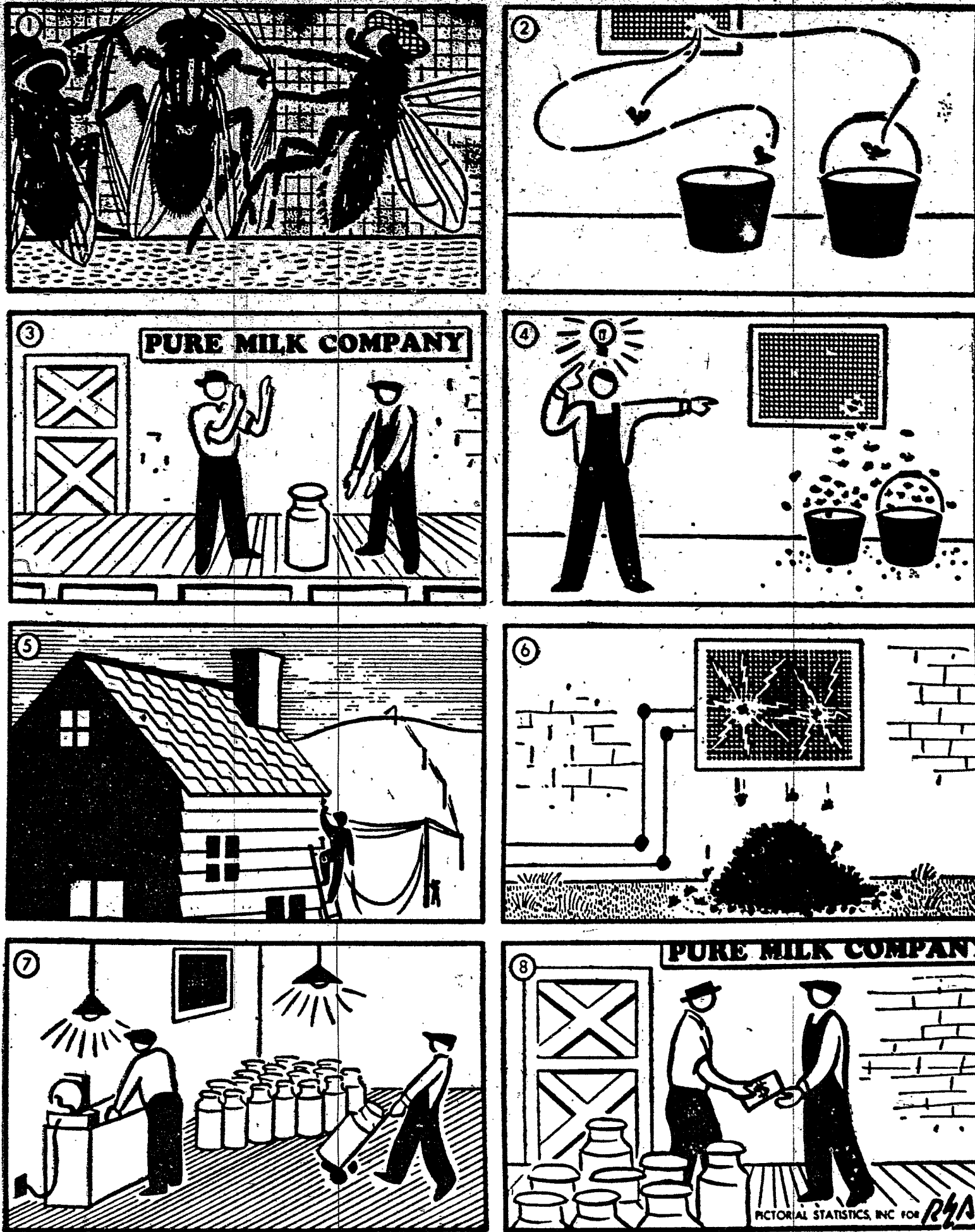
The Robinsons can be proud of their place. They have built up a good farm and raised some fine children. Few people can boast of a bigger achievement.

carry a strong current of electricity safely and protection against hard usage. Drop cords or light fixtures do not carry enough electricity for most appliances. These should be connected to a wall outlet.

As different type of equipment call for different treatment and care, it's important to read carefully and follow faithfully the manufacturer's directions. If no directions are attached, ask your dealer or write the manufacturer.

Guard electric equipment against falls. Avoid over-heating appliances. Never put a heating element in water except one made specially for immersion. Appliances should be cleaned regularly, however. Wipe off any spilled food immediately from electric cooking appliances, using a dry cloth on hot surfaces. After the equipment has cooled, clean with a soapy cloth. Rinse with a damp cloth and dry with a soft, clean rag. Space or air heaters should occasionally have dust removed from reflectors, grills or guards. No heating device should be cleaned while connected to a circuit. Always disconnect an appliance when you are through using it.

## THE CASE OF THE FLY-FILLED DAIRY



## Dairying Is Leading Industry Says Milk Inspector

By  
WAYNE ALLISTON

The wholesale production of milk has become the leading industry in Hancock County during the last ten years, and is rapidly putting this county in the forefront over other South Mississippi counties in the production of Grade "A" raw milk.

As of September 1, 1949, there were one hundred and twenty-one dairies in Hancock county, with dairy cows totalling approximately two thousand five hundred. Each morning milk is loaded on trucks at the dairy farm and is shipped to pasteurizing plants located in four counties and two states. The counties are Harrison, Stone, Pearl River and Hancock. The states involved are Louisiana and Mississippi, with some of the finished pasteurized product being served on tables and counters in Alabama.

It is estimated that three thousand gallons of milk are produced daily in Hancock County. The production of this vast quantity of milk means a daily pay roll of approximately fourteen hundred dollars to dairy farmers. Dairying in Hancock county, though still in its infancy,

is rapidly placing the rural population on a sound financial basis and the potential resources have hardly been touched.

The dairies in Hancock County represent a total cash value of approximately one million dollars. This figure includes the barn, equipment, and cows; but does not include the value of fenced land, improved pastures, hay meadows, etc.

The phenomenal growth of the dairy industry in this area can largely be attributed to the R. E. A. Without electricity, it is impossible for a farmer to start a dairy because the health department refuses to issue a dairy permit. The strenuous regulations governing the production of milk preclude any possibility of its meeting these requirements unless electric power is available.

Being such a necessity to the dairy farmer, approximately eighty five percent of his equipment is electrically operated. One hundred percent of the dairies have milk coolers operated by R. E. A. Power sixty percent use electric milking machines, eighty percent use electric automatic hot water heaters, and one hundred

percent have running water from electric pressure water systems.

There is no single item that contributes more to the production of high quality milk than R. E. A. Power. Each regulation of the Miss. State Board of Health has one purpose, the production of a high quality and palatable milk. This may best be shown by use of an actual illustration.

To prevent excessive growth of bacteria and rapid spoilage, the health department requires that milk be delivered to the pasteurization plant immediately after milking or cooled to fifty degrees or less. Each dairy in Hancock county has a milk cooler that will bring the temperature from approximately one hundred degrees down to fifty degrees in one hour. Milk that is not properly cooled in a short time rapidly deteriorates and soon becomes unfit for human use both in quality and taste.

Truly, the R. E. A. Power lines that so completely cover this area are a blessing to all, but they are the actual life line for the rural dairyman.

The Best Place To Buy - - -

# THIGPEN'S

PICAYUNE, MISS.

## FRIGIDAIRE

REFRIGERATORS	\$189.95 up
ELECTRIC RANGES	189.75 up
AUTOMATIC WASHERS	299.75
HOME FREEZERS	299.75 up

## MAYTAG

WASHERS	\$144.95 up
GAS RANGES	239.75
IRONERS	159.00

GAS RANGES \$99.95

## PIPE

1/2 in. GALV.	12c ft.
3/4 in. GALV.	15c ft.
1 in. GALV.	20c ft.
2 in. GALV.	44c ft.

## FENCE

39 in. FIELD FENCE	
NO. 12 1/2, 20 ROD ROLL	\$14.95
BARB WIRE, 80 RODS	6.95

GALVANIZED IRON ROOFING \$8.95 PER SQ.

South Mississippi's Leading Hardware and Building Material Dealer for Over 30 Years

## Water Systems Must Have Adequate Supply And Be Free From Filth

If you are one of the thousands of farmers who are considering the installation of a pressure water system, your first consideration should be the farm well.

Two questions must be answered satisfactorily before you can proceed with the assurance that a large portion of the investment you are about to make will not be lost.

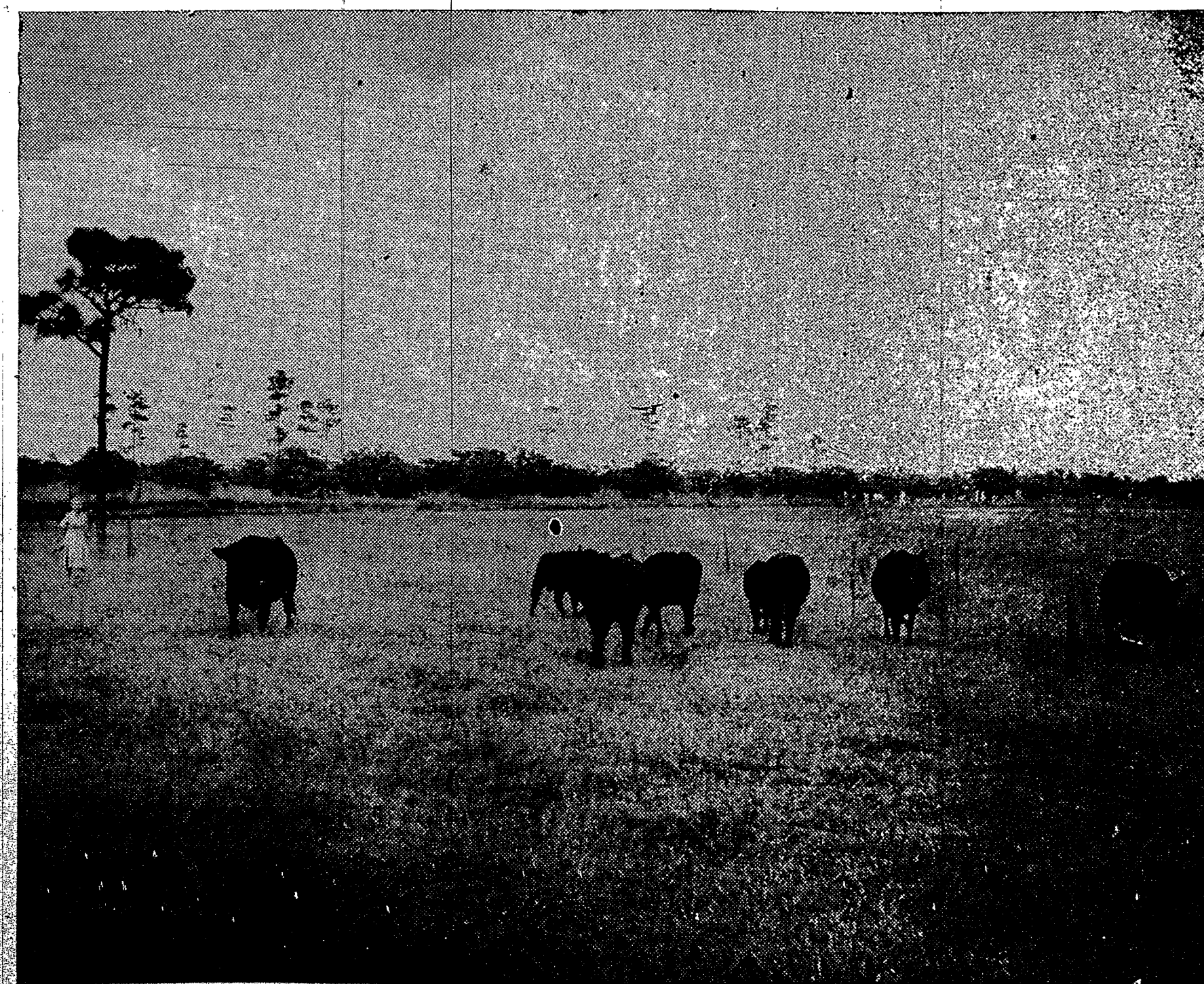
Is your well protected from contamination?

Is the water supply adequate? The extent to which contamination is a threat depends upon several factors, among them the type of construction, the location, and the kind of soil in which the well is located.

Modern drilled wells are less likely to become contaminated than old walled wells which were dug by hand. Wells should be located at a safe distance from barns and other places where wastes accumulate and, whenever possible, should be on an elevation which affords good drainage away from the well. Every well should have a concrete curb over the top to exclude surface materials.

Determine whether your water supply is contaminated or likely to become so. It pays to play safe. If you entertain the slightest doubt regarding the way your well is constructed or about its location, you should confer with your county agent or health officer. You can determine the purity of your water supply by having samples analyzed.

Determine whether the capacity of your well is adequate. Keep in mind that you will use your water for many purposes that were not feasible when you did the pumping by hand. There may be a bathroom, for example, and possibly a shower at another location for the farm workers. Running water in the kitchen and laundry will increase the amount consumed.



Mrs. A. M. Roy Skinner of Leetown rounds up her herd of registered Aberdeen Angus for the photographer. These beautiful animals are from Riverland Farm at Geismar, La.



• • Freedom Goes Where The Newspaper Goes • •



• • • • • FREEDOM GOES WHERE THE NEWSPAPER GOES • • • • •

IS IT MERELY AN ACCIDENT THAT THOSE COUNTRIES THAT HAVE A FREE PRESS, ALSO HAVE A FREE PEOPLE? MOST AMERICANS REALIZE IT IS MORE THAN COINCIDENCE. THEY HAVE LEARNED THAT THE RIGHT OF NEWSPAPERS TO SEEK OUT AND PUBLISH THE TRUTH WITHOUT FEAR OF REPRISAL IS THEIR ONLY OPPORTUNITY TO KNOW THE FACTS ON WHICH THEY MAY EXERCISE THEIR FREEDOM OF CHOICE. THIS IS THE ESSENCE OF TRUE DEMOCRACY.

### • Rediscover Your Hometown •

Freedom of choice starts where people live and work. There have been vast changes this past decade . . . not only in the world and nation, but also in our hometown. And . . . more are on the way. Read your hometown newspaper with care—the advertising as well as the news columns—to discover the freedom of choice that promises you a happier, more abundant life, right here in your own hometown.



## The Sea Coast Echo

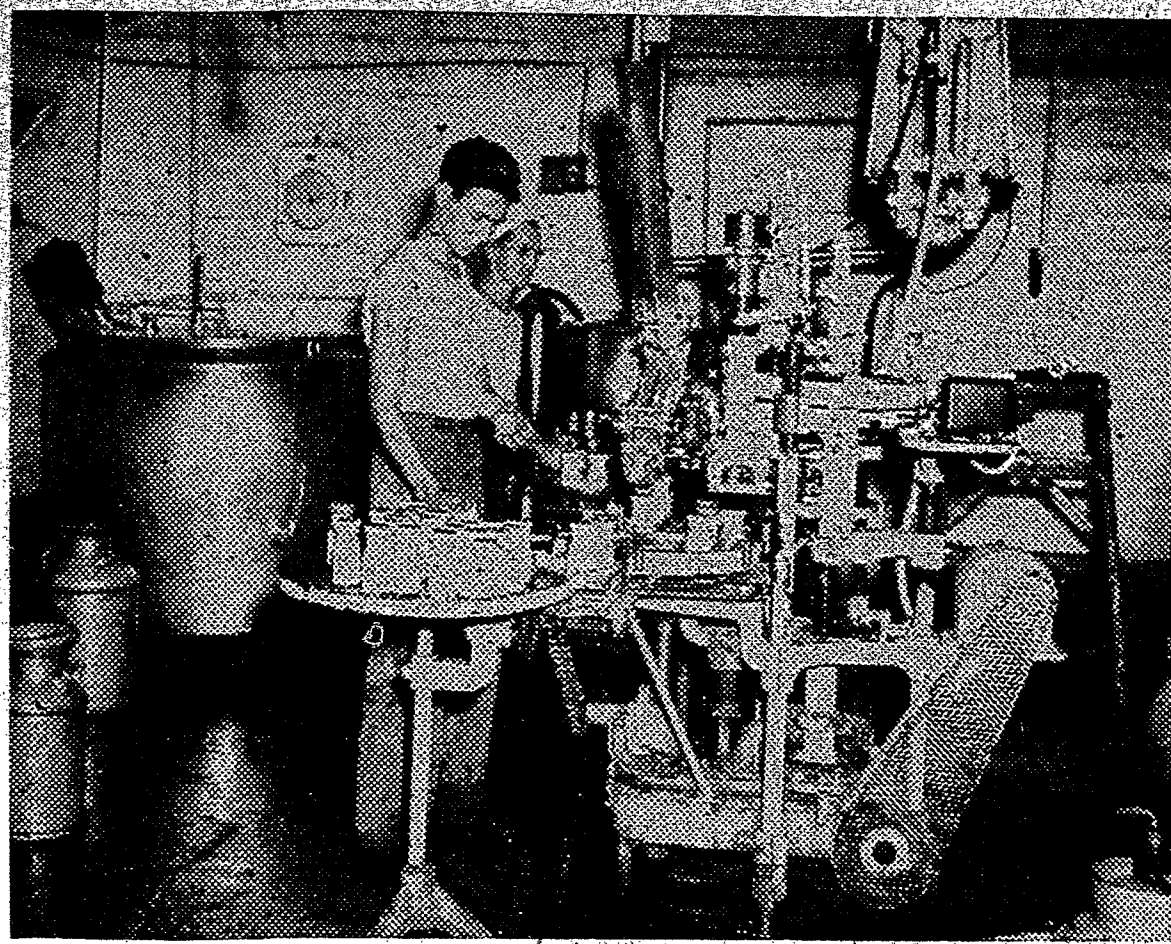
Phone 3

202 North Beach

Bay Saint Louis, Miss.



IF IT'S  
**LARRO  
FEED**  
IT MUST COME FROM  
**SUPERIOR SUPPLY CO.**  
AND  
IF IT COMES FROM  
**SUPERIOR  
Supply Company**  
PHONE 882 . . . . . 309 THIRD STREET  
BAY SAINT LOUIS, MISS.  
IT MUST BE GOOD



THE KHAHL DAIRY on Route 2 outside of Gulfport processes some 450 gals. of milk daily. Emil Khail, the owner, is a heavy user of REA current.

#### THERE'S A NEW DEAL IN THE DAIRY FIELD

Lott McArthur of Flat Top community remembers how it was in the old days of dairy farming. He can tell you how things were way back when there were no milk inspectors, sanitary precautions, or dairy equipment of any kind.

At 96 he is perhaps the oldest dairyman in this section. Some folks say that he is the original dairy farmer in the county. Whether true or not, McArthur has certainly been in the business for a long time.

"When I first started dairying," he says, "we took no sanitary precautions at all. Nobody knew what the term sanitation meant. We did our work, milking and tending the cows, without even washing our hands. The milk was picked up several times a week and brought to Picayune. From there it was put on the train to be sent to various cities in Mississippi and Louisiana."

"There was no such thing as a dairy cow in those days," Lott says. "You just got some cows, put them to feed off the land the best way they could, and tried to get some milk from them."

"We milked in stalls and our equipment consisted of little more than a stool and pail. We had no lights to see by and, of course, no coolers in which to store our milk. Things like milking machines were undreamed of conveniences."

"When I got a regular barn, things were a little better," he says. "About this time, too, the milk inspectors

began to appear, with the result that the dairymen were forced to be more careful in producing and handling milk."

McArthur said that with the coming of electricity to his farm, a transformation took place. He could sell more and better milk. He could be sure that his milk was germ free by using milking machines and coolers, along with the practices recommended by the health inspector. No longer did he have to carry lanterns about the barn and house. Electric lights were a great improvement; as were electric pumps to bring in water where it was needed, saving him from the back-breaking chore of bringing water in from the well to be used in the house and barn.

Fifty years ago McArthur homesteaded the place where he now lives with his invalid wife. He has made a good living out of the dairy business. He has over \$1000 in equipment in his barn. This includes three milking machines, a milk cooler, an electric pump, and other aids to dairymen.

Starting with eight or ten cows way back when, he built his herd up gradually until he now has 48 head. At present he is milking 23 cows and sends the milk daily to the creamery in Picayune.

Electricity is measured in watts in honor of James Watt, the Englishman who invented the steam engine. A kilowatt (1,000 watts) of electric power is about the same as 1 1/3 horsepower (hp).

#### Feed Processing Is Home Chore Now: Here Is One Farmer's Plan

By IRA MILLER  
Farm Electrification Bureau

Feed processing is a home chore now on many farms. This is particularly true in cases where electricity can be employed to put the job on an automatic basis.

By processing their own feed, farmers save the cost and inconvenience



of hauling whole grain to commercial mills. They eliminate the need for storing large quantities of ground grain, and make feed grinding and mixing a spare time operation. The use of a mixer also enables farmers to follow their own particular feeding formulas.

Feed processing setups vary. And

well they might for no two farms

are alike and no two men farm alike.

To work best, therefore, each setup

should be built on the farm where it

is to be used. Of course, all will con-

tain some basic features, including overhead storage bins, conveyors (elevators and/or blowers), grinders, mixers and spouts, to link up equipment and bins.

In ordinary operation, whole grain is elevated or blown into bins at harvest time. When desired, it is permitted to flow by gravity through a spout into the grinder. From this point, however, the story can move in several different directions. Some farmers let the ground grain drop into a box under the grinder. Others utilize the blower on the mill to blow it into a feed bin—usually overhead so that it can be removed easily and with little effort. Or, as in the accompanying picture, ground grain may be allowed to fall out of the grinder into the hopper of an adjacent mixer. Both pieces of equipment are electrically operated.

Here's how the outfit works: Whole grain drops from bins into the grinder through the metal chute at the upper left. Concentrates are placed in the hopper of the mixer after the feed chute gate has been opened and the concentrates added, the farmer goes about his chores without giving further attention to the mill or mixer. Feed is drawn from the mixer into a feed cart.

The mill is operated by a 1 horsepower motor and the mixer by a 5 horsepower motor. Each motor is equipped with an overload protective device and the mill is built to operate safely even when no grain is fed into it. Some farmers use a time switch or other device to turn off the equipment and flow of grain when a large enough supply of feed has been ground. The power consumption cost of grinding and mixing a ton of feed (including 600 pounds of oats and 400 pounds of corn, plus supplements) with this setup totals 8 kilowatt hours of power.

#### The P. M. A. Helps In Building Soil

By: John S. Flora, County  
Administrative Officer

The main purpose of the Production and Marketing Administration is to help defray part of the cost to farmers of carrying out soil building and soil conserving practices on their farms.

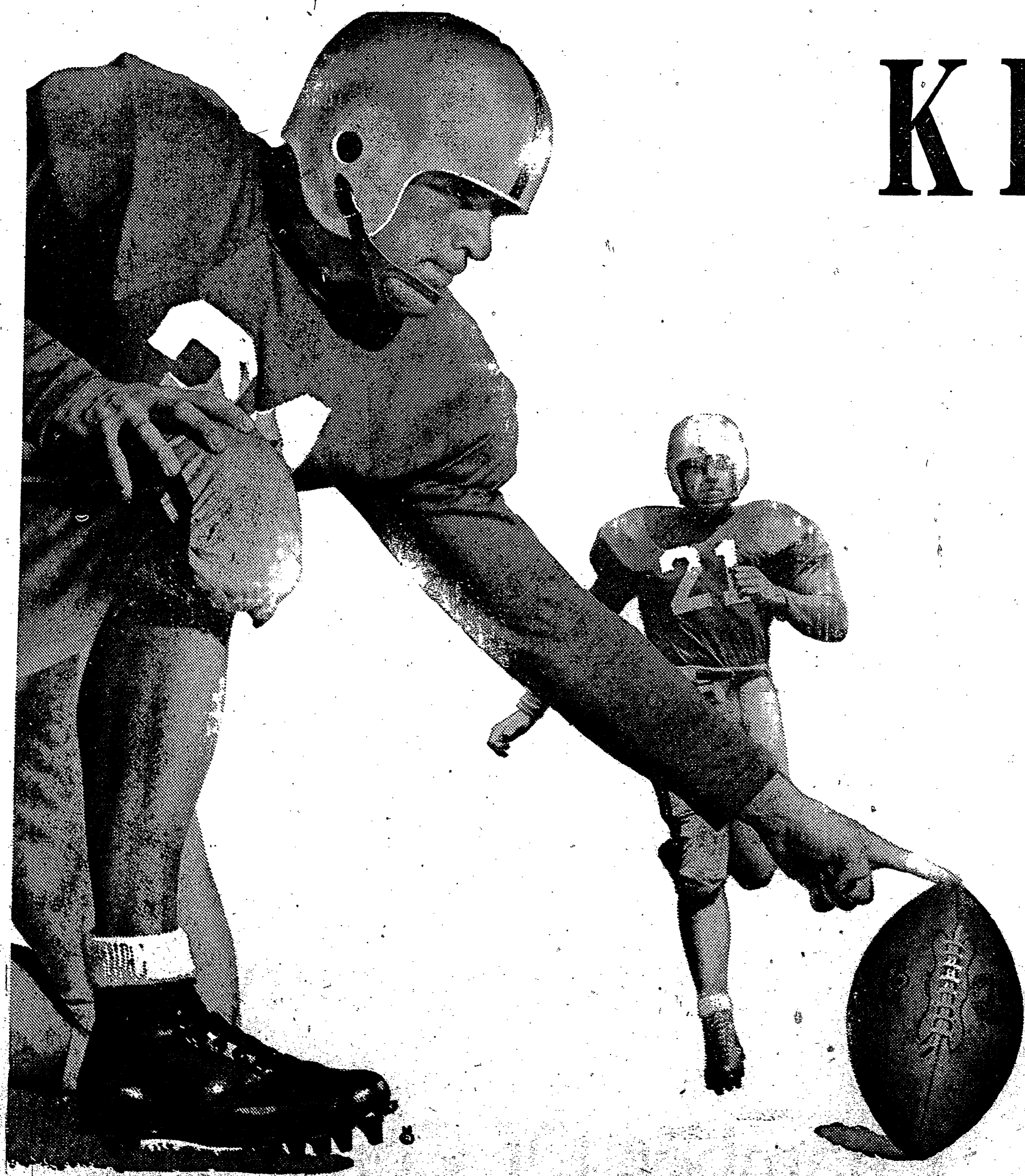
Some of the practices on which farmers receive Government assistance are constructing terraces, planting winter legumes, establishing permanent pastures, application of superphosphate, basic slag and potash to winter and summer legumes and to permanent pastures, application of lime to cropland and pasture, constructing stock ponds for livestock water, planting forest trees, and others.

This program started out in 1933 large quantities that the supply was far beyond demand to the point that

prices were below the cost of production. Marketing quotas were discontinued during the war due to increased demands of products that had been produced in surpluses. However, surpluses are beginning to fill up again, particularly cotton, and it may be that marketing quotas will be in effect in 1950 in this area on cotton.

The P. M. A. program is administered in each county by county and community committeemen elected annually by farmers who participate in the program. Assistance received by farmers of Hancock County for carrying out conservation and soil building practices amounted to \$8,915 in 1947 and \$7,134 in 1948. The 1949 allocation is more than \$13,000 and is practically all used up.

P. M. A. payments to farmers to assist in carrying out soil building practices is not a gift to any individual, but is intended as a subsidy to assist in maintaining and building up the productivity of the land to the end that we may all continue to be sustained therefrom.



## KICKOFF!!!

The stands hush as an arching foot thuds a poised football.

It's the kick-off!

But September means more than football. It means that summer vacations once again take their place in photograph albums as America settles back into working normalcy.

This fall, moreover, has an added significance. . . for with 1949, the first half of the Twentieth Century comes to an end. It marks the passing of fifty amazing years . . . years that saw us overcome a deep depression and two tremendous wars . . . years that successfully culminated in our present, unprecedented productivity . . . stirring historical years that saw America unite in a triumphant national determination that rivals any other known to man.

These are the pride filling achievements we carry on as the whistle blows for the kick-off!

We welcome the members of the Coast Electric Power Association to Bay St. Louis and may they receive from their meeting greater inspirations to produce to help build a greater and bigger America.

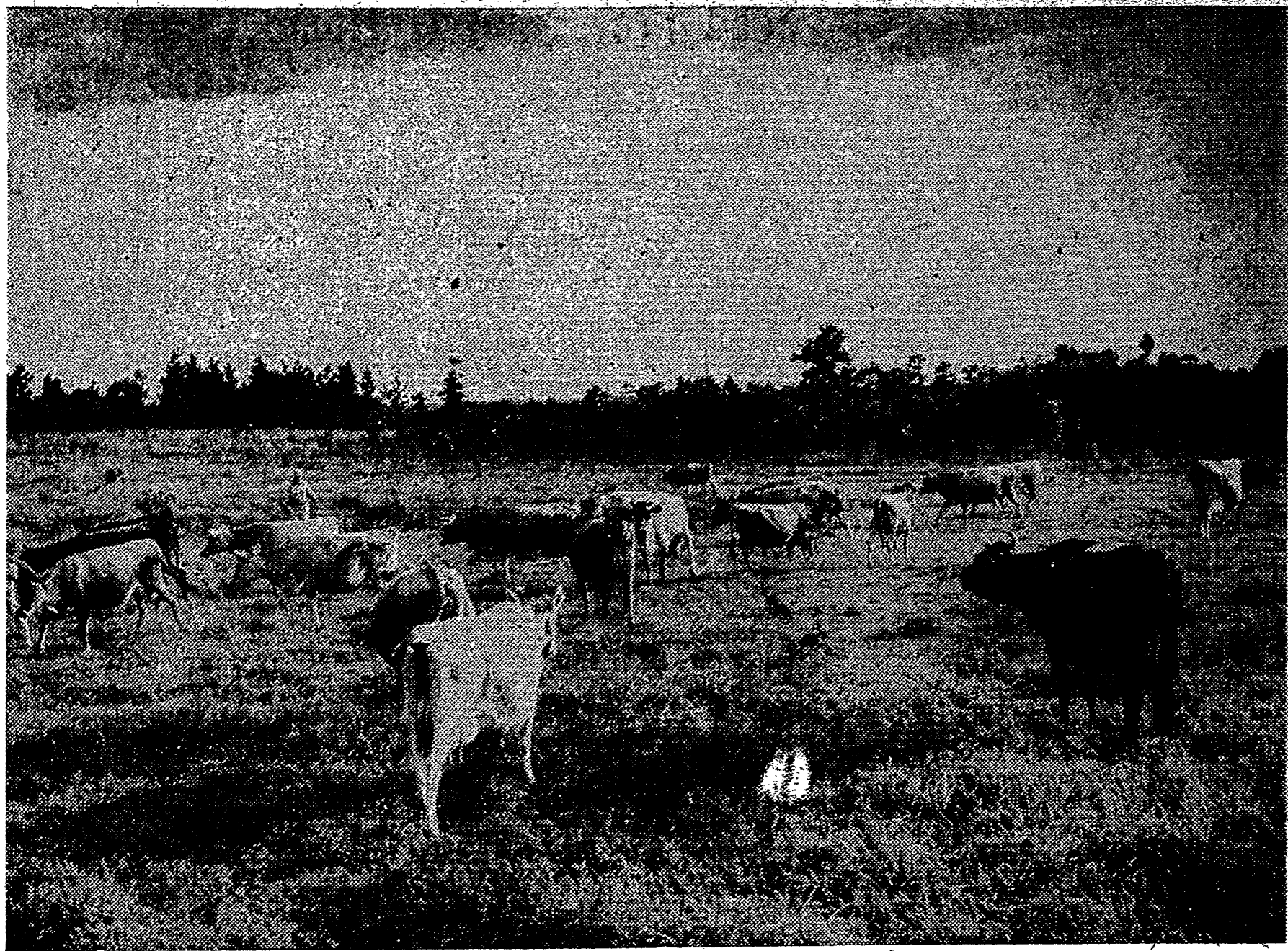
## BAY ICE COMPANY

BAY ST. LOUIS, MISS.

Ice -- Nature's Own Refrigerant

GULFPORT, MISS.





This shot of 'Ford' Smith's pasture shows the excellent grazing of forced by improved pastures. He has a rich growth of White Dutch Clover, Dallas grass, and Pensacola Bahia. Also interplanted with the other is Lespedeza and Bermuda grass.

## A Good Pasture Brings Rewards For Dairymen

"Developing pastures does pay," says A. E. "Ford" Smith of Sellers Community. "I went from row crops to dairying. The first year that I was dairying without my pasture, I estimate that I barely made a living."

"This year with my permanent pasture my milk production has more than doubled. In addition to the grazing I got from the White Dutch Clover I harvested 400 pounds of seed from my clover which has gone a long way toward paying the bills for establishing the pasture."

"Ford" Smith is one of five commissioners of the Hancock county Soil Conservation District and follows a full conservation program. He is a committeeman of the AAA program and is active in the Farmer's Home Administration.

His farm is another example of dairy improvement in this area, bought about by pasture development through soil conservation.

The REA, too, has played its part in the overall running of the farm. Pumps for watering the stock, milking machines, coolers for storing milk, lights for the barn—all have

been made possible through rural electrification.

"Ford" has the best all around pasture in this area. He made it that way through soil study and fertilizing to meet the particular needs of the land. As a result his pasture carries an animal to the acre the year round.

On his 94 acre farm he has 34 acres of improved pasture which was planted in White Dutch Clover last year and due to the rainy season is still green and furnishing abundant grazing. Dallas grass and Pensacola Bahia is interplanted with the White Dutch Clover along with Lespedeza and Bermuda grass.

For fertilizer "Ford" put in 1000 pounds of basic slag and 100 pounds of potash per acre on ten acres in January 1948. He used ten pounds of White Dutch Clover seed per acre. Bermuda grass was already growing so he didn't plant any.

Last year to bring it up to his present 34, "Ford" planted 24 more acres in White Dutch Clover along with Bahia grass. He added 60 sacks of acid phosphate in rows.

"This fall 'Ford' plans to send soil samples to the state soil testing lab at State College and fertilize according to the requirements of the tests."

"Ford" Smith is living on the place where he was born and raised, having come back eight years ago. He is one of the first in that section to get lights and recently three phase current has been put in.

## ARTIFICIAL BREEDING BUILDS FINE HERD

The South Mississippi Breeders Association started business Dec. 29, 1947. That was the day they bred their first calf.

Since then they have bred approximately 1000 calves. They take calls from the central office in Gulfport and give service in the morning or afternoon, which ever happens to be the best time.

This service is available for dairy herd owners or individual family cow owners. The fee is five dollars for the first service with two repeats if they are necessary.

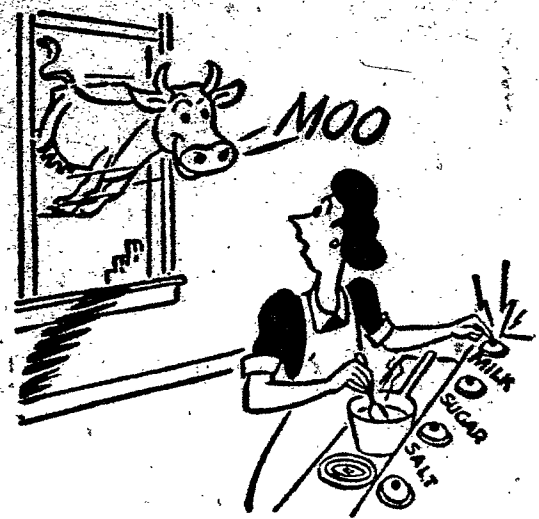
Artificial breeding can do wonders in helping the dairy farmer or beef raiser improve the breed of his cattle. They get the benefit of some of the finest bulls available and are saved the expense of keeping a bull for their herd all at the same time.

Besides there is a much better chance of getting a calf with artificial breeding than by having a bull. These and other benefits are the reasons why so many farmers in this area are taking to artificial breeding. This association which has fostered artificial breeding in South Mississippi is governed by fine herd owners. These are S. F. Langenwatter, president; W. R. Stabile of Sauter, vice-president; R. J. Moran of Gulfport, secretary; George Weaver of Gulfport; and George Triplett of Biloxi. Earl Hudson of Gulfport is the technician.

## Production of High Grade Milk Not Job For Cows Alone; Farmer's Help Required

By IRA MILLER  
Farm Electrification Bureau

Although the cow generally is thought of as being in sole charge of the milk "manufacturing" process, the farmer bears a large share of the responsibility for the quality of milk she produces. In addition, he is entirely responsible for preserving that



Bessie may not fly in the wind at milking time—but this chore isn't the job it was once, thanks to progress made in recent years by agricultural scientists.

quality until the product has been sold.

To help cows produce top grade milk, it is necessary that they be provided with good pasture, satisfactory supplementary feed rations and plenty of fresh water. At milking time, farmers also must use clean, sterilized utensils, follow good dairy management practices and accepted rules of sanitation. For, assuming that Bessie had been trained satisfactorily, her job is ended from the moment she walks into the stanchion to be milked.

The preservation of the original goodness of milk requires that it be

cooled below 50 degrees Fahrenheit within approximately 1½ hours after it is drawn. The use of water alone is not entirely satisfactory in cooling milk, since its temperature seldom is lower than 55 or 60 degrees. The addition of ice will provide a satisfactory cooling temperature, but usually its cost, storage problems and the work of keeping the tank adequately supplied offsets the benefits derived from its use. As a result, thousands of farmers are now using electric milk coolers. Economical to operate, they cool milk quickly and automatically to the desired temperature.

Electricity has meant much to dairy farmers in saving them time and money, in reducing their costs and in increasing their production. Lights in the barn eliminate the danger of fire and provide far better illumination value than that cured in flies, which get past overhead door fans or electrically charged window screens, are "blitzed" by spray guns. Pressure water systems keep stanchion drinking bowls and stock tanks filled without personal supervision and provide water for other uses in the barn and milk house. Electrically operated ventilation systems preserve barns and create healthier conditions for men and stock.

By curing hay in the barn, farmers eliminate weather hazards and provide their cattle with hay which is worth from \$5 to \$10 more per ton in feeding value than that cured in the field. Water, heated electrically, helps the farmer keep his utensils clean, while the additional use of a sterilizer completes the job of routing bacteria from milking equipment. And, agricultural engineers say, such equipment is only the beginning—that new applications are being developed steadily to enable all farmers to make more profitable and practical use of their high line service in the future.

## Cooling Milk Electrically Pays Dividends

By IRA MILLER  
Farm Electrification Bureau

As every farmer knows, milk is a very perishable food. If it is not cooled to 50° or less within about two hours after milking, quality suffers due to rapid growth of bacteria. This means a lower price to the farmer and can easily result in the loss of some milk.

Modern electric milk coolers represent the surest, easiest and least expensive way to cool milk on the farm. There are two types of electric milk coolers from which to choose.

**Immersion Cooler.** The cans of milk, put directly in a tank of refrigerated water, will be cooled to below 50° in 1½ to 2 hours. If faster cooling is required an agitator is used in the bath. The cans of milk are left in the tank until ready for delivery.

**Aerator and Dry Storage.** With this type of cooler, the milk is first cooled

to below 50° by pouring it over a refrigerated aerator. After being cooled, the milk is either bottled or put in cans before storing it in either a "walk-in" or a "lift-top" refrigerated dry storage box.

Farmers have found electric milk cooling the modern way to handle a vital step in producing high-quality

milk. The operating cost is surprisingly low—not over five cents for electricity to cool and store 100 pounds of milk. With over 2,500,000 farms connected to power lines, those dairymen not now owning electric milk coolers plan to buy one as soon as they can arrange for its purchase.

Manufacturers, your agricultural college, dealer, or electric company will be glad to provide you with detailed information on electric milk cooling and how soon you can obtain one.

A foot-candle, the unit for measuring light, is the amount of light produced by a flame of a standard candle on a surface a foot distant.

All wiring on electric systems financed by the REA must be installed in accordance with the National Electrical Code.

Wiring specialists advise posting a diagram of your wiring circuits by your fuse box to help spot the trouble when a fuse blows. Overheating shortens the life of an electric iron.

Daylight-type bulbs are handy for laundry rooms because they make it easier to detect spots and stains. About 2¼ million rural families in the U. S. still do not have electricity.

## We Wish To Congratulate The Coast Electric Power Association

for the opportunity they have afforded their membership to better their home facilities—through the use of electrical power.

## We Welcome You To Bay St. Louis

And When You Want A Prescription Filled

Bring It To

## FAHEY DRUG CO.

RELIABLE PRESCRIPTIONS

Candies - Stationery - Sundries

Opposite L. & N. Depot

Phone 30

## Dairying Pays Dividends If Sound Methods Used

Many of the local farmers are finding that dairying, backed up by sound methods and good pastures is a profitable business. They have been increasing their milk yield along with their incomes through the help of such organizations as the Soil Conservation Service and the Rural Electrification Administration (REA).

Tom Hariel of Sellers Community is a good example of the type of dairyman mentioned above. He taught school for ten years and, as he said, nearly starved to death.

Then three years ago he started dairying. He owned 13 dairy cows at the time and has now brought his total up to forty. He has, through earnings from his dairy business, been able to build a new house and a new dairy barn. The business has paid its own way since he started it.

Since electricity came in to bring city advantages to rural sections he and his family of six have been living quite comfortably. Through the REA it is possible for families like that of Tom Hariel to enjoy any number of things, which, formerly, they merely dreamed about.

Such items as electric water pumps eliminate the waste of time and the constant drudgery of having to carry water by hand into the house, the barn, to the feed trough, and to many other places.

This is only one of countless benefits that the farmer receives when he gets electricity. The farmer's wife is made happy by being able to use such household aids as the electric stove, ice box, washing machine, iron, and, of course, hot water heater.

The dairy farmer, in his turn, is interested in those things which will help him in his business and in the long run bring him a better income. Milking machines have been a great help, as have coolers for storing milk. Running water, too, helps the farmer as well as his wife. It aids in meeting sanitation requirements and saves time and labor in washing utensils and in cleaning barns and milk rooms.

More and more, the farmers of this area are taking advantage of the benefits derived from electric power brought them by REA. They know a good thing when they see it and the REA is out to prove that they are good for the farmers.

For every dollar invested in building rural co-op power systems, consumers spend \$4.50 on wiring and equipment.



Many of our friends of years standing will be in Bay St. Louis on October 8, 1949 to attend the annual meeting of the membership of the Coast Electric Power Association.

We bid you a hearty welcome and may we extend to you a cordial invitation to drop by and see us.

The pleasures and comforts afforded you with the advent of Electrical power in your section lends us much happiness, and it is our hope that the day is not too far distant when every home in the area served by the Coast Electric Power Association will have service.

We again Welcome you to Bay St. Louis, and may your stay be pleasant.

**HANCOCK**  
**Insurance Agency**  
Bay St. Louis, Miss.

## WELCOME MEMBERS OF THE COAST ELECTRIC POWER ASS'N

TO

BAY ST. LOUIS FOR YOUR ANNUAL MEETING

Hancock County

Chamber Of Commerce

"Extending Hospitality And Offering Opportunity"

ARE YOU A MEMBER?

JOIN NOW



No part of the living room baseboard should be more than 6 feet from a convenience outlet, since most appliance and lamp cords are 6 feet long.

Electrical specialists estimate that one kilowatt-hour of electricity, costing a few cents, will do as much work as a strong man working hard 24 hours.

## WELCOME

### Coast Electric Power Association Members

WHILE IN BAY ST. LOUIS

COME IN AND SEE US...

WE HAVE A FULL LINE OF

Hardware, Electric Goods

Sporting Goods, Fishing Tackle,

Paints, Marine Supplies, Glass

### Mauffray's Hardware Store

On the Beach

Phone 91

### Mauffray's Hardware Annex

Opposite L. & N. Depot

Phone 493-J

### DAIRYMAN ENJOYS A FEW COMFORTS

Charley Hoda of Rocky Hill is fixing his place up so that he can enjoy a few comforts before he gets too old.

He put in a bathroom, using an electrical deep well pump, and built a smoke house and a chicken house. These improvements are a direct result of his success in the dairy business and the coming of electricity to his farm.

Young Charley and his dad milk 22 cows daily out of his herd of 43. He produces 35 gallons of milk a day. Coming out of service, he started in the dairying business in 1946. The Hodas got electricity on their farm in November 1944. They use a milk cooler, hot water heater, three milking machines, and a water pump.

"Without electricity," Charley says, "we would have tough going."

An electric milker cuts down milking time about one-third, according to the agricultural specialists.

Electric pig brooders cut losses of baby pigs about one-half by providing them with a safe way of keeping warm without getting crushed by the sow.

### Milk That Cow In The Easy Way

"If our electricity was suddenly shut off we'd have to run around looking for people to help us milk our cows. Since using milking machines we have gotten out of practice of milking by hand."

This is the statement of Elvis Necaise of Rocky Hill who has been helping his father, Elmer Necaise, run their dairy farm since he came out of service in November of 1945.

Necaise, Sr., has been in the dairy business for five years. He is doing very well at it, having built a new house, screened it, and added other improvements around his place.

The list of electrically driven necessities for dairymen includes a milk cooler, two milking machines, a hot water heater, and a water pump. The house has such comforts afforded by electric irons, radios, washing machines, and other appliances.

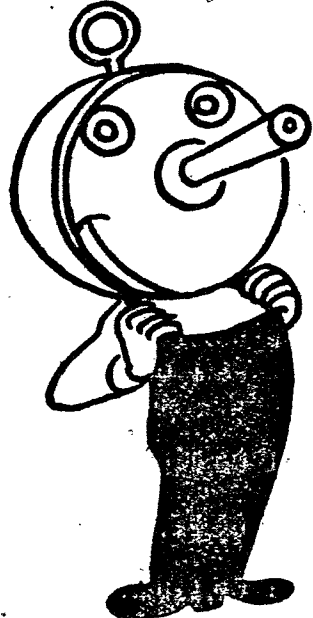
At this writing Elmer Necaise and his son were milking 19 cows of a herd of 35.

"We couldn't get along without electricity," Elvis said.

### Motors and Controls Take Over Many Hard Jobs on Modern Farm

By IRA MILLER  
Farm Electrification Bureau

With electricity taking over an increasing number of farm jobs, it is fortunate that motors require so little personal attention. Care of motors consists largely in following common sense principles. These include occasional lubrication of bearings, keep-



MEET MR. MOTOR—an occasional lubrication job and sensible care make him "work-happy."

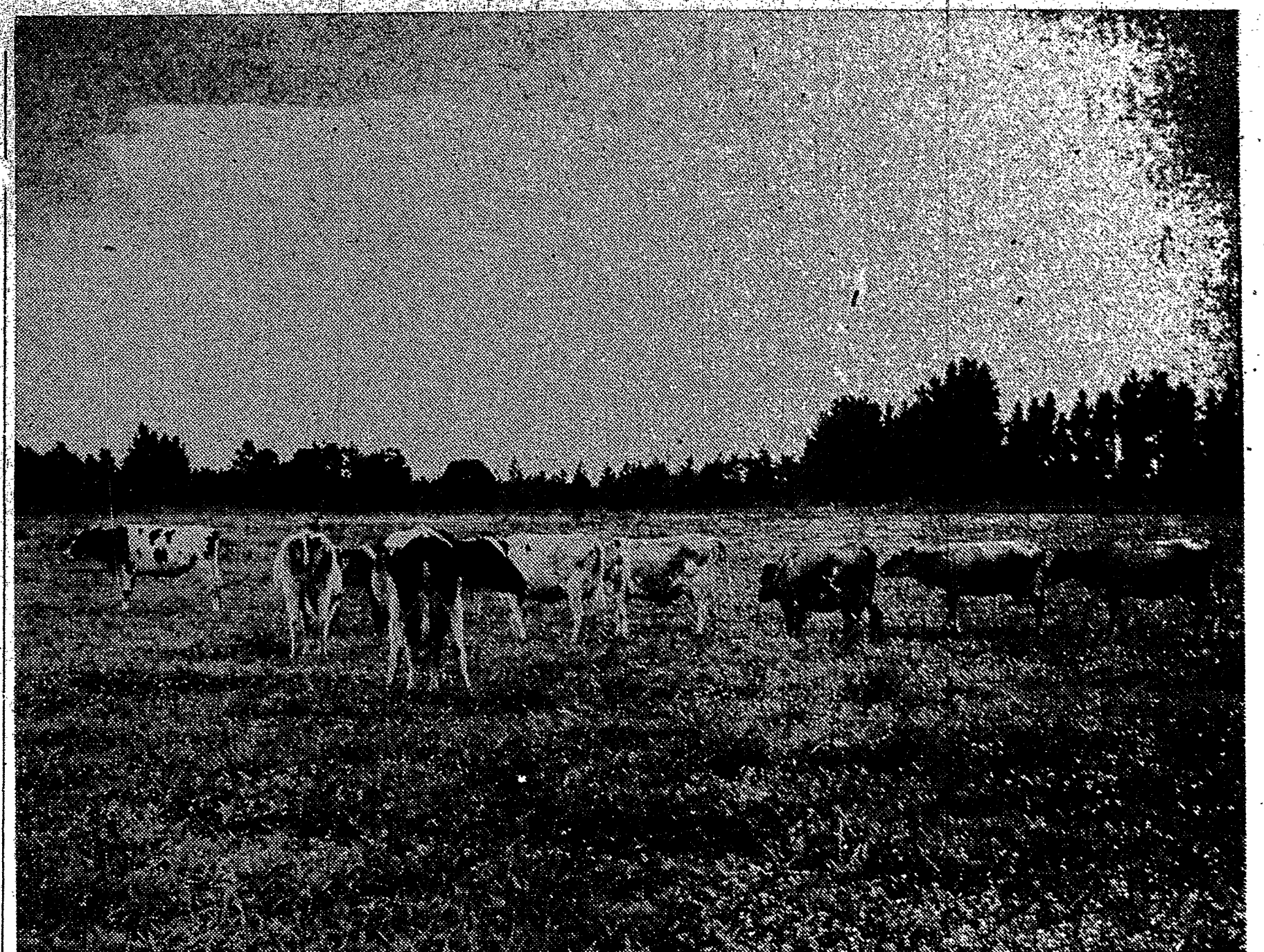
ing the motor clean and providing it with reasonable protection when it is used outside in bad weather. The last suggestion applies particularly to motors which are not totally enclosed. A rule of thumb for the technically inclined: Ball bearing motors should have their grease lubricant checked annually, whereas sleeve-bearing motors should be oiled about once a month, depending on the frequency of their use. For efficient and con-

tinuous long-time operation, motor windings and air passages should be kept clean. The best way to remove dirt from these places is to blow it out with air under pressure—a tire pump will do if a compressor isn't available.

To get the most out of your electric motor—and that means seeing that a 1/2 horsepower unit does as much work in an 8-hour day as your huskiest hired man—it is necessary that the motor you buy meet the requirements of the job you want it to perform. Also, it is essential that your wiring system is adequate to carry the power load you intend using for your farm and home. Your power supplier, farm electrical dealer or equipment manufacturer can give you some sound advice on these two matters.

To keep a motor from overworking itself, engineers have developed overload protection controls which, usually, are built in the motor starting switch. Remember, the ordinary household fuse is not intended for protection of motors against overloads. Only overload devices especially designed for this purpose should be used.

Controls play a big part in the use of motors on present day farms. Some automatically re-start equipment when motors have been stopped for some reason. Others act as standby safety wardens by preventing the automatic re-starting of other types of equipment, such as circular saws, which might cause serious injury if started up suddenly without warning.



This is the herd of Karl Goss in his pasture which is rich with white Dutch clover. He reaped a harvest of 580 pounds of seed from this and other pasture land.

### Youth And Energy Will Do The Job Of Making The Dairy Business Pay

It sometimes takes a young man to show the old boys how to do things.

This might be true in the case of Karl Goss, the young veteran from Caesar who is doing a bang-up job with his pasture and dairy. While receiving "on the job" training he has brought many improvements to the place where he was born.

Karl started off right by building up his pastures before even trying to go into the dairy business. This assured him the best grazing for his cattle when he did put them out in the fields. A decrease in the amount of feed he had to buy was another direct result of his pasture improvement program and the most important benefit of all was the increase in milk production. Goss' heifers with their first calves averaged three gallons of milk a day.

How did he bring this about? By getting the right information on soil conservation and fertilizing his land accordingly; by planting grasses and clover which will give the best grazing and at the same time help to

build up the soil; by listening to the advice given by his county agent and the Soil Conservation Service; and by the sweat of his brow, an activity which, if practiced often enough, sometimes brings about amazing results.

A former G. I. Karl started his pasture improvements after he got out of the armed service in 1945. He has 38 acres planted in White Dutch Clover and for summer pasture he has a nearly perfect stand of Bermuda, Carpet, and Dallas grass. The cost to date to work up his pasture has been \$1600 in fertilizer. As a result of this expenditure he has land which is now worth infinitely more for grazing than it was before he began his improvements.

Besides the advantages of good pasture Karl got 580 pounds of White Dutch Clover seed. Of this he sold 540 pounds for \$459. The price was 85 cents a pound.

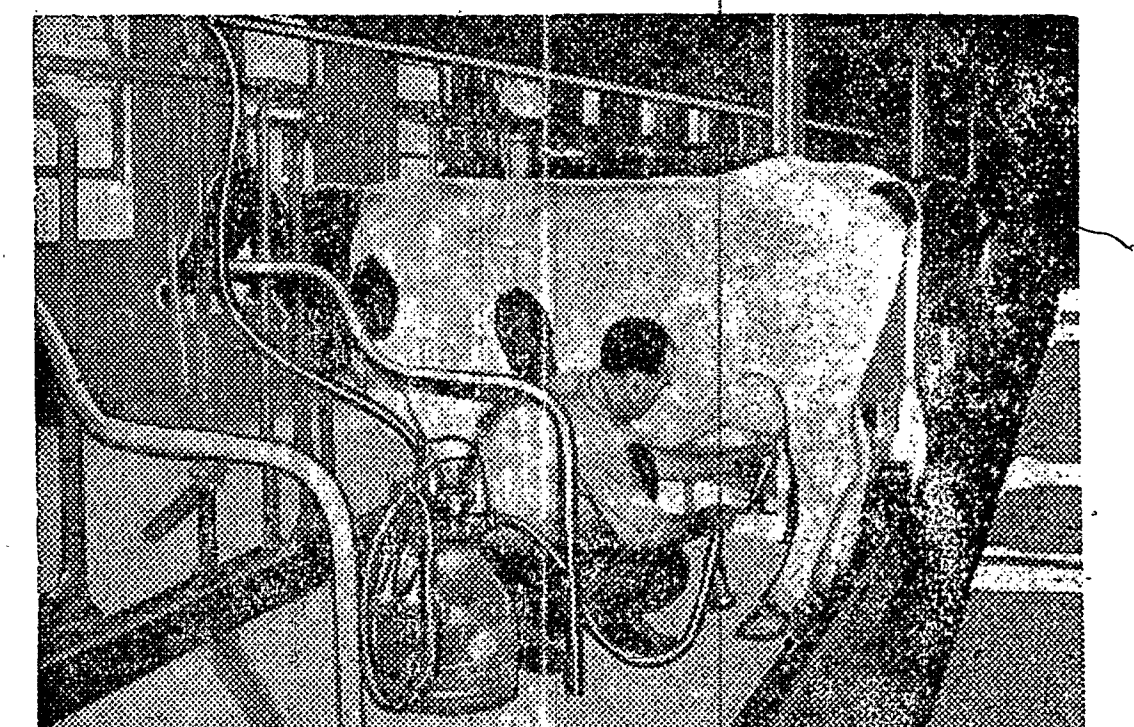
The story of Karl Goss is another example of the progress being made by our farmers and dairymen. The movement to improve the land, the breed, and eventually the livelihood of the farmer is going steadily forward. Much has already been done and a great deal more is in the process of being accomplished. With the help of rural electricity the dairy farmer can now use milking machines, milk coolers, lights for his barn and house, and many other aids in his work. He and his family can enjoy hot and cold running water, washing machines, refrigerators, radios, irons, and food mixers. The REA is ready and able to bring city comforts to rural areas. Its lines are always busy carrying hard-working electric power to the folks in the country.

### Machines, New Practices Speed Up Milking; Make Chore Easier

By IRA MILLER  
Farm Electrification Bureau

Milking by hand is not a chore which farmers look forward to with any degree of pleasure. It is one of the hardest and most time consuming of all dairying jobs. And yet, until mechanical milkers became generally available, there was no other way of milking cows at reasonable cost.

They operate as "plug-in" units, utilizing electrical outlets placed at convenient stanchion points. Equipment for pipe-line milking is permanently installed in the barn. Their use permits milk to either be drawn into pails or to pass through a pipe into the milk house. Of the two types, portable units cost less and use about 1 1/2 kilowatt hours of power per month per cow. Pipe-line milking uses from 2 to 3 kilowatt hours of power per cow per month.



The invention of the milking machine dates back to 1878, when the first crude devices appeared on the market. Since that time many improvements have been made on milking machines, as well as in milking practices. Tests conducted by state agricultural experiment stations show that milking, correctly used, helps in the production of cleaner milk and cut milking time approximately in half. To obtain best results, it is recommended that dairymen follow certain approved practices, such as providing cows with proper pre-milking care and removing cups promptly at the end of each established milking period.

There are two kinds of milking machines: portable and pipe-line. Portable milking machines have the motor, pump and pulsator located on a small movable cart or on top of the

Cleanliness is a relentless foe of bacteria. Modern milking utensils are easily cleaned, sterilized and stored. When electric sterilizers are used, they generally are of two types: controlled steam sterilizers and steam cabinets the latter operating in conjunction with steam accumulators. In the first type, utensils are put into the sterilizer wet after rinsing and enough heat generated by electric heating elements to turn the water to steam in the second type, utensils are given a "pressure steam bath." Water, which has been super-heated in the accumulator tank, flashes into steam when it is directed into the cabinet. Both types are economical to operate and make short work of bacteria.

### For Good Dairy Cattle Right Breeding Is Needed

Farmers in the South Mississippi area which takes in Hancock, Harrison and Pearl River Counties, when questioned as to what makes a good dairy farm, came up with a variety of answers.

Some say that it all depends on good pastures, some plump for feeds, while others say it's sanitation that counts.

These things help but not one of them, or all of them, make for good, high-producing dairy herds. It does take good pastures, some feeds, and sanitary practice. But besides these you must have a good breed of dairy cattle. This brings up the question of artificial breeding. The practice of artificial breeding is gaining much recognition, as well it might. By this method, the small farmer can have his herd bred by the finest bulls at a comparatively small cost. The chances of getting a calf by this method are very good. Thus, the dairyman gets a fine calf and avoids the expense of keeping a bull on hand at all times.

The people are quite proud of their organization. They feel that with artificial breeding they can do the dairy farmer, as well as the beef grower, a great service. By improving the breed they help the farmer to have better beef cattle and higher producing dairy cows.

### MORAN BARN IS ONE OF THE BEST IN SECTION

One of the best dairy barns, certainly one of the cleanest, belongs to the Moran brothers, Frank and Reudus, up in Catahoula community.

They started with next to nothing and were one of the last in that section to get electricity. In spite of this and the fact that they had to haul milk every night, between them they built up a thriving dairy business.

When electricity finally did come in, Frank says, it made all the difference in the world.

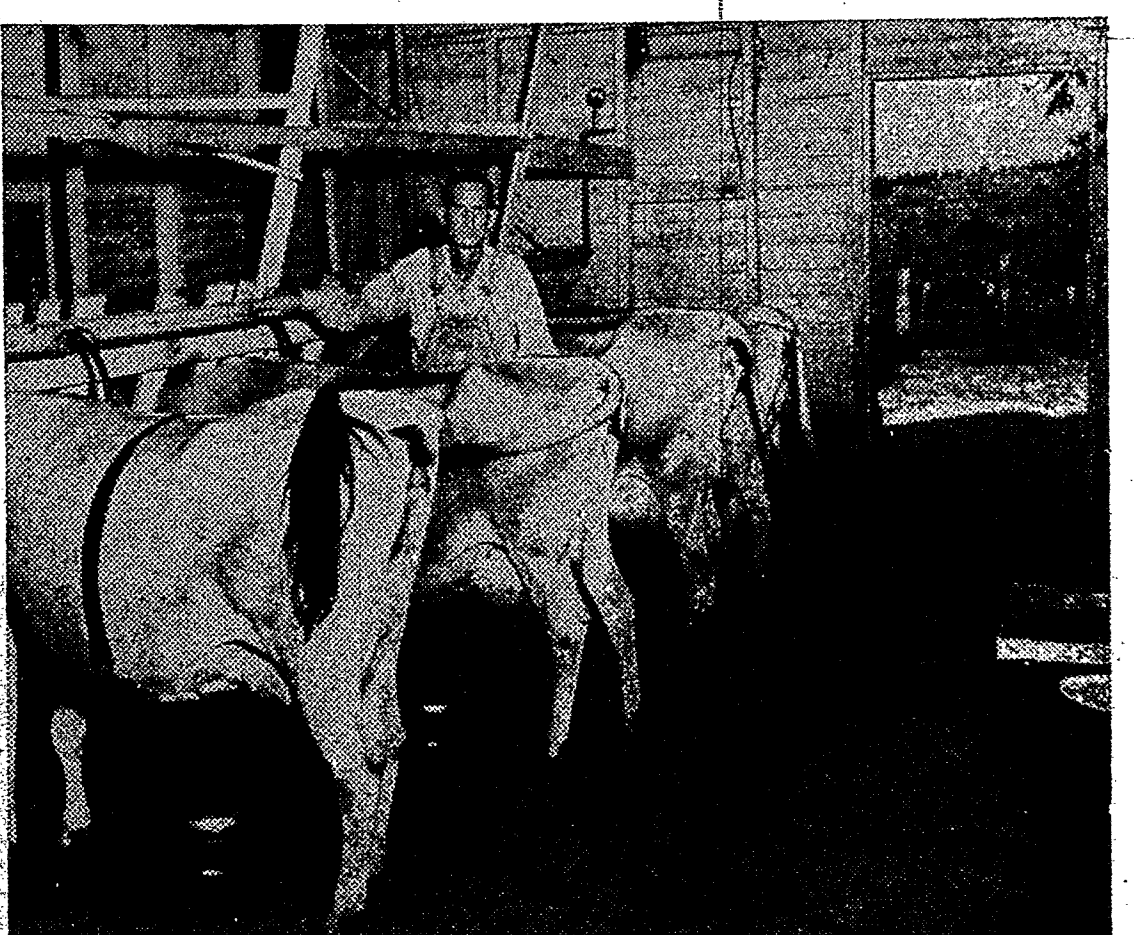
"If I had to do without electricity again, I would get out of the dairy business," he said.

The two brothers are milking 25 head. There are two milking machines which could, if need be, milk 100 cows every day.

Before the REA brought electricity to the Moran brothers they had to get water from the pumps, heat it, and carry it into the barn.

Now, with a milk cooler, electrically driven water pump, hot water heater, milking machines, and other electrical appliances, they can realize to the fullest the rewards of the dairy farmer.

And all this on an electric bill of approximately \$10 per month. That's what the Morans pay for an average month's use of efficient electric power.



WILLIE LADNER of Sellers community caught in the act of milking some of his herd of fine dairy cows. He has two milking machines which he uses for milking 23 cows. From these he averages 440 pounds of milk per day.

## WELCOME



Without electricity and Hotel Reed, Bay St. Louis would still be a Horse and Buggy Stop-In the Road.

THROUGH THE EFFORTS OF THE

## COAST ELECTRIC POWER ASS'N

And the planning of its officers and membership our Rural Sections Have Been Placed in a position to advance

The Border Line Between Town and County Has Been Eliminated...

## BEST WISHES

For A Good Meeting and A Day of Recreation To Be Spent in Bay St. Louis

## HOTEL REED

HOWARD LeTISSIER, Owner-Manager

Phone 187

Bay St. Louis, Miss.



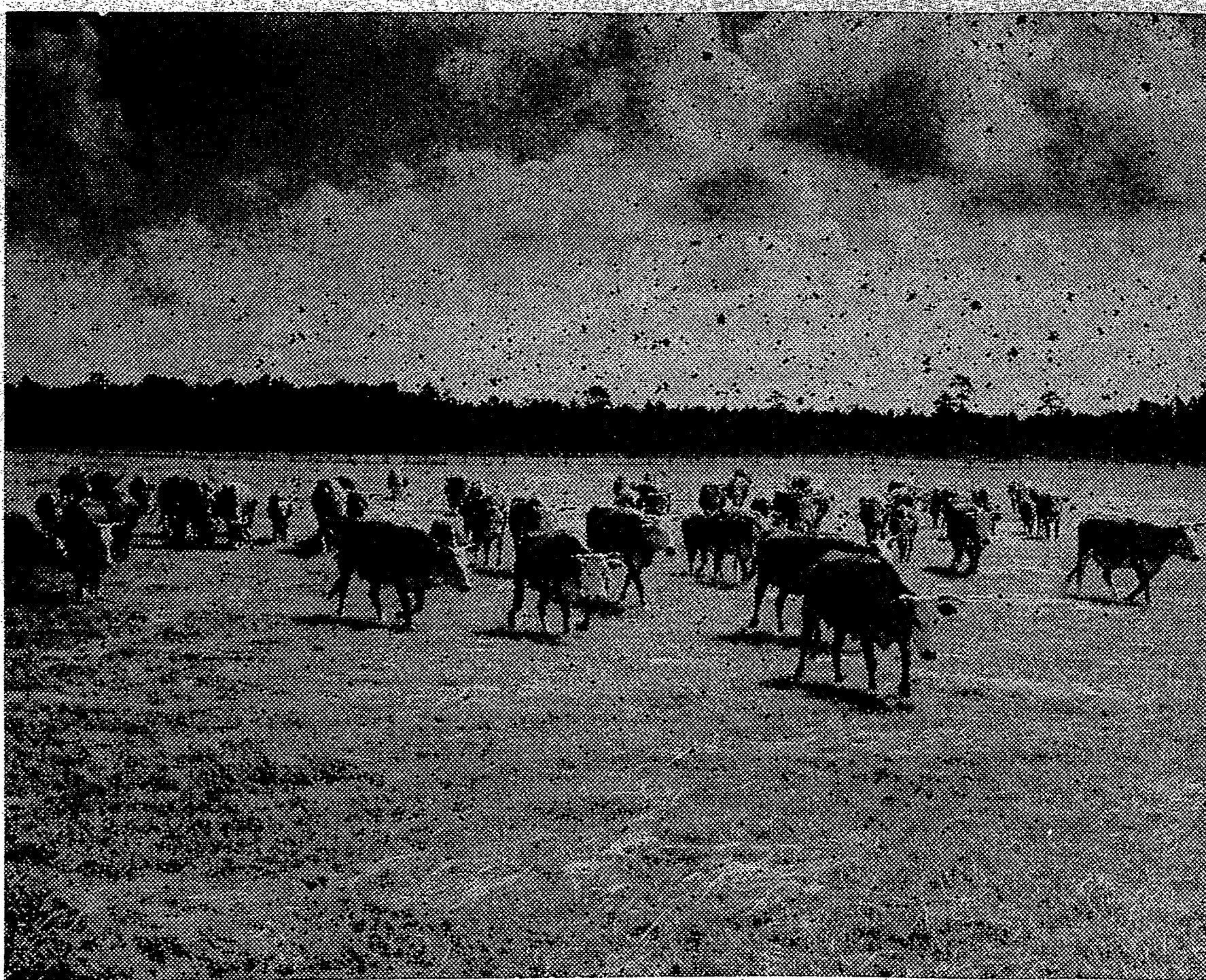
## Electricity Brings Health to Farms

Electricity is a powerful, regular contributor to better health.

Ask any housewife what she thinks about an electric refrigerator! She will think first of the comfort and convenience of it, and the joy of having plenty of ice cubes, ice cream and such foods. But far more important than this aspect is that of better health through adequate refrigeration. Most of us are familiar with food poisoning, either through our own experience or that of our friends—"ptomaine poisoning," we used to call it incorrectly. Food poisoning is caused by bacteria that grow very rapidly at room temperature; when foods are left in cupboards or on tables even when carefully covered, these bacteria can multiply so fast that from dinner to supper time there may be enough of them to carry very serious illness. Sometimes a family calls this "summer complaint," and attributes it to fresh vegetables, when in reality it was caused by germs that multiplied in a custard pie, potato salad, macaroni or other starchy food that was not kept cold. Summer time provides a field day for such germs, and the family without a good refrigerator may have several spells of sickness before cold weather gets here.

In the dairy, an abundant supply of hot water reduces the danger of milk vessels and equipment being insufficiently cleaned. Tiny particles of milk left in cracks and dents in milk vessels can harbor an amazing number of bacteria, the kind that thrive in such a fertile place. The list of milkborne diseases is long and impressive—typhoid fever, diphtheria, tuberculosis, scarlet fever, dysentery, poliomyelitis, septic sore throat, and the common cold, to mention only a few.

Then there is the over-all consideration of saving strength. When human strength is conserved by labor-saving devices in the home and on the farm resistance to disease is not unnecessarily lowered by fatigue. To be physically exhausted means that the person is much more susceptible to many forms of disease—a heart attack, tuberculosis, a cold, polio—while to be feeling fine usually means an increased ability to throw off whatever comes your way. Haven't you noticed that you frequently succumb to a cold when you are tired and worn out? Electrical appliances remove much of the hard, back-breaking work that brings on lowered resistance.



SOME OF THE JAMES L. CRUMP'S FINE BEEF CATTLE are pictured here. This shot was made in his main pasture which is seeded with Dallas Grass, White Dutch Clover, and Common Lespedeza. These are Braford's, the only breed of its type in this area.

## 'Holly Bluff' Pastures Used Year Around; Produce Excellent Beef

The name Crump is well known in these parts and in Hancock county especially. James L. Crump is a retired cotton broker who has large oil holdings. He served as a director of the old Hancock County Power Association and later was on the board of what is now known as the Coast Electric Power Association.

"Holly-Bluff-on-the-Jordan," the Crump home, is one of the most picturesquely beautiful places in Mississippi. Pages of copy have been written and sacks of photographs made of the house and grounds.

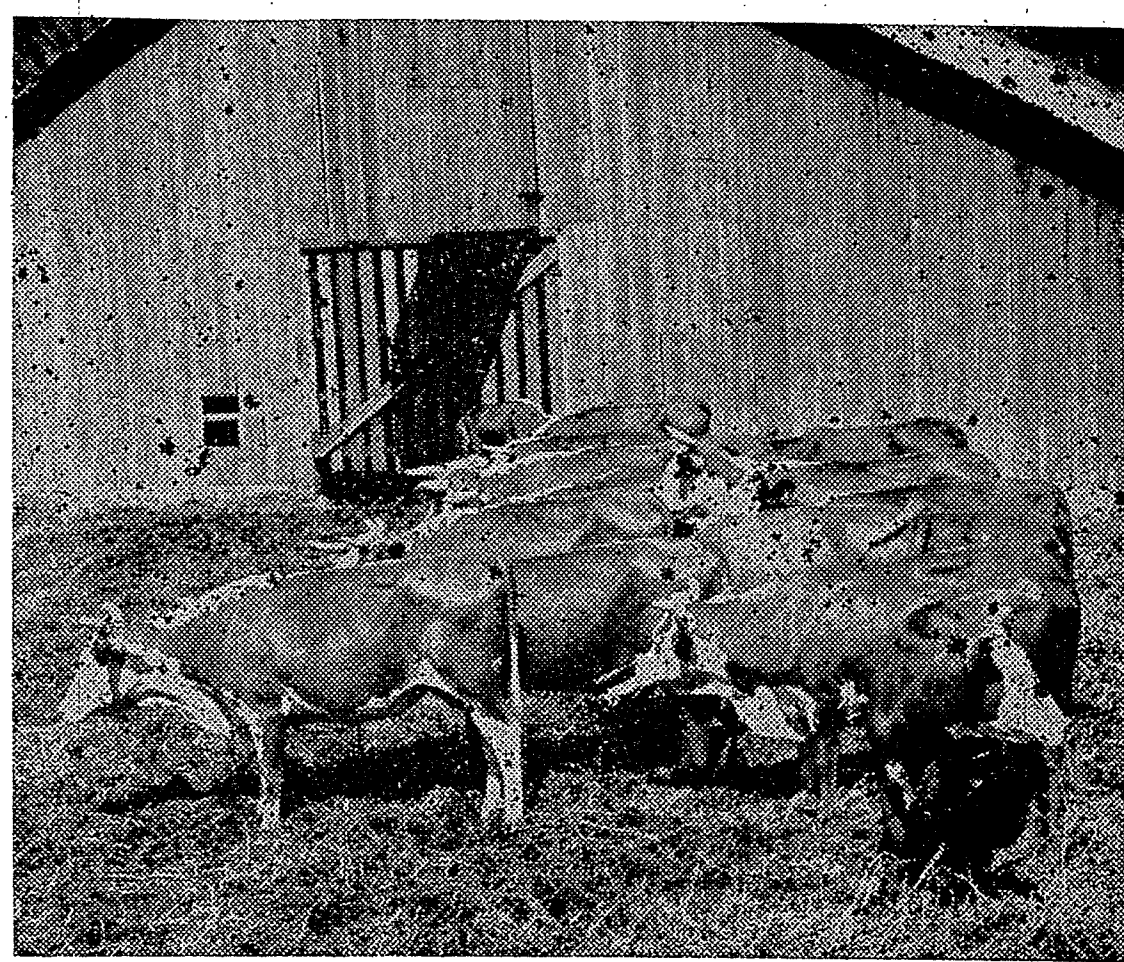
Agriculturally speaking, the Crumps are raising some excellent beef cattle on pastures which carry a cow to the acre the year round. White Dutch Clover, Dallas grass, and Common Lespedeza are planted in their pastures. There is also a field of

Pensacola Bahia and Kentucky 31 Fescue.

Besides raising cattle, Crump is in his second year of rice growing. Last year he produced an abundant crop of Zenith rice which can be grown without flooding.

Crump has the only Braford cattle in this area and the breed, a cross between Braham and Hereford, is noted for its ability to stand up under the conditions that exist in South Mississippi. He follows a well planned soil conservation program in order to put each acre to its best use. This includes terracing and draining low ground where it is needed.

Every place that is not farmed on his 3700 acres under fence is in pine which is protected by fire lanes.



ANOTHER SHOT OF CRUMP BEEF CATTLE raised at "Holly-Bluff-on-the-Jordan." This gives the reader an idea of the type of fat, healthy animals raised on his farm.

## Get A Low Electric Rate With Right Water Heater

As with most of the equipment installed as a part of your pressure water system, choice and location are two major considerations that apply to your electric water heater.

Before purchasing a heater, you should consult a representative of your co-op. A low electric rate may be obtained if a certain type of heater is installed.

Many city families find 30-gallon and 40-gallon heaters large enough. But most farm families need larger ones, 50 gallons or more. A large heater will provide enough hot water for wash day and cleaning milk utensils, in addition to regular household needs of cooking and cleaning.

In selecting the location for your electric hot water heater, place it on a spot that will allow the shortest pipes from heater to the faucets where hot water will be used most frequently. Each time hot water is used, the pipes from the heater to faucets will be heated and left full of hot water. The pipes and the water in them will cool before more hot water is used. This wasted heat is wasted electricity. If the hot water pipes are short where hot water is used most frequently, this loss will be reduced to a minimum.

Complete electric storage heaters consist of an inner tank which contains the heating elements and the water, and a round or square outer casing. The space between is filled

with insulation. There is a thermostat to control each heating element. Most heaters have two heating elements and two thermostats.

These are the most popular on farms, and in some cases are required by the power supplier if the special electric rate applies.



Built to the Same High Standards of Quality for which VOSS Has Been Famous Since 1876!

Housewives — you can hardly afford to repair an old machine nowadays when you can get this big, new VOSS at such a low cost.

Imagine — a large, roomy tub which holds a full 8 lb. dry load — Tangleproof Top-Suds Washing for brighter, cleaner clothes — Pressure Extractor with jumbo size, soft rubber rolls that flush out the last particle of dirt.

Yes — and think of the savings in soap, hot water, repairs, clothes, time and labor.

Vurrlly 'tis a thrifty machine at . . .

\$104.95

and Up

## Quick & Grice

Dealers In Every Type of Home Appliance

Telephone 384 - 486

Picayune, Miss.

QUICK & GRICE FINANCE PLAN OFFERS

NOTHING DOWN, 36 MONTHS TO PAY

# CONGRATULATIONS TO THE MEMBERS OF THE COAST ELECTRIC POWER ASS'N

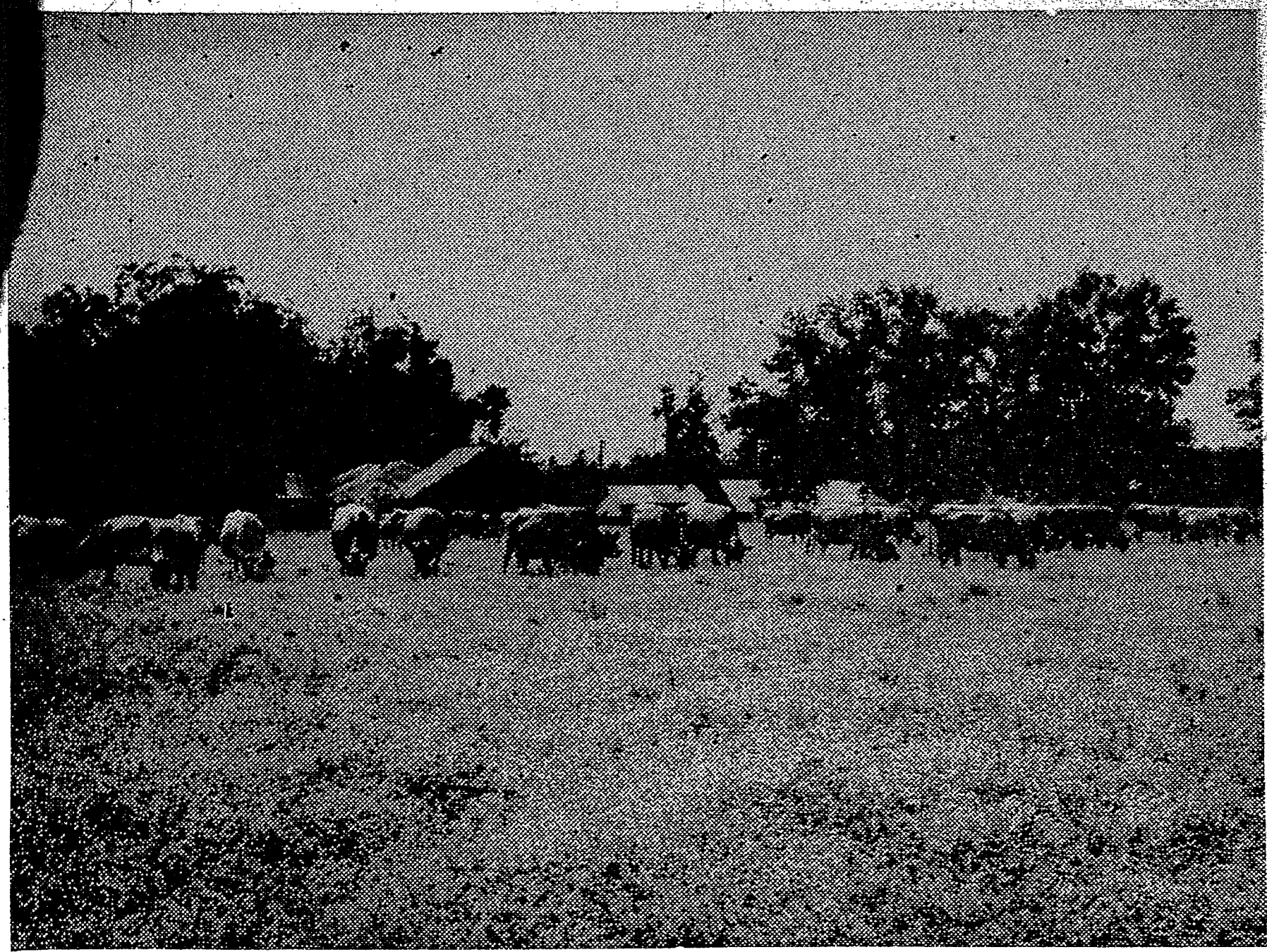
We extend a Cordial Welcome to your Membership, many of whom are our customers of long standing, to Bay St. Louis for your Annual Meeting on October 8th, 1949, and we invite them to visit with us on this occasion.

We also salute your 11th Anniversary of Achievement in bringing to the many homes you serve, electric power for comfort, pleasure and conveniences of your members.

## Merchants Bank & Trust Co. Merchants Insurance Agency

BAY ST. LOUIS, MISS.





Thirty or so Jerseys along with 18 heifers feeding on clover and Bermuda grass on the Pigott farm in Pearl River County. This is a pasture that offers real grazing.

## R.E.A. Current 'Brightens The Corner Where You Are'

(By C. M. Shipp, M. D., Bay St. Louis, Miss.)

A few years ago a revival meeting was being held in a small rural church. Suddenly, somewhere out of sight, someone threw a switch and the church was flooded with light. The congregation burst joyously into that grand old hymn, "Brighten the Corner Where You Are," and thus was inaugurated the installation of electricity in a rural community that heretofore had listened to services by oil lamps, and at home had drawn its water by hand, trimmed lamp wicks, washed in hand basins, kept provisions in the spring house, and otherwise lived for generations without the blessings of electric power.

Most of us remember the conditions that prevailed in rural communities a decade or two ago. Farming in the days B. E. (Before Electricity) was an arduous task, involving expenditures of excessive time and energy. Members of the farm family toiled at pump handles, pitched hay, carried water in buckets for the cows and chickens, spent hours at monotonous tasks such as shelling corn, sharpening tools, chopping, sawing and hoisting. Farm work was slow and tiresome and farm people aged long before their proper time.

The advent of rural electrification,

fought for by such legislative stalwarts as John Rankin and George Norris, made it possible for rural people to revolutionize their mode of living. All the comforts of the city were made available. Thousands of women who had carried pails of water into their houses from outside pumps were relieved of a task which destroyed their bodies and youth. The eternal grudging of laundering, sweeping, and cooking was lightened. New comforts came in the form of electric refrigeration, fans to make summer days tolerable, and heating pads to ease the chill of winter.

It is impossible to estimate the improvement in health which results from the widespread use of electric power. Electricity is more than a convenience—in many instances it is actually a life-saver. Dug wells and outdoor privies have accounted for disease and death to a degree most of us never realize. Precious eyesight has been ruined through the use of inadequate coal oil lamps.

All this is unnecessary. Health and sanitation can be just as good in rural areas as it is in the most modern of cities. The answer is rural electric power which brings refrigeration of foods, running hot and cold water, inside toilet and bathtubs, adequate internal lighting, and education through radio programs. Electricity is a willing servant—

a hired hand which works for low wages. Too many of us, however, fail to take advantage of the blessings of electric power. Here in the state of Mississippi, for example, approximately 65 per cent are still without central electric power service. We still have a long way to go to catch up with the nation as a whole in which an average of 63 per cent of the farms enjoy central power service.

It is up to all rural people to back up the efforts of Mississippi's fighting Congressman, John Rankin, to extend the use of electric power to all our nation's farm homes.

Our objective is well stated in the words of the great Senator Norris: "Every stream that rolls down the mountainside through the meadows into the sea ought to be made to bring its blessings, its comforts, its joys, to the farm home as well as to the city home."

Milk should be kept in a cold part of your electric refrigerator. Don't leave it on the table for long periods while cooking or eating.

Bare light bulbs cause glare. They should not be used without shades except in little-used parts of the house.

## R. E. A. Works For Farmer Who Works For The R. E. A.

One dairyman who follows the Rural Electrification Administration full time is Maurice Pigott of Pica-yune community. He has a job as head of the REA crew and also operates a dairy which is on the REA line.

### TWINS HELP

Two twin brothers, Daris and Darriell, do a lot of the work on the place. They look after the cattle and do the milking and the hundreds of other chores which are always necessary on any farm.

Daris, who is twenty, is the extrovert as far as the twins go. He says that he likes the dairy business. He also proved that he is a perfectionist by saying that he tries to do any little thing that will help the cows produce more milk.

### MILKING 22 HEAD

When the Echo reporter stopped by the Pigott place they were milking 22 out of a total of 75 dairy cows. Their average daily milk production was 60 gallons. They raise their own heifers for herd replacements and sell 20 or so cows every year. A believer in artificial breeding, the Pigotts have had their whole herd bred by this method. At the time of our visit there were eight artificially bred heifer calves running around in the barnyard like so many oversized jackrabbits.

### GRAZING IS GOOD

Good pastures play a major part in producing good dairy cows and the Pigotts have both. Their grazing lands are some of the best this writer has ever seen. A rich coverage of Common Lespedeza and White Dutch Clover with some oats for supplementary grazing offers excellent food for cattle and greatly cuts down on the amount of feed needed to keep them producing well. Fescue is also being tried on some of the pastures. From their Dallas grass, which they are harvesting, the Pigotts expect to realize \$40 an acre for the seed.

Basic slag and lime are used to mineralize the soil and insure good feeding for the dairy cows. Last year they put 1000 pounds of basic slag or lime to the acre. For the Oats and regular pastures, super phosphate is used to enrich the soil.

### PASTURE CARE

An important part of pasture care—mowing—is done regularly on the Pigott farm. Weed control, too, helps to improve pastures and is practiced regularly.

The total acreage of the Pigott place is 175 acres. You can look far and wide in the state of Mississippi and seldom see a better farm.

When an REA co-op finishes repaying its government loan, the electric system becomes the property of co-op patrons who paid for it through their electric bills.



Daris and Darriell Pigott pose by eight artificially bred calves which are from 2 to 30 days old. They really go for this artificial breeding in Pearl River County.

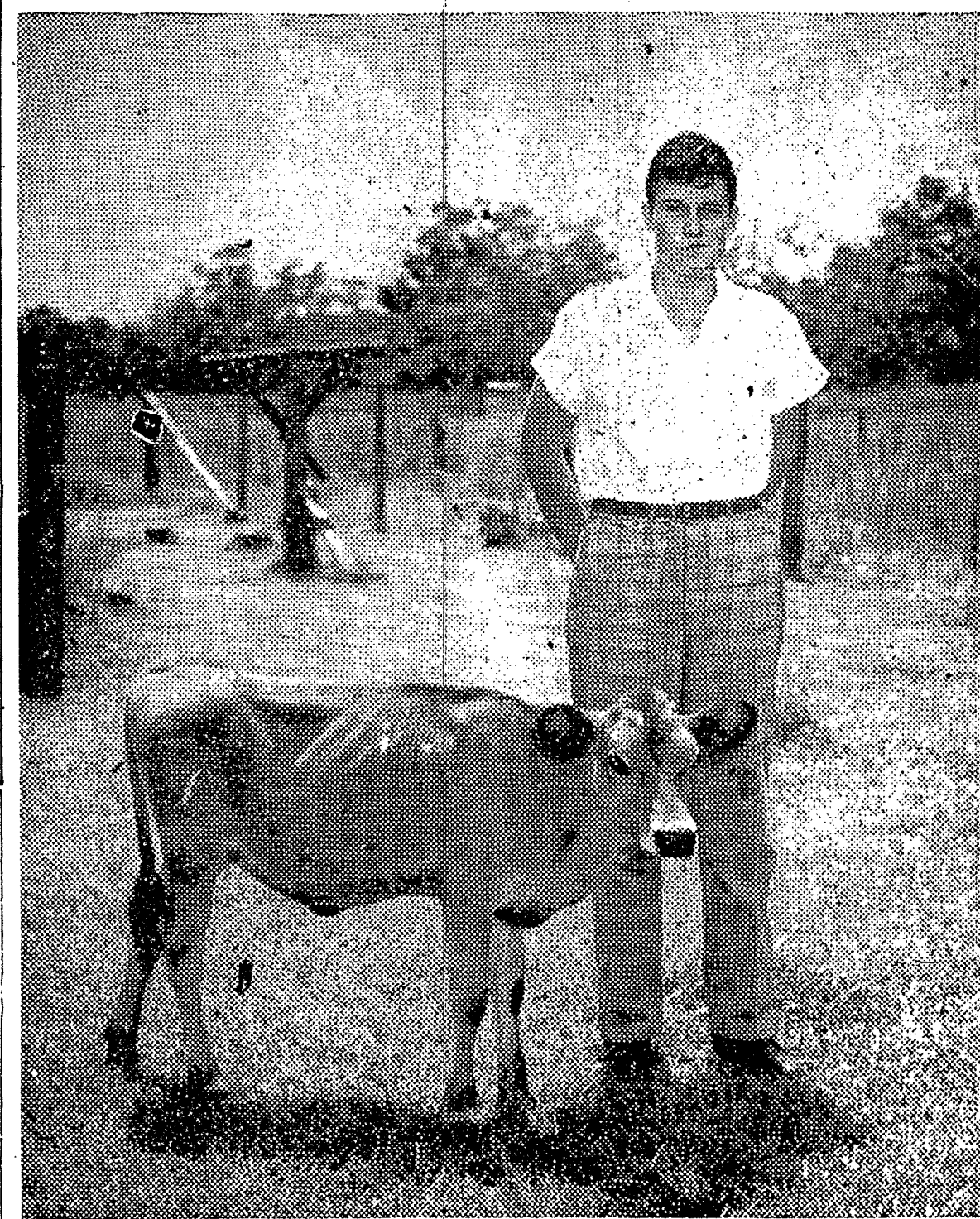
## Place Your Pump For Convenience

If you plan to install a shallow well pump or a deep well jet pump you can place it in any convenient location within the section limits of the pump, so long as the pipe slopes continuously upward from the water in the well to the pump.

This makes it possible in many instances for the pump to be in the basement of your house, in a woodshed, or in some other protected

location. In that way, you can avoid building a separate shelter for it.

On the other hand, a deep well cylinder-type pump must be installed on the well curbing directly over the well. This may make it necessary for you to build a pump house over the well to protect the machinery. In some cases, deep well cylinder type pumps are the only ones that can be used satisfactorily.



This calf is one of a herd of Luther Conn's fine dairy cattle all of which are bred artificially. Pictured here with the calf is Luther's son, Walter, who along with his father and brother, Luther, Jr., has made dairy farming a profitable business.

## NO MORE BULL, BUT MANY MORE COWS, AND PLENTY OF MILK

One Harrison county farmer who believes in artificial breeding is Luther Conn of Long Beach. He believed so much in it that he was willing to give his own time acting as field man until the South Mississippi Breeder's Association could get going full time and hire a man to do the job permanently.

Conn had the guts to stick with the program which showed the farmers how they could profit by breeding artificially. It called for explaining, coaxing, and cajoling the herd

owners to win them over. A man who practices what he preaches, Conn practices 100 per cent artificial breeding on his dairy farm. He has no bull.

Dairying since 1941, Luther is helped on the farm by his two sons, Walter and Luther, Jr., both high school students. They all pull together to make a success of their dairying operations.

For pasture there is Carpet grass, Bahia, Lespedeza, and White Dutch clover, mixed together. This offers rich feeding for his cows and pays off in milk yield and feed saving. Conn has also provided a loafing shed for his cows, a structure which though needed on many dairy farms, is seldom seen.

## Don't Get Caught With Your Wiring Down—Profit From Other's Experience

By Thomas P. Branch

REA Power Utilization Specialist U. S. Department of Agriculture Many of the people who will be hooked up to the highline this fall and winter have been waiting for electricity a long time. Now that electric service is within their reach, however, they have a golden opportunity to profit from the wiring experience of their neighbors and wire properly in the beginning.

Good wiring means more than just wiring to meet present needs adequately, safely and conveniently. That's important, of course. But looking ahead and allowing for any future needs that may develop is important too. Your neighbors who have had electricity for 5 or 10 years will tell you that they are using electricity to do heavy-duty jobs they never expected to use it for—to operate welders, pumps, water heaters, kitchen ranges, and to do dozens of other chores.

All this takes power—and too often poorly planned and inadequate wiring systems aren't capable of carrying such a heavy load efficiently and safely. On many of the 3½ million electrified farms today, the use of electricity is hampered because main wires from transformers to meter pole or from meter pole to farm buildings are too small to carry as much electricity as it used on the farm. In other cases, farm houses and buildings have been wired without provision for enough sets of wires or circuits, or enough outlets for connecting electrical equipment.

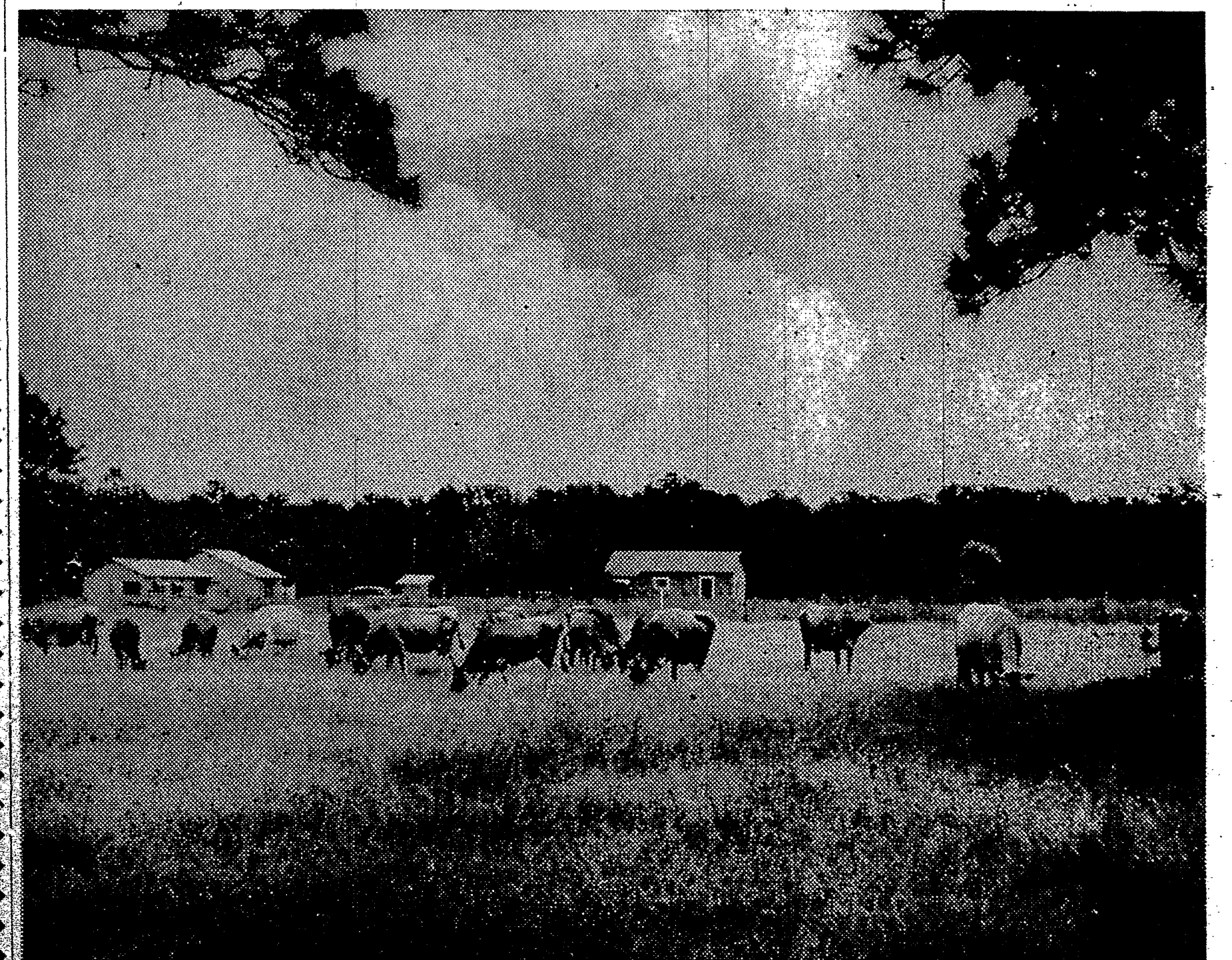
In such cases, the owners of the inadequately wired property are faced with the necessity of making expensive additions to their wiring system, of rewiring, or of taking a chance on an overtaxed wiring system which is both inefficient and dangerous.

The way to avoid such unhappy alternatives and to start out with an adequate wiring system is to plan carefully, get advice from your neighbors and from the manager or electrification advisor employed by your electric co-op as well as from the electrician who will do the job. Finding a good electrician is especially important. The best electrician or electrical contractor you can get and the best materials are the most economical and the safest in the long run.

Although the entire farmstead need not be wired all at once, a complete wiring job at the outset is usually most economical in the end. Regardless of whether a partial or a complete wiring system is installed, however, feeder lines and circuits should be installed in such a way that they may be added to later on without expensive change.

If you think you might buy an electric range, water heater, welder or heavy-duty farm equipment, be sure to ask the co-op for a three-wire connection from the transformer. If more than two buildings are to be wired, the meter should be placed on a meter pole located about the same distance from each of the buildings to be wired. Separate sets of wires or feeder circuits may then be run from the meter pole to each of the buildings. An automatic circuit breaker should also be installed on the meter pole so that if the wires become overloaded the device will automatically turn off the power and protect the transformer from damage.

Wiring installed in each building should follow approximately the same plan. Incoming wires go to a local center from which branch circuits should extend to the various parts of the building. The local center must include some form of fuse or circuit breaker protection. Plenty of outlets for connecting equipment, plenty of circuits and room for adding two or three extra circuits when needed should be provided for in the initial wiring.



THE LUTHER CONNS of Long Beach in Harrison County have taken to the practice of artificial breeding. On their dairy farm their whole herd is artificially bred. A bull is not to be found on the place. Dairying since 1941, they were milking 12 head when this picture was taken. Carpet grass, Bahia, Lespedeza, and White Dutch clover make up the pasture. Two sons, Walter and Luther, Jr., help with the milking and farm chores.

BEST WISHES  
TO OUR FRIENDS and CUSTOMERS  
IN  
HANCOCK, PEARL RIVER and HARRISON COUNTIES

# Geo. B. Matthews & Sons Inc.

NEW ORLEANS, LA.

MANUFACTURERS OF

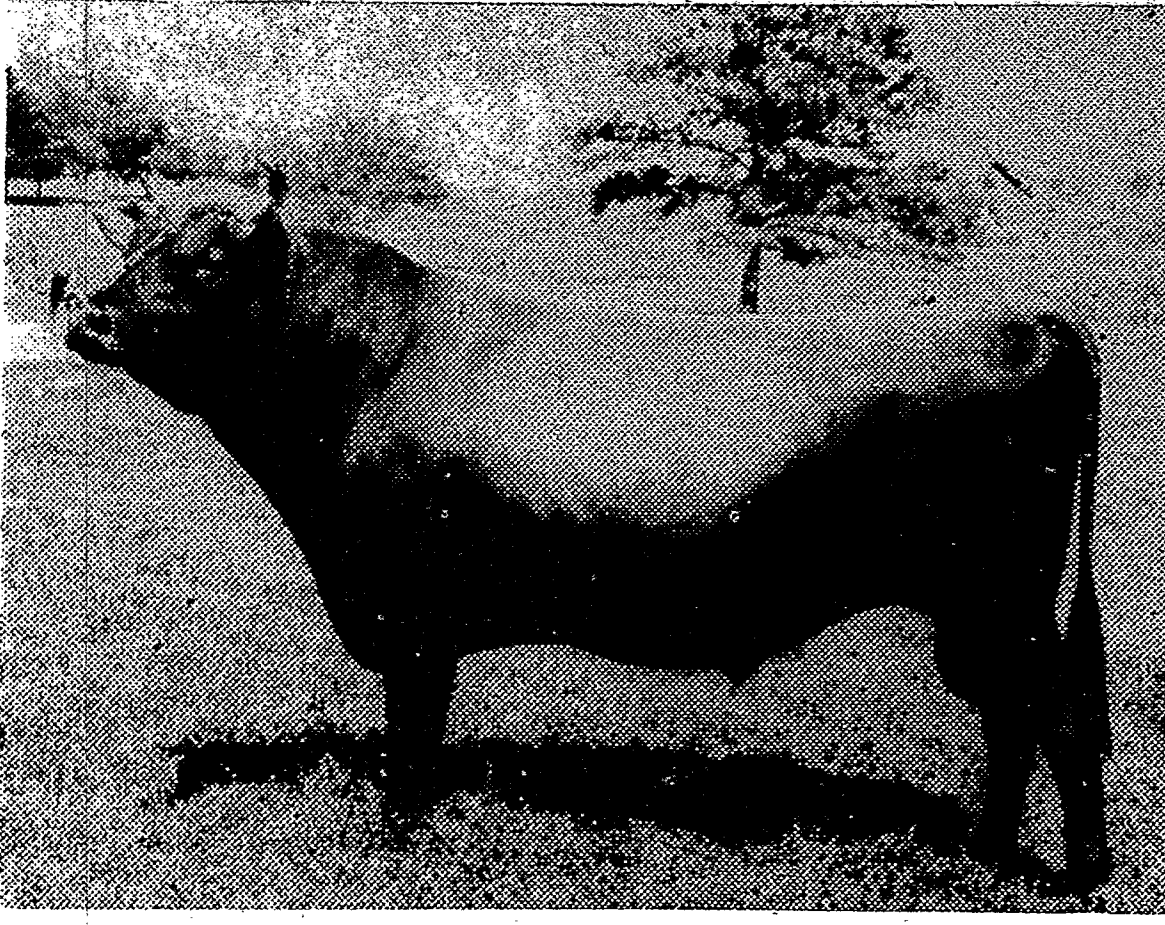
## MIRACLE 20% MILK MAKER DAIRY FEED

## MIRACLE POULTRY MASHES

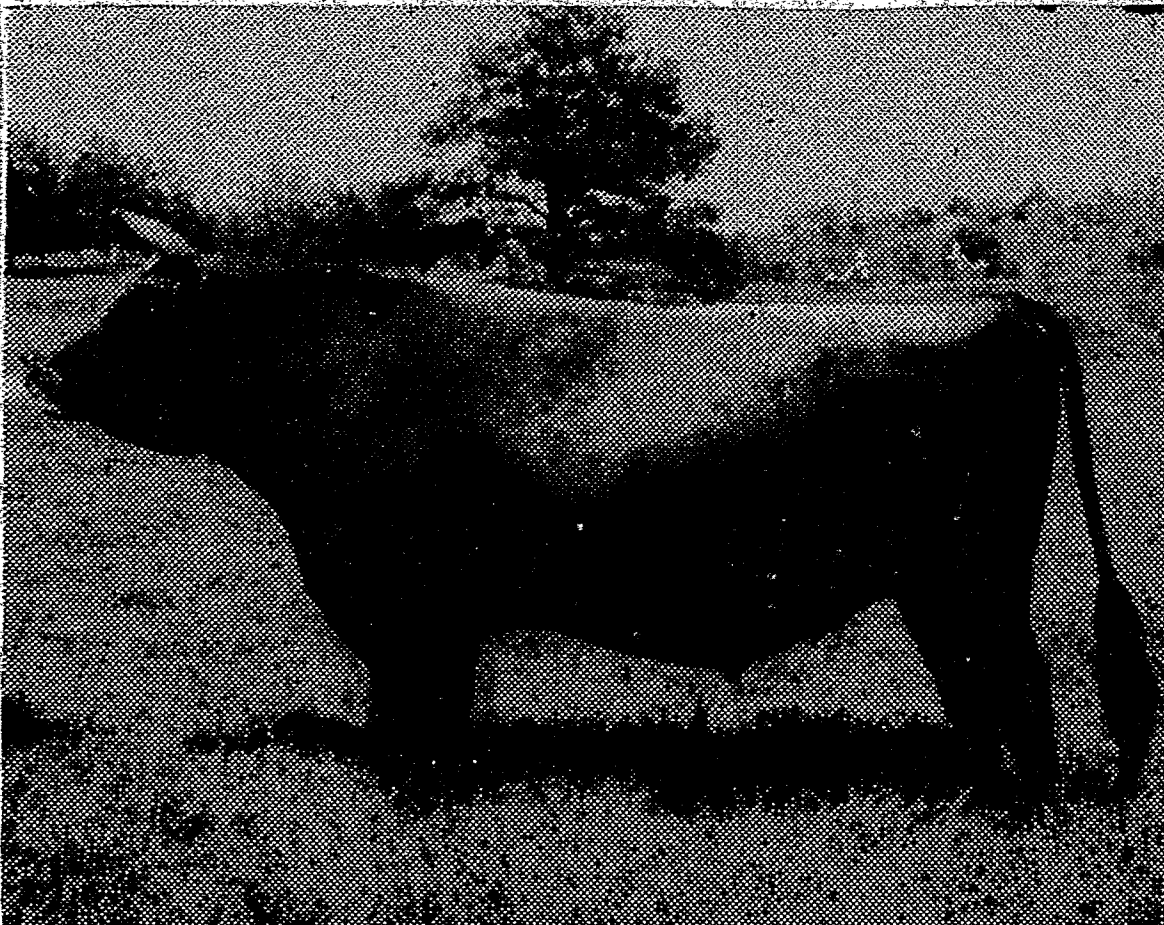
## GAME COCK SCRATCH FEED



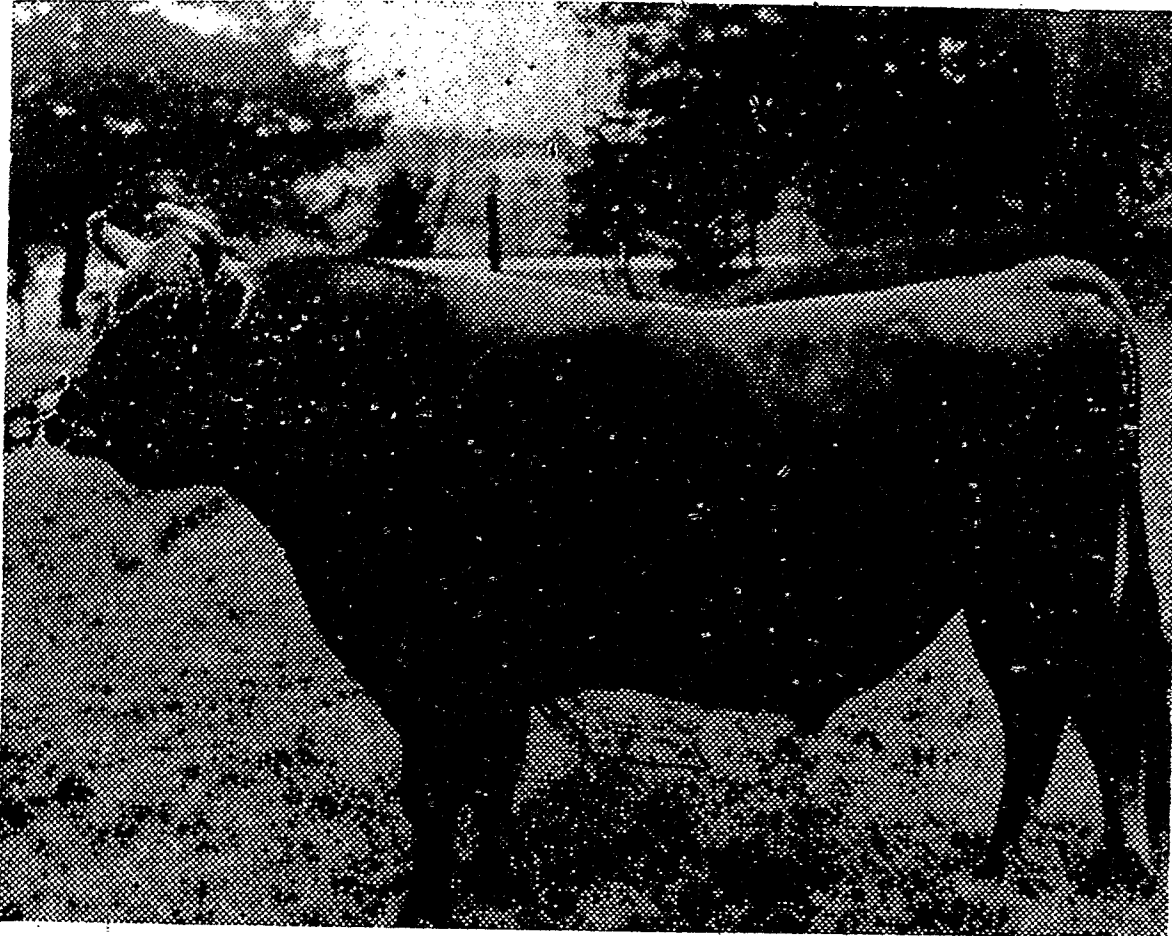
## Four Of The Prime Bulls That Are Used For Artificial Breeding



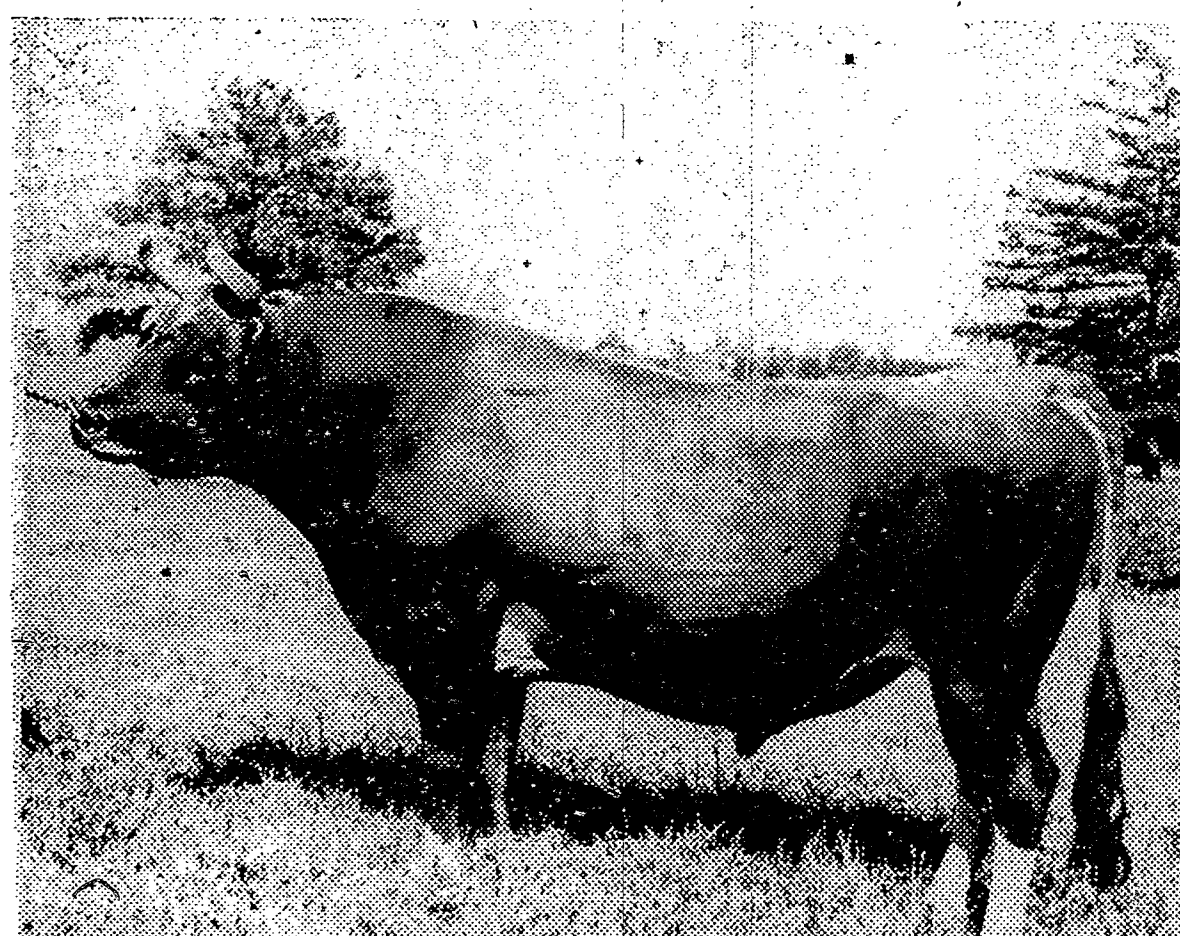
J-9 DESIGN NOBLY STANDARD



J-4 MELROSE SNOWDROP DRACONIS



J-5 DRACONIS SPARKLING SIR



J-3 CARMELS ROYAL JESTER

These are some of the fine animals owned by the South Mississippi Breeders Association. The average cost of these bulls is \$2,000. Stud service is available to dairy herd owners and individual family cow owners. The fee is \$5.00.

### Plan Your School Wiring For Efficient Lighting

By ONETA LITER  
Home Electrification Specialist,  
REA

Is your community planning a new school or remodeling an old one? Then it is very important to plan good lighting and to install electric wiring that will make it possible to have more efficient lighting, running water, visual aids, lunchroom and other equipment powered by electricity.

Here are several suggestions from the lighting specialists of REA which should be considered when planning a school wiring and lighting system.

The main objective of school room lighting is to make seeing easy and effective. This is dependent upon the quality or balance of light within the working area. In rooms where closer work is done, such as drawing, typing, sewing—and in the school workshop, of course—an increased intensity of light is necessary. Natural light seldom is adequate for a schoolroom on dark days, and should be supplemented by artificial light.

More light will be available, however, and glare will be reduced, if walls and ceilings are light in color and dull in finish. Floors and desks of comparatively light color, and light-colored chalkboards instead of blackboards, also will be helpful.

When deciding on the number of ceiling fixtures necessary, it is well to remember that in general you will get a better distribution of light from a larger number of fixtures with relatively low wattage in each, than from a few high-wattage fixtures. For example, 12 fixtures, each containing a 200-watt bulb, will give better light than 6 fixtures each with

a 500-watt bulb even though the total wattage is less.

If fluorescent tubes are used, the same balanced lighting is desirable. Two 40-watt white fluorescent tubes in each 12 fixtures will give a better balance than four 40-watt tubes in each of 6 fixtures.

Select fixtures that do not expose either bulbs or tubes to view. The lighting unit should throw some light up and some down, so that the fixtures and the ceiling will have about the same brightness. Incandescent lamps should be shaded by bowls of metal or glass, or enclosed in diffusing globes. Fluorescent tubes also should be shielded.

## Water Supply Is Source Of Illness

By EARL ARNOLD  
REA Plumbing Specialist

Water is essential to all life—human beings can live longer without food than without water. And yet, water can bring sickness and death. Whether water is friend or enemy depends on how we protect it before we drink it.

There is no better time to check on the safety of your farm water supply than before you go to the expense of installing an electric water system. Health officials have tested water from farm wells in most parts of the country, and in some have found as high as 90 percent infected with bacteria that comes only from the waste products of men and animals. In all areas they have found many wells contaminated in this way.

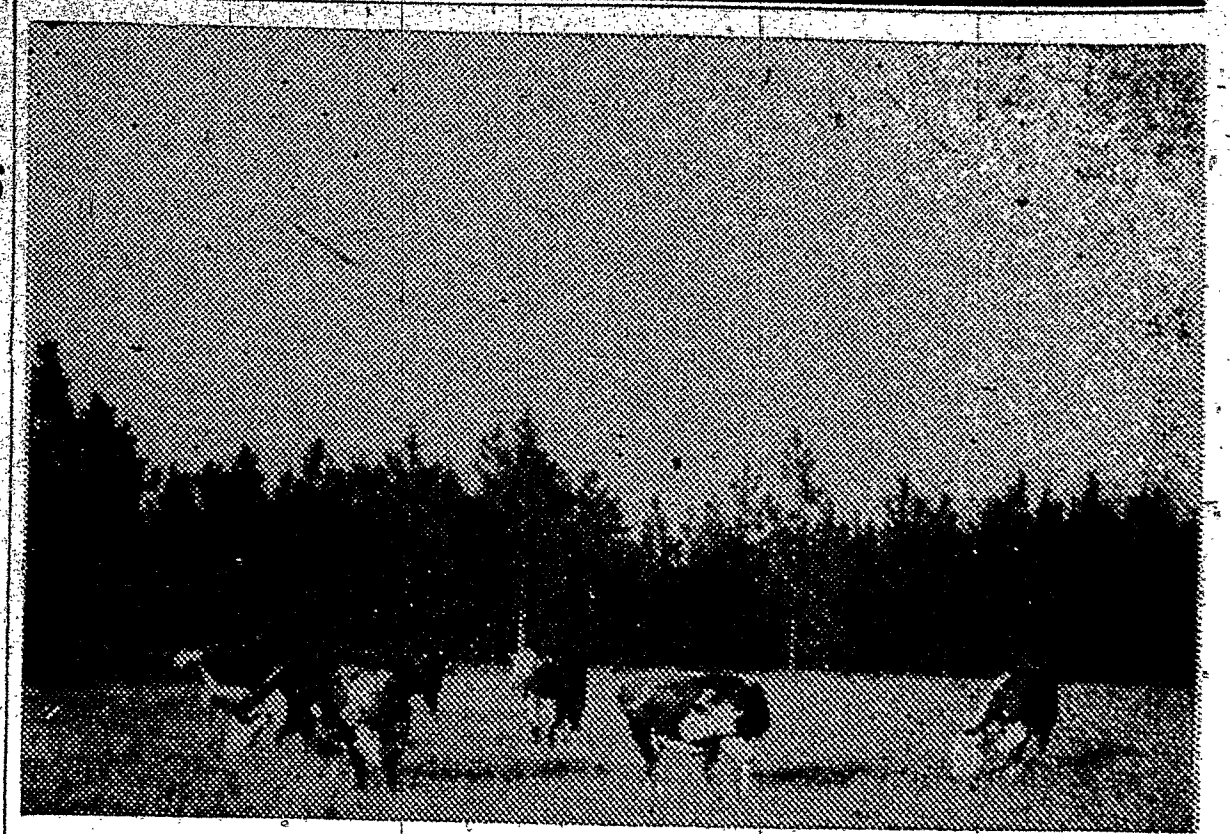
This is probably the cause of much farm sickness, and the only reason it does not cause more is that not all such waste products are from diseased sources. Improperly protected wells are always dangerous. It is always possible that they contain typhoid fever, dysentery or other serious disease organisms.

In most cases the well should be uphill from the barnyard and poultry yard. It should be at least 100 feet from sources of contaminating wastes. The ground should be banked around the well so that surface drainage is away from it for several feet in all directions. In order to keep out surface materials, (in addition to having surface drainage away from it) the well should be covered with a water-tight concrete curb. It should be cased water-tight for at least the top 10 feet, and local conditions may make it necessary to case it farther.

Sometimes a well becomes contaminated from the underground water. We cannot be sure of this though, until all possibility of local surface materials getting into it has been excluded. The source of underground contamination is often hard to find. The most common testing method is placing a dye in possible sources and watching to see whether the color appears in the well. Cesspools, privies, and improperly built septic tanks are frequent sources of underground contamination. The remedy is either removing the source, or drilling a new well in a safe place.

It is possible to protect wells so that they will furnish safe water. Ask your County Agent, your health official, or your co-op electrification adviser for the best advice in your area.

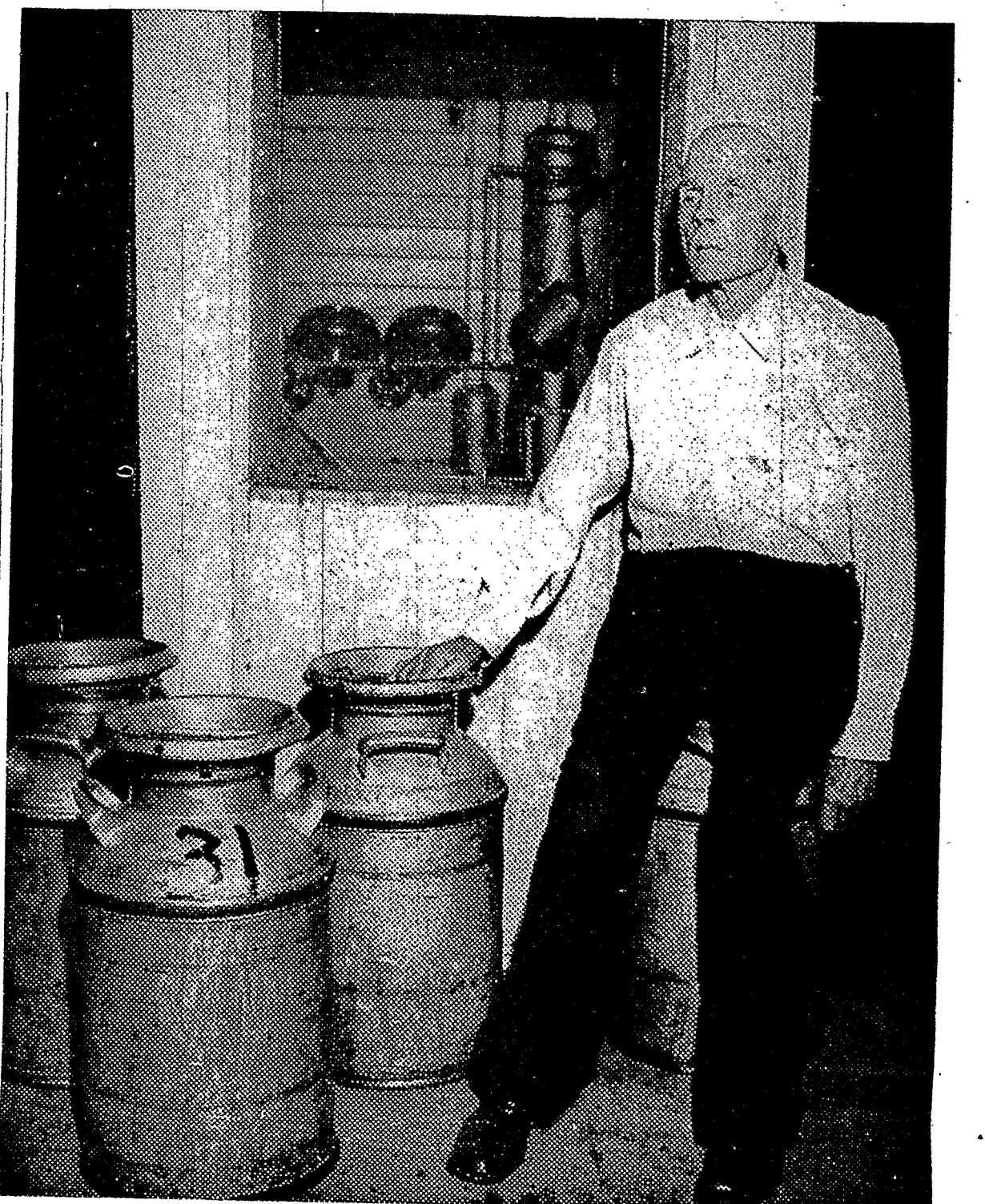
Rural electrification progressed at a record rate between June 30, 1946 and June 30, 1947, with almost 400,000 farms hooked up to power lines for the first time.



The pasture on Ernest Mitchell's farm carry his animals all year round, up at Picayune, Miss.

### IMPROVED PASTURES GIVE HEALTHY CATTLE

**IMPROVE YOUR PASTURE.** This is a strong argument for every farmer who hasn't done so, to start a pasture improvement program. Perhaps everyone can't carry his cattle the year-round on pastures alone as Mitchell does, but he could greatly improve the grazing for his herd. The saving in feed, too, is tremendous and well worth the initial cost of mineralizing, fertilizing, and caring for pastures. An improved pasture is an investment which pays off year after year.



Lott McArthur pictured in front of his barn at Flat Top Community.

# VISIT CROSBY STORES General Electric Booth ON REA DAY

October 8th, 1949  
BAY ST. LOUIS

Be Sure and Register for Vacuum Cleaner  
Valued at \$54.95 To Be Given Away

**800 PRICES GO DOWN IN SEARS GREATEST BOOK OF VALUES!**

**Sears 1949 Midseason Fall Book brings over 800 PRICE CUTS!**

Page after page of bargains! Order Early. Order Often.

**it's here NOW! The New 1949 MIDSEASON fall book**

Yes, it's here with a glorious array of values that tops Sears entire history of savings! 800 prices drastically reduced! 1,800 exciting new items! 366 pages, inspired by your wants and needs for better living—at prices and terms that fit your budget!

**THRILLING SAVINGS ON**

- Hardware
- Yard Goods
- Major Appliances
- Shoes
- Radios
- Glassware
- Work Clothing
- Sporting Goods
- Lingerie
- Heating
- Electric Appliances

**SEARS CATALOG SALES DEPT.**

PHONE 2500 GULFPORT, MISS.





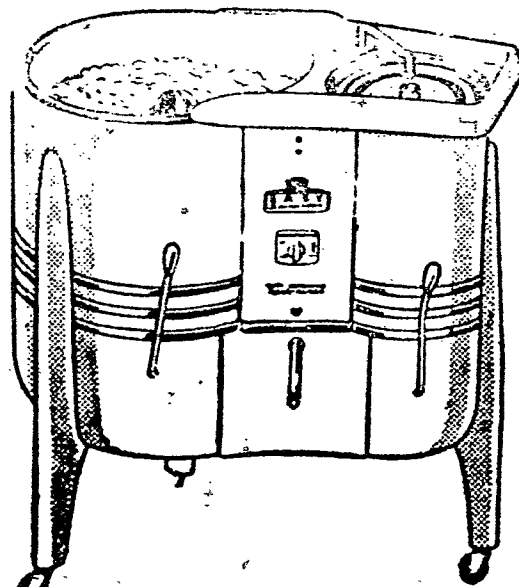
## Get your new EASY Spindrier NOW!

3 EXCLUSIVE EXTRAS  
-AT NO EXTRA COST!

Automatic Spin-rinse. Just turn a tap to double-rinse clothes in spinning basket.

Built-in Water Filter gives filtered wash and rinse water for whiter, brighter clothes.

Handy Swing Faucets rinse, save suds, fill and empty washer.



\$159.95

## Quick & Grice

Dealers In Every Type of Home Appliance  
Telephone 384-486 Picayune, Miss.

QUICK & GRICE FINANCE PLAN OFFERS  
NOTHING DOWN, 36 MONTHS TO PAY

### INSPECT YOUR WIRING AT REGULAR PERIODS

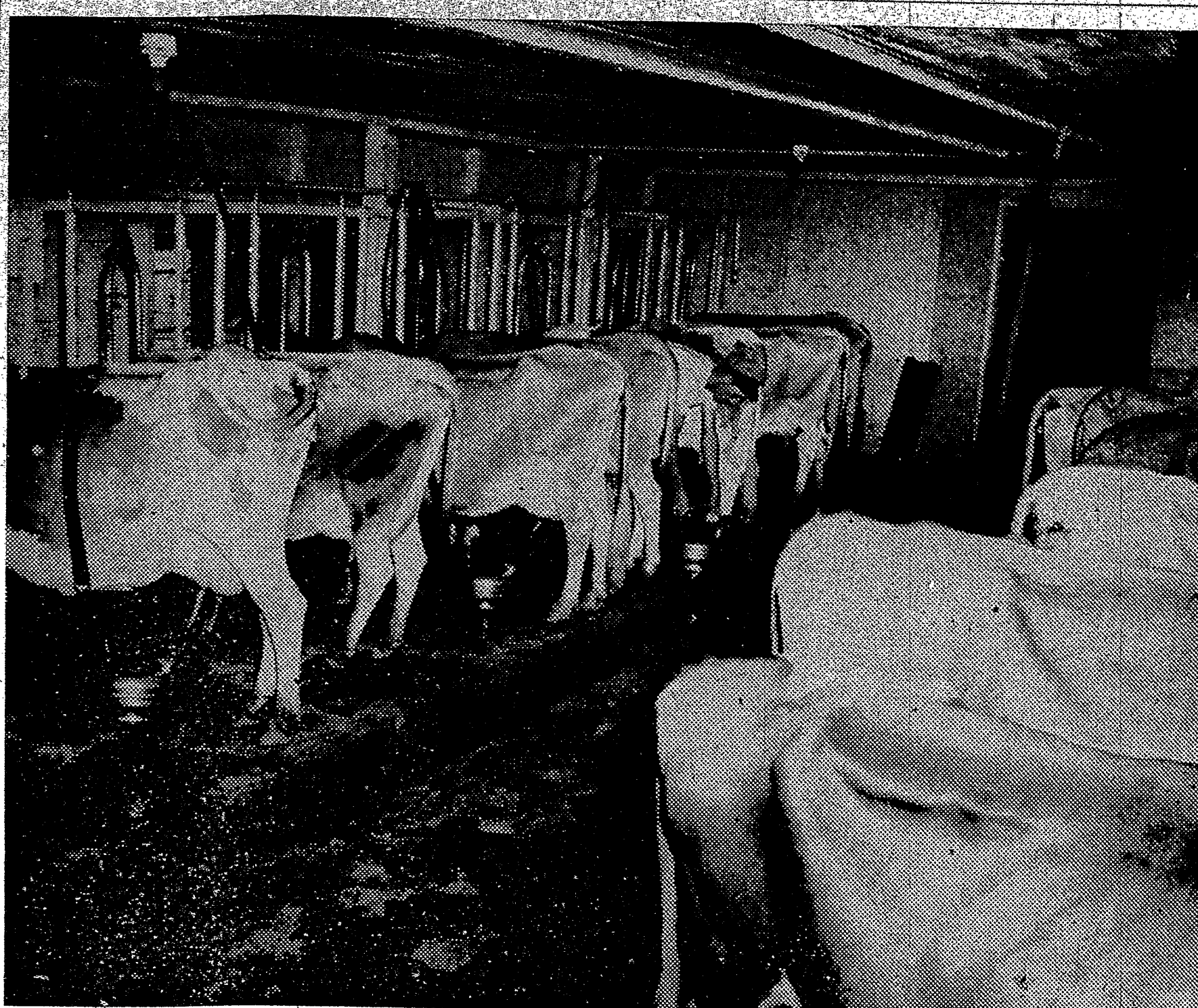
By Thomas P. Branch

It's foolish to wait to go to the dentist until your tooth begins to ache, practically everybody agrees including the procrastinators. Higher dental bills, unnecessary pain and anguish and even store teeth may be the result of skipping regular dental examination. This principle holds true in the medical field; regular medical examinations are good health insurance and good business.

The same goes for electric wiring systems, too. It's good service insurance a good business to have a doctor in the form of an electrical inspector give your wiring system the once-over periodically to be sure that it is in good condition. Technically this is known as "re-inspection." When called upon for re-inspection, the inspector selected for your community will examine your wiring and equipment and advise you on anything which needs attention. Perhaps you have a motor which is slow starting or runs hot. This may be due to low voltage from too long a circuit, too small a wire, or accumulation of grease or dust on the motor. In short, it is the inspector's job to determine the condition of your wiring system, diagnose any trouble, and advise you on the proper means of correcting it. One source of trouble may be new circuits added for new motors or equipment purchased since the time of the original inspection. Checking on such added wiring is a wise precaution.

Consultation with your REA co-op will be particularly timely if you are planning to purchase new equipment that may require new wiring. Their advice as to what new circuits and sizes of wire are needed is likely to save you money in the long run.

Faulty conditions which are allowed to continue undetected in your wiring system and new additions which are made incorrectly and without detailed planning are likely to prove expensive. For example, your equipment may be using more current as a result of faulty wiring than it should under normal conditions. If that is the case, you will be buying more current than you need. Correcting the faults uncovered by a re-inspection will often



Khail Dairy uses three milking machines in their 16 cow barn. The herdsman, G. W. Alexander, adjusts one of the machines so that the steady flow of milk can be maintained.

### It Takes Lots Of Juice To Milk Sixty-Five Cows

Emile Khail was stationed in Mississippi during the war and he liked the looks of the countryside so much that he moved down here after he got out of service. Originally from Wisconsin, the great dairyland of America, he has been in the dairy business in Harrison county for a little over three years.

Khail Dairy employs nine men for taking care of the cows and processing the milk, of which 450 gallons are bottled daily. Milking 65 head takes time as well as space. The barn is equipped to handle 16 cows at a time and the three milking machines make short work of what was once a long and tiresome chore.

A heavy user of REA current, Khail has some 20 electric motors running all the time. This electric equipment includes a walk-in cooler, a freezer, milk cooler, pasteurizing equipment, and even a soft drink machine for the employees.

His herd of 125 head grazes on 30 acres of improved pasture. The total acreage on the place is 240.

With REA current Khail can carry on a thriving dairy business. He bottles right at the source of his milk supply, thus eliminating the time and expense of shipping to distant processing plants.

save many times the small cost of the inspection service.

Get in touch with the Coast Electric Power Association in Bay St. Louis, they can tell you whether they have formal program of re-inspection, or, if not, how you can arrange for re-inspection individually. After all it is your house, your barn, your wiring system. If it's too long since your wiring system has been checked or if it's not working up to par, be sure to get a qualified technician on the job to check over, and then make any necessary changes in the wiring. When repairs are needed, it's costly and potentially dangerous to delay them.

U. S. Farmers use electricity in more than 350 different ways.

### One Of Oldest Residents In Hancock On REA Line

Perhaps one of the oldest, if not the oldest person on the REA line in Hancock County is Mrs. Samantha Fleming. She was 94 years old on August 15 of this year.

She is living with her son, William, in a small cottage in Flat Top community. He is 74 years "young" and runs a one-man sawmill on the Fleming property.

Mrs. Fleming has been living in Hancock county for some 86 years. She doesn't get around much any more, being confined to her bed and chair, but her mind is still clear. When she was a little girl her family moved from St. Tammany, La., where she was born, way back in 1855, to Corinth, Miss., where they built and lived in a log school house. She grew up to marry W. J. "Tip" Fleming on April 10, 1874 and they would have been married for 74 years on last April 10. He has been dead for 12 years.

Mrs. Fleming can still remember the days of the War Between the States when people used to dig up smoke houses and boil the mud and dirt in order to reclaim salt that was left there from more prosperous times. Beds with cotton mattresses too, were stripped and the cotton carded and spun into cloth.

After the war, in the Reconstruction days, this section of Mississippi had a much better time of it than the more thickly populated areas. "The Yankees didn't strip us like they did the people in the inland communities," Mrs. Fleming said. She told how these people from upper Mississippi used to send wagons down to the coast in order to get Bay water which they would boil in order to skim the brine off the top. The everlasting search for salt grove them to such measures.

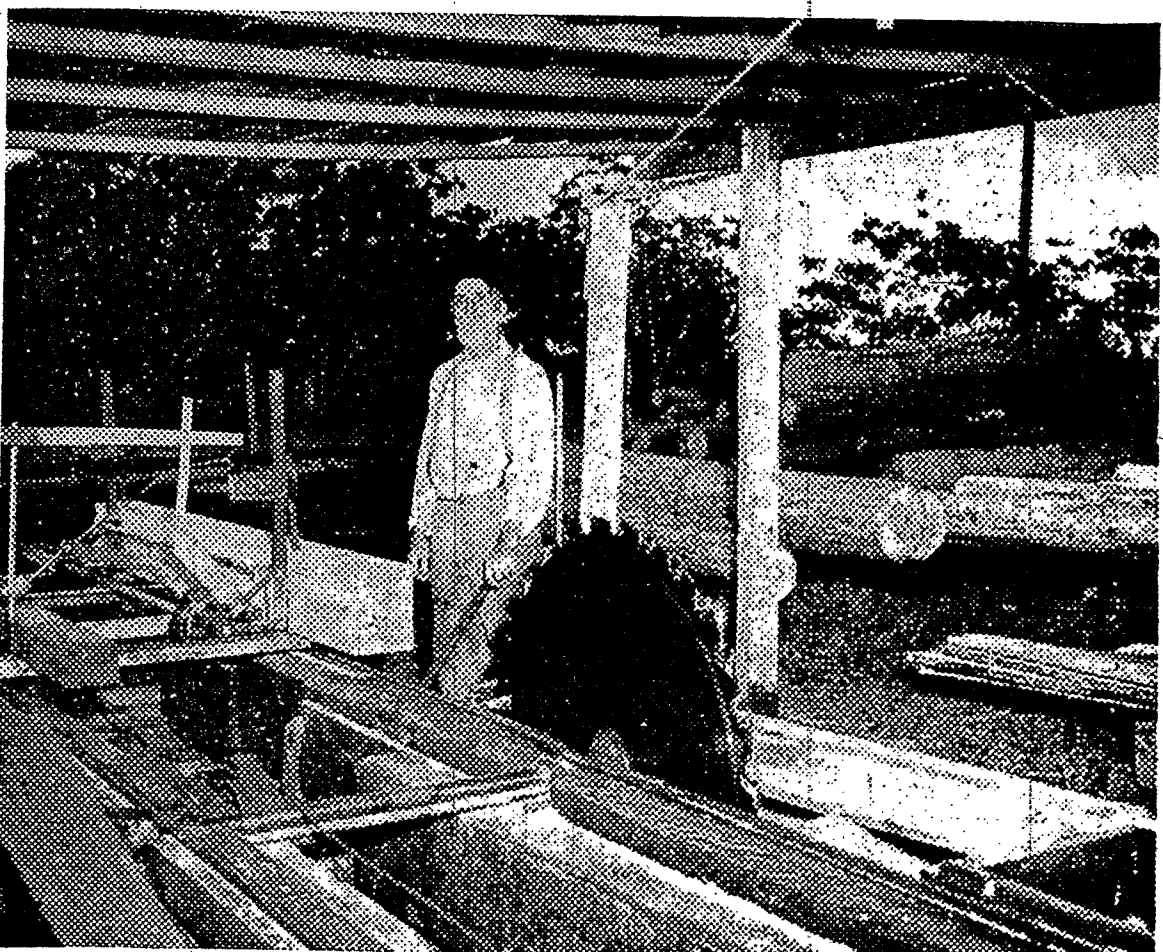
Flour was scarce then too. Once Mrs. Fleming's father paid \$35 for a single barrel. Coffee was non-existent. People dried in the sun and parched meal, flour, corn, potatoes, and many other things in an effort to find a substitute for coffee.

In those days you didn't go out and buy a bar of soap. You made it right on the farm. The procedure went like this: You went out in the woods and cut some oak logs, burned them and placed the ashes in a barrel. Then you poured water in and lye would run out of the ashes. On the full of the moon you'd put the fat from hogs in with the lye and pretty soon "you'd have some of the finest soap you've ever looked at."

Mrs. Fleming is the sole survivor of a very large family. She had three sisters and six brothers. Although she has only her son with her now, doubtless her memories of a full life keep her good company.



Samantha Fleming 96, one of the oldest persons on the REA line, sits in her living room at Flat Top community. She lives on a small farm with her only son, William, who runs a one-man sawmill.



BILL FLEMING POSES BY HIS ONE-MAN SAWMILL. It is located at Flat Top community. Bill does all the work in his small mill.

## QUICK & GRICE FINANCE PLAN OFFERS NOTHING DOWN, 36 MONTHS TO PAY

Running Water

ALL YOU NEED

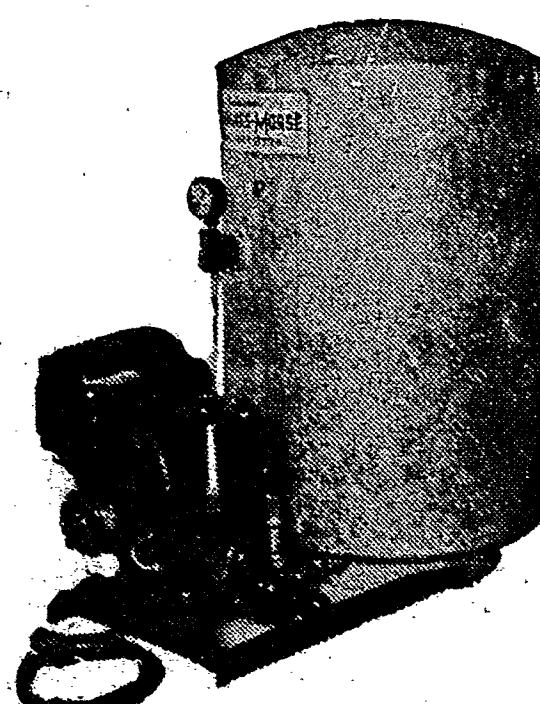


Fairbanks-Morse  
SHALLOW WELL PISTON  
WATER SYSTEM

Why be without sufficient water? You can have a new Fairbanks-Morse water system completely assembled, "Ready-To-Plug-In", for all the water you need.

The shallow well piston unit illustrated is shipped complete — pump, motor, tank and piping package in one crate—ready to connect to the supply and house lines and plug in.

See our stock today!



SHALLOW WELL  
EJECTOR WATER  
SYSTEM

Another easy to maintain unit for settings of 15 feet or less. See this and the other models at—

OVER and OVER and OVER Again

IT'S  
FAIRBANKS-  
MORSE

Fairbanks - Morse means excellence in water pumps of all types. We have one to suit your need. It's easy to get plenty of good, pure water. Nothing down — 36 months to pay.

FAIRBANKS-MORSE



The Fairbanks-Morse Deep Well Ejector Water System is completely assembled — "Ready-To-Plug-In", for your immediate use.

We have in stock a complete line of Fairbanks-Morse water systems with enough pipe to make the installation in your home. We can furnish a system to satisfy your requirements—AND make the installation without delay.

Come in and let us show you our complete line of Fairbanks-Morse Water Systems.

Now Available!

DEEP WELL HEADS

64

FAIRBANKS-MORSE

We now have a complete stock of Fairbanks-Morse deep well working heads available for immediate delivery.

A superior unit for cottages, homes, farms, dairies—where water is pumped from deep wells against tank pressures. Available in three sizes and furnished with electric motor or engine drive.

Let us analyze your pumping problem and provide an efficient, modern water system.

COMPACT..



Want water under pressure at the turn of a tap. Here's a 225 gallon per hour FAIRBANKS-MORSE piston pump that is completely automatic with a 5 gallon pressure tank, "Ready-To-Plug-In."

It's ideally suited for a small family or for use at a lake cottage. Also for use in cisterns where soft water under pressure is desired. Its compactness allows it to be fitted under sinks or where space is limited.

Let us estimate your requirements. Pipe available to complete the installations. See us today!

## Quick & Grice

Telephone 384

Picayune, Miss.

Dealers in Every Type of Home Appliance

## Killer Turns Friend When Used Right

Electricity is a killer and a destroyer. It is also one of the greatest boons to mankind—when properly used.

Neglect of connected electric irons is said to cause 300 fires every week, and fire can be a property destroyer as well as a cause of death. Overloaded wires in the home can bring the same result.

### THINGS TO DO

1. Check your whole wiring plan with a competent inspector before installing it in your home.
2. Insist on the proper size and type of wire (at least No. 12 or larger), and on enough circuits and outlets for both present and future needs.
3. Locate switches away from children and pets. Demand thorough grounding of the neutral system conductor, of all stationary equipment, and of other electrical equipment using one-fourth horsepower or more. Ground all exposed metal of the wiring system in the house and outbuilding.
4. Have all wiring and electrical equipment inspected before turning on the current for the first time.

5. Have enough light to see well when you are handling electrical equipment. Keep an extra supply of bulbs of the proper wattage handy.

6. Keep electrical installations, lamps, wires and switches free from dust and dirt insofar as possible.

7. Shut off power when making repairs or oiling equipment.

### THINGS NOT TO DO

1. Don't leave electric irons unattended while still connected. Disconnect them, not just turn them off.
2. Don't overload circuits with octopus connections. One appliance to an outlet is safest.
3. Keep switches, appliances and outlets out of reach from the kitchen sink; waterpipes, bathroom tubs, showers or lavatory; or laundry tubs; also away from damp places.
4. Never touch electric appliances and cords when the hands are wet.
5. Keep electric heaters and fans out of reach when you take a bath.
6. Don't use equipment that "shocks" you, have it repaired for safety.

7. Don't tamper with a burned out fuse, replace it with a fuse of the proper size, after the trouble has been corrected. If too much equipment and all of it must be used at the same time, have an electrician install an additional circuit.

8. Don't let the braid or insulation on wires get frayed. Make repairs or replace the cords at the first sign of danger.

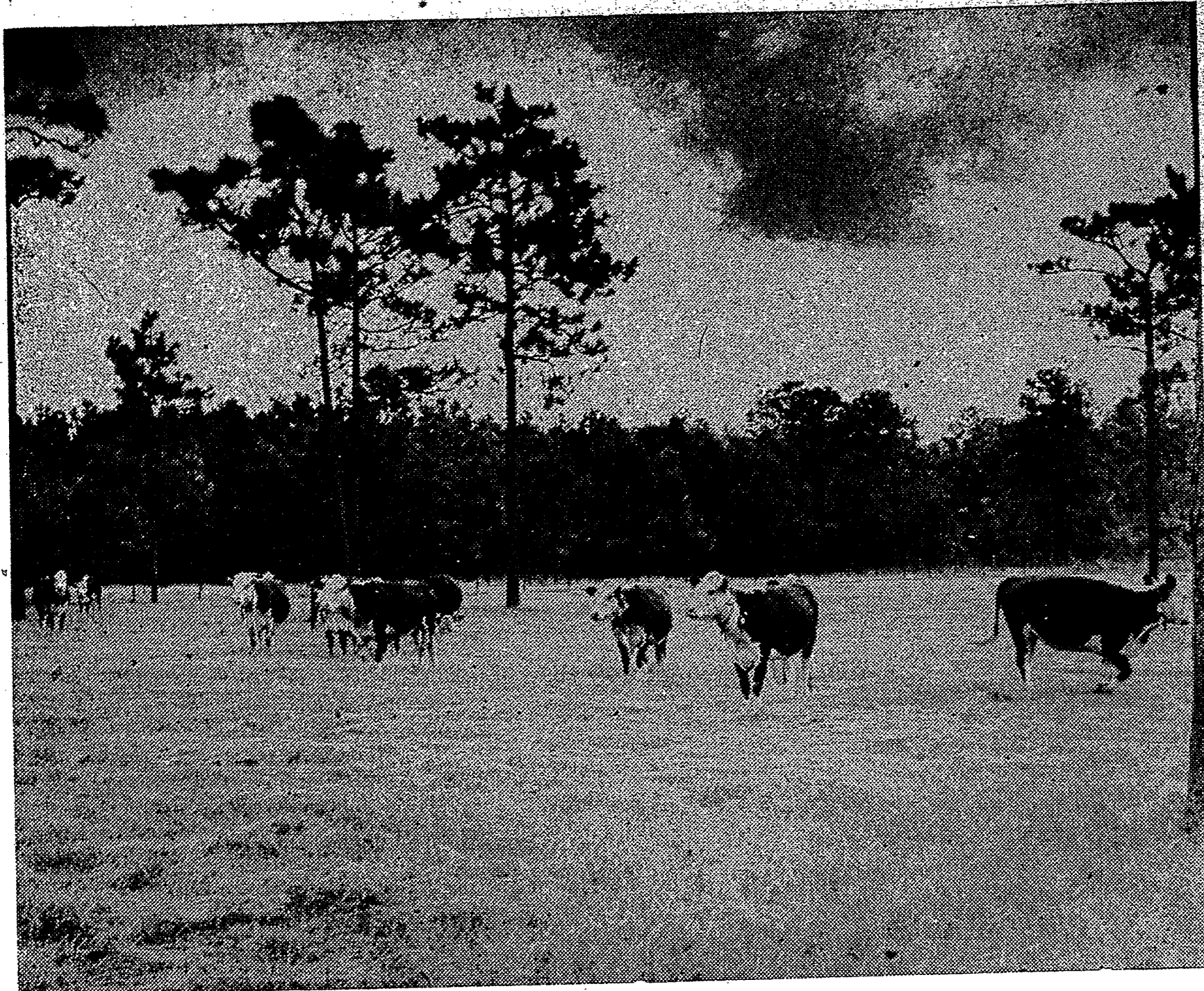
9. Don't use pull-chain switches unless they contain an insulating link or cord. Don't use metal sockets with bare wiring—use porcelain or other approved nonmetallic ones throughout.

10. Don't connect electric appliances to electric light sockets as heating appliances will not work efficiently. Overheating of the socket is one sign of an overload which may destroy insulation, create a fire hazard.

11. Don't hang wires over nails or protruding objects.

12. Don't use cloth-covered extension cords out of doors, they should have waterproof insulation or be rubber covered.





Take a look at some good beef cattle. These are registered Hereford cattle raised on the Fred Taylor's "Jordan Acres."

### BACK TO THE LAND OF TUNG, PINE, BEEF

A great many people from New Orleans are coming to the Gulf Coast area to take up farming and cattle raising. Its back to the land, and the land is Mississippi sod where tung and pine trees and fat cattle grow.

The F. C. Taylors at Jordan Acres just outside of Bay St. Louis have found this area to their liking. They are raising beef cattle on their 500-acre farm of which 250 acres are in pasture.

"I am trying to make a small but efficient stock farm," Fred Taylor says. His herd of fine cattle are registered in the American Hereford

Association and the American Polled Hereford Association. His herd sire is First Domestic Mischief and Woodroe.

Taylor says that he hopes soon to have his pastures supporting a cow to the acre the year round. He is putting in Kentucky Fescue 31 along with White Dutch Clover. It is in 24 inch rows with White Dutch in between.

The Taylors are in the process of building up an excellent farm with their work in pasture improvement and their good breed of cattle. It's the old story of planning your operations to suit the land, the breed, and the climate. Soil conservation plays a large part in this. The days of farming by guess and by

gosh are slowly fading into a by-gone era. Farmers of today don't have the time or the patience to carry on trial and error methods.

With the improvements to the land and a beautiful house in which to live the Taylors have a place of which they can be proud.

The Smithsonian Institute estimates that it would take 30 times as many hard-working slaves as we have population to do the jobs electricity is now doing in America.

Home planner's note: A good height for placing the convenience outlet for the washer, electric iron, or ironer is about 40 inches from the floor.

### Million Dollar Dairy Business In Harrison County

The dairy business in Harrison county is worth over \$1 million annually. There are 72 Grade A dairies, five milk processing plants, and a number of ice cream plants in the area.

This industry alone employs a vast percentage of the total number of working people in Harrison county. It is no wonder, therefore, that dairymen and other interested parties wish to see that their livelihood is protected and at the same time improve by better breeding and more improved pasture lands.

When the Harrison County Artificial Breeding Association was formed in December 1947 a great step toward better breeding was taken.

Since there were no individually owned bulls in the area capable of breeding high grade beef and dairy cattle, the Breeders Association offered the farmers a chance to improve their stock.

The program not only helps dairymen but consumers, too, who stand to get better milk as a result of purebred cows.

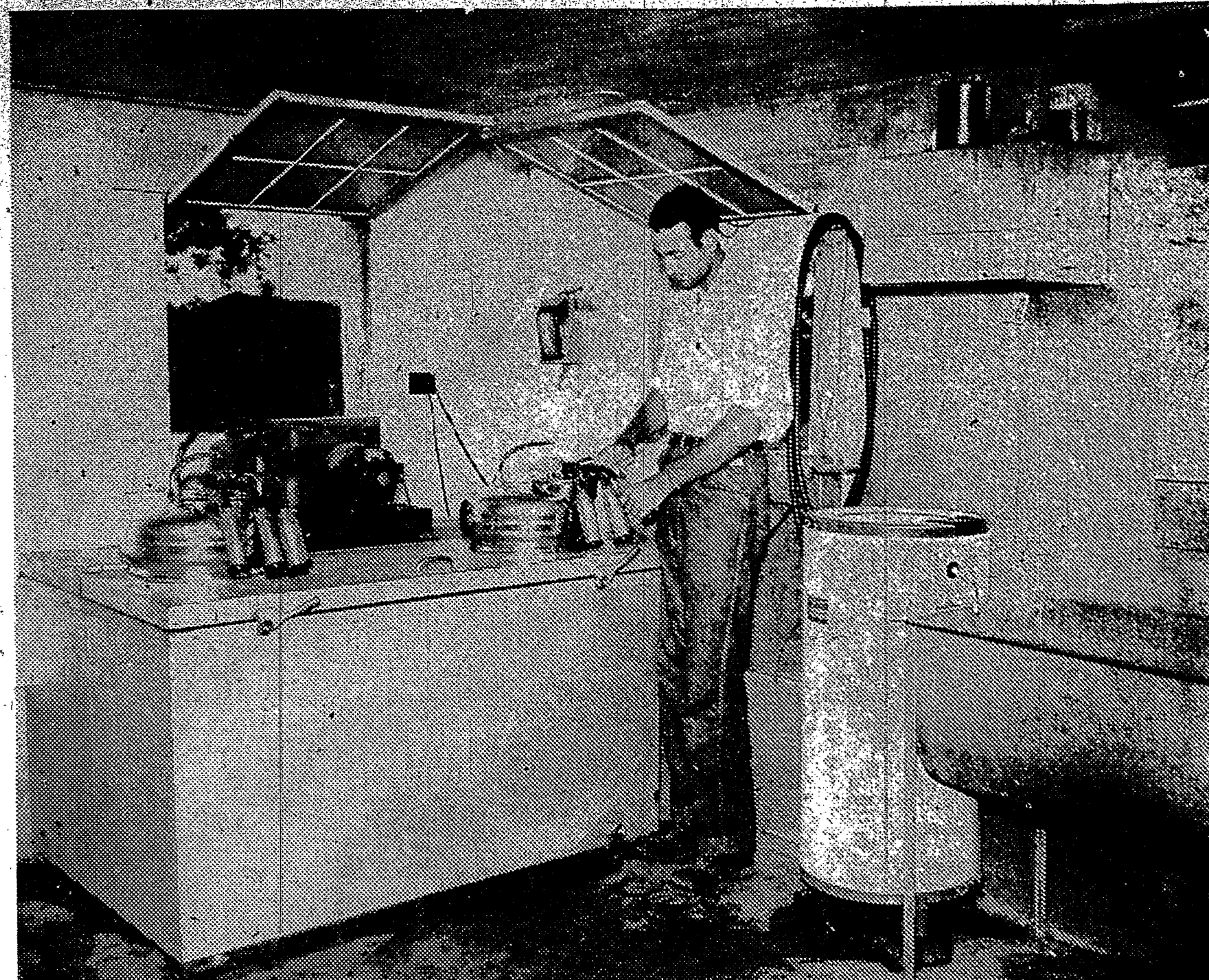
F. P. Amsler, Harrison County Agriculture Agent, is largely responsible for the success of the program. To date there has been approximately 50 purebred calves produced. Three purebred Jersey herds are being built up in the county. This will help other dairy farmers over a period of years to be able to have this more or less ideal type of herd.

Farmers in the county are realizing, along with artificial breeding, that the way to improve a herd depends on good pastures and an adequate feeding program.

The old story of pasture improvement along with the growing of more cover crops is getting new attention by herd owners.

Soil conservationists, assisted by the county agent, are helping to work out land use programs with which farmers can fully utilize their farm's potential.

In the development of these pastures the study of soils play an important part. Since different soils call for different grasses or clover



Reedus Moran adjusts one of his milking machines in his first class milk storing room. The brothers, Reedus and Frank, have built up a good dairy business in Hancock County.

it is advisable to get a soil outline before planting. Some of the grasses and clovers needed by soils of this section are:

Grasses for permanent pasture—Narrow Leaf Bahia, Kentucky 31 Fescue, Panola, Bermuda, Carpet, and Dallas.

Clovers for permanent pasture—White Dutch, Crimson, Ladino, Persian, and Lespedeza (Common or Kobe).

For temporary grazing—Wild Winter peas, Austrian winter peas, vetch, rye grass, oats, Alyce and Sweet Sudan.

One kilowatt-hour of electricity will pump a thousand gallons of water from the average farm well.

### CLINICS HELD

The South Mississippi Artificial Breeding Association has scheduled clinics designed to acquaint milk cow owners in the county with the latest in breeding methods.

The "cry method" as outlined by F. P. Amsler Harrison county agent, involves eight steps.

First, allow the calf to nurse the mother for two days to get Colostrum milk. Then feed whole milk from the nipple bottle, one pint daily for each pound body weight for thirty days.

Next start feeding complete starter on the fifth day and continue until the calf has eaten 100 pounds. At 2 weeks of age feed leafy sun-

cured hay, mixed, and provide salt and water.

After the 100 pounds of calf starter has been used up (a) continue to feed until four months of age, or (b) feed 100 pounds of calf pellets, 100 pounds of whole corn, and 100 pounds of whole oats.

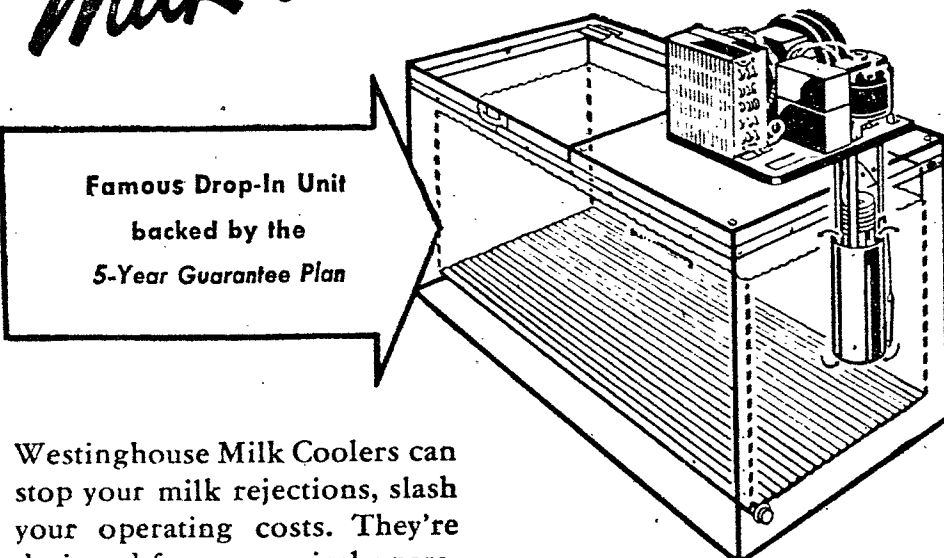
Then after four months feed three to four pounds of fitting ration daily and a "growing ration" of 200 pounds of some sweet feed mix, 100 pounds of ground oats, and 200 pounds of grown corn.

Treat calves over four months old with phenothiazine for stomach worms.

Finally, 60 days before calving feed six to eight pounds fitting ration daily to growing heifers or dry cows.

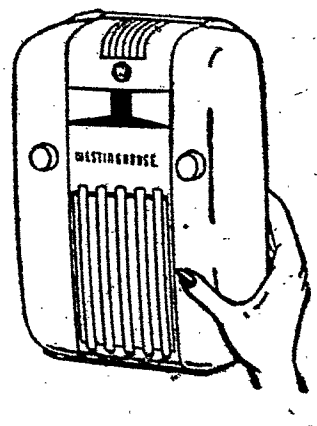
**SEE HOW**  
Westinghouse MILK COOLERS  
CAN INCREASE YOUR

*Milk Check*

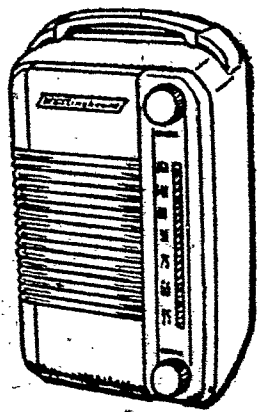


Westinghouse Milk Coolers can stop your milk rejections, slash your operating costs. They're designed for economical operation, ruggedly built for long service. Heart of Westinghouse Milk Coolers is the dependable Hermetically-Sealed, Drop-In Unit which holds all motors and parts in one package.

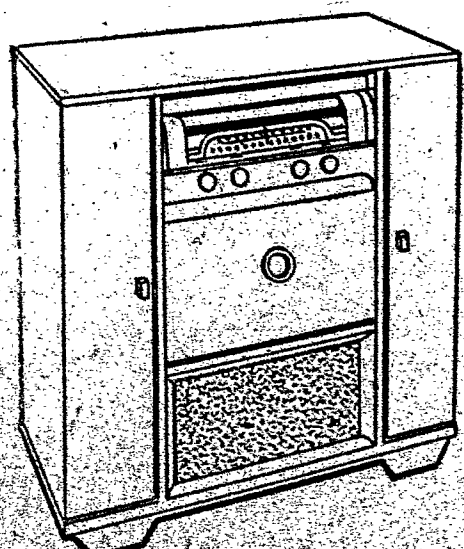
**SEE RADIOS**  
SMALL IN PRICE  
BIG IN PERFORMANCE



The Little Jewel—Exclusive Plenti-Power. Automatic volume control. Tough plastic case. Only.....



You've never heard such fine performance at this low cost. The new Westinghouse 210. Only.....

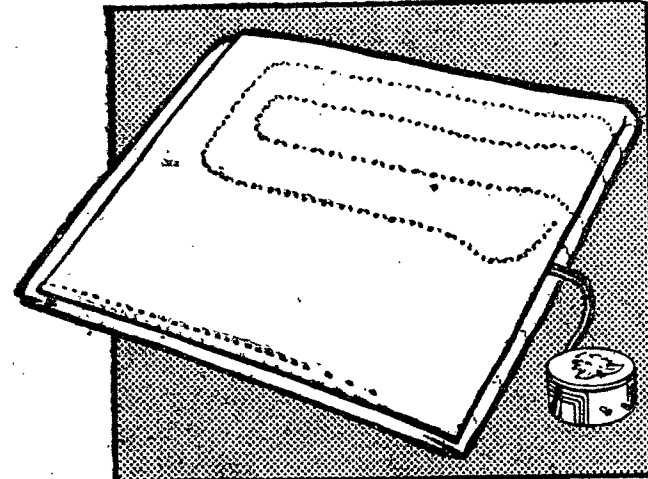


**Westinghouse 190**  
True-to-life reception. Newest, most powerful of all radio circuits. A small-size console with Rainbow Tone FM, AM and automatic record changer. Quadruple record storage. Rich mahogany veneer finish. Only.....

*For Mother's Day*  
**NEW LIFTS TO LIVING**  
by  
**Westinghouse**

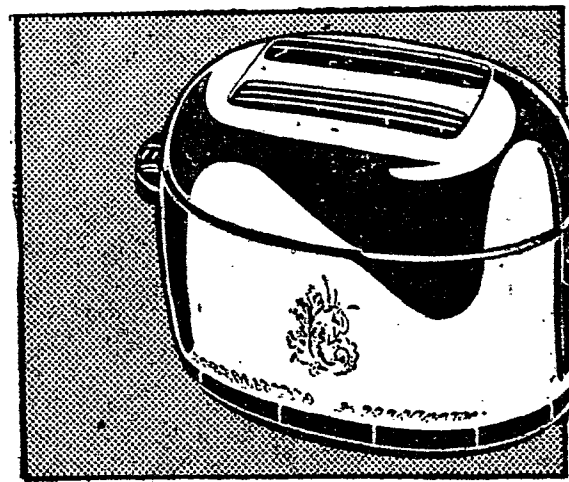
#### Westinghouse Electric Sheet

Most economical, versatile electric bedcovering. With Automatic Watchman Control.



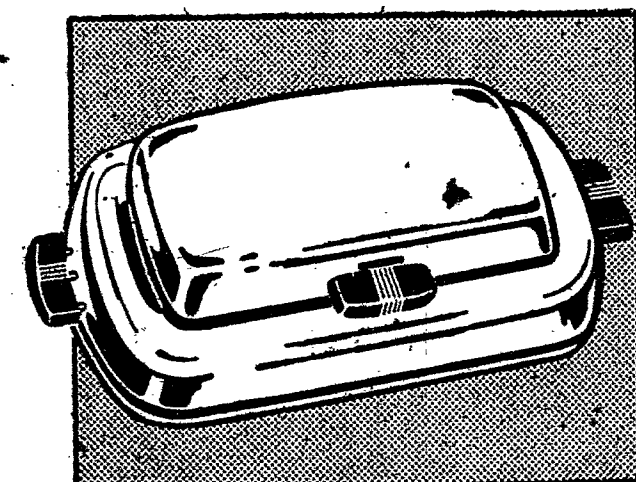
#### Westinghouse Pop Up Toaster

Toast just the way you want it. Whispering Timer assures perfect results day in and day out.



#### Westinghouse Table Grill

Fries, grills, toasts and warms. Separate grids for delicious waffles are optional equipment.



See them at

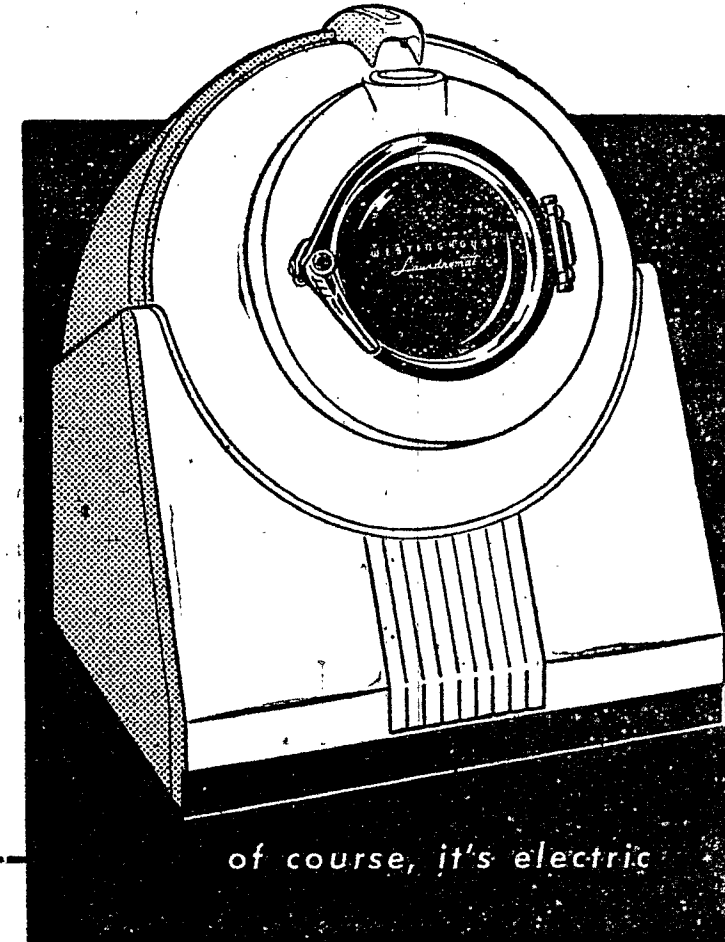
**Westinghouse**  
**LAUNDROMAT**  
AUTOMATIC WASHER

**ONLY \$219<sup>95</sup>**

**NOW ONLY \$2.50**

A WEEK

Low Down Payment OF \$24.35



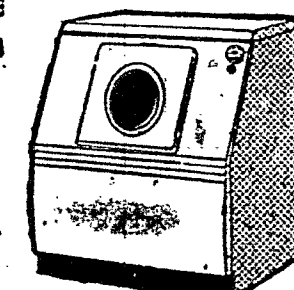
**5-YEAR Guarantee**  
ON THE  
**SEALED-IN-STEEL TRANSMISSION**

of course, it's electric

**Act Today! Get Proof!**  
Come to our store and see the Laundromat wash a load of your clothes. IT'S FREE.

**YOU CAN BE SURE—IT'S Westinghouse**

**NOW, 2 WESTINGHOUSE LAUNDROMATS TO CHOOSE FROM**  
See the Laundromat "L-4" with BUOYANT POWER and sensational WATER SAVER that saves up to 10 gallons of water a load.



**A COMPLETE HOME SERVICE — CITY OR COUNTRY**

**Atlas Electrical & Supply Co.**

Telephone 378 or 625

Picayune, Mississippi

P. O. Box 128



SEA COAST ECHO, FRIDAY, SEPTEMBER 30, 1949

## MAN HAS LEARNED THAT TIMBER GROWING CANNOT BE LEFT TO NATURE

Forestry Research Is Carried On  
By Stations In All Parts Of U. S.By  
T. EWALD MAKI  
Southern Forest Equipment Station  
Gulfport Branch

Mississippi has over sixteen million acres of forest land—over 50 percent of the entire area of the state. The wood products that are harvested and processed from these lands annually are valued at more than \$55 million dollars. Mississippi's forest industry got its start and grew up by exploiting the old growth (or so-called virgin) timber. Today it is dependent almost entirely on second growth trees. From now on, if this vast industry is to continue to develop and enrich our lives, landowners must grow the wood to feed its needs.

The business of timber growing may seem easy because most landowners in the past have left it to the vagaries of Nature. But this is not so. Unlike farming, forestry is a new art and a new science; but like farming, it also requires a sound body of knowledge to succeed and to insure making the best use of the land.

The U. S. Forest Service has therefore established experiment stations with branches in most of the major forest types in the United States to explore, develop, and demonstrate the most suitable methods of growing timber and to build up a body of technical information necessary as guides to efficient use of forest lands.

There are eleven forest experiment stations within the continental U. S. The Southern Forest Experiment Station, with headquarters in New Orleans, serves the seven states of the deep South and has nine field branches within its territory. One of these, the Gulfcoast Branch, is headquartered in Gulfport and serves the longleaf-slash pine type of South Mississippi. This forest type extends from the coast to northern Covington, Jones, and Wayne counties, and altogether comprises seventeen counties with an area of more than 6 million acres of which over 80 percent is classed as forest land. Potentially, this is one of the best timber growing regions in all the world, but the forests here are still mostly unmanaged, badly understocked, and producing nowhere near the potential timber growing capacity of the soils.

The Gulfcoast Branch of the Southern Forest Experiment Station is working on some of the main forestry problems in an effort to help land owners realize greater returns from their forests and to help build up the forest resource necessary to sustain a steady flow of raw material for an expanding industry. Much of the forest research work in the longleaf-slash pine type is being done on two experimental forests, the 1200-acre McNeill Forest on Hwy. No. 11, ten miles north of Picayune and the 4000-acre Harrison Forest (named in honor of the late, great Senator Pat Harrison) on Hwy. No. 55, seven miles S. E. of Saucier. Some studies are also underway on adjacent National Forest land and at the Ashe Forest Nursery near Brooklyn, Miss.

An important part of the Station's work deals with the problem of improving tree stocking on forest lands. Extensive tracts in South Mississippi are so poorly stocked that they contain little or no merchantable timber and not enough seed trees to restock by natural means.

Also a very common form of understocking is represented by openings or glades amidst patches of well-stocked timber. In the aggregate, these add up to a large acreage and represent idle land that should be stocked to trees in order to earn full returns in the future.

In forestry the aim is to utilize as much as possible of the soil and growing space to production of trees.

Since planting is expensive, whenever possible the forester aims to regenerate a new stand of trees by natural means.

Where ample seed trees are not available, planting is the surest way to make forest land productive again. Regenerating a forest by planting is not a simple process. First, seed must be collected, extracted, tested and stored. Next, the seed must be sown in a nursery bed, weeded, and properly fertilized. The Gulfcoast Branch is studying problems of seed and nursery soil management to find ways of producing better seedlings more cheaply.

Growing high quality plantable seedlings involves many other problems that still need to be worked out by research. Different species react differently to the same treatment in the nursery as well as in the field. Much needs to be learned before we can say that we have fool-proof methods of growing high quality seedlings year in and year out.

THE PROBLEM OF MANAGING  
STANDS OF COMMERCIAL SIZE

A considerable area of second growth pine in the Gulfcoast Branch territory has already reached merchantable size since the virgin timber was cut. When stands are ready for cutting, many questions come up as to what is the best treatment for such stands. How much to cut in successive thinnings? How often to cut? Which trees to remove? How much growing space to provide for trees that are left? What products to cut and how to handle the harvest? These and many other questions are being studied at the Gulfcoast Branch to provide answers to landowners interested in growing timber for greater profits.

Damage from wild fires in South Mississippi is still intolerably high. Frequent burning to improve the range and for other reasons yearly destroys large numbers of seedlings that would otherwise build up the stocking naturally, without recourse to costly planting. The Gulfcoast Branch is developing an intensive research program to determine the effect of fire on trees and seedlings, on other vegetation and on soils; it is also studying forest fuels in an effort to make the fire control

job more efficient, and is developing better methods of appraising damage from forest fires. In addition, it is testing the use of fire for pine seedbed preparation, control of brown spot needle blight of long leaf pine, reduction of dangerous accumulations of fuel and for similar purposes.

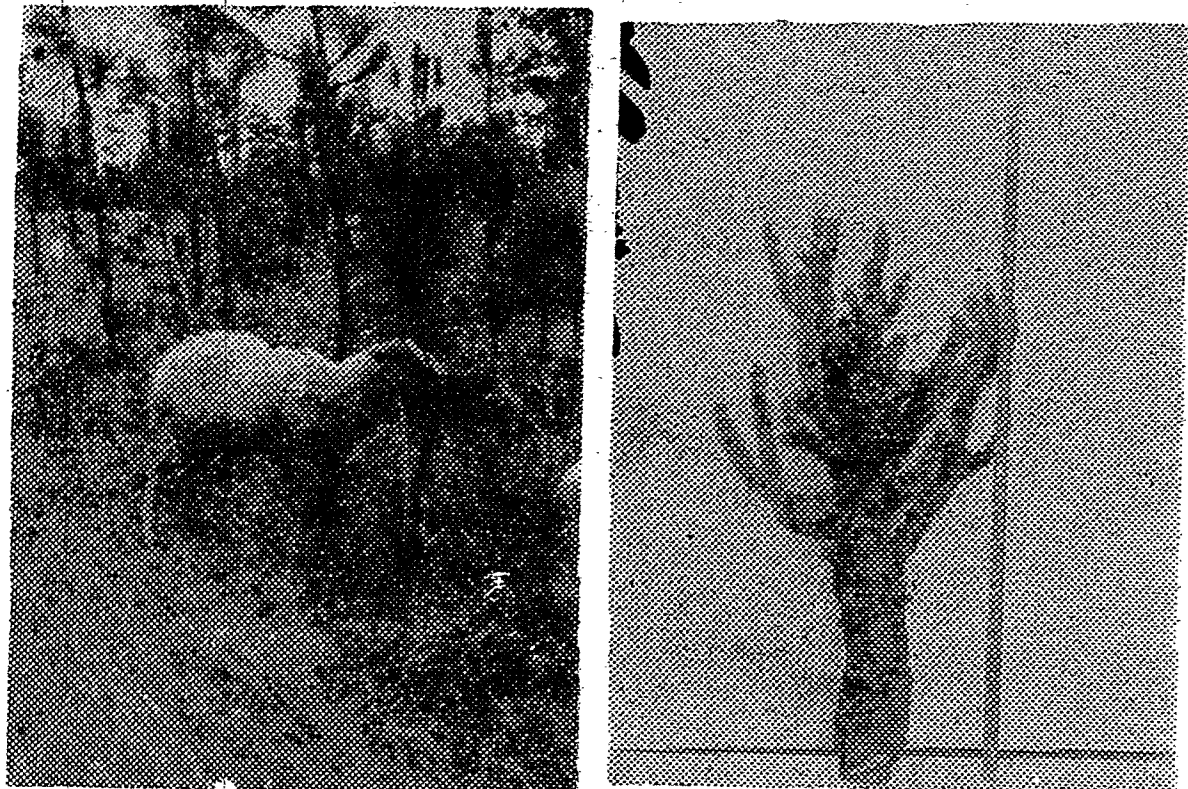
## THE PROBLEM OF GRAZING

The age old issue between grazing and forestry is squarely joined in South Mississippi. The so-called "free range" has placed a heavy burden on the landowner who wishes to grow timber; it has fostered the development of a communistic attitude toward land and a calloused disregard for individual property rights.

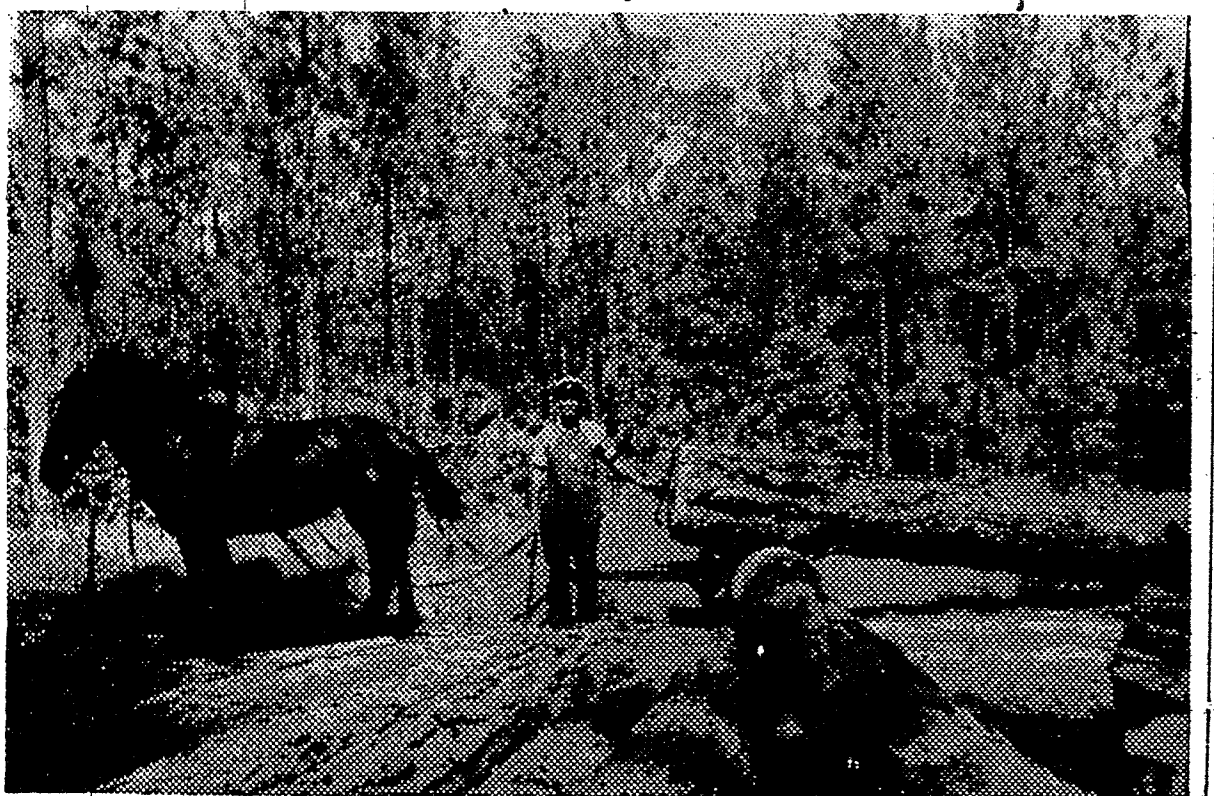
Under the "free-range" economy of South Mississippi thousands of acres of longleaf reproduction have been destroyed by sheep and hogs. It doesn't take a genius to figure out that we are exchanging dollars for pennies under this system.

Although longleaf pine cannot be grown successfully in the presence of piney woods sheep and hogs, cattle grazing is feasible if properly managed. The Gulfcoast Branch is making a study of combined cattle grazing with timber management on its McNeill Experimental Forest in cooperation with Mississippi State College. On the same forest it is also cooperating with the Bureau of Plant Industry in finding improved forage grasses and legumes to supplement the native forage and thus increase the carrying capacity of the piney woods range.

Continued on next page, see Forestry



Piney woods sheep damage longleaf pine in two important ways: they eat newly germinating seedlings and they nip the buds off older seedlings as shown here. B. Longleaf pine seedling from the open range where its buds have been repeatedly nipped (over 20 times!) by sheep. Recurrent nipping stunts the growth, destroys the form of the tree, makes it more susceptible to injury from fires, and may eventually kill it. (U. S. Forest Service photos).



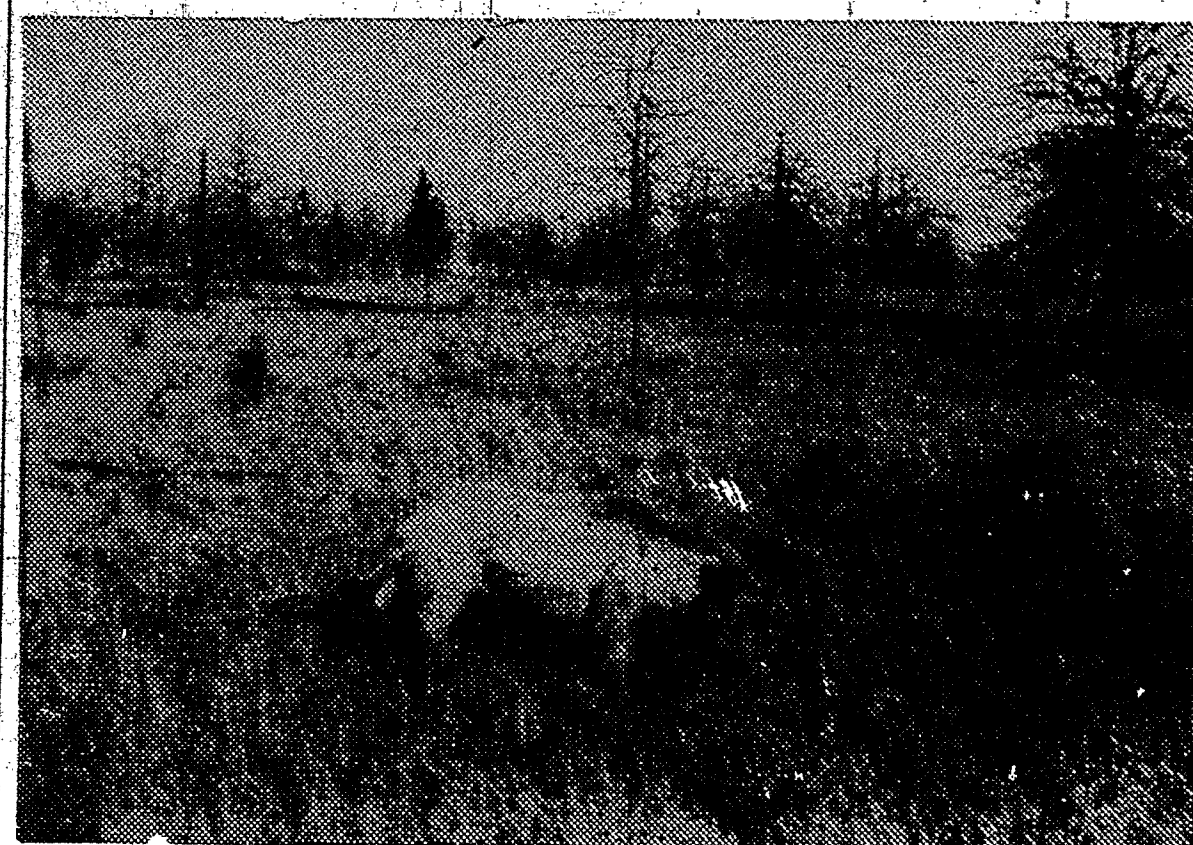
Use of team and "bummer" in skidding large logs from an improvement cut on the McNeill Experimental Forest. Well-stocked forest lands provide a large reservoir of employment for men and machinery. Preliminary records at the Gulfcoast Branch indicate that a farmer can earn up to \$2 per hour harvesting logs, \$1.50 per hour for poles, about \$1.00 per hour for fence posts and pulpwood, and about 75 cents per hour for crude gum. (U. S. Forest Service photo).



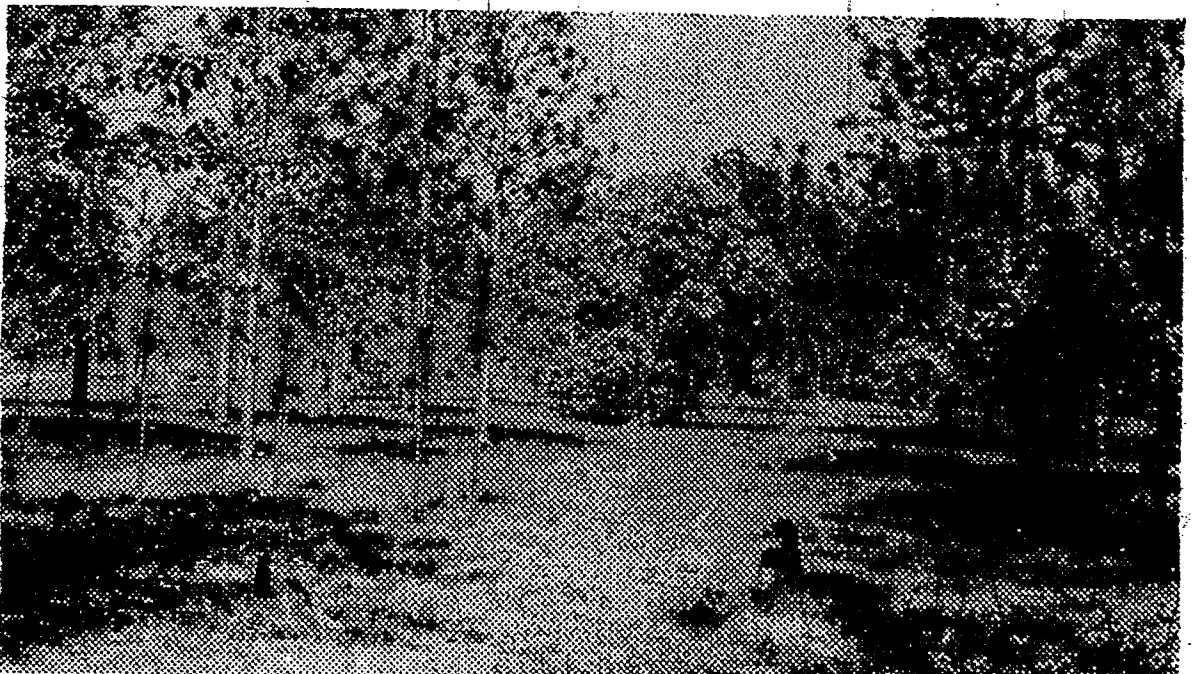
Another growth study plot on the Harrison Forest. This plot has only 100 stems to the acre; a total volume of only 1850 cubic feet, has grown only about one cord per acre per year in the last nine years. Note many rough trees in this open grown spot in contrast to many smooth stems in A. Well-stocked stands not only mean much better growth but higher quality timber.



A sow and some pigs on the open range in South Mississippi. They are just polishing off one longleaf pine seedling, and one little pig is getting ready to start on the lone seedling that remains. This is expensive hog feed. By killing off the pine seedlings this area has been effectively converted by hogs from a future asset into a liability. These little pigs will probably never "go to the market," but they have destroyed thousands of trees that would have grown to marketable size. (U. S. Forest Service photo).



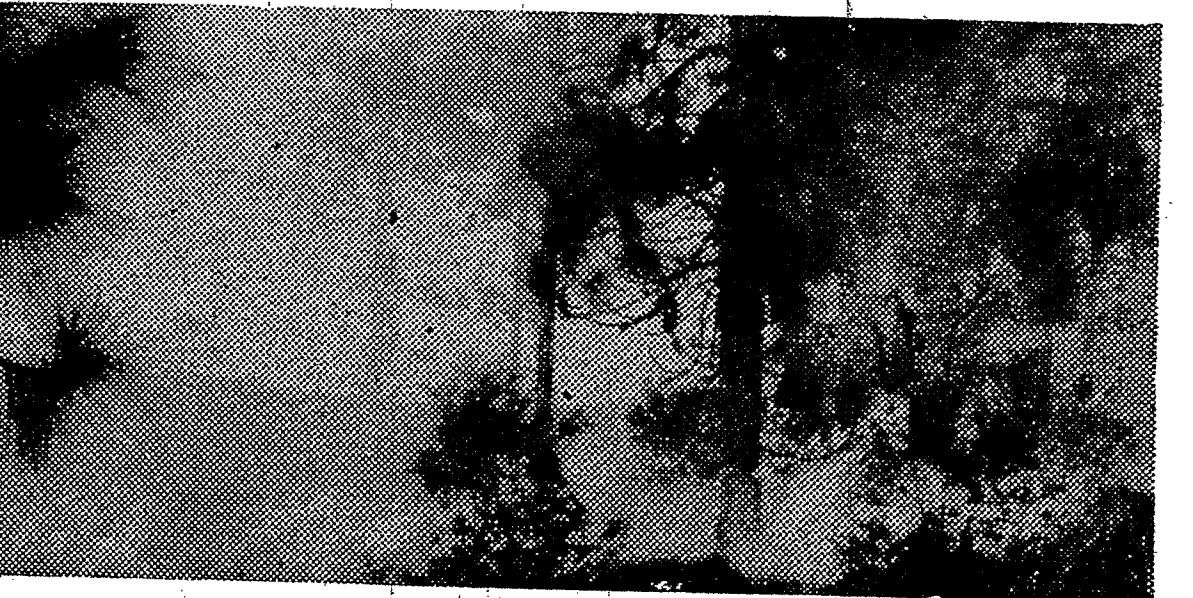
Typical view of open forest land in South Mississippi. This "free range" is frequently burned and subjected to the ravages of hogs and sheep. Longleaf pine reproduction has been practically wiped out, and the slow-growing, defective, scrub oaks that are coming in are a liability to the land owner if he ever wishes to grow timber again. (U. S. Forest Service photo.)



Openings in second-growth longleaf pine. Two-thirds of the five-acre tract in this picture is in "glades." This is equivalent to having two-thirds of the manufacturing plant lie idle. (U. S. Forest Service photo).



A well-stocked second-growth stand of longleaf pine on the McNeill Experimental Forest. Before the first thinning in 1947, this stand had over 400 stems per acre. It will be thinned at about five-year intervals until about 80 to 100 choice trees per acre remain for the final sawlog harvest. The choice trees will be finally harvested by clear-cutting in small groups, or strips, or by leaving several well-distributed seed trees per acre to regenerate a new stand. (Picture taken prior to first thinning. —U. S. Forest Service photo).

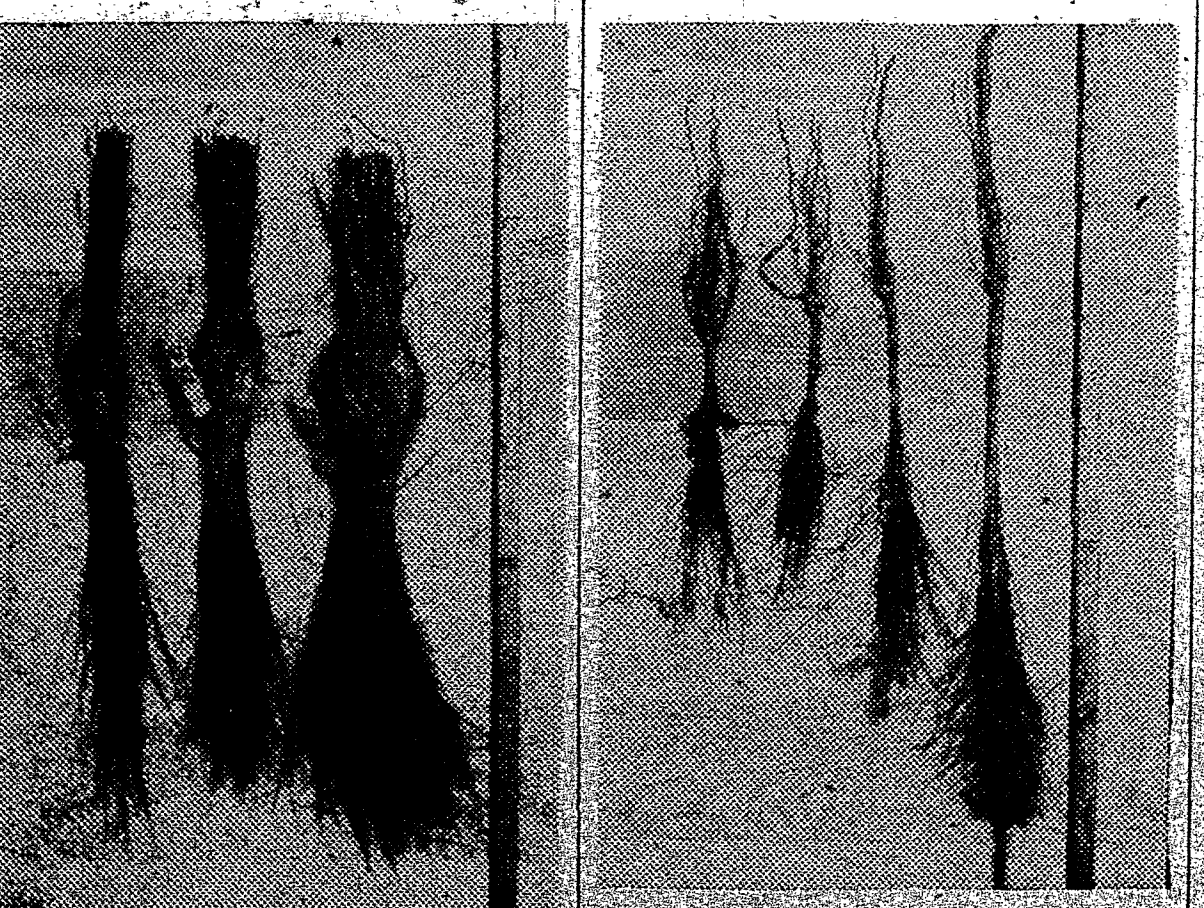


Using fire to prepare a seedbed on an area that has been protected from fire for 14 years. (U. S. Forest Service photo).

Newly germinated longleaf pine seedlings in experimental nursery beds at the Harrison Forest, testing whether seed from local sources is superior to seed collected several hundred miles away. (U. S. Forest Service photo).

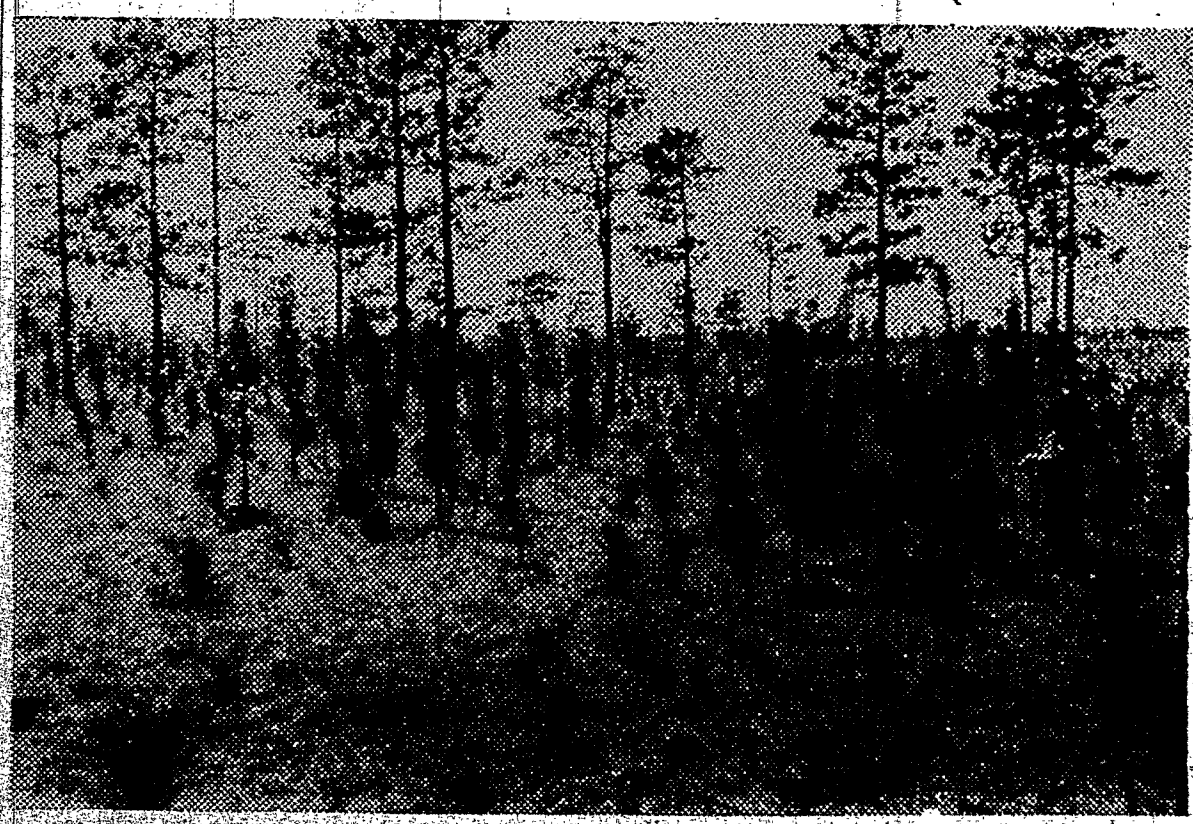


Testing a chemical weed killer in a bed of slash pine at the Ashe Forest Nursery near Brooklyn, Miss. Treated portion of bed in foreground is essentially free of both grass and other weeds. Weeding is one of the main items of cost in the production of nursery seedlings. The bed is 4-12 feet wide and 400 feet long, and nine months from seeding is expected to produce nearly 50 thousand plantable seedlings. (U. S. Forest Service photo).



Ten-month old longleaf pine—25 seedlings to the bundle, showing effect of different nursery treatments on size and form of plant.

Both longleaf and slash pine are ready for field planting. Note long stems on slash in contrast to stemless longleaf pine.



By fencing out hogs and sheep, and protecting the area from wildfires, this tract on the DeSoto National Forest has restocked fairly well from scattered old growth seed trees that were too small to cut when the virgin stand was logged about 30 years ago. A more uniform stand of seedlings could have been obtained, and much more quickly, if the seed trees had been thrifty and well-spaced as in the case when a managed harvest cut is made.



## FORESTRY

Continued from preceding page

## THE PROBLEM OF DEMONSTRATION AND EDUCATION

Forestry can gain wider public acceptance as soon as the technique and costs of growing timber as a crop, and resultant returns become better known. The old retort one always hears that there is no future in timber growing—"it just takes too dang long." But this is a false argument that needs to be broken down by actual demonstration and education.

The Gulfcoast Branch has set up four "farm forty's" on which each year a harvest of such products as logs, poles, pulpwood, fuel and crude gum is made. Two forties are fairly well stocked and two are still in a badly depleted condition. Here landowners can see on the ground what can be done to improve farm woodlands, what it costs to do the work and how much revenue can be expected yearly.

How to handle the harvest is another question that needs study. What are the hourly returns for labor, equipment, etc., that a farmer can earn if he does his own work.

## SUMMARY

In summary, the Gulfcoast Branch of the Southern Forest Experiment Station at present is working on several critical forest problems in longleaf slash pine trees of South Mississippi. Its work is organized in five field projects: (1) Management of commercial stands; (2) Management of native forage resource for grazing; (3) Use of fire and appraisal of fire effects and

damage; (4) regeneration of longleaf pine; (5) and study of financial aspects of intensive management, with special emphasis on farm woodlands.

Out of these studies we expect to weld together the science and art of forestry in the longleaf slash pine type that will take the guesswork out of managing forest lands in this province. Despite expansion of farming, tung growing, livestock, and similar industries, South Mississippi is destined always to have much forest land. So long as we have forest land, it should be productive land, growing the raw materials that a thriving industry will require in the future.

Wood is the most versatile raw material in the world; modern chemistry is continually finding new uses for it. Wood has the advantage of being a renewable resource. History teaches us that no nation that has failed to perpetuate its forests has been able to maintain high standards of living. Nobody here wants us to sink down into a nation of faggot pickers. One of the surest means we have for maintaining our high standards of living is to see that our land does not lie idle but is continually kept producing the things that make for the good life. In South Mississippi this means restoring all our forest land (80% of our area) into full production as quickly as possible. Here is a job that requires the cooperation of everyone—the city dweller, the livestock owner, the forest owner, the research man. It's a big job, but well worth the effort.

## Hancock County At A Glance

By

Howard Simmons, Hancock County Agent

Hancock county has a land area of 300,160 acres or 469 square miles and is divided into two main physiographic divisions. The southwestern part, comprising about 60% of the total area, consists of low country locally known as "Flat Woods." North of this the county is higher. The uplands occupying the northern part of the county are typical of the more rolling country of the coastal plains.

Hancock county is within the longleaf pine region of the South. The tree predominated on the upland part of the country and until a few years ago the original stand remained. Lumbering operations have removed this, as well as most of the merchantable timber from all parts of the county.

The greater part is now cut over land. The cut over land aside from scattered small trees is covered by a growth of native grasses, with an inferior feeding value. Some areas are covered with carpet grass, and in places Bermuda grass and lespedeza grow, in spots of the predominantly acid soils.

Lumbering was the leading industry of the county until recently, and many of the residents were employed more or less regularly either at the sawmills or in logging operations.

The climate of Hancock county is like most of the Gulf Coast region where extreme temperatures of both winter and summer are tempered by the moderating effect of the Gulf breezes. Most of the precipitation falls during the winter and spring and the last during the fall. The average annual precipitation is 60 inches. Agriculture has never been extensive in Hancock county. Some of the more desirable lands have been cultivated for many years although at the present time, of the 300,160 acres in Hancock county, only 62,079 acres or 23% of the total land area is on farms with only 3% in cultivation.

Various kinds of livestock have been kept since the first settlement of the county and have been depended on as a reliable source of income. At present the livestock includes cattle, sheep, goats, horses, mules and poultry.

The production of beef cattle is one of the most important farm enterprises of Hancock county as is shown by the fact that there were approximately 5,000 head of cattle and calves sold in 1945. The income from these was \$95,000, whereas the income from other farm products excluding milk was \$225,000.

The majority of beef cattle is grazed throughout the year on open range, which produces a very low quality woods grass. However, a few farmers are using improved pastures. More has been accomplished toward the improvement of beef cattle through demonstrations on these few improved pastures than in any other way.

Farm income from dairy products is far ahead of any other livestock enterprise for the year 1948. In recent years, dairying has been considered as one of the minor enterprises, but this industry has been growing by leaps and bounds as is shown by the production of raw milk in 1945 which was 1,192,150 gallons as compared to 333,420 gallons in 1940. The farm income from Hancock dairymen was something over \$500,000 in 1948 as compared to \$99,000 in 1940.

The main problem facing the dairymen of this county is the fact that they depend entirely on the open unimproved range for pasture, and buy all of their concentrated. However, permanent pastures are being slowly developed and the goal for Hancock county for 1950 is 1500 acres of improved pastures. Thirty-three dairymen are carrying out pasture demonstrations using recommended mineral applications, and seed mixtures, and through this means a majority of the dairymen realize the importance of an abundant grazing for dairy cattle. In April of this year a pasture tour of Hancock County was conducted jointly by the Agricultural workers, with 62 business men, dairymen and farmers attending. This stimulated more interest than could have been done any other way.

Since most of the dairymen depend on open range for pasture Hancock county is faced with another problem, that of breeding. As almost any kind of shrub bull can be found on the range and the dairymen have no control whatever over them, very few dairymen are raising any replacement to speak of. This problem will be solved when the dairymen have sufficient pastures. A few who do have pastures are taking advantage of the services offered by the Artificial Breeder Association located both in Picayune and Gulfport. A system has been worked out whereby the dairymen sending their milk to Picayune will use the Artificial Breeder Association there and the dairymen sending their milk to Gulfport and Biloxi will use the services there. Those who send their milk to Bay St. Louis are also using the services of the Gulfport Association.

The growing of sheep mainly for the production of wool is an important item in the livestock program for Hancock County. However, at this time it is on a downward grade. Sheep, like beef cattle, are produced mainly on the open range. This makes a poor quality wool and breeding. Dogs are another hazard which is forcing some sheep growers out of business. Because of the smaller number of sheep on the farms as compared to former years an effort is being made to improve the quality by



HOWARD SIMMONS

using registered rams and better grazing.

Farmers market their wool in the South Mississippi Wool Growers Association. In July of this year 89,000 pounds of wool was sold through the association to S. Steinberg and Company at 45 3/4c per pound.

As a livestock enterprise for Hancock county, hogs were third in income for producers, in that the estimated cash income in hogs for 1945 was \$46,672 as compared to \$95,000 for beef cattle, and \$560,000 for milk.

The production of poultry and eggs is an important agricultural enterprise in this county as is shown by the fact that poultry and poultry products added more than \$25,000 to the farmers income in 1945. There are approximately 125,000 head of poultry on farms in Hancock county at the present time.

Some farmers are depending almost entirely on poultry for their income while a large number derive part of their income from this source. As a general rule there is no marketing problem, as the market is usually good along the coast. Especially is this true during the months of high production since Bay St. Louis is a tourist town and there is a considerable increase in the spring and summer months in population. The proximity of this section to the New Orleans market also goes to make this county ideally situated for poultry from a marketing standpoint.

The product of the natural forest is the most important agricultural enterprise in Hancock county. More than one half of all the land in the county is economically worthless, from an agricultural standpoint, except for the production of forest trees and their products.

Several years ago the county was covered with pine trees. However, logging operations and improper forestry practices have removed and destroyed most of the merchantable timber, and today Hancock county is made up mainly of cut over lands suitable only for the production of forest.

Through the latter part of 1946 and early part of 1949 an intensive educational program was sponsored by the Agricultural Agencies to get Hancock county "forestry minded." At these meetings various 16 mm films on forestry were shown and attended by more than 1000 rural people in the county. In addition 315 4-H Club boys saw the film and heard the talks at their regular club meetings.

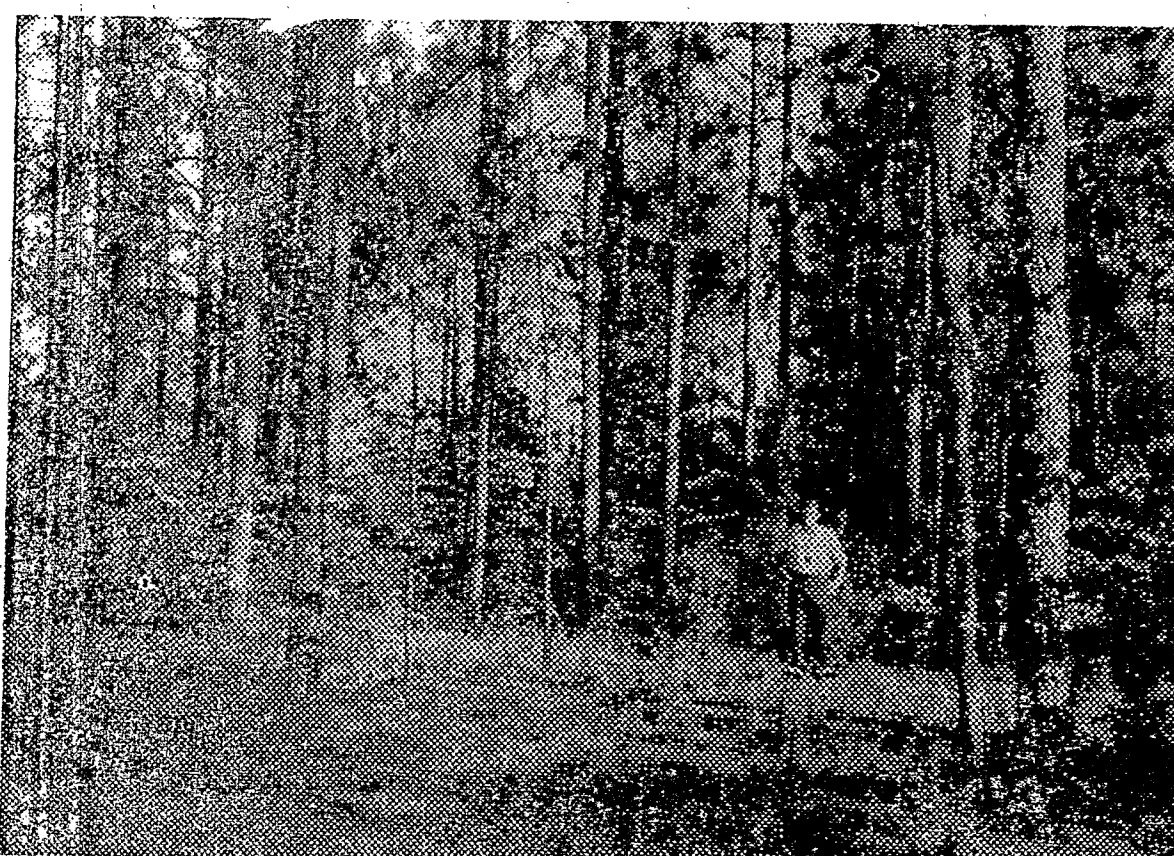
In 1948 a tree planting machine was purchased from funds donated and approximately 100,000 seedlings were planted with this machine during the planting season. The program calls for 300,000 seedlings to be planted during the 1949-50 winter planting season.

Field crops are relatively important in Hancock County in that they occupy less than 3% of the land area of the county and also because of the fact that in 1945 the estimated cash income from field crops was only \$35,163. On the other hand crops are a vital importance for the county because they are necessary to furnish food for the counties, farm families and feed for the farmers livestock.

The principal crops of the county are corn, sweet potatoes, tung, Irish potatoes, sugar cane, soybeans, velvet beans, hay crops, snap beans, cabbage, turnips and other vegetable crops. Satsuma oranges, pecan, pears and tung are the principal orchard crops.

The proximity of this section to the New Orleans market is one of the greatest assets of the county from a marketing standpoint, and one finds a ready market for almost any farm product during any period of the year. Also the Mississippi Gulf Coast with its tourist trade offers an excellent market for anything produced.

Rural electrification has probably done more to raise the living standard of the rural people of Hancock county than anything else. Approximately 100 dairymen are using electricity for pumping water, operating milking machines, grinding feed and lighting for home and farm buildings. This does not include the homes all over the county which are not selling milk but using R. E. A. current. The farmer can now spend his daylight hours doing his outside work and complete his milking and feeding by electric lights after dark. Perhaps, from the farm standpoint, the most important use of electricity besides the milking machine is supplying water and grinding feed.



Second-growth longleaf pine growth study plot on the Harrison Experimental Forest. This stand has 530 stems to the acre, containing a total volume of nearly 5,000 cubic feet and in the last nine years has grown at the rate of almost 3 cords per acre per year.



First years harvest of sawlogs equal in volume to the annual growth on well-stocked "farm forty" No. 4 on the Harrison Experimental Forest. Over 9 barrels of crude gum and 70 fence posts were also harvested from "farm forty" No. 4. The sawlogs, gum and fence posts brought \$653 yarded at the roadside as shown above. (U. S. Forest Service photos).



Forester studying pattern of growth in 211 year-old longleaf pine that was harvested in an improvement cut on the Harrison Experimental Forest. The combined returns from gum and timber grossed over three dollars from this one tree. (U. S. Forest Service photo).



Rough-peeled poles yarded at roadside ready for delivery to treating plant. These poles were removed in an improvement and sawlog cut on the McNeill Experimental Forest. Many stands of longleaf pine in South Mississippi are now large enough where improvement cuts and thinning for poles will bring highest returns. But if such thinning are more high-grading operations, the quality and productive capacity of second growth stands are greatly reduced. (U. S. Forest Service photo).



## THE SERVICE THE COAST ELECTRIC POWER ASSOCIATION

Has rendered for the past eleven years to its members in bringing the benefits of Electric Power to the rural residents has been a blessing and has promoted much comfort and prosperity for our people.

-0-0-

## We Bid A Warm Welcome

To The Membership For Their Annual Meeting in Bay St. Louis

On October 8th.

## RECIPE OF THE WEEK

by Mary Lee Taylor

## Western Meat Balls

Broadcast: October 1, 1949

1 lb. ground beef\* 2 tablespoons  
1/2 cup rolled oats 1/2 cup finely cut onion  
1/2 teaspoon salt 1/4 cup bottled  
few grains pepper 1/4 cup bottled  
1/2 cup Pet Milk 1/4 cup whole  
2 tablespoons flour No. 2 can whole  
1 teaspoon paprika kernel corn

Mix thoroughly the beef, oats, 1 teaspoon salt, the pepper and milk. Shape into 8 balls. Roll in mixture of flour, paprika and remaining 1/4 teaspoon salt. Brown on all sides in shortening. Add onion; cook slowly 5 min. Stir in mixture of barbecue sauce and water. Cover; simmer 45 min.; turn meat balls now and then. Add drained corn; heat thoroughly. Serve hot. Makes 4 servings.

\*Veal, lamb or lean pork also can be used.  
\*\*Corn liquid can replace part of the water for added flavor.

You Will Need

PET MILK 4 Cans 45c

GROUND BEEF lb. 60c

ROLLED OATS pkg. 18c

Whole Kernel CORN can 21c

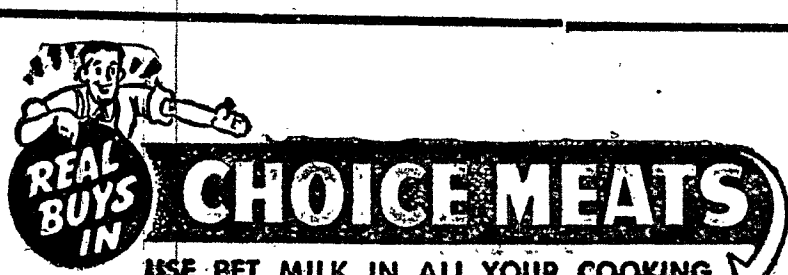
Factory Packed—Limited

Sugar 5 Lbs. 39c

Ballard's Best White Flour 25 Lbs. \$1.59

Rice 3 Lbs. 25c

Armours Pure Lard Lb. 16c



Grade A Beef		Grade A Beef	
Lb.	Rib	Lb.	
Chuck 41c	Chops 49c		

6 to 8 Lb. Average  
Picnic Hams Lb. 39c

Smoked  
Sausage Lb. 30c

Skinless  
Weiners Lb. 30c

Wilson's Colored  
Oleo Lb. 39c

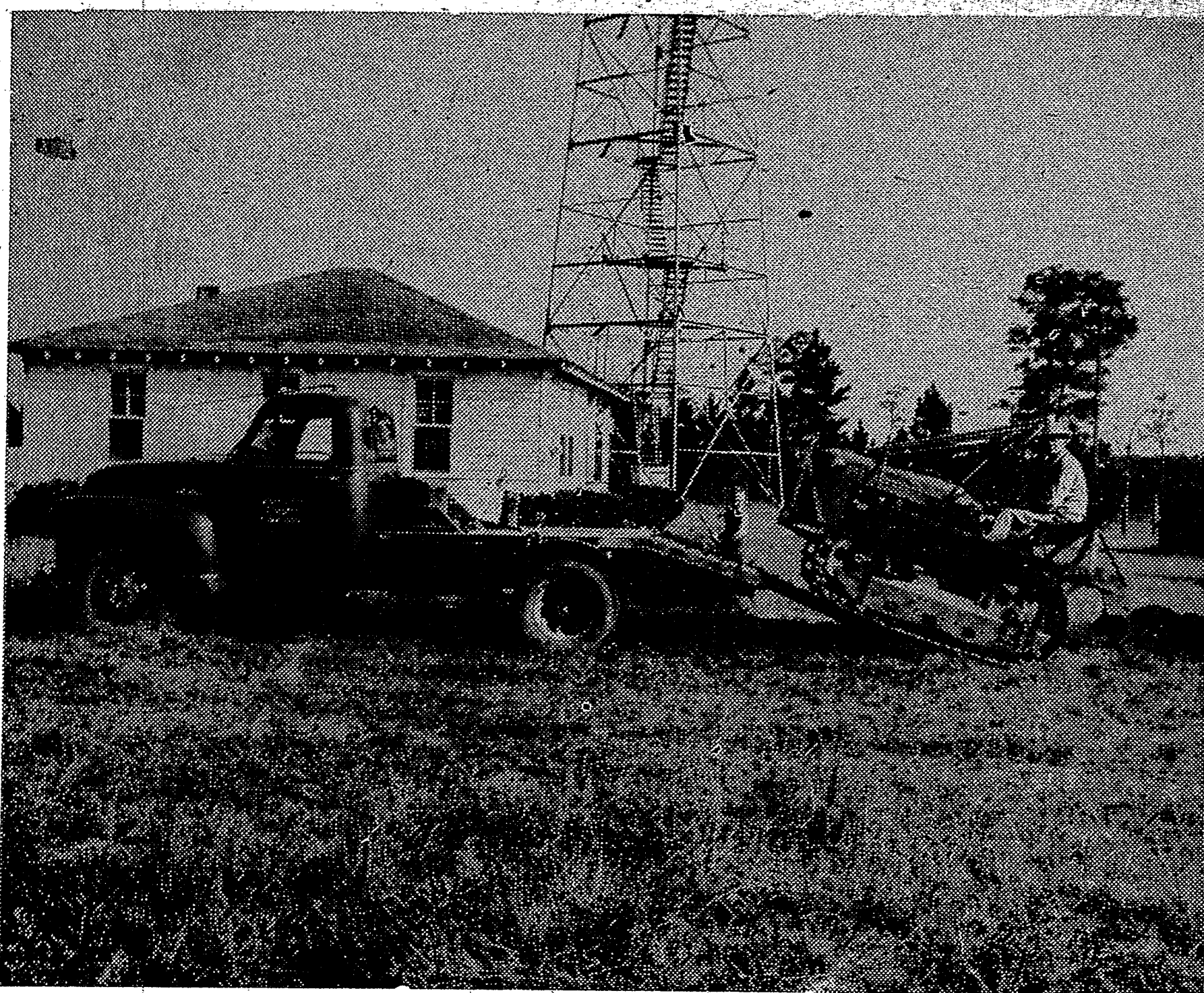
Grade A Veal  
Loins lb. 59c

Grade A Veal  
Rump lb. 45c

Dressed and Drawn  
Fryers AND Hens lb. - - 55c

WILMER'S GROCERY & MARKET





One of the 37 mechanized fire suppression units being used in the southeast district. These units are equipped with plows, two-way radio sets, hydraulic lifts and winches and are manned by competent and well trained crews. The one shown above is an HG-42 Cletrac crawler type tractor, used in the suppression of woods fires. The one ton truck is used to transport tractor to and from the fires.

## Get A Pump That Fits Your Farm

By  
Earl L. Arnold, Power Utilities  
Specialist Rural Electrification  
Administration

One of the most important things in the installation of a farm water system is getting a pump that fits the farm.

Every pump is either a shallow well pump or a deep well pump. Shallow well pumps are cheaper and are satisfactory as long as the pump is not more than 22 feet higher than the water in the well. If the pump is more than 22 feet above the water, a deep well pump must be used. When there is any question about the water level in the well falling below the suction lift of a shallow well pump, a deep well pump should be selected.

Shallow well pumps do not have to be placed directly over the wells, but may be off-set and placed in any suitable location within several hundred feet of the well. Deep well pumps may be off-set in the same way as shallow well pumps, but all other types of deep well pumps must be placed directly over the water. If a pump is off-set more than 50 feet from the well, the size of the pipe from the pump to the water should be increased to

avoid seriously reducing the capacity of the pump.

Most manufacturers make low-pressure, medium-pressure, and high-pressure pumps. The low-pressure models are adequate for most farm installations. The medium-pressure and high-pressure models are needed only in those exceptional installations where a greater than normal pressure is needed in the pipes, or where the pump is located a considerable distance lower than the buildings as it might be if the well were down a steep slope from the buildings.

The size of the pump used on a farm depends upon several factors. Many small pumps will pump from 150 to 250 gallons an hour. It is common to hear a farmer say that he will never need 250 gallons in one hour. This may be true, but it must be remembered that "250 gallons an hour" is a rate, not a quantity. Really good water flow from a faucet is at a rate of about 5 gallons a minute, which is 300 gallons an hour. A good stream from an ordinary 3/4 inch garden hose is at a rate of about 300 gallons an hour. Anyone who expects his water pump to give him some fire protection will want it to be capable of furnishing a full stream of water from an ordinary 3/4 garden hose. Any pump with a capacity of less than 300 gallons an hour will not furnish a really good stream of water from a faucet if two faucets are open at the same time. Pumps smaller than this may be fairly sat-

isfactory in summer cottages and small residences, but they are usually too small to meet the water needs of an ordinary farm.

While most farmers need pumps capable of delivering at least 300 gallons an hour, many farmers need larger ones. A common method of determining the size needed is to add up all of the water needed in a day and then to select a pump that will pump this quantity in two hours or less.

Sometimes a well will not furnish water as fast as it is needed. A small pump adapted to the well, to-

gether with a large storage tank, could then be used. The tank should be large enough so that two hours of pumping, plus the available water in the tank, will equal the daily need. It must be remembered that the water available from an ordinary pressure tank is only about 1/5 of the volume of the tank. About 8 gallons of water are readily available in the ordinary 42 gallon size tank.

Dark lamp shades absorb light. The same bulb will give 50 per cent more light with a white or ivory shade.



## Add Comfort and Convenience to your home with an EXTENSION TELEPHONE

Housework hums right along when there's an extension telephone handy. No need to "drop everything and run" when the telephone rings. You save time and steps—and finish work faster.

Many homes, both large and small, now enjoy extension telephone service. An extension in your home will provide a world of convenience and telephone privacy at little added cost. Why not call the Business Office and order yours today?

SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY



Second growth stand of long leaf pine in Hancock County. Average age—25 years. Pictured here also is a fire suppression unit. There are four such units in the county on duty during the fire season 24 hours a day. Short wave radios are standard equipment with these buggies. Alside Hoda, county patrolman, poses for the photographer.

## Harrison Farmer Makes Good Living From Timber

Norman J. Saucier, Harrison county farmer, cattleman and lumberman is making a good living and conserving his land and forest, on his 140 acres farm near Saucier, Miss. Saucier is accomplishing this dual purpose through planning and conservation by cooperation with the U. S. Department of Agriculture and the Mississippi Forestry Commission.

This Harrison County taps his 114 acre stand of pine forest for turpentine, grows cattle, sells pecans, and farms 26 acres of land. In addition to this, he is continually reforesting his woods to maintain the forest that he has for future use.

In 1948, Norman Saucier adopted his present timber program which brings profit, utilizes timber products to the highest degree, and conserves his forest for use by his children and their children.

Planning to work his forest for turpentine, he used the latest methods, which the forestry commission

supplied, giving him aid and assistance to get his program started. Advised by U. S. Forester, John K. Gross, Saucier selected his trees so as to work only the most profitable and leave enough trees uncupped to assure him of a future forest. He selected the trees by size, putting only one cup on trees from nine to fourteen inches in diameter and two cups on larger trees. The size of each tree was determined by measuring four and one half feet above the ground.

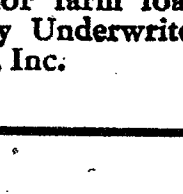
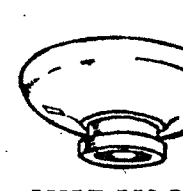
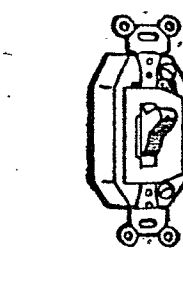
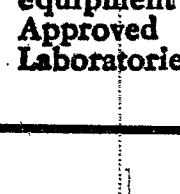
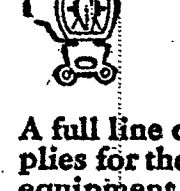
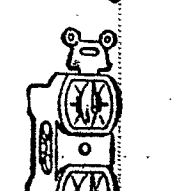
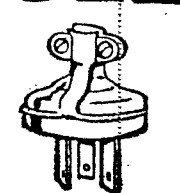
Instead of using the old destructive wood hack to streak the trees, he used the new method of peeling the bark off the tree and applying sulphuric acid to the wound of streak made. By this method streaking was required only once in two weeks rather than weekly as had formerly been the practice.

Mr. Saucier worked 2,700 faces on his 114 acres of timber and in 1948,

he sold \$1,665.94 worth of gum. He is now planning to work these for a period of ten years. That is five years on each side. Then, when he has worked out the trees, he will sell the timber for poles, sawlogs and pulpwood. Pine seedlings which Mr. Saucier now has planted are expected to replace the trees he will sell at the end of the ten year period. This will give him sufficient timber for another cupping cycle and continual replacement of his forest will supply a steady income from naval stores, and his forest will not have lost its productivity fifty years from now.

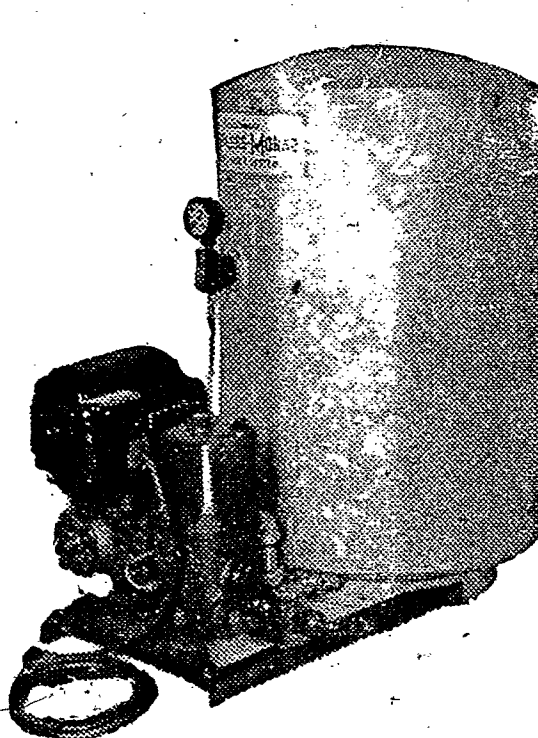
But this Harrison county farmer's efforts are not directed toward his timberland altogether. Last year his income was supplemented by cattle, orchards and farming. He sold \$500 worth of pecans, \$1200 worth of cattle, and he raised nearly all the food that he and his family needed on 12 acres.

SEE



WIRING SUPPLIES

A full line of safe wiring supplies for the farm. Heavy-duty equipment for farm loads. Approved by Underwriters' Laboratories, Inc.



## DEEP and SHALLOW ... WELL PUMPS ...

FAIRBANKS-MORSE  
PEERLESS

No Down Payment — 36 Months To Pay

A  
Complete Line  
of  
Lumber and Building Supplies  
Sold on  
Our Easy Payment Plan

VISIT OUR BOOTH ON REA DAY AND REGISTER FOR THE  
WESTINGHOUSE HOME PASTEURIZER — VALUED AT  
\$49.95 TO BE GIVEN AWAY.

SEE

THIS GREAT NEW  
11 CUBIC FOOT

Westinghouse

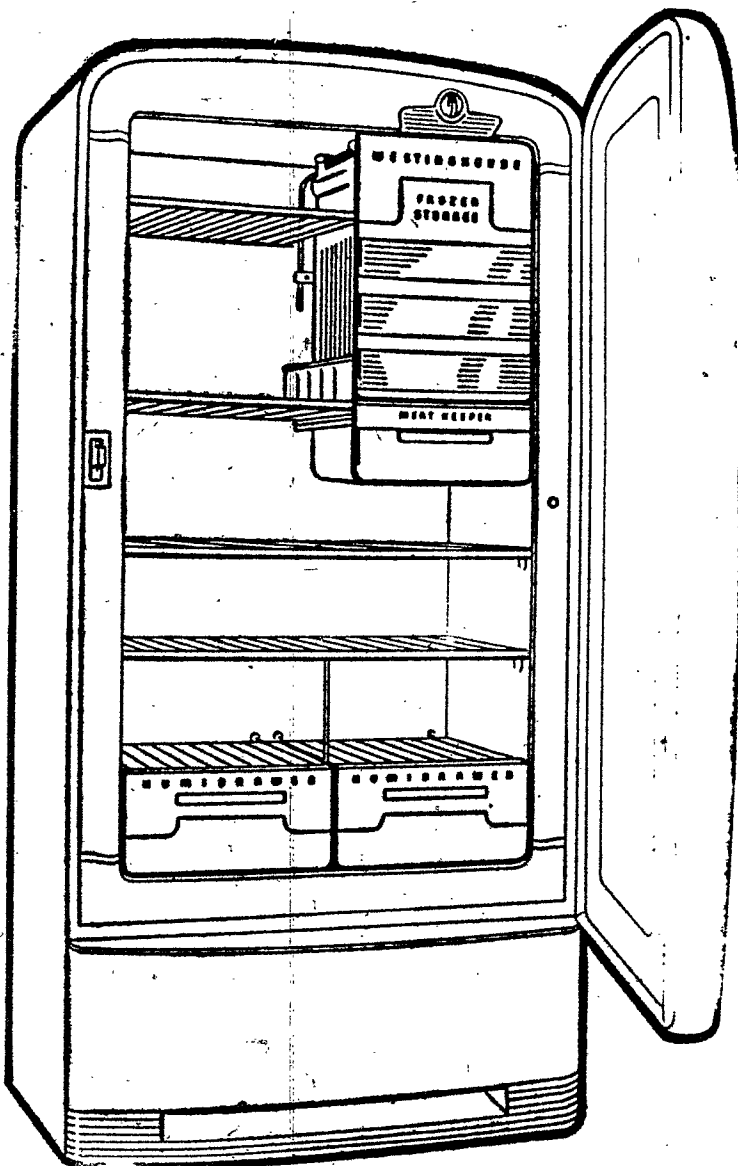
WITH

COLDER  
COLD

made possible by NEW,  
EXCLUSIVE, AUTOMATIC

HOLD-COLD  
CONTROL

Get COLDER COLD for faster food  
freezing and, at the same time, steady,  
safe cold for normal food keeping  
—thanks to the great, new HOLD-  
COLD CONTROL. No dials to ad-  
just, nothing to touch. Completely  
all-weather automatic!



Westinghouse GIVES YOU THESE GREAT FEATURES!

★ Giant Super Freezer freezes and stores 35 pounds of food.

★ Adjustable shelves to make room for milk and cream cans — bulky foods.

...and plenty of storage space for all food-keeping needs!

★ Humid drawers that store 3/4 bushel of vegetables in moist cold.

★ Big Meat Keeper holds 18 pounds of fresh meat safely for days.

YOU CAN BE SURE...IF IT'S Westinghouse

A COMPLETE HOME SERVICE — CITY OR COUNTRY

# ATLAS ELECTRICAL & SUPPLY CO.

Telephone 378 or 625

Picayune, Mississippi

P. O. Box 128



## Forest Service Is Broad In Scope Covers Local, State, and National

By C. M. EVENSON  
U. S. Dist. Forest Ranger

There are some 63,000 acres in the De Soto National Forest located in Harrison county. The land was purchased from private owners beginning about 1932.

Most of the initial work on the land bought and being bought was done by the U. S. Forest Service in cooperation with the Civilian Conservation Corp. (C. C. C.)

The objectives of the Forest Service in managing its lands are quite widespread. Some of the principle local objectives can be enumerated to include the following: 1. Provide a perpetual source of forest products and employment for individuals. (The aim here is to stabilize the area so that employment will consist of jobs of a permanent nature.)

2. Follow land use patterns which will contribute to the protection and improvement of the soil and water resources within and adjacent to the National Forests, as well as other lands in the state affected by the National Forest management.

3. Provide local residents with suitable pasturage allotments for grazing their cattle, horses, and mules where such use helps maintain a satisfactory standard of living.

4. Permit limited use of the land for other than timber growing purposes by individuals, public agencies, cooperatives, companies and corporations, where such use can better serve the public interest.

5. Provide and maintain simple, forest type recreation facilities for use of those who enjoy fishing, hunting, camping, picnicking and swimming.

6. Protect, conserve and manage the fish and wildlife habitat in such manner as to provide a fish and wildlife population in order that good hunting and fishing is provided during the open seasons. Cooperate with State and other wildlife management organizations as needed.

7. Keep local populace informed of what is being done on the National Forests and why. Keep them aware of the contribution that the Mississippi National Forests are making to their welfare. Encourage fire protection and good forest practices on adjacent private lands.

8. Promote better understanding of forestry problems and their solution, especially among other timberland or woodlot owners in and adjacent to the National Forests.

9. Protect and manage the Mississippi National Forests in an efficient and business-like manner thereby making a definite contribution to the reduction of the people's tax burden.

### STATE OBJECTIVES

1. To serve as a source of raw materials for the wood-using industries within the state.

2. Provide steady employment in the processing of the various wood products, stabilizing the communities and counties in which the National Forests are located, and thereby helping to raise the general standard of living throughout the State.

3. Work closely with all other State and private forestry organizations, with key individuals in industry, government, and the professions, in continuous and cooperative

attempts to promote more complete and effective fire protection and better cutting practices on private lands. Work closely with the Forest Research and Flood Control programs. Take an active part in building up the raw material base and in encouraging new wood-using industries to locate in the State.

4. Attaining the local objectives listed above contributes to the needs of the state and of the nation.

### NATIONAL OBJECTIVES

1. Provide a reserve supply of timber in times of national crisis (war).

2. Serve as a large-scale demonstration of what southern timberlands can produce under wise and careful management.

3. Keep the people informed of the true forestry situation and steps needed to improve that situation where needed.

4. Contribute to the national economy, and assist in raising the general standard of living throughout the nation.

The total income from all sources in these National Forests last year was greater than the expenditures. If properly managed in the future the income should continue to increase each year due to the fact that most of our timber cutting so far has been improvements cuts, which means we have been building up our growing stock, and thus, when the forests reach full production the cut of timber will be far greater than it is at the present time. The total income this past fiscal year was \$871,633.00. Of this amount 25%, or \$217,908.25, was returned to the counties in which the forests are located. This amounted to 27,108.00 in Mississippi last year. It is interesting to note that some of the counties receive as high as 48¢ per acre of land. The average was \$0.21 per acre. Harrison County was \$0.10 per acre.

The Mississippi National Forests are growing up and if we meet the objectives we have established, these forests will play an important part in the future economy of the State. It is estimated that approximately 10,000 people are employed in processing the timber cut from the National Forests at the present time. In the future this number should be doubled or tripled. Once the forests are in full production and on a sustained yield basis they will keep many people employed full time. This should result in state industries and communities within and adjacent to the National Forests.

We feel that it is our duty to keep the people of the State and nation informed of this work, the need and purposes for these National Forests, for after all these are your forests and your children's forests, and they must be operated in the best interests of all the people.

If she gets all the water she wants, a cow will give 8 to 15 percent more milk.

Electric appliances should be connected to wall outlets—not to drop cords or lamp sockets.

Safety tip: Disconnect electric appliances as soon as you finish using them.

More than 200 kinds of lamps are used in American homes for a wide variety of purposes.

## Area Alerted As Fire Season Nears

By  
SAM BLAZE KILLER

The all time dreaded fire season is approaching, this is not a reminder, but an appeal to you, the citizens of Hancock, Harrison and Pearl River counties, to cooperate in every way possible in keeping down hazardous forest fires, which are timber's most dreaded enemy.

With your help and assistance, we can do a much better job in controlling these forest fires. As you know the 1948-49 fire season was the best that this section of the state has witnessed since the organization of the Mississippi Forest Service and this record was made because you helped in many ways such as aiding in securing small fires, and reporting fires to our crews and controlling fires on your own land.

Due to the heavy amount of rainfall during this past summer the fuel has accumulated greatly due to the extensive growth of plant life. Because of this fact, the fire hazard will be greatly increased this season in the vast counties, therefore,

it will require extreme caution on the part of the camper, tourist, sportsman, picnicker, farmer, and youngster. The camper and picnicker should always use extreme caution in leaving campfires dead out. The tourist and sportsman should be careful not to throw cigarettes or lighted matches from the car or drop them in the woods. The farmer should take care to have a sufficient line plowed around his acreage when he plans to burn. The youngster should never tamper with matches or other inflammable materials in the woods.

We have all heard in the recent past, and the present of the disastrous forest fires in the northwestern states and of the damage in human life, wild life, homes, as well as the forest and all of its resources. It happened there, let's not let it happen in our community.

You can help by suppressing small fires, reporting fire trespassers and fire bugs, or notifying your nearest fire tower of any fire that you might detect as soon as possible.

Safety tip: Don't let the braid of insulation on electric cords get frayed or worn. Repair or replace immediately.

Sunlamps have been used successfully in experiments by shirt manufacturers to bleach out scorch caused by too hot an iron.

## HENS NEED LIGHT TO LAY AN EGG RIGHT

By D. W. Teare, REA Farm  
Electrification Specialist

Profitable poultry production today requires the best poultry management practices and methods. The use of electricity is of increasing importance to poultry production because of the ease with which the light, heat, and power can be applied and used to increase flock production.

First on the list of electrical poultry uses is night lighting for laying houses. Research workers have discovered that hens begin to lay in the spring because the lengthening days supply the necessary 12 to 14 hours of daylight. When daylight hours are fewer, hens and turkeys will not lay regularly. By using electric lights to lengthen the short fall and winter days to at least 12 to 14 hours, the hens can be forced to the springtime rate of production. Obviously if eggs are produced for market when prices are highest, the profit will be greater.

Operations of REA-financed rural electric systems have paid nearly \$20,000,000 ahead of schedule on debt retirement.

Safety specialists warn against using pull-chain switches unless they contain an insulating link or cord.

## DR. FRANK RUSSUM

Optometrist

Ramsey Dept. Store Bldg.

2nd Floor

Office Hours

Tuesday & Thursday

8:30 A. M. to 4:30 P. M.

Eyes Examined - Glasses

Fitted

Complete Visual Service

## Peoples Federal Savings & Loan Ass'n

Bay St. Louis, Miss.

We are pleased to announce that we are in a position to accept deposits in any amounts from \$5.00 up. We hope to continue paying 3% annual dividends.

## I BOUGHT AT Waveland Lbr. Co.

MANNY HUBBARD

NICHOLSON AVE.

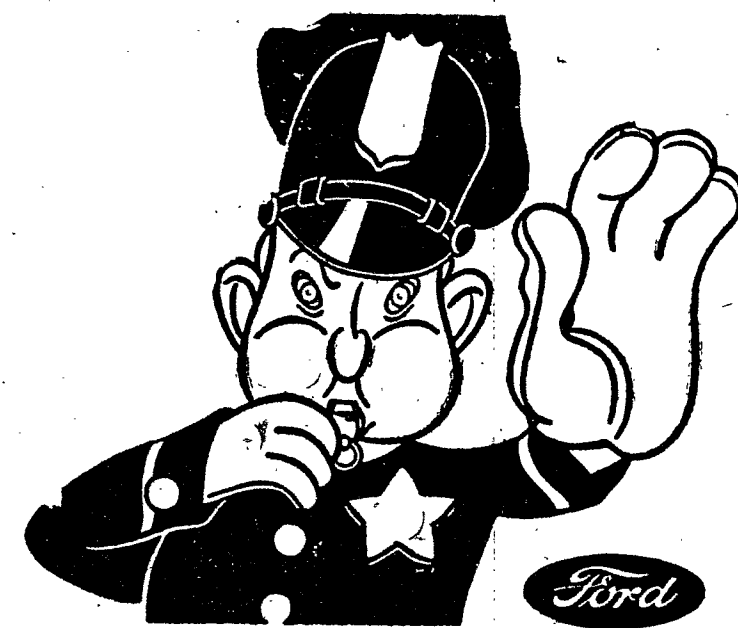
PHONE 1097-M

Try Us for—

SASH ROOFING SHEETROCK DOORS  
DRESSED OR ROUGH LUMBER

## KILN DRIED

FLOORING & SIDING



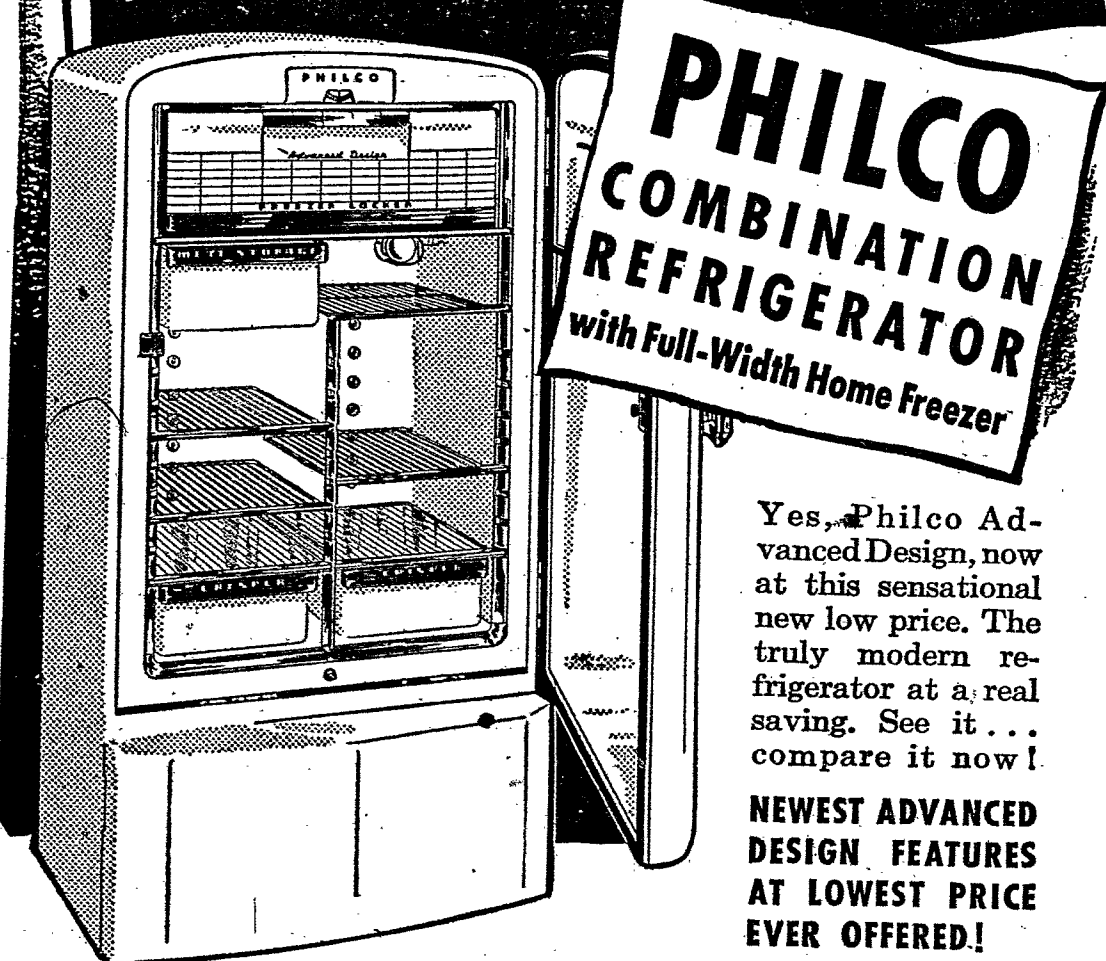
Enter **FORD'S**  
**\$100,000**  
Car-Safety Contest  
*Today*

SEE ANY FORD DEALER FOR A FREE SAFETY CHECK AND ENTRY BLANK



Rocky Hill is the central tower through which every other line in the county goes. Emmet Ladner is the towerman.

## HERE'S OUR Biggest Bargain IN FINEST QUALITY REFRIGERATION



PHILCO 795  
**\$299.95**

Only \$30.95 Down

**NEW EASIER TERMS**  
Up to 2 Years to Pay

Yes, Philco Advanced Design, now at this sensational low price. The truly modern refrigerator at a real saving. See it, compare it now!

**NEWEST ADVANCED DESIGN FEATURES AT LOWEST PRICE EVER OFFERED!**

• FULL WIDTH HOME FREEZER True zero zone temperatures. Separate ice tray shelf.

• BALANCED HUMIDITY Positive control of excess humidity for every season.

• FULLY ADJUSTABLE SHELVES Shift them to accommodate all sizes and shapes of food.

**PLUS** • 7.6 cu. ft. capacity • 14.9 sq. ft. shelf area • 2 Crispers • Storage Bin • Meat Drawer • 5-Year Warranty

## DEMORAN'S RADIO SERVICE

Railroad Avenue

Phone 116

Register at Our Booth For Drawing of TOASTMASTER to be given away Friday, Oct. 7

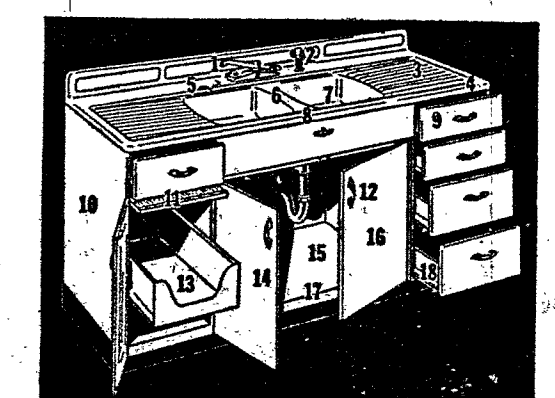
Register at Our Booth REA Day, October 8 for Drawing of PHILCO PORTABLE RADIO To Be Given Away

OCTOBER  
SPECIAL  
THIS MONTH  
ONLY

**\$259.95**  
Plus  
Installation

The price is down, down, down! See us for your dream kitchen. Start enjoying the work-saving wonders of a genuine, white-enamelled steel Youngstown Kitchen. You'll bend less, stoop less—you'll fairly fly through the dishes. How these nationally advertised beauties work for you!

Call today. A kitchen-planning expert will come to your home at your convenience and plan your new kitchen in miniature. No cost or obligation.



Buy in October for a lifetime of convenience and service. No costly remodeling. Fast installation.

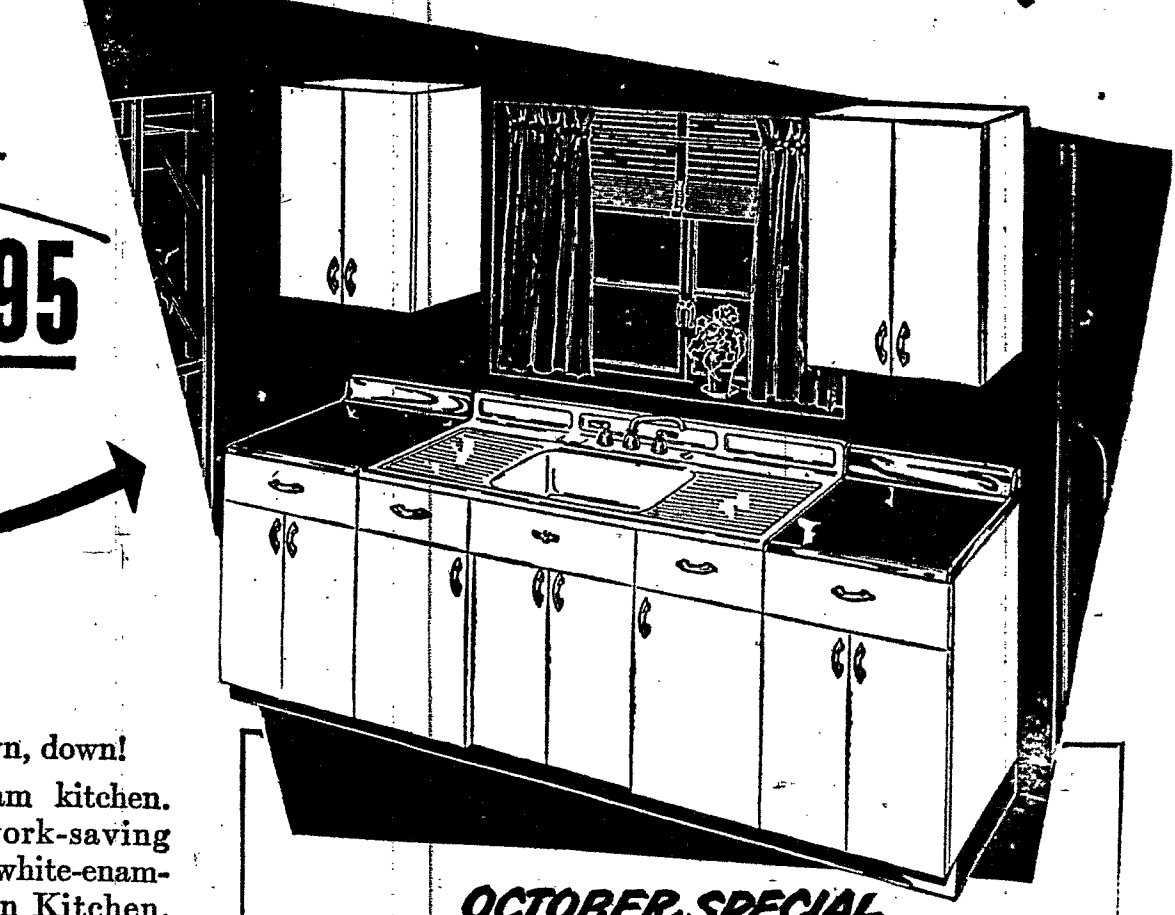


*Youngstown Kitchens*  
BY MULLINS

## W.A. McDonald & Sons

CORNER OF TOULME and ESTERBROOK STREETS  
BAY ST. LOUIS, MISS.

## GENUINE Youngstown Kitchen LESS THAN YOU'D PAY FOR A REFRIGERATOR!



### OCTOBER SPECIAL

Youngstown Kitchen Cabinet Sink, 54" model—twin, fluted drainboards, cutlery drawer, two roomy shelves, one-piece, acid-resisting porcelain-enamel top with impressed soap dish, swinging mixing-faucet, crumb-cup strainer, 4" back-splash, recessed toe and knee space. Flanked by Youngstown Kitchen base cabinets and wall cabinets exactly as shown.  
This wonderful price is for October only.

Choose the right Kitchenaid for home, needs and purse  
11 luxury models—11 wonderful, low prices  
You can't beat this quality—no matter how much you pay!

**FEATURES! (66" Twin-Deluxe shown) FEATURES!**

- Swinging mixing-faucet
- Handy, trigger-operated rinse-spray
- One-piece, acid-resisting porcelain-enamel top
- Rounded corners
- Impressed soap dish
- Twin-bowl dishwashing
- Crumb-cup strainer (eliminates dishes)
- Heavy sound insulation
- Partitioned cutlery drawer—linoleum lined
- Hi-back enamel finish
- Removable bread board
- High-quality chrome hardware
- Sliding shelf
- Torpedo door catches
- Roomy storage compartments (17.5 cubic feet)
- Soap-box rack (inside door)
- Recessed toe and knee space
- Brass drawer runners (no sticking)



Priced At \$39.95 to \$52.50

## RAMSEY'S DEPARTMENT STORE



## The Pines Fine Cabins-Cafe

Highway 90 at State Street  
MR. AND MRS. R. C. ARMITAGE  
PHONE 9108

One way to take out "life insurance" on your electric appliances is to store them in a clean, handy, dry place where they will be protected from falls.  
Reminder from REA home electrification specialists: Pull on the plug not the cord, when disconnecting an appliance.  
When buying electrical appliances, look for the Underwriters' Laboratory (UL) seal which shows that it has passed safety tests.

## Demoran's Radio Service

**Radios Called For  
And Delivered**

Bay St. Louis

Phone 116

## For Prompt Delivery OF

# DIRT, SAND or GRAVEL

SEE

## T. E. KELLAR and SONS

TELEPHONE 843-J

WE BUILD AND MAINTAIN ROADS —  
WE REPRESENT THE

## GULF SHELL CORPORATION

AND CAN DELIVER

# CLAM or REEF SHELLS

IN ANY QUANTITY FROM OUR STOCK  
PILE AT THE OLD HARRISON SHIP YARD  
LOADING DAYS FOR SHELL ARE TUESDAYS AND  
FRIDAYS. SHELL MAY ALSO BE OBTAINED FROM OUR  
STOCK PILE AT PEARLINGTON WHICH IS IN CHARGE  
OF MRS. SEAL. PRICES QUOTED UPON REQUEST.



**Have Tomorrow  
by SAVING TODAY ....**

A savings account opened today will start dreams walking your way. Each weekly deposit brings them closer and closer, until ... you're riding a new car, living in your own home, or even owning your own business. Start saving today for tomorrow's lifelong happiness.



Member Federal Deposit Insurance Corporation. All Savings  
Deposits Insured Up To \$5,000.00

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Heirs at Law of Mrs. Leona Mary Toomey, Deceased.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5735 in said Court of Herbert J. Toomey, Patrick Peter Toomey and John H. Toomey, wherein you are a Defendant.  
This 22nd day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By Marjorie M. Mitchell.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Heirs at Law of W. P. Griswold, Deceased, Heirs at Law of John Asher, Deceased, Heirs at Law of Mrs. John Asher, Deceased and Heirs at Law of Clementine Asher Moran, Deceased.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5729 in said Court of Charles W. Kehl and Katherine Farris Bultman Kehl, wherein you are a Defendant.  
This 21st day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By Barbara A. Sick, D. C.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To William L. Sanford and Flossie F. Sanford, whose last known residence was Wayne County, Michigan. If alive and if dead, their unknown heirs at law and legatees; and  
Any and all persons having or claiming any legal or equitable interest in and to the following described land situated in Hancock County, Mississippi, to-wit:  
SW 1/4 of NE 1/4 Section 25 Township 5 South Range 14 West  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5724 in said Court of Adloe Orr, Jr., complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 14th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To F. A. Earhart, and  
J. H. Berner, if alive and if dead his unknown heirs-at-law or legatees, and  
All other persons having or claiming any interest in and to Block 62 of the Bay St. Louis Land and Improvement Company's first addition to the City of Bay St. Louis and Town of Waveland.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5720 in said Court of H. R. Morris complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 11th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Clerk.  
9/16/49. chg.



## REAL ESTATE

**SEE KERGOSIEN BROS.**  
List your property with us.  
We handle rentals, sales or purchases.  
**PHONE 189**

## DR. R. N. CAHILL

CHIROPRACTOR

Tuesday & Thursday  
9:00 to 11:45 A. M.

Russell Building  
Main St. — Bay St. Louis

## INSURE

YOUR PROPERTY

with

**JOS. O. MAUFFRAY**

Bay St. Louis, Miss.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Harvey D. Byler, if alive and if dead his unknown heirs-at-law or legatees, and  
Fannie D. Byler, if alive and if dead her unknown heirs-at-law or legatees, and  
All other persons having or claiming any interest in and to the Northeast Quarter (NE 1/4) of the Southeast Quarter (SE 1/4) of Section Seven (7), Township Seven (7), South, Range Fourteen (14), West, except the following described tract of land beginning at the Northwest Corner of the Southwest Quarter (SW 1/4) of the Southwest Quarter (SW 1/4) of Section Twenty-four (24), Township Five (5) South, Range Fourteen (14) West, thence running East 7 chains and 39 links, thence South 9 chains and 42 links to the Northern line of the Public Road, thence North-Westerly along said road, to the South line between Sections 23 and 24, thence North 1 chains and 83 links, to the place of beginning, containing 4 acres, and being a part of the Southwest Quarter (SW 1/4) of Section 24, Township 5 South, Range 14 West, in the County of Hancock and State of Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5714 in said Court of J. Roland Weston, Complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 7th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Clerk.  
9/9/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Will J. Morgan, if alive and if dead his unknown heirs-at-law or legatees, and  
All other persons having or claiming any interest in and to:  
FIRST: SW 1/4 of NW 1/4 Sec. 1, Tps. 6 S., R. 14 W.  
SECOND: NW 1/4 of SW 1/4 Sec. 1, Tps. 6 S., R. 14 W.  
THIRD: SE 1/4 of NE 1/4 Sec. 2 Tps. 6 S., R. 14 W.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5722 in said Court of Warren M. Orr, complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 14th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
9/16/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To James Harvey Davis, Non-Resident of the State of Miss. and is a resident of the City of New Orleans, Parish of Orleans, Louisiana, whose address at present is 1735 Carondelet Street, New Orleans, Louisiana.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5734 in said Court of Anna A. F. Davis, complainant, wherein you are a Defendant.  
This 21st day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Marjorie M. Mitchell, D. C.  
9/23/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Xaverio P. Loiacono  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5731 in said Court of Luvenia Agnes Lind Loiacono, complainant, being a suit for divorce, wherein you are a defendant.  
This 21st day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Clerk.  
By: Marjorie M. Mitchell, D. C.  
9/23/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Preston Landor, Sr., Non-Resident—That he can not be found after diligent inquiry and search—Street and Post Office Address unknown.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5717 in said Court of Philomena Landor, complainant, wherein you are a Defendant.  
This 13th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/16/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Gulf Coast Development Company, New Orleans, Louisiana; J. Lee Rhodes, 220 Audubon Blvd., New Orleans, Louisiana, Vice-President of Gulf Coast Development Company, and  
Any and all persons having or claiming any legal or equitable interest in and to the following described property situated in Hancock County, Mississippi, to-wit:  
Lots Two (2), Three (3), Four (4), Five (5), Six (6), and Seven (7) Block 42 of Clermont Harbor as per plat thereof made by John S. Pierce, Surveyor and filed in the office of the Clerk of the Chancery Court of Hancock County, Mississippi dated April 24, 1911 in plat book number one.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5710 in said Court of Wilfred L. Guerin, complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 6th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
9/9/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Wilfred N. Clementine, 920 Thantway, 1220 C. San Pablo, Berkeley, California.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5709 in said Court of Shirley Giles Clementine, Complainant, wherein you are a Defendant.  
This 31st day of August, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/9/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To ALL PERSONS having or claiming any interest in and to the Southwest Quarter (SW 1/4) of the Southwest Quarter (SW 1/4) of Section Twenty-four (24), Township Five (5) South, Range Fourteen (14) West, except the following described tract of land beginning at the Northwest Corner of the Southwest Quarter (SW 1/4) of the Southwest Quarter (SW 1/4) of Section Twenty-four (24), Township Five (5) South, Range Fourteen (14) West, thence running East 7 chains and 39 links, thence South 9 chains and 42 links to the Northern line of the Public Road, thence North-Westerly along said road, to the South line between Sections 23 and 24, thence North 1 chains and 83 links, to the place of beginning, containing 4 acres, and being a part of the Southwest Quarter (SW 1/4) of Section 24, Township 5 South, Range 14 West, in the County of Hancock and State of Mississippi.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5715 in said Court of Cornelius Shaw, Complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 7th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Clerk.  
9/9/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Mrs. Elizabeth Brewer Burns, non-resident, whose postoffice address and/or place of residence could not be ascertained after diligent search and inquiry.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5712 in said Court of Ernest McDougall Burns, complainant, wherein you are a Defendant.  
This 7th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
9/9/49. By: Barbara A. Sick, D. C.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Harvey D. Byler, if alive and if dead his unknown heirs-at-law or legatees, and  
Fannie D. Byler, if alive and if dead her unknown heirs-at-law or legatees, and  
All other persons having or claiming any interest in and to Part of the Northwest Quarter (NW 1/4) of the Southeast Quarter (SE 1/4), East of road of Section Seven (7), Township Seven (7), South, Range Fourteen (14) West (14).  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5728 in said Court of Frank A. Perniclaro, complainant, wherein you are a defendant.  
This 20th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/23/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Mrs. Mary Ofo Perniclaro, non-resident; 1051 Barronne Street, c/o Mrs. Frank Bunich Apt. G, New Orleans, Louisiana.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5728 in said Court of Frank A. Perniclaro, complainant, wherein you are a defendant.  
This 20th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/23/49.

### SUMMONS

THE STATE OF MISSISSIPPI  
To: Mrs. Charles H. Parsons  
You are summoned to appear before the Justice of the Peace Court in Beat No. 5 of the County of Hancock in said State, on the First Monday of October, 1949, to defend the suit in said Court of W. A. McDonald & Sons, wherein you are a defendant.  
This 14th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Clerk.  
9/16/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Wilfred N. Clementine, 920 Thantway, 1220 C. San Pablo, Berkeley, California.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5709 in said Court of Shirley Giles Clementine, Complainant, wherein you are a Defendant.  
This 31st day of August, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/9/49.

### NOTICE TO BIDDERS

Notice is hereby given that the Commission Council of the City of Bay St. Louis, Mississippi will receive sealed bids to be delivered to the Clerk of the Council on or before ten (10:00) o'clock A. M. Monday, October 3rd, 1949, for sale of any or all of approximately eight hundred (800) barrels of tar or asphalt located on Louisville and Nashville property opposite the L. & N. coal chute.

The Commission Council reserves the right to reject any and all bids. This 14th day of September, A. D. 1949.  
(SEAL) The Commission Council of the City of Bay St. Louis, Mississippi.  
By Sylvan J. Ladner, Jr. City Clerk.

### SUMMONS AND ATTACHMENT IN CHANCERY COURT

STATE OF MISSISSIPPI  
To Mrs. Stella Dube Pelham and Robert Pelham, non-residents of the State of Mississippi, whose address is 6222 Marigny Street, New Orleans, Louisiana.  
An attachment at the suit of Roger Heitzmann and Superior Supply Company, against your estate in the sum of Two Thousand Four Hundred Seventy-Four Dollars and Forty-One Cents (\$2,474.41) and interest and a further amount to be fixed by the court, returnable before the Chancery Court of Hancock County, of Bay St. Louis, Mississippi, being Cause No. 5716 has been executed, and is now pending in said Court; and unless you appear before said Court on the Fourth Monday of October, A. D. 1949, same being the First Day of the Next Regular Term of the Chancery Court, and plead to said action, judgment will be entered and the estate attached will be sold.  
Witness my signature and official seal, this 12th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, Deputy Clerk.

### NOTICE TO CREDITORS

Letters of Administration on the Estate of Herman F. Huestedt, deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 14th day of September, A. D. 1949, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said court, within six months from this date, and failure to so probate and register same in six months will bar the claim.  
This 16th day of September, A. D. 1949.  
HARRY HERBERT HUESTEDT  
Administrator of the Estate of Herman F. Huestedt, Deceased.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To any and all persons having or claiming any legal or equitable interest in and to the following described land:  
SE 1/4 of SW 1/4 of Section 24, Township 5 South, Range 14 West in Hancock County, Mississippi.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5721 in said Court of A. E. Shaw, complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 13th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/16/49.

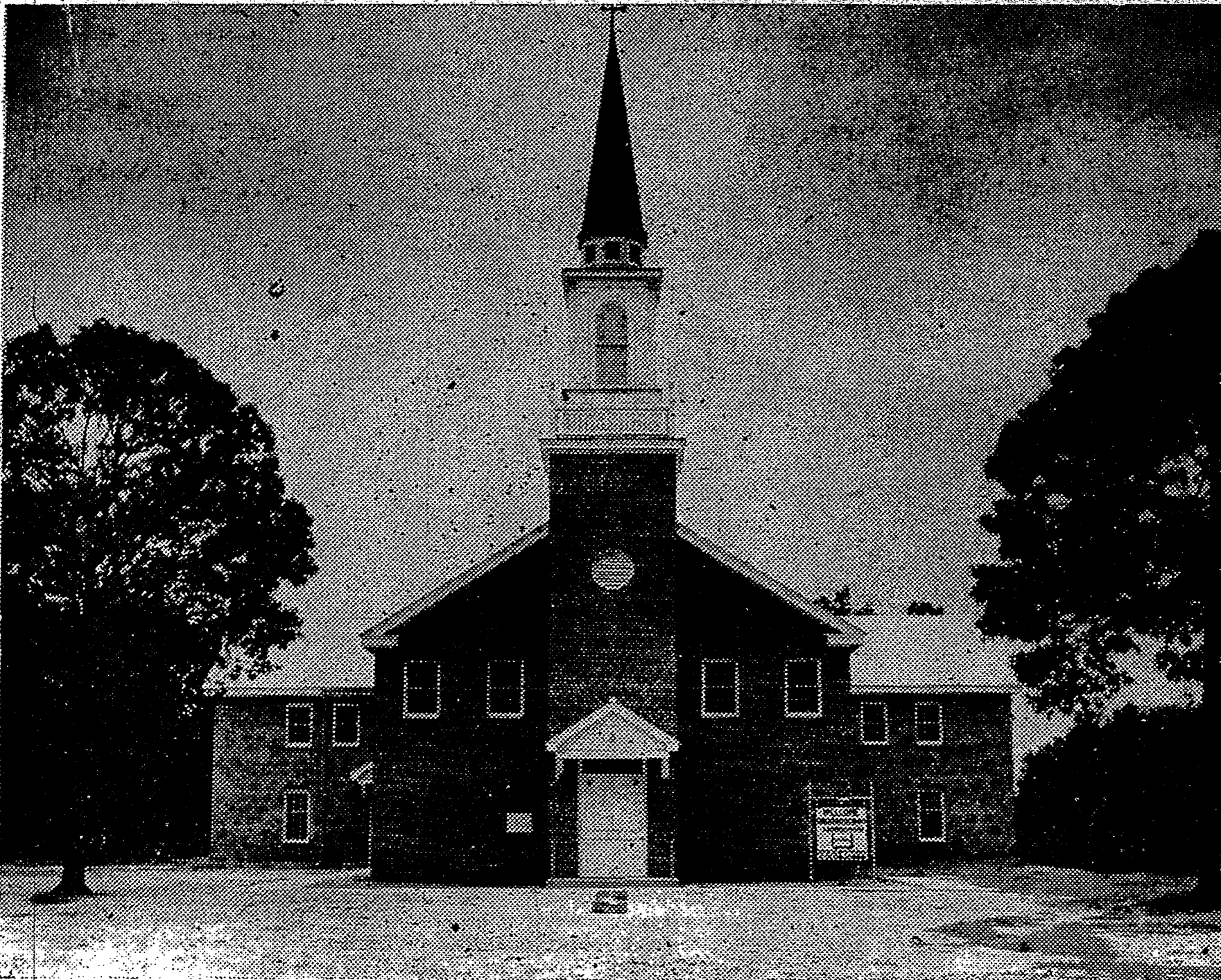
### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To William Everett Swilley  
Non-Resident: 1704 Tulane Avenue, New Orleans, Louisiana.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5719 in said Court of Dorothy C. Swilley, complainant, wherein you are a Defendant.  
This 13th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
By: Barbara A. Sick, D. C.  
9/16/49.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To A. E. Massiman, Trustee, and his Successors in Trust and Will J. Morgan, if alive and if dead their unknown heirs at law and legatees, and all persons having or claiming any right, title or interest in and to:  
FIRST: SE 1/4 of SW 1/4 Sec. 1, Tps. 6 S., R. 14 W.  
SECOND: NW 1/4 of SW 1/4 Sec. 25, Tps. 5 S., R. 14 W.  
You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the Fourth Monday of October, A. D. 1949, to defend the suit No. 5723 in said Court of Warren M. Orr, complainant.  
The same being a suit to quiet and confirm complainant's title to said land above described wherein you are a defendant.  
This 14th day of September, A. D. 1949.  
(SEAL) A. C. MITCHELL, Chancery Clerk.  
9/16/49.





The First Union Baptist church at Caesar stands proudly for its portrair. The original church structure, built in 1842, was nothing more than a log cabin.

## Hand Pump On Way Out As Running Water Comes In

The old hand-pump is rapidly becoming a curio on American farms. Rural electrification, which has made tremendous strides in the last decade, is pushing it from the scene as more and more farm families modernize their homes and farm buildings with running water.

Planning of plumbing always should be the job of the farmer and

his family. Too often planning is carelessly done or turned over to someone else. After the plans are complete, others can select materials and handle the installation.

Just as important as careful planning is expert installation. Most farmers can handle a portion of the installation labor themselves, if they desire. But there will be numerous occasions when they will need the

assistance of experienced plumbers. This is especially true with respect to installation of pumps and the construction of a disposal system for wastes.

The Coast Electric Power Ass'n., Bay St. Louis, will gladly and without charge, furnish upon request, a copy of the illustrated booklet "Planning the Electric Water System and Plumbing For Your Farmstead."

## Original Church - \$50.00

## New Building - \$50,000

The First Union Baptist Church in Caesar was built at a cost of approximately \$50. It was no more than a loghouse with a dirt floor.

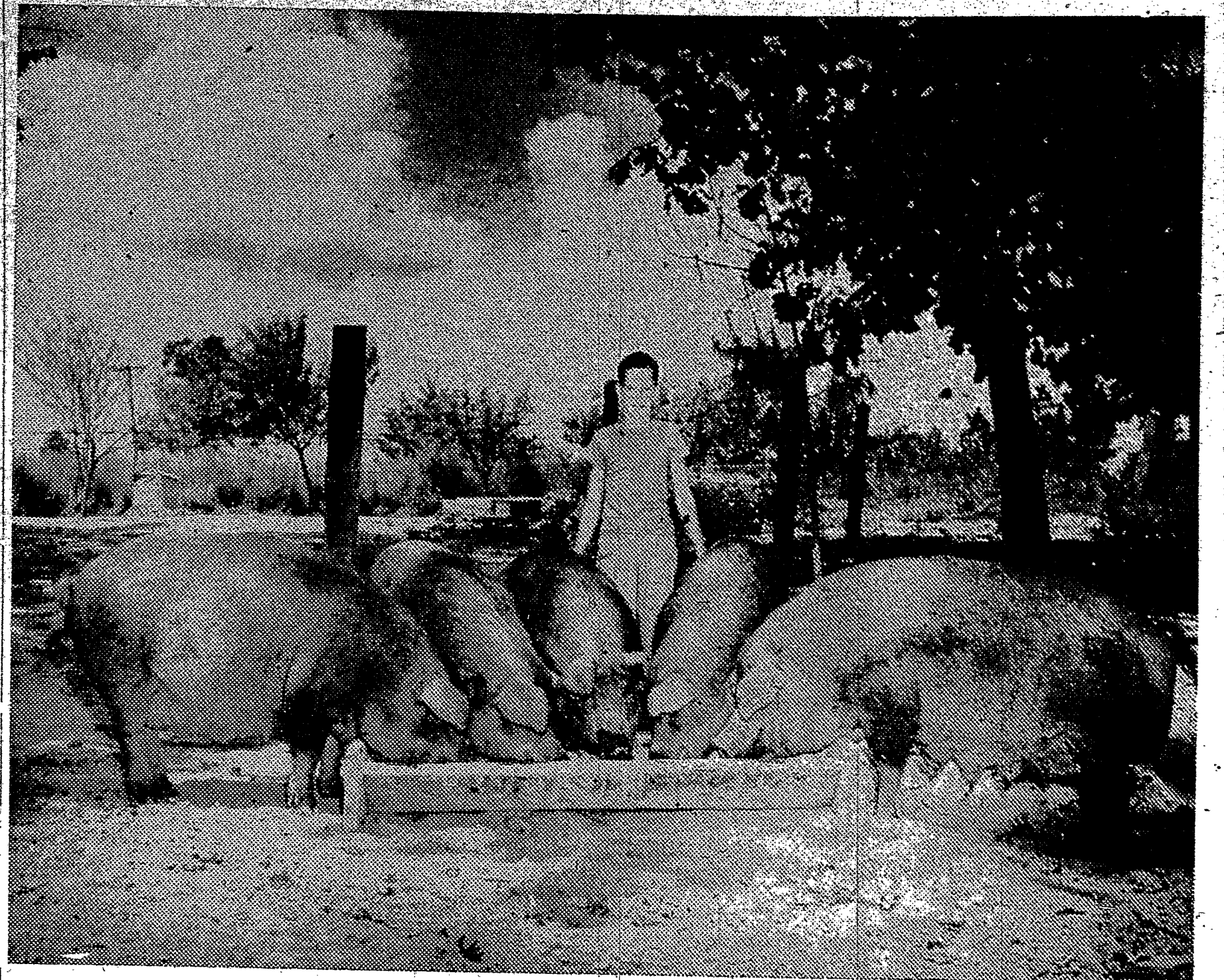
The new church, an imposing brick building dedicated June 26, 1949, was built at a cost of \$50,000. This structure is the fifth one since the church was organized back in 1842.

Financing of the new church was done by free will offerings. Then, to get enough money to finish the job, it was decided to issue bonds. Four-fifths of these were bought by the congregation itself, whose membership totals 527.

These same church members gave liberally of their time and equipment in order to speed the construction of their beautiful building and make it one of the finest rural churches in this area.

The Rev. S. P. Powell of Carriere, Miss., has been pastor for the last 17 years.

The plan of the building was drawn up by the architectural department of the Sunday School Board of the Southern Baptist convention. The building has 15 rooms besides the auditorium which has a seating capacity of 450. There is a well equipped library under the direction of Mr. and Mrs. J. J. Smith.



Charles Robertson of Aaron Academy knows how to raise fat hogs as this picture clearly indicates.

## DON'T BE A HOG FOR WORK LET REA HELP

Charles Robertson of Aaron Academy is a 4-H club member who has done well in the hog raising business.

The 13 year old boy, son of E. D. Robertson has been in club work for four years. He is one of the best boys in Hancock County as far as the 4-H is concerned.

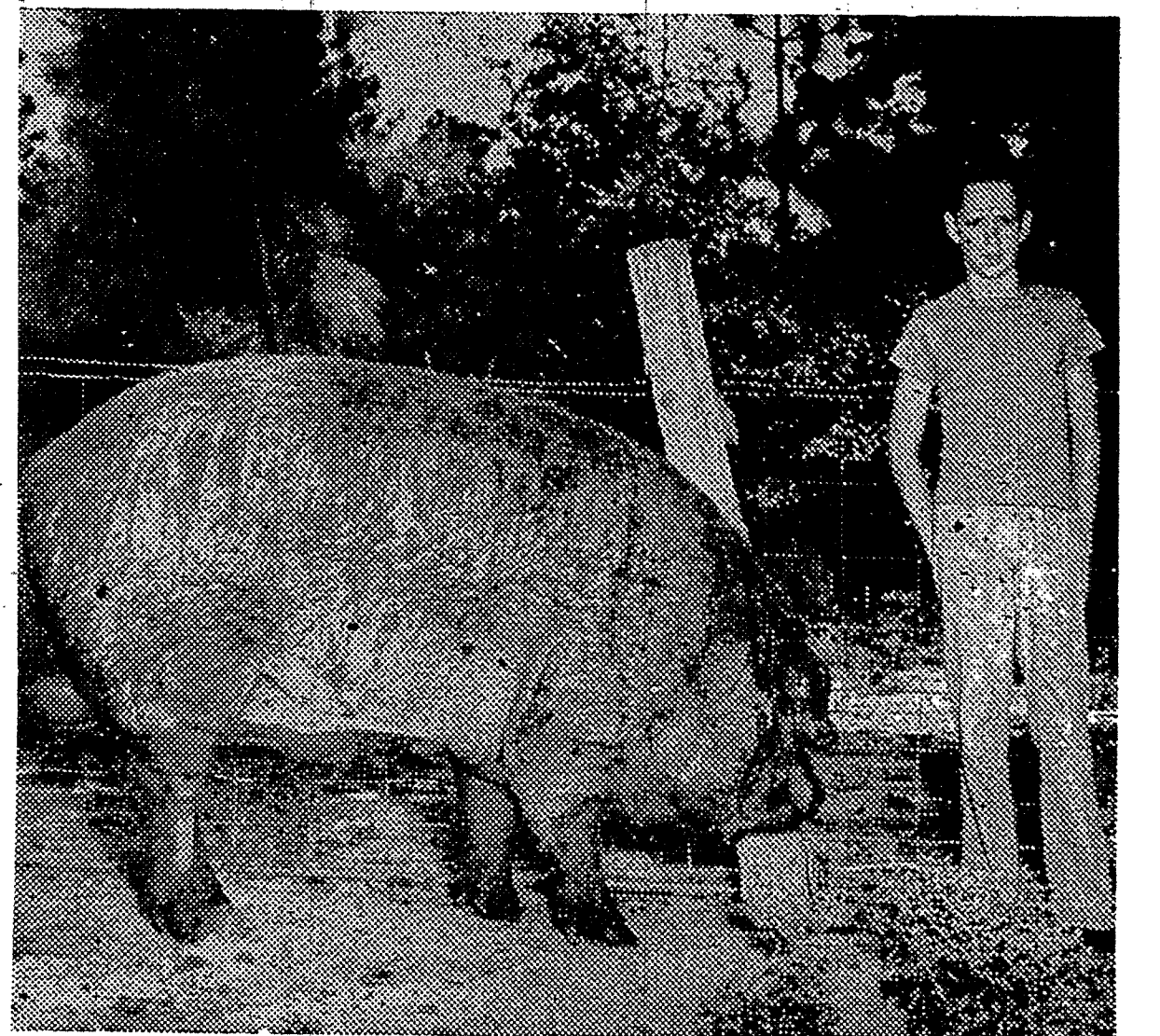
Charles started his project off by ordering two bred gilts from I. J. Lorton, Union City, Indiana. His herd of registered Duroc Jerseys has now grown to 45.

He has two fine males and five big sows as shown in the pictures. These animals comprise the nucleus of his herd and are used for breeding purposes. Charles is also able to ship a considerable amount of breeding stock outside of the state.

Besides his five breeding hogs, young Robertson has some 35 shoats born last March and three baby pigs which are doing nicely.

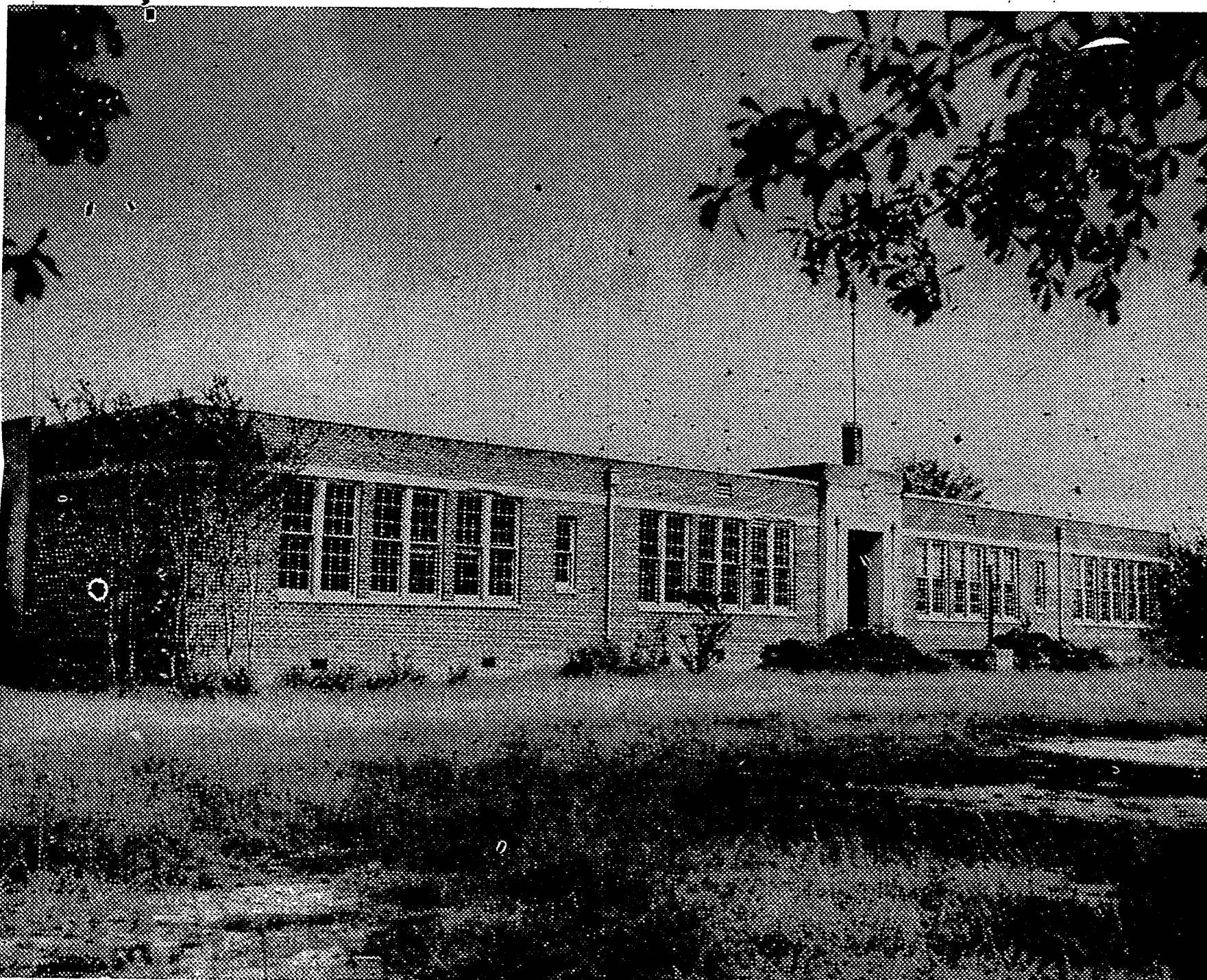
This business of raising hogs, or any other farm animal for that matter, is hard work. But it's not as bad as it was a few years ago when water had to be carried by hand to the far corners of the farm.

Now, with REA and the blessing of electricity to supply the power



Young Charles with one of his large males. He has been in 4-H club work for four years.

for water pumps, this condition has been improved a hundred fold. The Robertsons have a system whereby they can pump water directly to the



Saucier Consolidated School in Harrison county will have a vocational-agricultural program for the first time since the war.

## YOUR KITCHEN SINK

A pressure water supply will enable most farm families to completely modernize their kitchens.

The kitchen is the workshop of the farm house, and the kitchen sink is as important to convenience in the kitchen as any other piece of equipment.

In selecting a kitchen sink you will have a choice of several types. The drainboard sink is most commonly used on farms today. It is built into a work surface and its top edge is level with the working space on either side of it.

Both single basin and twin basin sinks are available. The twin basin sink costs more but it is usually worth the difference. This type of sink enables the sink to be used for different purposes simultaneously and often saves moments for the busy farmwife.

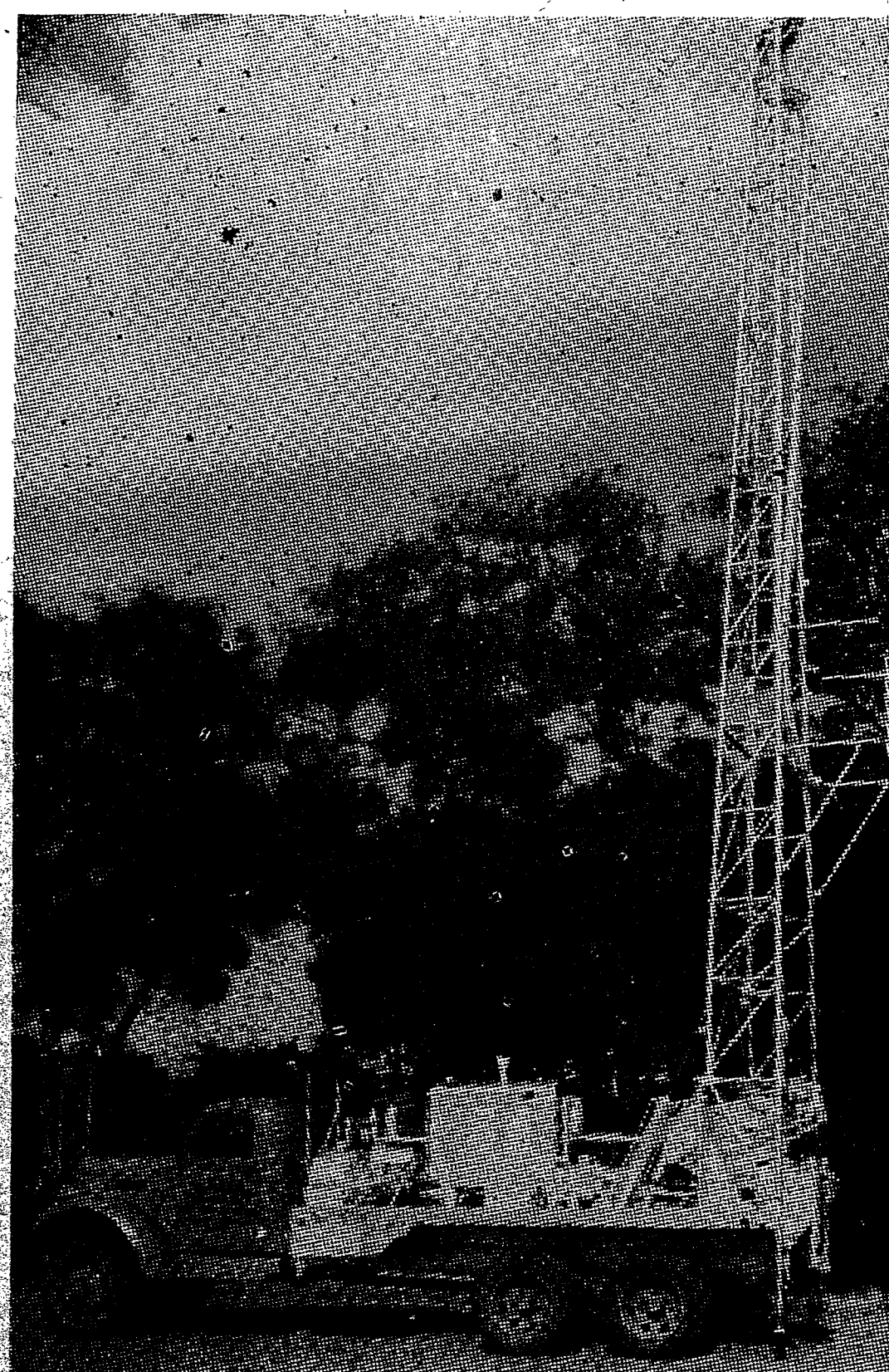
In selecting a sink, care should be exercised to get one that has an acid-resisting finish so that it will not stain readily. The manner in which you care for the sink will add to its life.

Since the sink will be permanently installed, one should be selected that will fit into your plans for a completely modern kitchen if you are not able to make immediately all the improvements contemplated.

## A Complete

# Well Drilling Service

For the Benefit of the People of This Area



We Furnish All  
Material Necessary  
For A Successful  
Water Supply

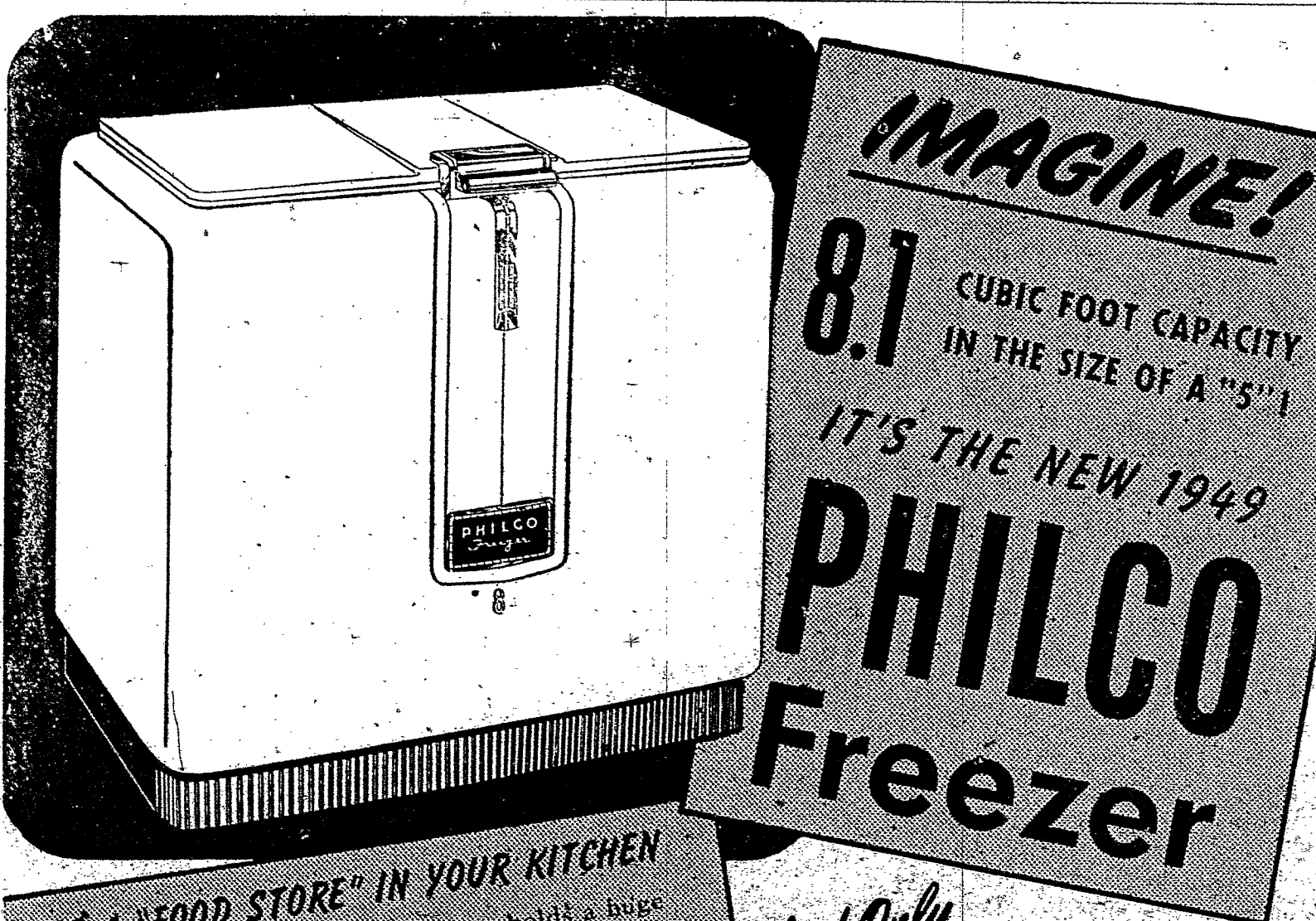
Get A New Well  
Under Our Finance  
Plan -- Nothing Down  
And 36 Months To Pay

## Quick and Grice

Telephone 384

Picayune, Miss.

Dealers In Every Type Of Home Appliance



IT'S A "FOOD STORE" IN YOUR KITCHEN  
The sensational Philco DH 81 Freezer holds a huge quantity of frozen foods... meats, fish, poultry, fruits, baked goods, desserts... keeping it fresh and delicious until you're ready to use it. It's a food store in your own kitchen. 3 roomy compartments... center compartment for sharp freezing. Temperature control and built-in thermometer. The Philco DH 81 is an amazing freezer value!

HOLDS UP TO  
320 POUNDS  
OF  
FROZEN FOODS

IMAGINE!  
8.1 CUBIC FOOT CAPACITY  
IN THE SIZE OF A "5"!  
IT'S THE NEW 1949  
**PHILCO**  
Freezer

And Only  
\$ 267.50  
EASY TERMS

DEMORAN'S  
RADIO SERVICE

Railroad Avenue

Phone 116

Bay St. Louis, Miss.

Register at Our Booth For Drawing of TOASTMASTER to be Given Away Friday Night, October 7

Register at Our Booth REA Day, October 8 For Drawing of PHILCO RADIO To Be Given Away



## Knowledge Is Keen Say The Kiddies At Kiln

The folks at Kiln are going all out to bring better school facilities to the people of that community. With a new vocational building to take the place of the old wooden structure and a new teacher's home they are ready for business in a grand style at Kiln Consolidated School.

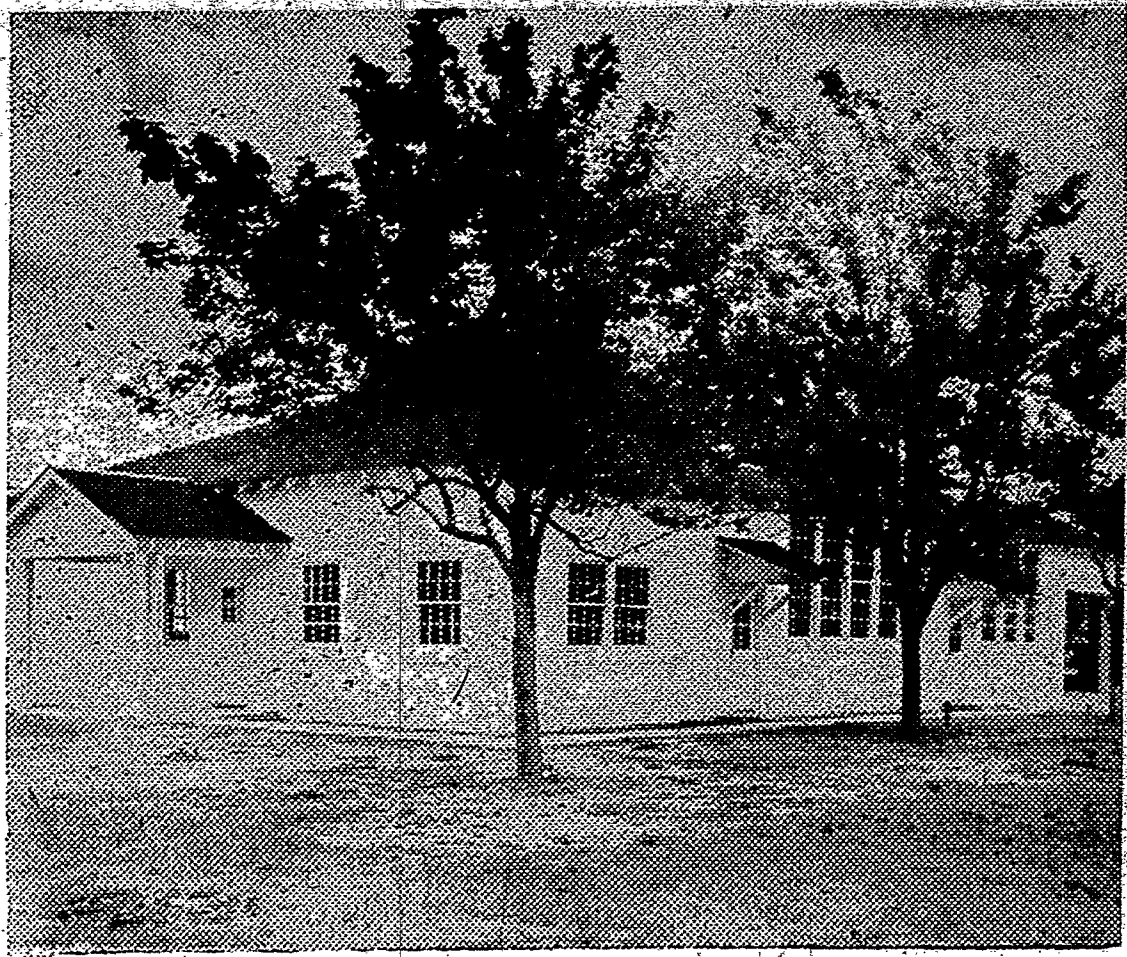
The school building is completely up to date, being made with concrete blocks and roofed with asbestos shingles. It is fully equipped with agricultural classrooms and a vocational workshop and is built, along with the teacher's home, according to state specifications at a cost of \$16,000. The school building alone is worth in the neighborhood of \$30,000 when the cost of the workshop and classroom equipment is taken into consideration.

The nurse's home is a modern five-room structure built of the same materials as the vocational building. Its cost to build was \$5000 and it is equipped with all the modern conveniences.

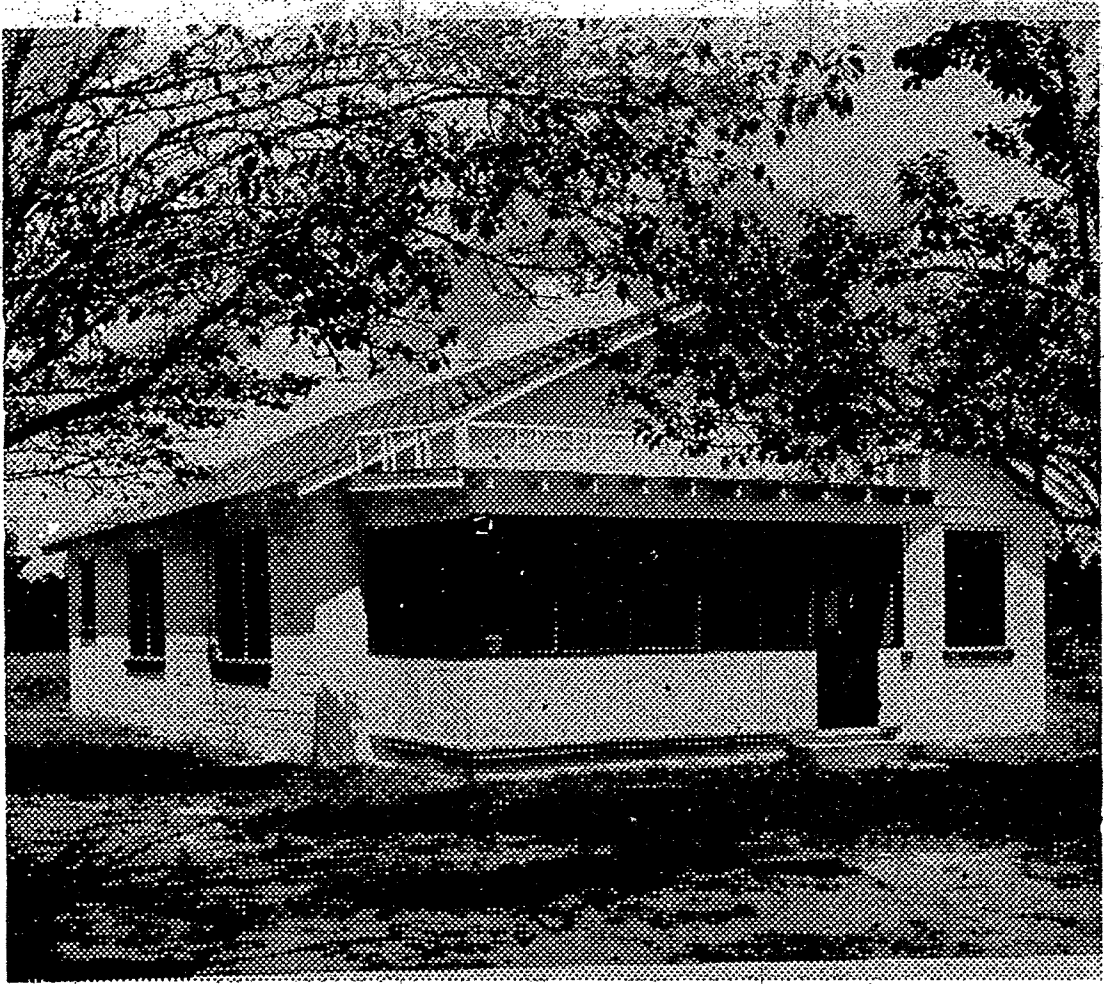
To round out the school improvement program the large building housing the gym and class rooms has been waterproofed, repaired, and freshly painted.

The REA, too, is going all out to bring the power needed for operating the school so that all its new improvements can be fully utilized. One of the first consumers on the Coast Electric Power Association line, the school has been receiving satisfactory service from the power company ever since.

Good lighting for young eyes as well as power for running the work shop and water pumps are some of the many uses afforded by rural electrification. These things, taken for granted now, made a tremendous difference when they were first put in. Teachers and students are daily getting the benefits brought by REA. In the classroom or on the farm rural electrification is doing a thorough job of bringing power to the people in the outlying areas.



Kiln's handsome new vocational building is already being put to good use.



The teacher's home, like the vocational building is made of concrete blocks.

## INSTALL YOUR PIPING FOR GOOD SANITATION

Proper materials and proper installation of the waste-disposal piping in your home are among the most important parts of your plumbing installation.

Trouble-free use and good sanitation require that this piping be installed properly. Your piping needs

depend upon the fixtures that you have installed and upon the arrangement of your house.

Every fixture must waste through a trap so that sewer odors will not come back into your house. Your kitchen sink and laundry tubs can drain into ordinary 4-inch field drain tile buried about 18 inches deep in your lawn.

Your bathroom fixtures should drain to a septic tank.

The waste disposal piping to the septic tank must be large enough to handle your bathroom wastes. It must be vented to the outside air at the top of the house to allow sewer gases to escape and to maintain atmospheric pressure throughout the piping. It may be necessary for you to provide branches from this main vent to various fixtures to prevent siphoning the water from the fixture traps.

## THEY ARE BRIGHTER WHEN IT IS LIGHTER

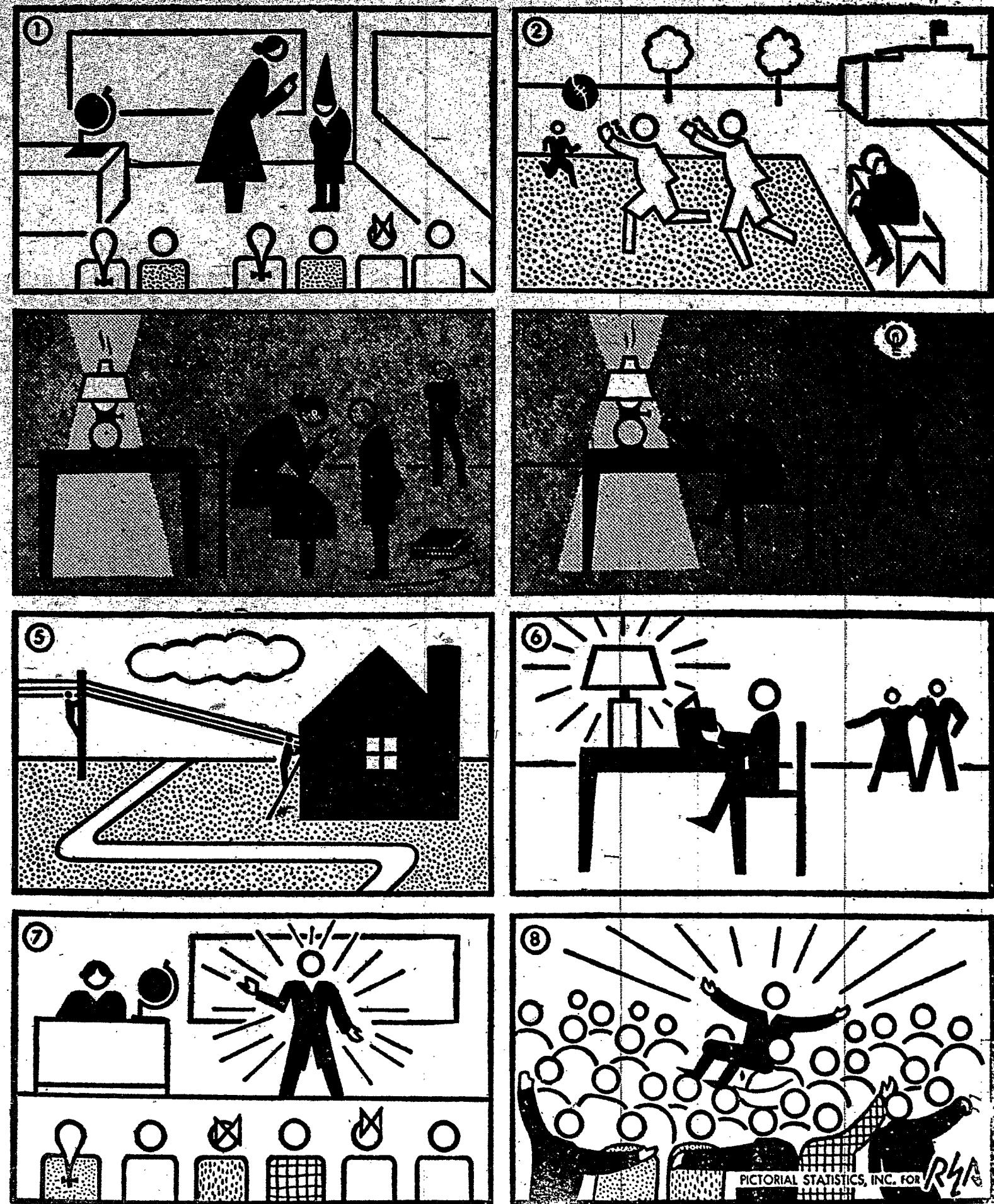
By  
Mary Alice Willis, Regional Home  
Economist of Rural Electrification  
Administration—USDA

Lighting conditions under which children study can vitally influence not only their scholastic progress but also their attitudes and relationships. Research has shown that good seeing conditions enable the student with normal eyes to study without undue demands on the nervous system and to read accurately, rapidly, and with confidence. Reading with much less difficulty under good seeing conditions, the student with defective vision is aided in maintaining a sense of adequacy and competence among his classmates. Poor seeing conditions, on the other hand, tend to handicap the child with normal vision, his unrecognized difficulties making him nervous, restless and irritable, and his progress below normal. He may even acquire defective vision under such conditions. The plight of the child with a visual defect who attempts from day to day to study under adverse conditions is pitiable indeed; he too shows signs of nervous tension and begins to fail at set tasks as well as in the daily adjustments necessary for happy movement in the community of childhood, meanwhile drifting toward a conviction of inferiority.

Creating good and safe seeing conditions is not difficult, either in the classroom or in the home, and such a project, offering as it does a challenge to flair and ingenuity, can be interesting and most rewarding one for the homemaker, the student, or the community. The first step is to provide a bountiful supply of light. Forty units ("Foot Candles") of light, the minimum recommended for study, should be available on any part of the desk as the student changes his position and moves his work accordingly. Measuring light is simple with the light meter, which can be purchased by the school or borrowed from a power company or rural electric cooperative. This little instrument indicates the amount of light falling on its "magic eye." Placed on desks near the inner walls of school rooms, it almost invariably shows that the children studying there are in the visual "danger zone," and that artificial light will be required to bring illumination to a safe level for eye work, even on a bright day.

After considering the quantity of light needed for safe seeing, the next important factor is the quality of light to be provided. Glare from bare bulbs or other light

## THE CASE OF THE SLUGGARD SCHOLAR



sources, whether direct or reflected, is most objectionable and even dangerous. All light sources should be shaded, shielded, or enclosed in some diffusing material. Bowls and shields for quality control are an important feature of well-designed lamps and fixtures.

Excellent lighting of the home study table or desk, according to published research, can be secured from two pin-to-wall lamps, each equipped with 100 to 150 watt bulbs, an efficient diffusing bowl at least six inches in diameter, and a light-colored, opaque shade. When such lamps are properly mounted above the desk on a wall of light tint or on a light-colored board as described below, they provide 40 units of good-quality light. The lamps should be hung 24 to 30 inches apart to insure a wide, even spread of useful light over the entire desk or table, and at such height that the lower edge of the shade is not more than 15 inches above the desk, or so that the bright inner lining of the shade is not visible to the student. A pair of such lamps can be bought for about \$8.00.

Another method of lighting the desk is to use a study lamp, carrying a 150-watt bulb. Lamps of this type are priced from about \$5.00 up. The home craftsman can make an adequate one from specifications furnished without charge by the Rural Electrification Administration, Washington, D. C. Often a portable lamp not designed for use on the study desk can be made to serve well there, if it can be equipped with a 150 watt bulb and a good diffusing bowl. If the shade of such a lamp is less than 14 inches above the desk top, it may be raised to the desired height by placing the lamp on a neatly finished block of wood or a small box. A valuable

addition to conversion equipment is the new large bulb, itself made of diffusing material and having its own "harp" for holding the shade. Preferred shades for study lamps are 14 inches or more in lower diameter, light in color, flared rather than drum shape, open at the top and made of a material through which some of the light shines. The study lamp should be placed not more than 15 inches from the center of the work and to the right of the left-handed user or the left of the right-handed.

In addition to the lighting, there are other conditions to be controlled if we are to create a favorable seeing environment. Wall surfaces, table or desktops, floors and floor coverings if light in color can add greatly to ease and comfort of seeing by reducing sharp contrasts of light and shadow in the room. For these reasons the walls of well-lighted school rooms are finished in soft pale colors, and green "chalkboards" have replaced blackboards. Light-colored walls adjoining the study table or desk in the home are essential. When walls are dark and redecorating is not practical, a piece of celotex 32 x 42 will provide a light field of vision if hung with its lower edge even with the desk top. Such a board may be framed simply and used for pinning up souvenirs and keepsakes, thus relating it decoratively to the room. The desk itself should be done in a light color with a flat finish, or the "working" area covered with large blotter in pastel shade. To be avoided are plate glass or high polishes, which reflect the light into the eyes most disagreeably, making seeing difficult. The desk, preferably a substantial piece of furniture not less than 20 inches wide, should be placed flat against

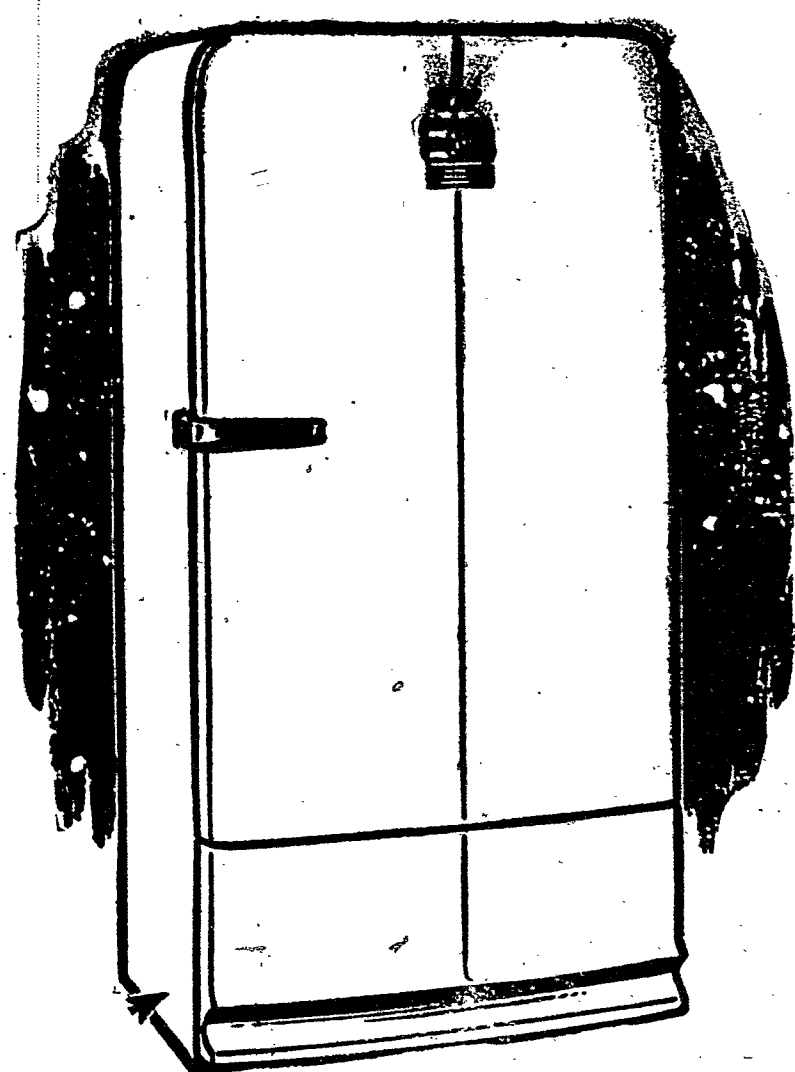
a wall and never in front of a window. With this replacement and correct wall treatment light from other sources in the room is desirable but not essential.

Researchers also tell us that reading is easier if the book rests on the desk at an angle—about as it would if leaned against another book of average size—and that eyes are safest when about 14 inches above the work. (This may call for padding a favorite chair or otherwise adjusting the seat to the height of the student.)

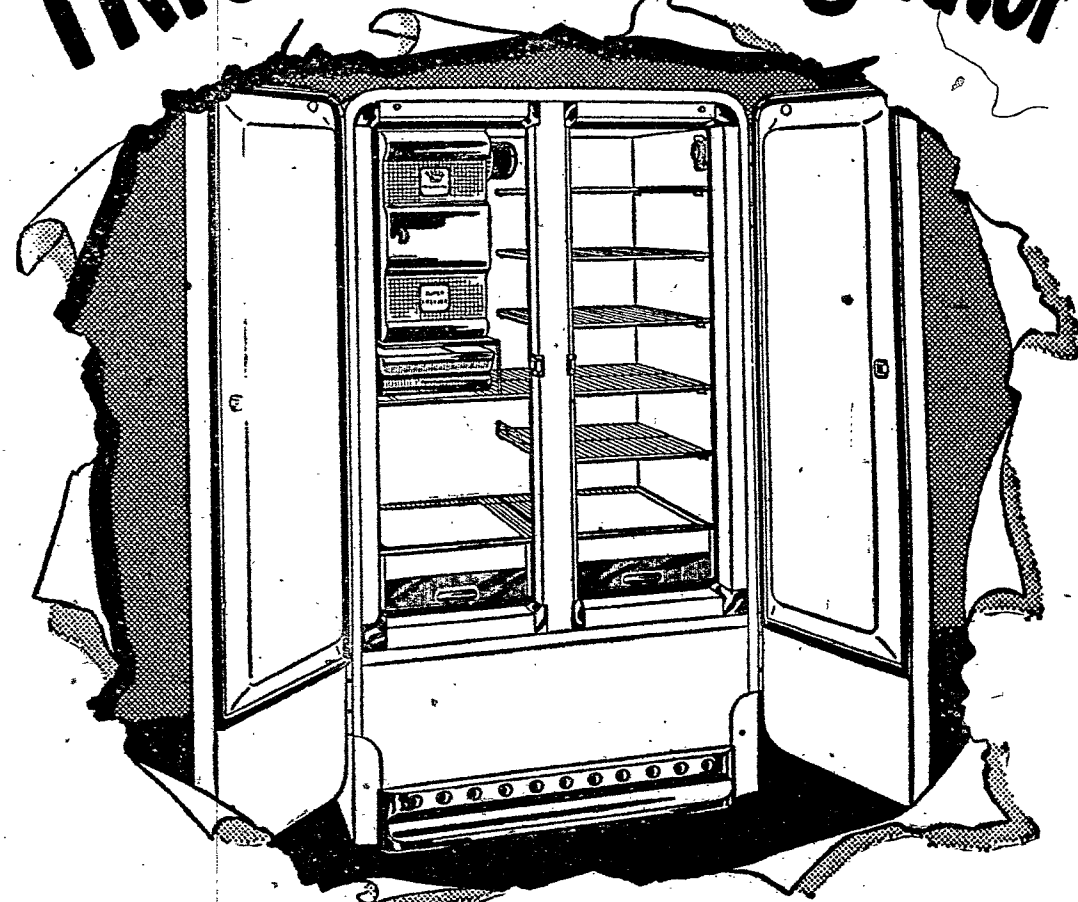
Obviously the study area in the home will be comfortable and relatively free from distractions of sound and movement, selected and equipped with the tastes of the student as the prime consideration.

Good eyes and protective seeing conditions are the brightest of every child. Thoughtful parents will see that young eyes have the regular attention of eye specialists and, avoiding the hit-or-miss patterns of the past, will plan attractive study areas in the home and insist that they be used. The child who sees well is indeed favored. He is on his way to good health, self-reliance, pleasant relationships, and gratifying achievement. The home and school each have a share of the responsibility of providing him with conditions under which his God-given sense of sight may be employed to his maximum benefit without hazard.

The management of the Coast Electric Power Association is very interested in helping rural school authorities and/or P. T. A. groups to provide one or more of the above described school rooms in each area that the co-op serves. How about it folks?—Let's give the students adequate lighting.



It's NEW! It's Here! It's a 17 1/2 cu. ft.  
**FRIGIDAIRE Refrigerator**



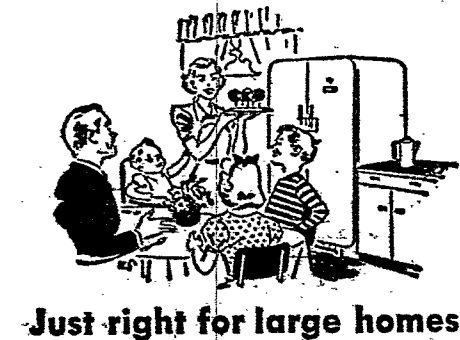
THAT NAME FRIGIDAIRE is exclusive with this one make of refrigerator.

The name FRIGIDAIRE is a trademark. It's registered in the U. S. Patent Office. It is owned by General Motors Corporation. No other manufacturer can make a FRIGIDAIRE product or put the name "Frigidaire" on anything he does make.

This is important to you. So don't be misled by claims of "just as good," or "just the same."

Look for the name FRIGIDAIRE right on the product when you buy a refrigerator, electric range, electric water heater or home freezer. Be sure what you buy is a Frigidaire product.

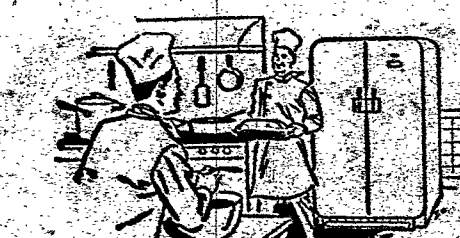
Remember the Name—**FRIGIDAIRE!**  
Remember only General Motors makes—**FRIGIDAIRE!**  
Remember to buy **FRIGIDAIRE**



Just right for large homes!



Restaurants, tourist camps!



for many club kitchens!

A brand new Two-Door Frigidaire Refrigerator with nearly 32 sq. ft. of storage space on the shelves alone!—plus two large Hydrators, a huge Super-Freezer and a big, glass Meat-Tender. And, big as it is inside, this new Refrigerator takes up surprisingly little floor space because of its compact design. See this new Frigidaire Refrigerator today!

Price Only \$639.75

Here are some of the features:

- Super-Freezer holds 56 lbs. frozen food
- Hydrators hold 3/4 bushel fruits, vegetables
- Big Meat-Tender keeps meat fresh for days
- Famous Meter-Miser mechanism
- 5-year Protection Plan
- 4 standard, 1 large Quickcube Trays
- Porcelain Interior
- Automatic air circulation
- 10-position Cold-Control

Come in! See this New 2-Door Frigidaire. Ask about other models, too!

**Mc DANIEL'S**  
Refrigeration Sales & Service

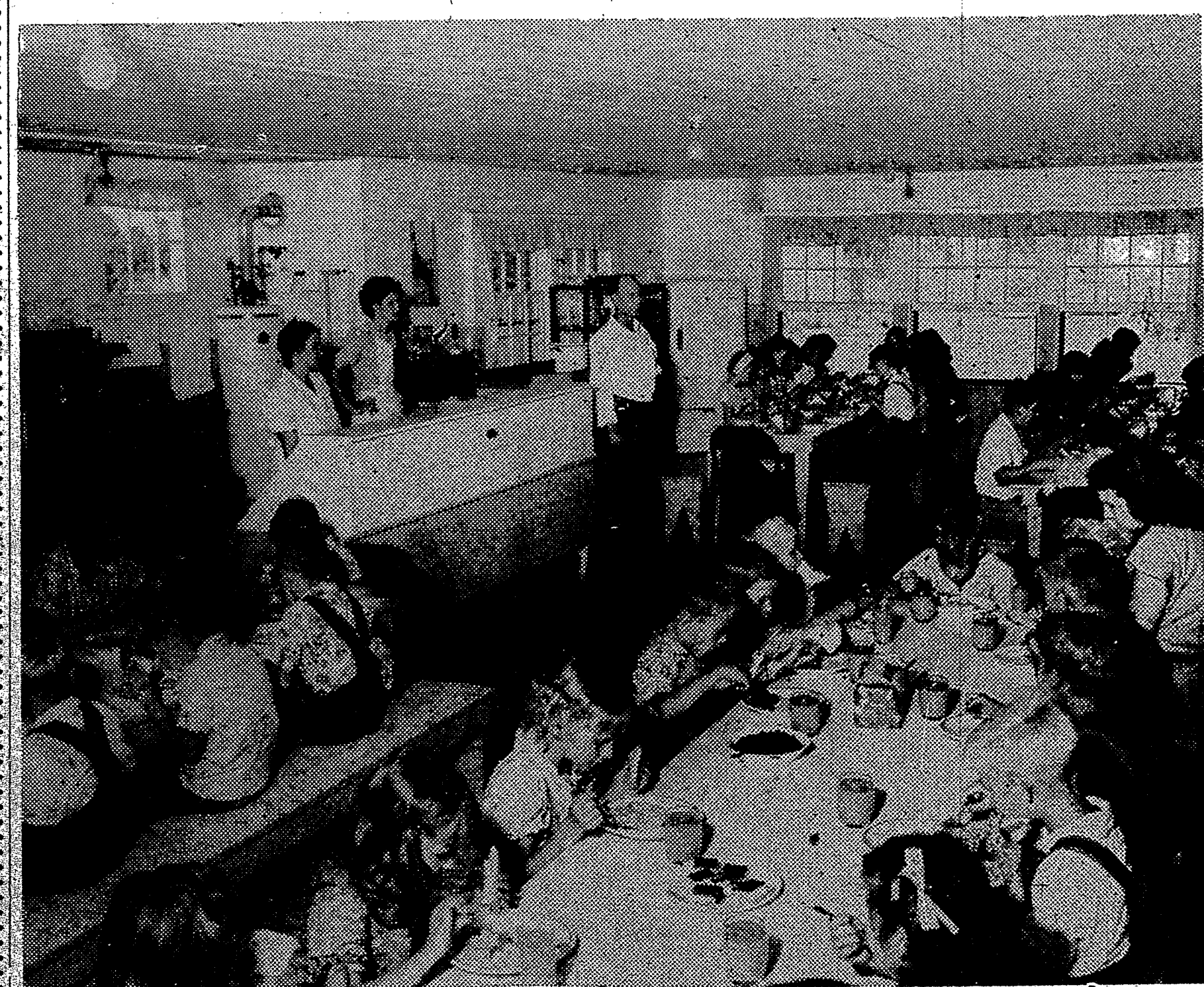
2001 25th Avenue

GULFPORT, MISS.

Phone 266 Day

Phone 779-W Nite

## Chow Hounds . . .



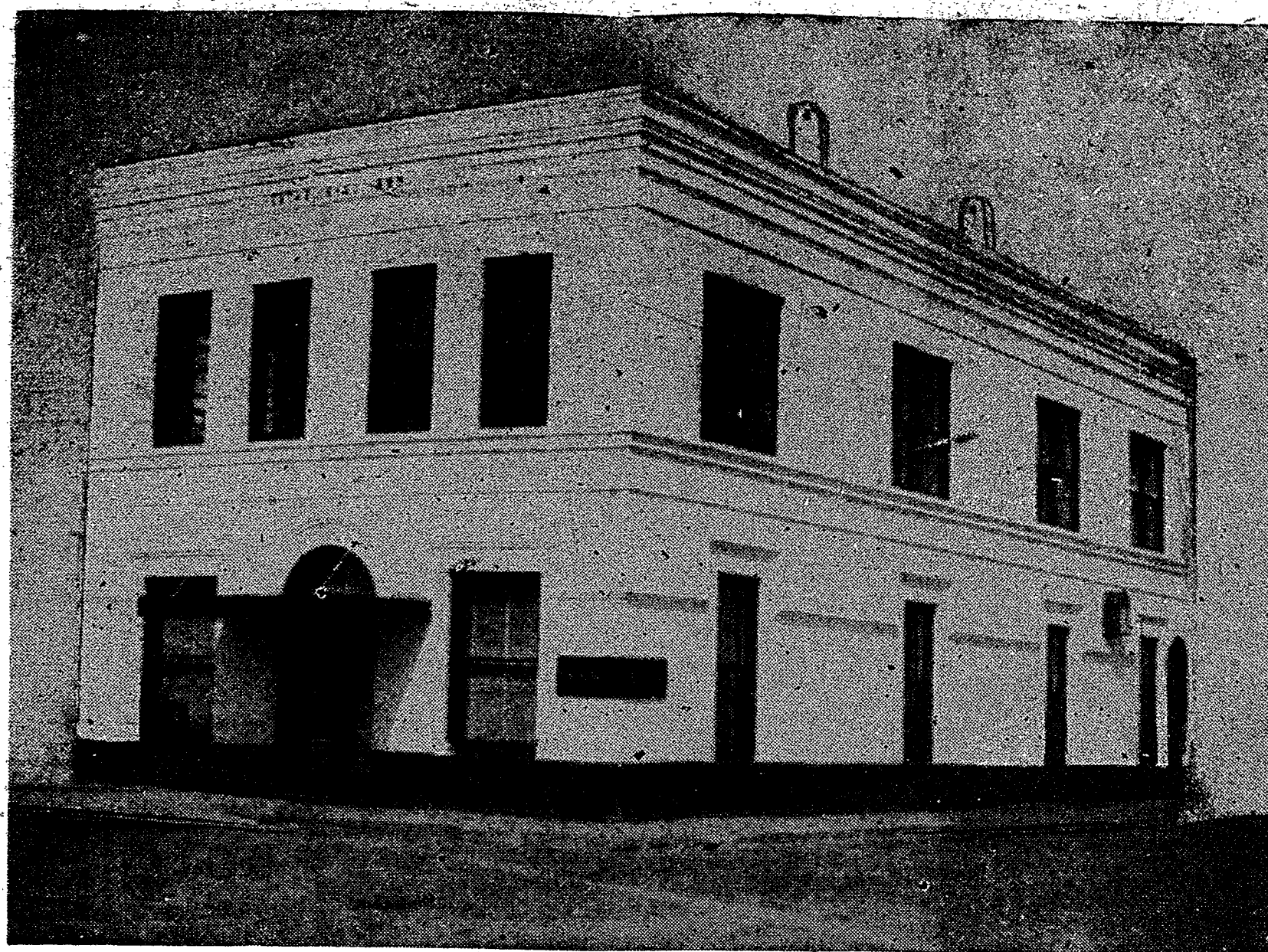
At Leetown School going at it with a will. This lunchroom can serve a maximum of 65 at one time.

Despite recent progress in rural electrification, nine states report that they each have more than 100,000 farms unserved by central station electric power.

The first central station electric system was the Pearl Street Plant built by Thomas A. Edison in New York, which went into service in 1882.

No part of the living room baseboard should be more than 6 feet from a convenience outlet, since most appliance and lamp cords are 6 feet long.





# MAIN CROP

Trees are South Mississippi's main crop. From Virgin forest to the formation of towns and cities, they produced our wealth and sustain our prosperity.

First it was lumber and turpentine, then pine stumps yielded their stored-up pitch to naval stores and the channels of commerce. Now millions of cut over acres are in reforestation or in pecan and tung nut groves.

In one part of the land the good earth unfolds to form plains or prairies, originally in grass. In another, as in our Coast country, nature provides conditions perfect for the growth of trees and planted a forest. And man succeeds best wherever he follows the forces of nature.

On the West's great plains, men grow grain or grass, while South Mississippi is a tree country. A soil that grows trees, naturally, must have within it the stuff on which they thrive. And, unlike so many crops, trees reproduce themselves.

Reforestation is an investment holding rich promise in substantial dividends. When we capitalize more fully upon one of the fastest growing tree areas on the American continent, when we harness the soil, the sun and the rain to work for us, we make the most of our natural advantages.

As Mississippi forges ahead with increasing discoveries in oil and gas, leases and mineral rights help carry the tax burden for reforestation.

Make an investment in the future by preventing forest fires. Encourage those who strive and spend to make our lands productive. Put nature to work and let her command the interests on a sound investment. Respect the property rights of others and make the most of our own idle acres.

Our original wealth was in a forest primeval and all the elements for its reproduction are still available. No economy on earth surpasses that of nature put to work. The easiest way to multiply the wealth of South Mississippi is to let it grow on trees. Let's conserve what we have and improve upon it.

*We Thrive On Thrift*

# HANCOCK BANK

Bay St. Louis

STRENGTH



Pass Christian

STABILITY



Gulfport

INTEGRITY

Member Federal Deposit Insurance Company



Co-ops have pioneered in bringing large-scale electric power to rural areas, about 95 percent of REA-financed systems have been built co-operatively by local groups. REA-financed electric systems have brought power to 22,000 rural schools.

Fuses are safety valves for your electric system. Never replace a blown fuse by a coin or a wrong-size fuse. For a yard light, REA lighting experts advise a 100-watt to 200-watt bulb in a shallow, weatherproof reflector.

### Norge Authorized Service and Repairs

For service on all electrical appliances sold by Leader Furniture Co., Bay St. Louis, Miss., call

### Breland's Refrigeration & Electrical Service

Waveland, Miss.

Phone 765-M

## Compliments - -

**GLOBE**  
LAUNDRY-DRY CLEANING  
160 *phone* 160  
BAY ST. LOUIS, MISS.

## Complete Service :

- Laundry
- Dry Cleaning
- Rug Cleaning
- Storage
- Shower Proofing



Sheep and tung trees are the main things raised on the farm of "Don" Wahl. The young Hancock county farmer has done well with his farm and has been outstanding in wool production.

By June 30, 1947, more than 1,800,000 rural consumers were receiving electric service from REA-financed distribution systems.

When REA was established 12 years ago, 10 percent of the farms had electricity as compared to 61 percent receiving electric service today.

## Electric Shearing Does Job Better Says Sheep Raiser

"You have the finest wool loaded in Picayune," J. L. Goodyear, buyer for S. Steinberg and Co. told C. "Don" Wahl of Dedeaux community this spring when he brought his wool in for grading. Young Wahl also has one of the best tung tree farms in this section.

Of the 33 sheared, 245 pounds of clear white was yielded from the 24 grown sheep. The nine lambs gave 29 pounds of wool. The total amount paid for the wool was \$123.98. On his farm of 800 acres he has 135 tung trees. He grazes his sheep among the trees and both profit by the arrangement. The sheep keep the weeds down and fertilize the trees and at the same time get the benefit of excellent pasture.

Without electricity, Wahl said, he wouldn't be able to have sheep as it wouldn't pay to shear them by hand. With the electric shearer he saves from a pound to a pound and a half on each sheep. The REA brings him lights for his barn and power for running the water pumps.

## PUT IN NIGHT LIGHTS IN SEPT. AND OCT.

Night lighting should be started in late September or early October for pullets and in January for old hens. Birds are very sensitive to environmental changes and the amount of light should be increased gradually to prevent throwing them into a moult.

sheep shearing machines, and the various household appliances.

"Before REA came in," Wahl said, "we had to carry water by hand for use in the house. Our work day was restricted because of lack of lights in the barn, we used kerosene and Coleman gas lanterns. Now, with electric lights we can work as late as we want."

"Don" has lived on the property with his wife and two year old daughter for four years. He is a graduate in electrical engineering of the University of Southern California. In 1945 after getting out of service, he came with his wife, also a graduate of Southern California, to run the farm owned by his father, Dr. C. C. Wahl of Denver, Colorado.

What is following closely an overall agricultural program as worked out by the county agent and soil conservationist. It all goes well this year his future plans include a seed cleaner, feed mill, and a shop.

For his cattle and horses he has 15 acres of improved pasture without tung trees. Two thousand pine trees have been set out of which fifteen acres are in solid plantings and five in scattered.

His sheep, outstanding in this section, average ten pounds of wool per animal. This a tremendous increase over the usual three pound average usually seen in Mississippi. The excellent grazing and use of electric shears accounts for his high wool yield. His Corriedale ram is of good stock, being "Stone D-3" bred by Edward M. Stone & Sons, Chariton, Iowa. He is four years old.

Other stock on his place include 24 Leghorn pullets, two milking cows, six yearling heifers, three two-year-old heifers, and two horses.

"Don" has an acre personal garden and two acres of sweet potato plants. There are Porto Rican Red Certified Mississippi potatoes and Certified Golden Yellow yams. In his orchard there are approximately 35 trees bearing fruit of various kinds.

A good plan is to turn lights on only an hour a day for the first week, increasing the time to minutes each day until the total of natural and artificial daylight is maintained at 12 to 14 hours.

There are several methods of supplying the artificial light, all of which obtained the desired production increase. Lights may be turned on in the early morning and left until full daylight. They may also be used from sundown until 9 or 10 o'clock. Some poultry men prefer to have the lights on in the middle of the night to break the long roosting period in cold weather. When evening or midnight lighting is practiced, some method must be provided to dim the lights so the birds will have time to get on the roosts.

At least one watt per 5 square feet of floor space in the laying house is necessary to keep the birds off the roosts when any one of the above three methods are used.

All-night lighting is another method favored by many because of its simplicity and other advantages.

With this method lights are turned on before sundown and left on until sunrise or full daylight. Forty watt lamps placed immediately over the food and water containers will supply enough light for eating and drinking. There will also be sufficient light to enable the birds to get on or off the roosts as they desire. Metal shades placed over the lamps will throw more light on the floor and shade the perches of the roosting hens will not be disturbed. When all-night lights are used, no dimming device or time switch is necessary. The light can be turned on and off with a hand switch and early morning rising or late-at-night attention avoided. Users also claim that the birds do not suffer from roosting too long on very cold nights because they can eat and exercise at any time if they get chilled. Another advantage is that rodents and thieves are less apt to invade a lighted poultry house.

**NEED FOR GOOD MANAGEMENT**  
It should be understood that night lights do not bring outstanding results unless the best poultry management practices are carefully followed. These should at least include the proper selection of laying stock, rigid culling, adequate supplies of water, balanced feed rations, poultry house sanitation, and proper housing.



Arthur Miller and Jack Garriga set one of the poles that helps bring REA current to the people in outlying communities.

## "ROCKET" ENGINE + HYDRA-MATIC DRIVE!

This Exclusive Oldsmobile Combination Adds Up To The Most Thrilling Driving You've Ever Known!

"ROCKET"—PLUS HYDRA-MATIC! That's the power-team that gives you brilliant response—velvet smoothness—amazing gas economy, too! And it's yours in two great Oldsmobiles... the "88" and the "98!"

**RING FOR A "ROCKET" RIDE!** Your Oldsmobile dealer invites you to call him for a "Rocket" demonstration. Every "Rocket" car is a Hydra-Matic car—and the two team up for smoothness, ease and economy that just can't be beat! Fully automatic, time-tested Hydra-Matic Drive\* transmits that brilliant "Rocket" power instantly. Hydra-Matic smoothness complements the "Rocket's" silken operation. And Hydra-Matic's outstanding gas mileage is now better than ever, thanks to the "Rocket's" high-compression economy!

**DRIVING IS BELIEVING!** Thousands of words can't match one trip at the wheel of a "Rocket" Hydra-Matic Oldsmobile. Drive one yourself—see how much fun motoring can be when you go the Futuramic way... the "Rocket" Hydra-Matic way!



Futuramic Oldsmobile "98" Four-Door Sedan with "Rocket" Engine, Hydra-Matic Drive standard equipment on Series "98" and "98" models, optional on extra cost "74" model.

FUTURAMIC

OLDSMOBILE

A GENERAL MOTORS VALUE

PHONE YOUR NEAREST OLDSMOBILE DEALER

Ben Hille Motors -- So. Beach Blvd. -- Phone 100

SEPTEMBER

IS

• COAT

AND

• SUIT

MONTH

At ROSENBLUM'S . . . . .

Hundreds and Hundreds of lovely styles to Select From

Small Deposit Will Hold Any One For You

AN IDEAL PLACE TO SHOP

**ROSENBLUMS**  
GULFPORT

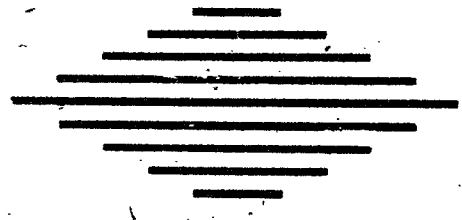
LARGEST EXCLUSIVE WOMENS WEAR STORE ON THE MISS. GULF COAST



# SUNSHINE'S

## Winter Hours

will be  
**8 A. M. to 10 P. M. Daily**  
Except Tuesday when we will close at 1 p. m.



For The Best in Refreshments  
Visit **SUNSHINE'S**

On the Beach  
in Bay St. Louis

R. R. at Sobral  
In Waveland

## PEANUTS

Fancy Virginia

Raw or Roasted

## POPCORN

Finest quality South American Yellow Hybrid Complete stocks on hand at all times at best possible prices. Also, complete stock of peanut bags, popcorn boxes and bags, popcorn seasoning and salt. Get our prices before buying.

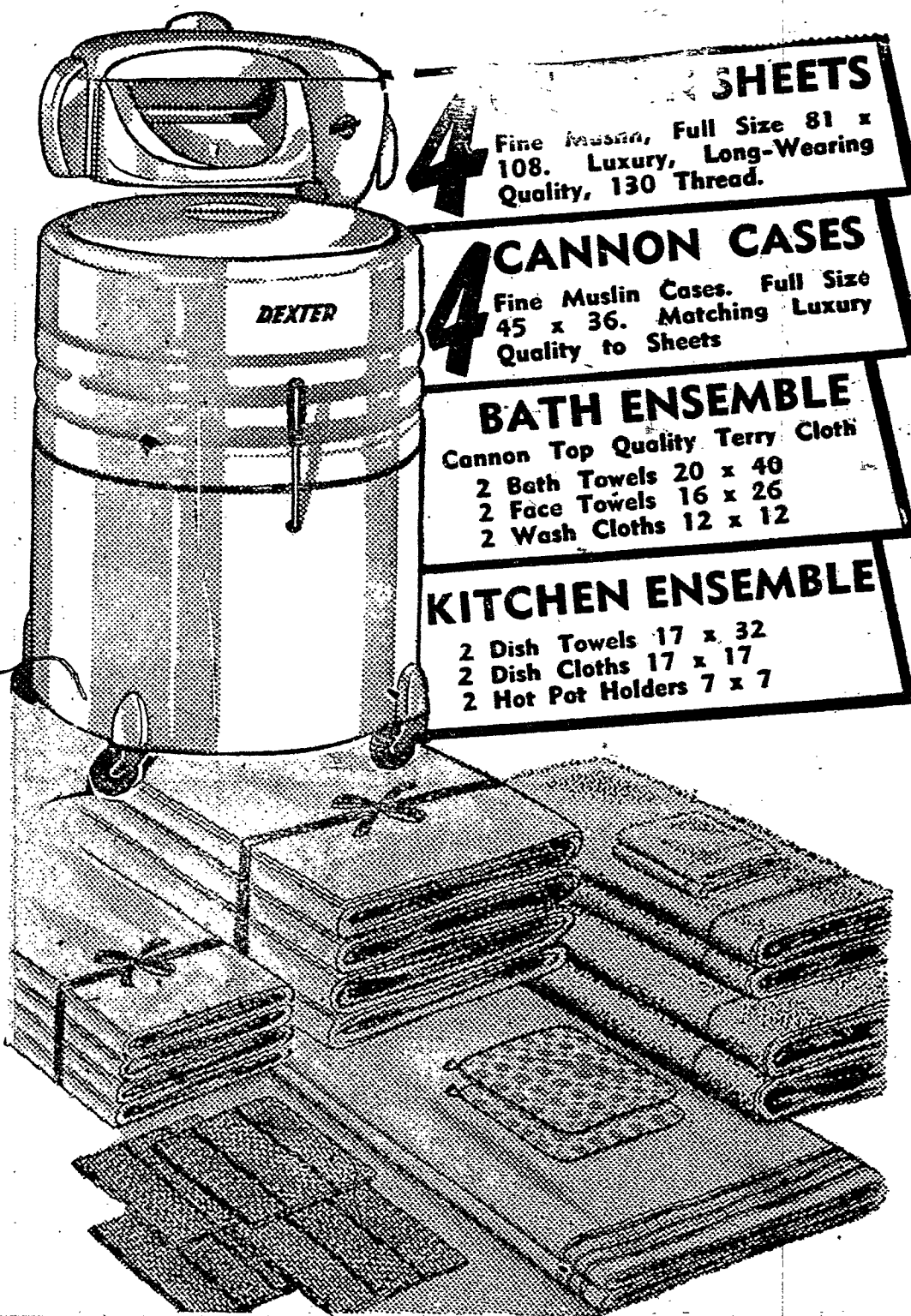
**L. J. Dittmann Coffee Co.**

500 Tchoupitoulas St.  
New Orleans, La.

## SUPER VALUE WHITE GOODS GIFT DAYS

WITH **DEXTER**

America's Finest Washer



FOR A LIMITED TIME ONLY!

Complete CANNON  
White Goods Selection \$23<sup>95</sup>  
As Shown . . . VALUE

Deluxe DEXTER  
Washer . . . VALUE 139<sup>95</sup>

TOTAL VALUE 163<sup>90</sup>

All for Only 119<sup>95</sup>  
AND YOUR OLD WASHER

SAVE \$43<sup>95</sup>

**Ward - Wilhite**

HOME & AUTO SUPPLIER  
417 West Howard Avenue

BILOXI, MISS.

PHONE 6536

**Firestone Home & Auto Supplies**

1410 25th Avenue  
GULFPORT, MISS.

PHONE 1404

## WHY GAMBLE

By  
**FRED THE FORESTER**

You won't have to gamble with all your crops if you keep some young healthy trees growing.

No doubt you have learned from experience that you can lose plenty of money and labor on row crops with wet years, high price fertilizers, high cost of labor, boll weevils, other insects, erosion, and low prices for your crops. BUT YOUR TIMBER WILL GROW RIGHT ALONG IF YOU LEAVE ANY TO GROW. The wetter the year, the faster it grows, and you aren't losing any money on it or lying awake at night worrying about it.

MR. FARM WOODLAND OWNER can't you see what's happening? Please wake up. If the U. S. Government finds it wise and profitable, if the large industrialist and large woodland owner finds it wise and profitable, to select and mark their trees before cutting any, why can't and don't you?

Go buy yourself a Doyle log and tree scale stick. It will cost you very little. Inquire for one at your local hardware store or your Area Forest Ranger. If you can read a foot rule, you can readily learn to read the log rule. By selecting and measuring your own timber, you will secure better prices, waste less and quit giving it away.

Warm food should be allowed to cool before it is stored in an electric refrigerator.

A ceiling of dark color absorbs light; a shiny surface causes glare. Ceilings with a light, flat finish are recommended by REA lighting specialists.

## Coast Electric Can Help You Plan Your Bathroom

A room with a floor space about five by six would be excellent for your bathroom, although you can use almost any space at least four and one-half feet wide with a floor area of 22½ square feet. This will provide for a shower bath. A bathtub can be used if there is 25 square feet of floor and the door swings outward. At least 30 square feet is needed if there is a bath tub and the door swings inward. You will also want a water closet and lavatory in your bathroom.

The Coast Electric Power Association will gladly furnish you, free of charge, a copy of the illustrated booklet "Planning the Electric Water System and Plumbing For Your Farmstead."

## RANGE EMERGES AS A THING OF BEAUTY.

Like a modern Cinderella, the range has emerged from the dirt, ashes, and blackness of bygone days to a thing of white beauty. Protect the finish on your range by wiping off spilled food immediately with a damp cloth when the enamel is cool, or if the finish is hot, with a dry cloth or a paper towel. Avoid dropping or scraping pans across the enamel top. Reflector pans under the units and the drip pan should be washed like any other kitchen utensils using fine steel wool, whitening or some other mild abrasive to remove stubborn spots. Oven units and rack should also be removed for cleaning.

## COMPLETE LINE OF CHAIN LINK FENCES and GATES

All Steel Constructed Chain Link Wire Fences for residential and commercial purposes. Any type of fence to suit your needs. Let us plan your fences to add value and protection to your home.

## CONCRETE PRODUCTS FOR BEAUTY, PERMANENCE & LOW COST

Manufacturers of Concrete Fence Posts -- Clothes Line Sets -- Mail Box Posts -- Concrete Pipe Stepping Stone -- Lawn Benches -- Flower Urns Bird Baths

## OTHER SERVICES

Pipe Line Laying any size -- Paving -- Land Clearing And Yard Work

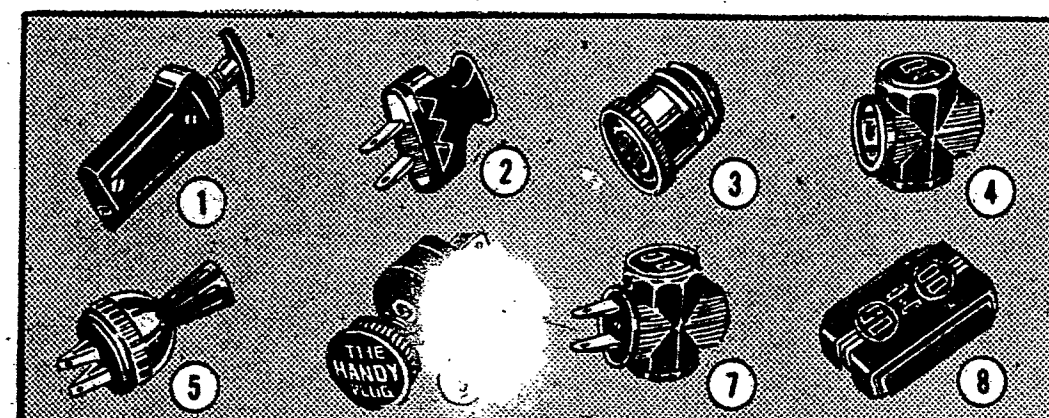
**V. J. PIAZZA & SON**

Phone 573-W "For Service" 401 Citizen

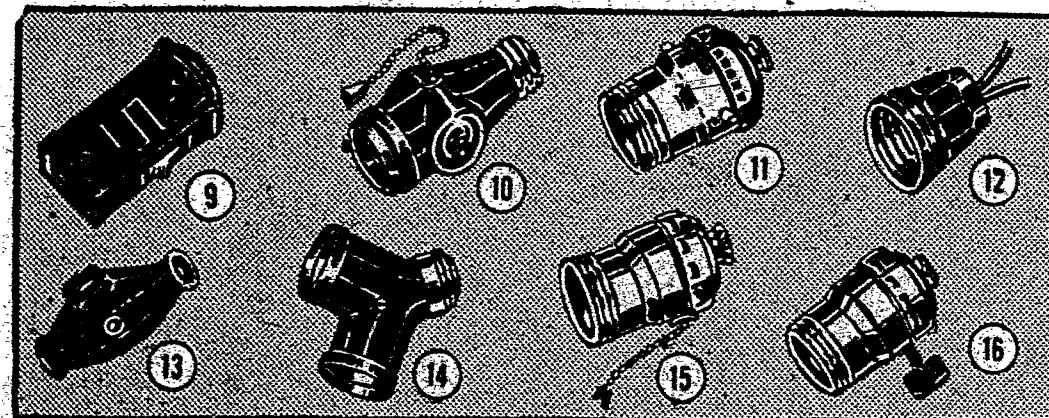
## WIRING DEVICES

for the home  
Special THIS WEEK ONLY

LAMP CORD  
Made of easy to clean, attractive rubber. For lamps or extension cords. In brown or white.



- |   |     |   |     |
|---|-----|---|-----|
| 1 HEATER PLUG — black bakelite with cool pull handle.       | 9¢  | 5 RUBBER ATTACHMENT CAP — Spring blades for lighter connection. | 10¢ |
| 2 ATTACHMENT CAP — brown bakelite, flat grip, brass blades. | 9¢  | 6 HANDY PLUG CAP — Eliminates stripping wires.                  | 10¢ |
| 3 ATTACHMENT PLUG BASE — brown bakelite.                    | 7¢  | 7 THREE WAY CUBE TAP — brown bakelite, brass blades.            | 12¢ |
| 4 THREE WAY CORD TAP — brown bakelite.                      | 14¢ | 8 THREE WAY TABLE TAP — For 2 round plug tap and 1 flat cap.    | 16¢ |



- |  |     |   |     |
|--|-----|---|-----|
| 9 PENDANT SWITCH with Plug-in Outlet. For three wires. Outlet always active. | 28¢ | 13 FEED THROUGH SWITCH — Brown bakelite.                  | 28¢ |
| 10 PULL CHAIN CURRENT TAP — With 2 live outlets for appliances.              | 37¢ | 14 TWO WAY SOCKET — Brown bakelite.                       | 20¢ |
| 11 PUSH THRU SOCKET — Snap shell, Edison base shade holder.                  | 33¢ | 15 PULL CHAIN SOCKET — Snap shell with shade holder ring. | 39¢ |
| 12 WEATHER PROOF SOCKET — Black rubber, water and weather proof.             | 15¢ | 16 KEY SOCKET — Snap shell with shade holder ring.        | 35¢ |

**Mauffray Hardware Store**

On The Beach

Phone 91

**Mauffray Hardware Annex**

Railroad Avenue

Phone 493-J

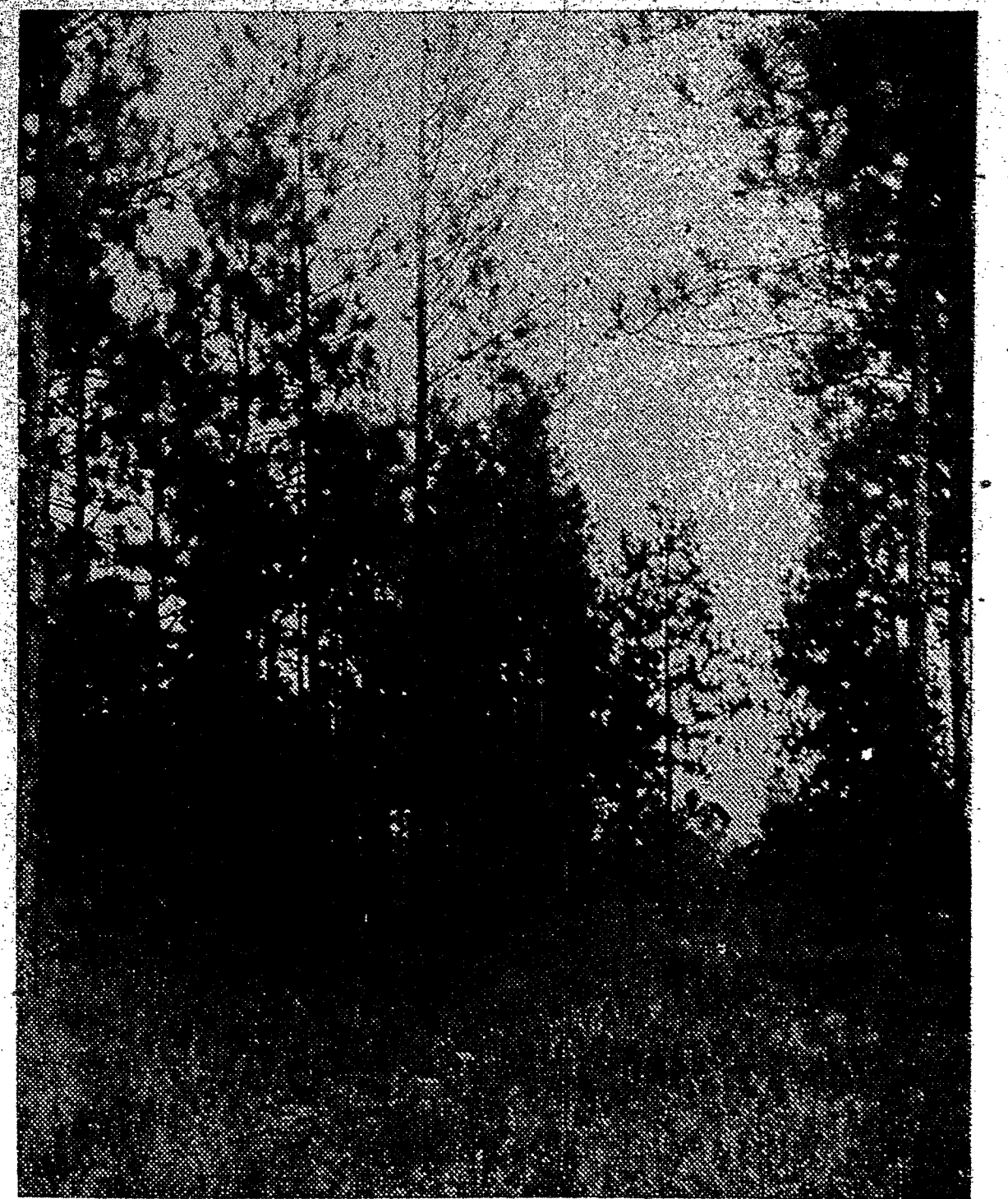
## CUT RIGHT AND GET MORE FOR YOUR PINE

Shown in the picture is a tract of young long leaf pine stands on a 16th Section in George County. This stand is characteristic of many pine trees in the Coast Counties. This particular 40 acres was marked by personnel of the Mississippi Forest Commission for stand and grade improvement. It was cut on a five year cycle plan. Note the nice stand left that will be ready for another cut within five years. Net stumpage value realized from this 40 was \$800, there being only about 30% of the volume board feet taken out in the operation. It was utilized for poles and pulpwood.

The Board of Supervisors, County Superintendent of Education and School Board asked the Mississippi Forest Commission to recommend a timber management plan for all 16th Section lands in George County. There is an arrangement between the above mentioned parties whereby trained personnel of the State Forest Service are to mark all trees to be cut on these lands for a period of 20 years. All money realized from stumpage goes into school funds to support schools of George County.

Timber from some 16th Section land has been sold for a fractional part of its value, the reason being parties selling it did not know the true value of the timber. Under the present plan an inventory is taken by competent foresters, a plan of cutting and marketing is furnished the Board of Supervisors and Superintendent of Education enabling them to realize full value for the timber and further enabling them to work along lines of a sustained yield basis.

In order to realize full market value for all timber sold, sales should be publicized in advance and bids received from several buyers. The right to reject any and all bids



This is cutting the way it should be done. The trees that have been left will be cut in five years.

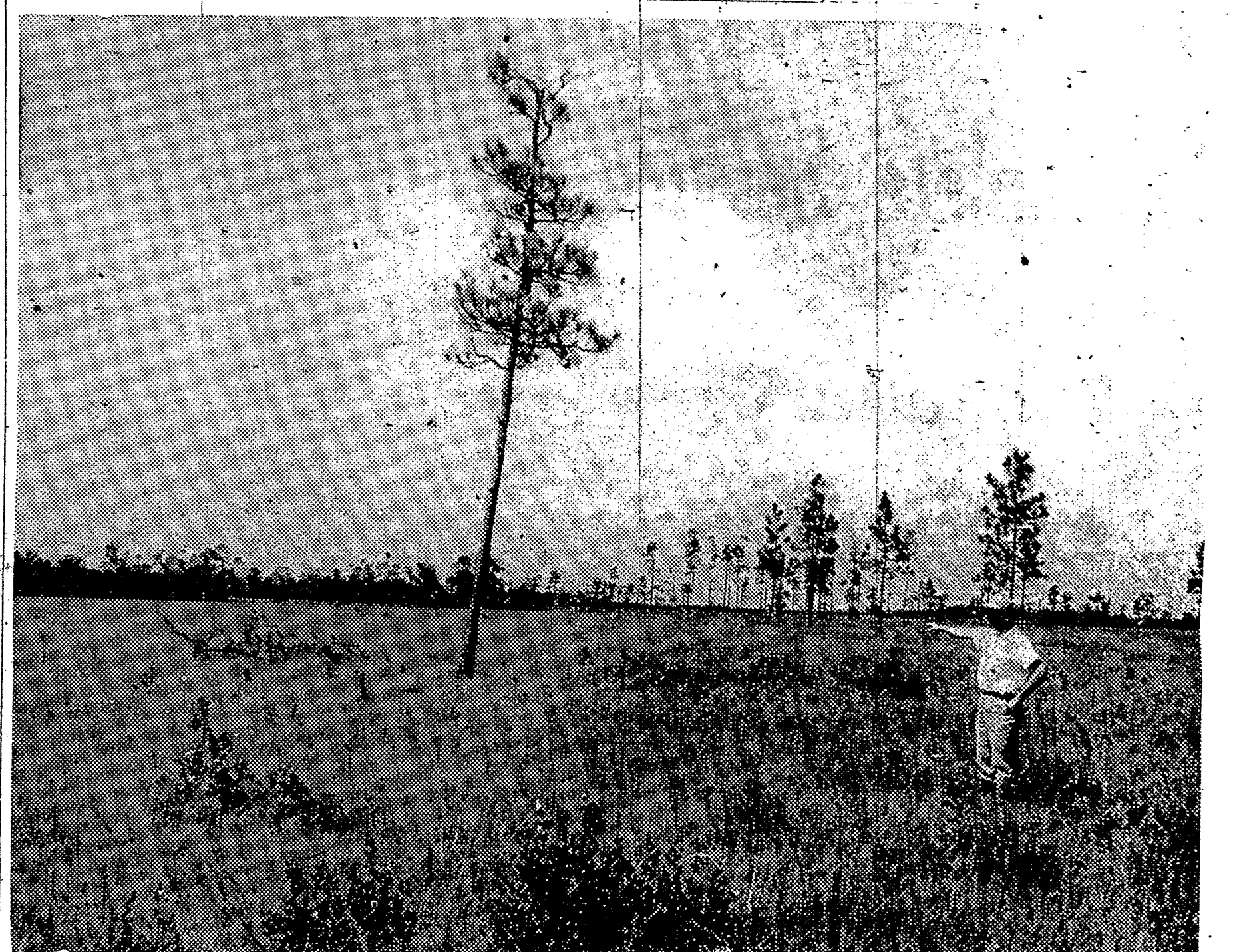
should be reserved. Supervise cutting operations and enforce compliance with terms of the sale contracts. The Mississippi Forest Service will assist in training the man and will make periodic inspection as the program progresses.

About 2¼ million rural families in the U. S. still do not have electricity.

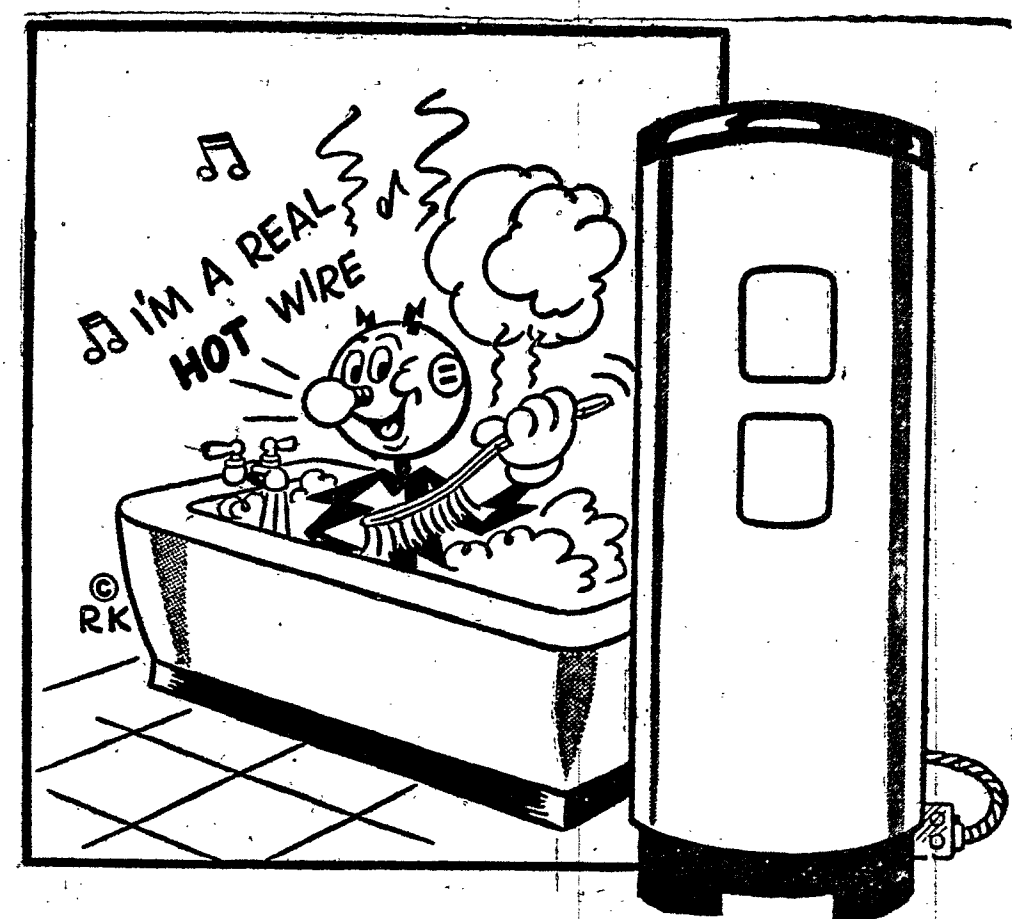
A foot-candle, the unit for measuring light, is the amount of light produced by a flame of a standard candle on a surface a foot distant.

Daylight-type bulbs are handy for laundry rooms because they make it easier to detect spots and stains.

Overheating shortens the life of an electric iron.



A misused 16th Section School land in Hancock County. This land could easily be bringing \$5.00 per acre per year from timber to the schools of this county, had it been properly managed. But as you can plainly see, destructive cutting practices and wild forest fires have denuded this land to the extent that there is practically no income now and won't be for many years to come.



A completely automatic electric water heater will give you all the hot water you want when you want it. Just turn the faucet—it's as simple as that. Accurate electric temperature control assures you of an ample supply of really hot water.

Electric water heaters are available in a variety of sizes to fit your need.

SEE THE BEAUTIFUL NEW ELECTRIC  
APPLIANCES AT OUR NEAREST OFFICE  
OR AT YOUR ELECTRIC APPLIANCE  
DEALERS.

**MISSISSIPPI  
POWER COMPANY**

Electricity Does So Much—It Costs So Little



# Congratulations ==

## Coast Electric Power Association

You are Doing a swell Job!

We Invite all Your Members to Visit our Booth  
At Your Meeting October 8th

## Look! It's Kelvinator's New "Automatic Cook!"

● Cooks whole meals with no one—not even you—in the kitchen! Just set it and forget it! The "Automatic Cook" turns the current on, times the cooking, turns the current off when dinner's done to perfection!

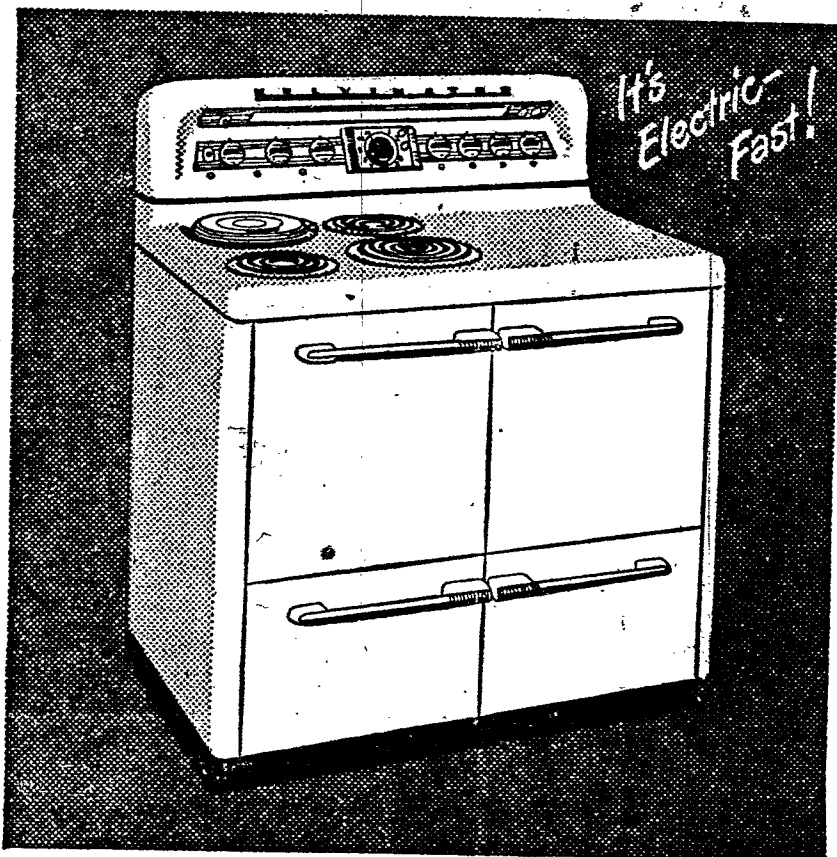
● Wonderful new "Top-O'-The-Range" Control Panel—recessed and set at an angle—makes controls ever so easy to read and use! Signals light when units are on!

● New "Up-Down" Unit's better than magic! Down, it's a deep-well cooker... up, it's a 4th surface unit! Can be controlled by "Automatic Cook" in either position. There's a pressure cooker available, too, for deep-well.

MODEL ILLUSTRATED (ER-489)

Other models \$179.95 up.

\*Prices shown are for delivery in your kitchen, installation, if any, and state and local taxes extra. Prices and specifications subject to change without notice.



● Two Appliance Outlets, one controlled by the "Automatic Cook." Perks your breakfast coffee... while you snooze! A second operated by Minute Timer.

● New Surface Units tilt up and stay up for easy cleaning.

● Huge Broiler-Oven holds a 25-lb. turkey easily!

● Spacious Warmer Drawer keeps dinner warm and appetizing for latecomers!

● Seven accurate heats... from simmer to extra-fast... on all surface units!

**Kelvinator**  
—of Course!

## PICAYUNE SUPPLY CO.

Picayune Miss.

Phones : 240 - 249

## JUST ARRIVED!

### Fastest-Cooking Electric Range

# In FRIGIDAIRE History!

New Design—Speedier—Thrifter  
America's Most Beautiful Electric Range!  
Packed With All These NEW FEATURES

**NEW** Radiantube Units cook faster than ever and use less current.

**NEW** built-in Fluorescent Lamp lights entire cooking top evenly.

**NEW** higher back panel protects wall.

**NEW** smarter-looking styling by world-famous Raymond Loewy.

**NEW** 6-60 Time-Signal has two speeds—one for stop-watch accuracy for measuring up to 6 minutes, another for up to 60 minutes.

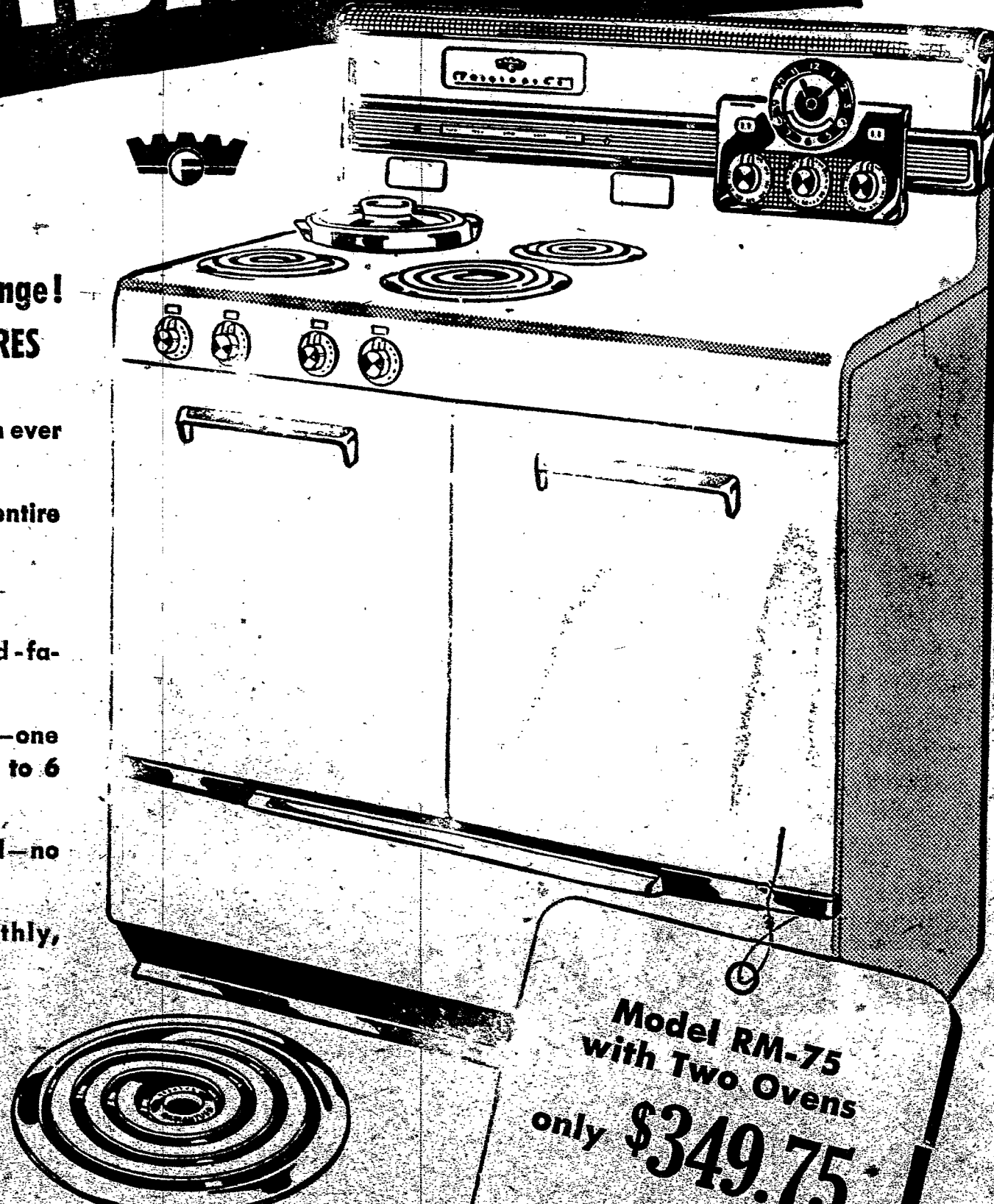
**NEW** switch knobs are easier to read—no need to stoop, bend or reach.

**NEW** storage drawers move smoothly, quietly on triple Nylon rollers.

One glance and you'll know that here is America's most beautiful electric range. You'll be delighted with all its wonderful new features, its new, smarter lines. All surfaces inside and out are of Lifetime Porcelain—and there's the famous Cook-Master Oven Clock Control, Triple-Duty Thermizer and many other Frigidaire features you should see.

### NEW Radiantube Unit

New Radiantube Units have been designed for speedier, more economical cooking. They're flatter and wider—to more heating surface comes in contact with utensils. Tip up for easy cleaning.



Model RM-75  
with Two Ovens  
only \$349.75

Other models from \$154.75  
Model RM-65 Single-Oven Type  
with Big Warming Drawer  
ONLY \$309.75

## Stevenson's Radio and Electric Service

200 North Beach

Phone 129-J

## Good Food Result Of Electric Range

By Lousan E. Mamer  
REA Home Electrification Specialist  
U. S. Department of Agriculture

With an eye on the clock and a hand ready to turn the right switch at the right time, any woman using an electric range, tested recipes and a few common sense rules can count on perfectly-cooked foods, which please the eye as well as tempt the appetite. In addition, she has all the advantages of fast, safe, cool, clean, and economical cooking right at her fingertips.

Even clock watching may be eliminated by using the automatic timer to turn the oven on and off as desired. Or the interval timer may be set to ring a reminding bell.

Much of the secret of turning out tempting, just-right foods day after day on an electric range lies in using exactly the right amount of heat for the right length of time. This eliminates over-cooking, reduces the amount of water required and conserves food elements—besides cutting down on cooking costs.

### SURFACE COOKING

Good top-of-the-range cooking with an electric range requires little water, a fast start, and most important of all, use of stored or free heat to finish. Put the covered pan on the unit and turn the switch to "HIGH" to start the cooking quickly.

When a steady stream of steam escapes, turn the switch to the lowest heat, or if you are cooking something which cooks quickly, turn the unit off, leaving the food to finish on the heat already in the pan and unit. This is not only good economy; it also prevents sticking, burning, and boiling over. If you set the interval timer when you start the food, it will remind you to turn the heat to "LOW" or "OFF."

Free heat after one unit has been turned off. Food in a medium-weight pan with a tight lid, straight sides and a flat bottom should continue to cook for 15 or 20 minutes while a one-dish meal in a heavy, tightly-covered skillet will still be steaming when the lid is lifted 45 minutes or so after the large unit has been turned off. Of course, food cooking on free heat should not be uncovered. Peeking and stirring

waste heat as well as cooking time, vitamins and minerals. Heat may be conserved by using the small units whenever possible and by using flat-bottomed pans which fit the unit.

Little or no water is necessary in cooking vegetables and other foods on the top of the stove, provided you use your interval timer to remind you to reduce the heat once the food begins to steam. By doing this, you should never need to use more than half a cup of water and a fourth-cup is better once you are used to cooking with electricity. Vegetables taste better and are better for you when cooked in this way, especially if they are added to the water after it is hot and steaming. You may also wish to use your interval timer to avoid overcooking. Most vegetables cook in 10 to 30 minutes. Vegetables should be cooked only until they are tender but still firm.

### WELL COOKER

If your electric range has a well cooker or pan set into the top of the range, don't overlook the many special jobs it will do. Since it has heating insulation, it is an ideal place for cooking the less tender cuts of meats, vegetables and a

steamed dessert. When several foods are cooked together, they should be finished on "LOW" heat rather than on stored heat to keep the flavors from mixing. In other instances, stored heat may be used for the last 20 or 30 minutes of the cooking period.

### OVEN COOKING

Don't forget that the oven may also be used to prepare entire meals, saving both time and money. Foods which keep well and cook in about the same length of time may be put into the oven several hours before they are to be served, the timer and temperature control set and the whole meal cooked automatically at the proper time.

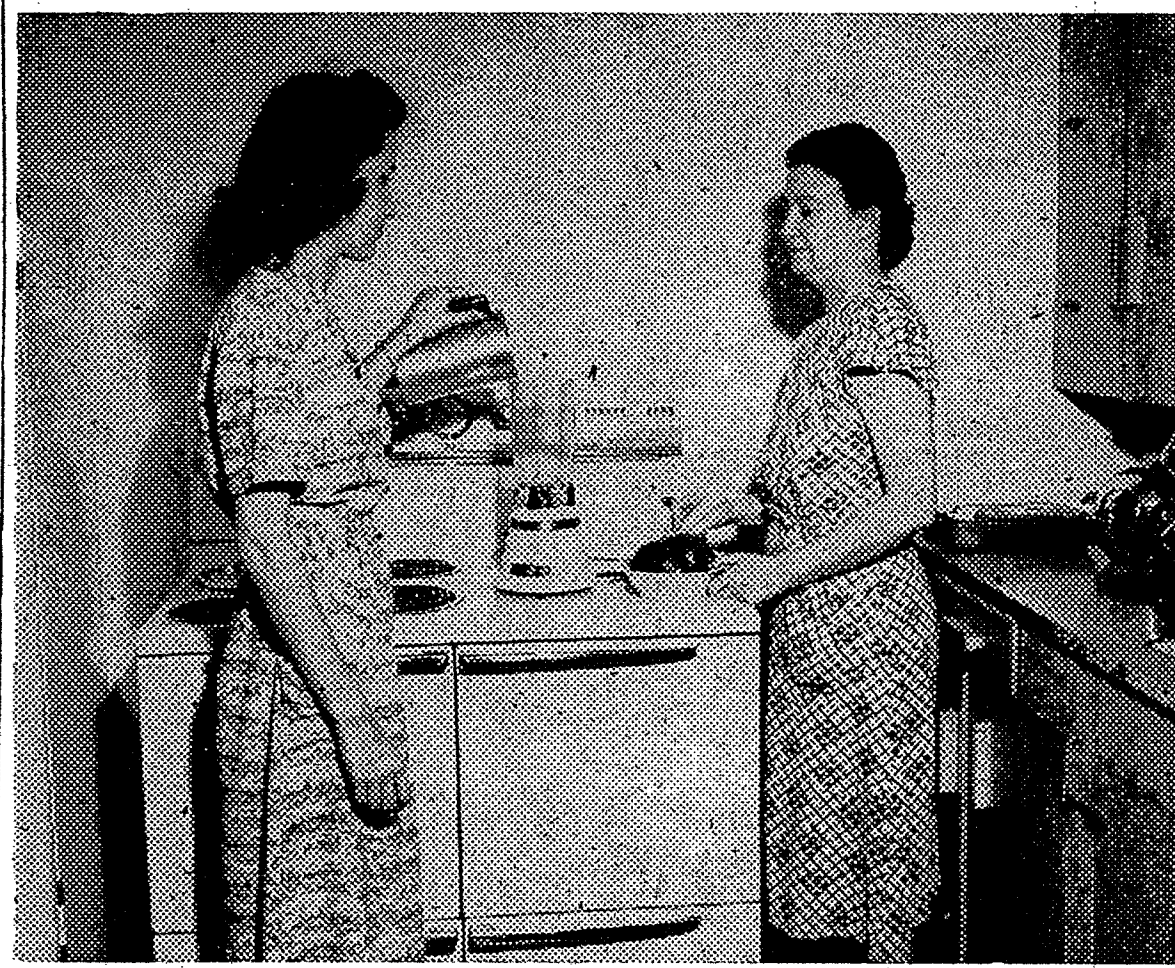
Vegetables take two or three times as long to cook in the oven as when cooked on the surface of the range, depending on whether they are left whole or cut into pieces. Where large cuts of meat are roasted as part of an oven meal, the meat is usually started first and the rest of the meal added later. Green vegetables will be more nutritious if cooked quickly on the surface of the range rather than in the oven. Only a little water is necessary for cooking vegetables in the oven—about ¼ inch in the pan—and the oven door should remain closed while the food is cooking. Peeking wastes electricity and may interfere with proper cooking.

## Electric Power Gives Low Rates

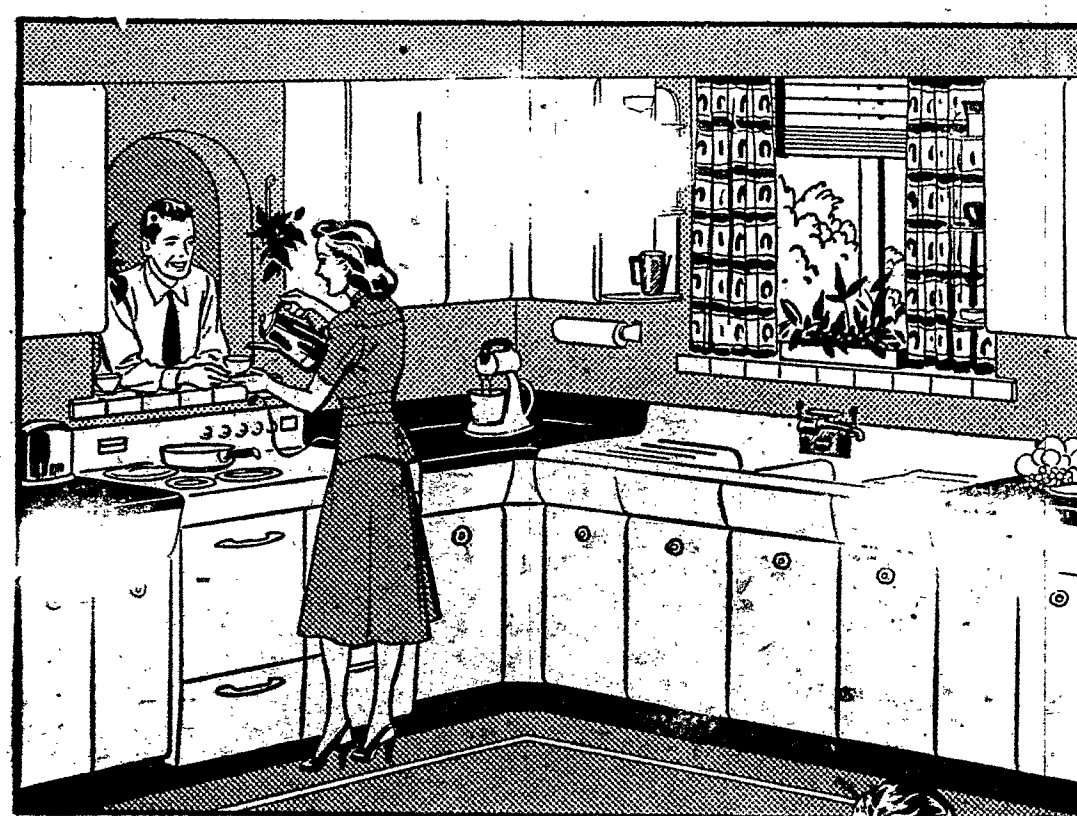
The regular, Residential Service Rate of the Coast Electric Power Association provides that all KWH over the first 200, be charged on the basis of 1.5¢ per KWH consumed, this being far better than the average rural electric rate. However, to encourage the use of electric ranges and electric water heaters, the Association makes available a 1.1¢ per KWH rate. This rate applies for the next 300 KWH following the first 200 KWH used and is applicable only if a range or an approved type of 220 volt water heater is used as per rate provisions.

To the prospective electric range user this means that the many benefits, savings and conveniences of electric cookery can be enjoyed for a fuel cost that is lower than any competitive fuel. H. H. Shattuck, Manager of the Coast Electric Power Association, suggests that any person contemplating the purchase of a new range, talk to their neighbors, ask what it is costing to cook with electricity on the Coast Electric Power Association lines, and be convinced.

With an electric range, 500 KWH will cost you \$10.80—without a range or an approved water heater, the same 500 KWH costs you \$12.00—there is \$1.20 towards your monthly fuel bill—how can you afford not to cook electrically?



Mrs. Clarence Becker, a member of the Lakeshore Home Demonstration club, is shown by Miss Madge Allred, Home Demonstration Agent, how to make the most of her electrical appliances made possible through REA.



Get this  
**FREE PLAN**  
For Your Own New

**American**  
KITCHEN

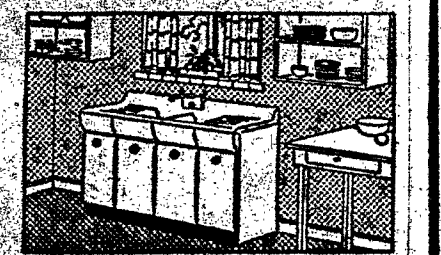
Custom-Designed to Your Own  
Kitchen's Measurements!

This is the big free kitchen plan offer you've read about in your favorite magazines... the great offer that can start YOU on your way to making your "dream" kitchen a reality... without a penny's cost to you. If you are a home-owner, or prospective buyer or builder, just bring us the dimensions of your kitchen and we will show you—on the wonderful American Kitchen Plan-A-Kit—just how it will look when it's transformed into a beautiful, modern AMERICAN KITCHEN... how it can cut your working time in half... how you can have a PERFECT Kitchen for just a few dollars a month!

**DEMORAN'S**  
Radio Service

Railroad Ave. — Phone 116

You Can Start Your American Kitchen for  
**JUST A FEW DOLLARS!**



A small down payment starts your modern, efficient American Kitchen. Begin with a beautiful American Kitchen cabinet set. Later...



For just a few dollars monthly, you can add base and wall cabinets until your American "Dream" Kitchen is complete!

## ORTIE'S THEATRE

SATURDAY, OCT. 1st  
WILD BILL ELLIOTT  
(as RED RYDER) in  
"The Great Stage  
Robbery"  
2ND FEATURE  
JOHNNY WEISMULLER in  
"Jungle Jim"  
JACK ARMSTRONG NO. 2

SUNDAY - MONDAY, OCT. 2-3  
WILLIAM HOLDEN, WM. BENDIX & MacDONALD CAREY  
in  
"The Streets of Laredo"  
IN TECHNICOLOR  
NEWS AND CARTOON

TUES. - WED. OCT. 4-5  
WILLIAM POWELL, SHELBY WINTERS & JAMES GLEASON  
in

"Take One False Step"  
NEWS & CARTOON

THURS. - FRIDAY, 6-7  
JACK CARSON, DORIS DAY, LEE BOWMAN & EVE ARDEN in  
"My Dream Is Yours"  
IN TECHNICOLOR



"See Al Voight Today"

# CHEVROLET

HIGH LIVING -

- LOW COSTING -

- THAT'S CHEVROLET!!

THE CAR WITH LUXURY AT LOW COST! YES, THAT'S CHEVROLET. THE MOST BEAUTIFUL BUY OF ALL. RIDING DRIVING EASE AND ECONOMY. ALL THE NEW ADVANCE DESIGN COMMERCIAL AND TRUCK UNITS. CHEVROLET, THE LARGEST TRUCK MANUFACTURERS, GIVE YOU EVERYTHING IN STYLE-LEADING, MILE-LEADING, DURABILITY AND ECONOMY. PAY US A VISIT AND SEE THESE CHEVROLET LEADERS TODAY!!

## EXTRA VALUES

Exclusive To CHEVROLET In Its Field

FISHER BODY STYLING & LUXURY

WORLD'S-CHAMPION VALVE-IN-

HEAD ENGINE

CERTI-SAFE HYDRAULIC BRAKES

LONGEST, HEAVIEST CAR IN ITS

FIELD with WIDEST TREAD

5-INCH WIDE-BASE WHEELS

CENTER-POINT STEERING

CURVED WINDSHIELD with

PANORAMIC VISIBILITY

FISHER UNISTEEL BODY

CONSTRUCTION

EXTRA-ECONOMICAL TO

OWN—OPERATE—MAINTAIN

## CHEVROLET

Advance Design Truck

A Truck To Fit

## YOUR NEEDS

Now we can give you exactly the truck you want . . . and deliver it to you. Yes, we really mean it! Let us show you how well Chevrolet Trucks are suited to your job . . . how they'll save you money.

1/2 to 2 Ton. All body types — Pick-up Panels, Stake Bodies, Sedan Deliveries, Chassis and Cabs, Dual and Single Wheel. All Tire Sizes covering All Your Hauling Needs.

The new luxury 2 door  
sedan delivered here  
complete only

**\$1537.50**

plus 1% Miss. Sales Tax

## Complete Automotive Service

The New 1-2 ton pick up  
truck delivered here complete  
including spare tire only

**\$1377.50**

plus 1% Miss. Sales Tax

LARGEST PART STOCK IN HANCOCK COUNTY. ALL UP TO THE MINUTE SHOP MACHINERY AND EQUIPMENT AND FACTORY TRAINED MECHANICS GO OVER YOUR CAR OR TRUCK FROM BOTTOM TO TOP, ROAD TO ROOF. WHEN YOU BRING YOUR CAR OR TRUCK HERE FOR A CHECK-UP OR REPAIRS AND ADJUSTMENTS, ONLY WHAT IS NECESSARY WILL BE DONE. OUR SERVICE IS PROMPT AND OUR PRICES ARE THE GENERAL MOTORS AUTHORIZED LOW PRICES — FAIR AND REASONABLE.

- |                           |                         |                             |                             |
|---------------------------|-------------------------|-----------------------------|-----------------------------|
| 1. General Repairs        | 5. Steam Cleaning       | 9. Motor Overhaul           | 13. Motor Tune Up           |
| 2. Expert Lubrication ;   | 6. Painting & Underseal | 10. Chassis & Transmissions | 14. Brake Service           |
| 3. Battery & Tire Service | 7. Body & Fender Work   | 11. Carburetor Overhaul     | 15. Wrecks Rebuilt          |
| 4. Washing & Polishing    | 8. New Motors Installed | 12. Ignition Service        | 16. Genuine Chevrolet Parts |
| 17. Accessories           |                         | 18. Wrecker Service         |                             |

FREE ESTIMATES GLADLY GIVEN — EASY PAYMENT BUDGET PLAN — ALWAYS HAPPY TO SERVE YOU.



## Gulf Chevrolet Company

Telephone 102

Bay St. Louis, Miss.

"See Al Voight Today"